



CADDELL BROADCASTING, INC.  
P.O. Box 729  
West Jefferson, NC 28694  
Office: 336-846-9575  
Fax: 336-846-2683

Account #: 52716 (New Act)

Broadcast Order:

Anc. Type: Reg: \_\_\_\_\_ Political:

Agency: \_\_\_\_\_

Co-op: \_\_\_\_\_

Annual Agreement: \_\_\_\_\_

For: Board of Education

Website: \_\_\_\_\_

Sold By: G

Duration: :60 Banner: \_\_\_\_\_

News Groups: \_\_\_\_\_ Samplers: \_\_\_\_\_

Beginning: 10-12-2020 Ending: 11-2-2020

Rate: \$14.00 Total: \$1288.00

Date: 10-1-2020 Email: \_\_\_\_\_

Account Name: Kim Simmons Board of Education

Contact Name: Kim Cell: \_\_\_\_\_

Phone: 828-406-9237 Fax: \_\_\_\_\_

Billing Address: 321 Charter Place Physical: \_\_\_\_\_

City: Jefferson State: NC Zip: 28640

Sponsorships: \_\_\_\_\_ Other: \_\_\_\_\_ # Spots: 92

Week	10/12	10/19	10/26	11/2																	<input checked="" type="checkbox"/> Special Code
Mon.	5	5	5	5																	Broadcast Month
Tues.	5	5	5																		Script
Wed.	5	5	5																		Date & Time
Thurs.	5	5	5																		Other
Friday	5	5	5																		
Sat	2	2	2																		
Sun	2	2	2																		

ROS:

Daypart: 6-10 AM \_\_\_\_\_ Local Tap: 1/3, 1/3/, 1/3 \_\_\_\_\_ Specific Time: AM \_\_\_\_\_ Program: \_\_\_\_\_  
10 AM-3 PM \_\_\_\_\_ 1/2, 1/2 \_\_\_\_\_ PM \_\_\_\_\_ Name: \_\_\_\_\_  
3-7 PM \_\_\_\_\_ Time: \_\_\_\_\_  
7 PM-12AM \_\_\_\_\_

\*\*\*Additional Charge Specified Time\*\*\*

Other Comments: \_\_\_\_\_

*Caddell Broadcasting Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WKSK-Radio West Jefferson</u>	<b>Date:</b> <u>10-7-2020</u>
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I, Kim Simmons

being/on behalf of: \_\_\_\_\_

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: Board of Education

in the General Election

election to be held on: Tuesday, Nov. 3rd 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60					

**Attach proposed schedule with charges (if available):** See Attached Schedule

I represent that the payment for the above described broadcast time has been furnished by:

Kim Simmons for school Board

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kim Simmons

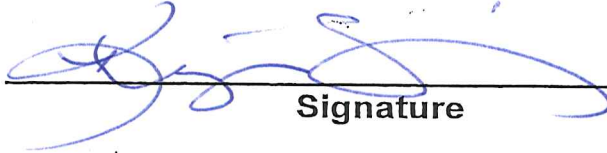
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10.7.20

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Dianne Guy  
Signature

Dianne Guy  
Printed Name

Admin  
Title

3-4  
The sounds of our children in school- laughing with their friends and learning together - are the sounds we all want to hear.

My name is Kim Simmons and I am running for Ashe County School Board.

As an Ashe County native, former teacher and former administrator, I want to serve my school system and my community -especially during these difficult times.

I am ready to leverage my 28 years experience in education at the local and state level to ~~serve our~~ students ~~and~~ ~~community~~.  
*benefit.*

And I promise to remain true to the **values** of Ashe County and keep you informed while I do it.

This year hasn't been the same without football and fall festivals. And I see our community standing strong - looking to our school leaders for guidance and direction to re-norm.

- Please consider new leadership for these changing times and vote Kim Simmons for ACSB. Thank you!

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We all want our children doing as much as possible while being safe.

I am ready to leverage my local and state experience to ensure Ashe County is recognized for opportunities that would benefit our students and community.

I am committed to the hard work doing what is right for student progress and success. Ashe County is a special place like no other, and I would be proud to serve as the voice of Ashe County residents as a member of the Ashe County School Board.