

CONTRACT



Bonneville
55 North 300 West
Suite 200
Salt Lake City, UT 84101
801-575-5674

Contract / Revision 90824 /		Alt Order # 26691069
Advertiser America First Policies		Original Date / Revision 12/02/19 / 12/10/19
Contract Dates 12/03/19 - 12/09/19	Estimate # D3UT04	
Product ORDR		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KSL-TV	Account Executive Jared Salles	Sales Office Katz Washingto
Special Handling		
Demographic Adults 35+		
		Total Ratings 56.70
Agency Code	Advertiser Code AMFPI	Product 1/2 ORDR
Agency Ref		Advertiser Ref

And:

Del Cielo Media
1427 Leslie Avenue
Suite 102
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSLTV	12/03/19	12/03/19	12pm- KSL News	12:00 PM-12:30 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	12/02/19	12/08/19	-T-----				2	\$90.00	0.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSLTV	12/02/19-12/08/19	12pm- KSL News	12:00 PM-12:30 PM	Tu-----	:30		\$90.00	0.60	NM		
		See MG 27.3											
N 2	KSLTV	12/04/19	12/04/19	12pm- KSL News	12:00 PM-12:30 PM		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	12/02/19	12/08/19	--W----				2	\$90.00	0.60			
N 3	KSLTV	12/05/19	12/05/19	12pm- KSL News	12:00 PM-12:30 PM		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	12/02/19	12/08/19	---T---				2	\$90.00	0.60			
N 4	KSLTV	12/06/19	12/06/19	12pm- KSL News	12:00 PM-12:30 PM		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	12/02/19	12/08/19	----F--				2	\$90.00	0.60			
N 5	KSLTV	12/09/19	12/09/19	12pm- KSL News	12:00 PM-12:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	12/09/19	12/15/19	M-----				2	\$90.00	0.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSLTV	12/09/19-12/15/19	12pm- KSL News	12:00 PM-12:30 PM	M-----	:30		\$90.00	0.60	NM		
		Credited											
	2	KSLTV	12/09/19-12/15/19	12pm- KSL News	12:00 PM-12:30 PM	M-----	:30		\$90.00	0.60	NM		
		Credited											
N 6	KSLTV	12/03/19	12/03/19	12pm- KSL News	12:30 PM-1:00 PM		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	12/02/19	12/08/19	-T-----				2	\$90.00	0.40			
N 7	KSLTV	12/04/19	12/04/19	12pm- KSL News	12:30 PM-1:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	12/02/19	12/08/19	--W----				2	\$90.00	0.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KSLTV	12/02/19-12/08/19	12pm- KSL News	12:30 PM-1:00 PM	--W----	:30		\$90.00	0.40	NM		
		See MG 27.3											
N 8	KSLTV	12/05/19	12/05/19	12pm- KSL News	12:30 PM-1:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
90824 /		26691069
<u>Advertiser</u>		<u>Original Date / Revision</u>
America First Policies		12/02/19 / 12/10/19
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/03/19 - 12/09/19	ORDR	D3UT04

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				2	\$90.00	0.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSLTV	12/02/19-12/08/19	12pm- KSL News	12:30 PM-1:00 PM	----Th-----	:30		\$90.00	0.40	NM		
See MG 27.3													
N 9	KSLTV	12/06/19	12/06/19	12pm- KSL News	12:30 PM-1:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				2	\$90.00	0.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KSLTV	12/02/19-12/08/19	12pm- KSL News	12:30 PM-1:00 PM	-----F----	:30		\$90.00	0.40	NM		
See MG 27.3													
N 10	KSLTV	12/09/19	12/09/19	12pm- KSL News	12:30 PM-1:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				2	\$90.00	0.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSLTV	12/09/19-12/15/19	12pm- KSL News	12:30 PM-1:00 PM	M-----	:30		\$90.00	0.40	NM		
See MG 27.3													
	2	KSLTV	12/09/19-12/15/19	12pm- KSL News	12:30 PM-1:00 PM	M-----	:30		\$90.00	0.40	NM		
Credited													
N 11	KSLTV	12/03/19	12/03/19	Various	3:00 PM-4:00 PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				1	\$120.00	0.60			
N 12	KSLTV	12/04/19	12/04/19	Various	3:00 PM-4:00 PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----				1	\$120.00	0.60			
N 13	KSLTV	12/05/19	12/05/19	Various	3:00 PM-4:00 PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				1	\$120.00	0.60			
N 14	KSLTV	12/06/19	12/06/19	Various	3:00 PM-4:00 PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				1	\$120.00	0.60			
N 15	KSLTV	12/09/19	12/09/19	Various	3:00 PM-4:00 PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$120.00	0.60			
N 16	KSLTV	12/03/19	12/03/19	Dr Phil	4:00 PM-5:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				2	\$300.00	2.10			
N 17	KSLTV	12/04/19	12/04/19	Dr Phil	4:00 PM-5:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----				1	\$300.00	2.10			
N 18	KSLTV	12/05/19	12/05/19	Dr Phil	4:00 PM-5:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				1	\$300.00	2.10			
N 19	KSLTV	12/06/19	12/06/19	Dr Phil	4:00 PM-5:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				1	\$300.00	2.10			
N 20	KSLTV	12/09/19	12/09/19	Dr Phil	4:00 PM-5:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$300.00	2.10			
N 21	KSLTV	12/03/19	12/03/19	5am -KSL 5 News Today	5:00 AM-5:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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90824 /		26691069
<u>Advertiser</u>		<u>Original Date / Revision</u>
America First Policies		12/02/19 / 12/10/19
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/03/19 - 12/09/19	ORDR	D3UT04

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				2	\$100.00	0.40			
N 22	KSLTV	12/04/19	12/04/19	5am -KSL 5 News Today	5:00 AM-5:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----				2	\$100.00	0.40			
N 23	KSLTV	12/05/19	12/05/19	5am -KSL 5 News Today	5:00 AM-5:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				2	\$100.00	0.40			
N 24	KSLTV	12/06/19	12/06/19	5am -KSL 5 News Today	5:00 AM-5:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				2	\$100.00	0.40			
N 25	KSLTV	12/09/19	12/09/19	5am -KSL 5 News Today	5:00 AM-5:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				2	\$100.00	0.40			
N 26	KSLTV	12/08/19	12/08/19	SU Meet the Press	8:00 AM-9:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-----S				1	\$180.00	1.00			
N 27	KSLTV	12/07/19	12/07/19	4:30pm-Sa KSLNews	4:30 PM-5:00 PM		:30				NM	2	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-----S-				2	\$240.00	1.30			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		2	KSLTV	12/02/19-12/08/19	4:30pm-Sa KSLNews	4:30 PM-5:00 PM	-----Sa--	:30	\$240.00	1.30	NM		
		See MG 27.3											
		3	KSLTV	12/06/19-12/06/19	10pm M-F-KSL News	M-F 10-10:35pm	-----F----	:30	\$1,030.00	3.10	NM		
		Ⓜ MG for 10.1,1.1,28.1,9.2,7.2,8.1,27.2											
N 28	KSLTV	12/07/19	12/07/19	5pm -Sa KSL News	5:00 PM-5:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-----S-				2	\$340.00	2.20			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSLTV	12/02/19-12/08/19	5pm -Sa KSL News	5:00 PM-5:30 PM	-----Sa--	:30	\$340.00	2.20	NM		
		See MG 27.3											
N 29	KSLTV	12/03/19	12/03/19	Days of Our Lives	1:05 XM-2:05 XM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				2	\$20.00	0.30			
N 30	KSLTV	12/04/19	12/04/19	Days of Our Lives	1:05 XM-2:05 XM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----				2	\$20.00	0.30			
N 31	KSLTV	12/05/19	12/05/19	Days of Our Lives	1:05 XM-2:05 XM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				2	\$20.00	0.30			
N 32	KSLTV	12/06/19	12/06/19	Days of Our Lives	1:05 XM-2:05 XM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				2	\$20.00	0.30			
N 33	KSLTV	12/09/19	12/09/19	Days of Our Lives	1:05 XM-2:05 XM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				2	\$20.00	0.30			
N 34	KSLTV	12/03/19	12/03/19	10:35pm M-F-Tonight Show	10:35 PM-11:37 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				1	\$250.00	1.10			
N 35	KSLTV	12/04/19	12/04/19	10:35pm M-F-Tonight Show	10:35 PM-11:37 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 12/03/19 - 12/09/19	<u>Product</u> ORDR	<u>Estimate #</u> D3UT04

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----				1	\$250.00	1.10			
N 36	KSLTV	12/05/19	12/05/19	10:35pm M-F-Tonight Show	10:35 PM-11:37 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				1	\$250.00	1.10			
N 37	KSLTV	12/06/19	12/06/19	10:35pm M-F-Tonight Show	10:35 PM-11:37 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				1	\$250.00	1.10			
N 38	KSLTV	12/09/19	12/09/19	10:35pm M-F-Tonight Show	10:35 PM-11:37 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$250.00	1.10			
N 39	KSLTV	12/05/19	12/05/19	10pm M-F-KSL News	10:00 PM-10:36 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				1	\$1,100.00	3.10			
N 40	KSLTV	12/03/19	12/03/19	630pm- KSL News	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				1	\$600.00	1.50			
N 41	KSLTV	12/04/19	12/04/19	630pm- KSL News	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----				1	\$600.00	1.50			
N 42	KSLTV	12/05/19	12/05/19	630pm- KSL News	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				1	\$600.00	1.50			
N 43	KSLTV	12/06/19	12/06/19	630pm- KSL News	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				1	\$600.00	1.50			
N 44	KSLTV	12/09/19	12/09/19	630pm- KSL News	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$600.00	1.50			
N 45	KSLTV	12/07/19	12/07/19	SA - Primetime News	9:00 PM-9:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-----S-				2	\$600.00	2.10			
Totals										56.70		60	\$13,020.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 -12/09/19	60	\$13,020.00	(\$1,953.00)	\$11,067.00
Totals	60	\$13,020.00	(\$1,953.00)	\$11,067.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.