

# CONTRACT



**Bonneville**  
 55 North 300 West  
 Suite 200  
 Salt Lake City, UT 84101  
 801-575-5674

<u>Contract / Revision</u> 90824 /		<u>Alt Order #</u> 26691069
<u>Advertiser</u> America First Policies		<u>Original Date / Revision</u> 12/02/19 / 12/10/19
<u>Contract Dates</u> 12/03/19 - 12/09/19	<u>Estimate #</u> D3UT04	
<u>Product</u> ORDR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSL-TV	<u>Account Executive</u> Jared Salles	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 56.70
<u>Agency Code</u>	<u>Advertiser Code</u> AMFPI	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Del Cielo Media**  
 1427 Leslie Avenue  
 Suite 102  
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSLTV	12/03/19	12/03/19	12pm- KSL News	12:00 PM-12:30 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		12/02/19	12/08/19	-T-----	2			\$90.00	0.60				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KSLTV	12/02/19-12/08/19	12pm- KSL News	12:00 PM-12:30 PM	Tu-----	:30	\$90.00	0.60	NM			
	See MG 27.3												
N 2	KSLTV	12/04/19	12/04/19	12pm- KSL News	12:00 PM-12:30 PM		:30				NM	2	\$180.00
Week:		12/02/19	12/08/19	--W----	2			\$90.00	0.60				
N 3	KSLTV	12/05/19	12/05/19	12pm- KSL News	12:00 PM-12:30 PM		:30				NM	2	\$180.00
Week:		12/02/19	12/08/19	---T---	2			\$90.00	0.60				
N 4	KSLTV	12/06/19	12/06/19	12pm- KSL News	12:00 PM-12:30 PM		:30				NM	2	\$180.00
Week:		12/02/19	12/08/19	----F--	2			\$90.00	0.60				
N 5	KSLTV	12/09/19	12/09/19	12pm- KSL News	12:00 PM-12:30 PM		:30				NM	0	\$0.00
Week:		12/09/19	12/15/19	M-----	2			\$90.00	0.60				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KSLTV	12/09/19-12/15/19	12pm- KSL News	12:00 PM-12:30 PM	M-----	:30	\$90.00	0.60	NM			
	Credited												
	2	KSLTV	12/09/19-12/15/19	12pm- KSL News	12:00 PM-12:30 PM	M-----	:30	\$90.00	0.60	NM			
	Credited												
N 6	KSLTV	12/03/19	12/03/19	12pm- KSL News	12:30 PM-1:00 PM		:30				NM	2	\$180.00
Week:		12/02/19	12/08/19	-T-----	2			\$90.00	0.40				
N 7	KSLTV	12/04/19	12/04/19	12pm- KSL News	12:30 PM-1:00 PM		:30				NM	1	\$90.00
Week:		12/02/19	12/08/19	--W----	2			\$90.00	0.40				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	KSLTV	12/02/19-12/08/19	12pm- KSL News	12:30 PM-1:00 PM	--W----	:30	\$90.00	0.40	NM			
	See MG 27.3												
N 8	KSLTV	12/05/19	12/05/19	12pm- KSL News	12:30 PM-1:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
90824 /	26691069

<u>Advertiser</u>	<u>Original Date / Revision</u>
America First Policies	12/02/19 / 12/10/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/03/19 - 12/09/19	ORDR	D3UT04

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				2	\$90.00	0.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSLTV	12/02/19-12/08/19	12pm- KSL News	12:30 PM-1:00 PM	----Th-----	:30		\$90.00	0.40	NM		
See MG 27.3													
N 9	KSLTV	12/06/19	12/06/19	12pm- KSL News	12:30 PM-1:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				2	\$90.00	0.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KSLTV	12/02/19-12/08/19	12pm- KSL News	12:30 PM-1:00 PM	-----F----	:30		\$90.00	0.40	NM		
See MG 27.3													
N 10	KSLTV	12/09/19	12/09/19	12pm- KSL News	12:30 PM-1:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				2	\$90.00	0.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSLTV	12/09/19-12/15/19	12pm- KSL News	12:30 PM-1:00 PM	M-----	:30		\$90.00	0.40	NM		
See MG 27.3													
	2	KSLTV	12/09/19-12/15/19	12pm- KSL News	12:30 PM-1:00 PM	M-----	:30		\$90.00	0.40	NM		
Credited													
N 11	KSLTV	12/03/19	12/03/19	Various	3:00 PM-4:00 PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				1	\$120.00	0.60			
N 12	KSLTV	12/04/19	12/04/19	Various	3:00 PM-4:00 PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----				1	\$120.00	0.60			
N 13	KSLTV	12/05/19	12/05/19	Various	3:00 PM-4:00 PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				1	\$120.00	0.60			
N 14	KSLTV	12/06/19	12/06/19	Various	3:00 PM-4:00 PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				1	\$120.00	0.60			
N 15	KSLTV	12/09/19	12/09/19	Various	3:00 PM-4:00 PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$120.00	0.60			
N 16	KSLTV	12/03/19	12/03/19	Dr Phil	4:00 PM-5:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				2	\$300.00	2.10			
N 17	KSLTV	12/04/19	12/04/19	Dr Phil	4:00 PM-5:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----				1	\$300.00	2.10			
N 18	KSLTV	12/05/19	12/05/19	Dr Phil	4:00 PM-5:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				1	\$300.00	2.10			
N 19	KSLTV	12/06/19	12/06/19	Dr Phil	4:00 PM-5:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				1	\$300.00	2.10			
N 20	KSLTV	12/09/19	12/09/19	Dr Phil	4:00 PM-5:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$300.00	2.10			
N 21	KSLTV	12/03/19	12/03/19	5am -KSL 5 News Today	5:00 AM-5:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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12/03/19 - 12/09/19	ORDR	D3UT04

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				2	\$100.00	0.40			
N 22	KSLTV	12/04/19	12/04/19	5am -KSL 5 News Today	5:00 AM-5:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----				2	\$100.00	0.40			
N 23	KSLTV	12/05/19	12/05/19	5am -KSL 5 News Today	5:00 AM-5:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				2	\$100.00	0.40			
N 24	KSLTV	12/06/19	12/06/19	5am -KSL 5 News Today	5:00 AM-5:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				2	\$100.00	0.40			
N 25	KSLTV	12/09/19	12/09/19	5am -KSL 5 News Today	5:00 AM-5:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				2	\$100.00	0.40			
N 26	KSLTV	12/08/19	12/08/19	SU Meet the Press	8:00 AM-9:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-----S				1	\$180.00	1.00			
N 27	KSLTV	12/07/19	12/07/19	4:30pm-Sa KSLNews	4:30 PM-5:00 PM		:30				NM	2	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-----S-				2	\$240.00	1.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KSLTV	12/02/19-12/08/19	4:30pm-Sa KSLNews	4:30 PM-5:00 PM	-----Sa--	:30		<del>\$240.00</del>	1.30	NM		
	See MG 27.3												
	3	KSLTV	12/06/19-12/06/19	10pm M-F-KSL News	M-F 10-10:35pm	-----F----	:30		\$1,030.00	3.10	NM		
	Ⓜ MG for 10.1,1.1,28.1,9.2,7.2,8.1,27.2												
N 28	KSLTV	12/07/19	12/07/19	5pm -Sa KSL News	5:00 PM-5:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-----S-				2	\$340.00	2.20			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSLTV	12/02/19-12/08/19	5pm -Sa KSL News	5:00 PM-5:30 PM	-----Sa--	:30		<del>\$340.00</del>	2.20	NM		
	See MG 27.3												
N 29	KSLTV	12/03/19	12/03/19	Days of Our Lives	1:05 XM-2:05 XM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				2	\$20.00	0.30			
N 30	KSLTV	12/04/19	12/04/19	Days of Our Lives	1:05 XM-2:05 XM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----				2	\$20.00	0.30			
N 31	KSLTV	12/05/19	12/05/19	Days of Our Lives	1:05 XM-2:05 XM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				2	\$20.00	0.30			
N 32	KSLTV	12/06/19	12/06/19	Days of Our Lives	1:05 XM-2:05 XM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	----F--				2	\$20.00	0.30			
N 33	KSLTV	12/09/19	12/09/19	Days of Our Lives	1:05 XM-2:05 XM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				2	\$20.00	0.30			
N 34	KSLTV	12/03/19	12/03/19	10:35pm M-F-Tonight Show	10:35 PM-11:37 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				1	\$250.00	1.10			
N 35	KSLTV	12/04/19	12/04/19	10:35pm M-F-Tonight Show	10:35 PM-11:37 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-T-----				1	\$250.00	1.10			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----				1	\$250.00	1.10			
N 36	KSLTV	12/05/19	12/05/19	10:35pm M-F-Tonight Show	10:35 PM-11:37 PM		:30				NM	1	\$250.00
Week:		12/02/19	12/08/19	---T---				1	\$250.00	1.10			
N 37	KSLTV	12/06/19	12/06/19	10:35pm M-F-Tonight Show	10:35 PM-11:37 PM		:30				NM	1	\$250.00
Week:		12/02/19	12/08/19	----F--				1	\$250.00	1.10			
N 38	KSLTV	12/09/19	12/09/19	10:35pm M-F-Tonight Show	10:35 PM-11:37 PM		:30				NM	1	\$250.00
Week:		12/09/19	12/15/19	M-----				1	\$250.00	1.10			
N 39	KSLTV	12/05/19	12/05/19	10pm M-F-KSL News	10:00 PM-10:36 PM		:30				NM	1	\$1,100.00
Week:		12/02/19	12/08/19	---T---				1	\$1,100.00	3.10			
N 40	KSLTV	12/03/19	12/03/19	630pm- KSL News	6:30 PM-7:00 PM		:30				NM	1	\$600.00
Week:		12/02/19	12/08/19	-T-----				1	\$600.00	1.50			
N 41	KSLTV	12/04/19	12/04/19	630pm- KSL News	6:30 PM-7:00 PM		:30				NM	1	\$600.00
Week:		12/02/19	12/08/19	--W----				1	\$600.00	1.50			
N 42	KSLTV	12/05/19	12/05/19	630pm- KSL News	6:30 PM-7:00 PM		:30				NM	1	\$600.00
Week:		12/02/19	12/08/19	---T---				1	\$600.00	1.50			
N 43	KSLTV	12/06/19	12/06/19	630pm- KSL News	6:30 PM-7:00 PM		:30				NM	1	\$600.00
Week:		12/02/19	12/08/19	----F--				1	\$600.00	1.50			
N 44	KSLTV	12/09/19	12/09/19	630pm- KSL News	6:30 PM-7:00 PM		:30				NM	1	\$600.00
Week:		12/09/19	12/15/19	M-----				1	\$600.00	1.50			
N 45	KSLTV	12/07/19	12/07/19	SA - Primetime News	9:00 PM-9:30 PM		:30				NM	2	\$1,200.00
Week:		12/02/19	12/08/19	-----S-				2	\$600.00	2.10			
<b>Totals</b>											56.70	60	\$13,020.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 -12/09/19	60	\$13,020.00	(\$1,953.00)	\$11,067.00
<b>Totals</b>	60	\$13,020.00	(\$1,953.00)	\$11,067.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.