

**Remit Address:**

**KETK**  
**PO Box 840185**  
**Dallas, TX 75284-0185**  
**Main: (903) 581-5656**  
**Billing: (214) 765-4192**



# DUPLICATE INVOICE

Advertiser	POL/School Freedom Fund PAC	Invoice #	4357758-2
Order Brand		Invoice Date	03/31/24
Product	TV	Invoice Month	March 2024
Estimate Number	2465	Invoice Period	02/26/24 - 03/31/24

Property	KETK	Order #	4357758
Account Executive	Katz Political	Alt Order #	28358113
Sales Office	Katz - Political	Deal #	
Sales Region	National	Order Flight	02/22/24 - 03/05/24

Billing Calendar	Broadcast	Agency Code	9915707
Billing Type	Cash	Advertiser Code	348
Special Handling		Product 1/2	409

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Medium Buying LLC**  
**Attention: Accounts Payable**  
**815 Grandview Avenue**  
**Suite 600**  
**Columbus, OH 43215**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KETK	Today Show M-F 7-9a	7-9a								
					02/21/24 to 02/27/24	8x	MT- TF- -				
	KETK			M	02/26/24	:30	7:22 AM	TXHD11SFF022424H	\$70.00		4
	KETK			M	02/26/24	:30	7:56 AM	TXHD11SFF022424H	\$70.00		6
					Move to M-Tu						
	KETK			M	02/26/24	:30	8:29 AM	TXHD11SFF022424H	\$70.00		10
	KETK			Tu	02/27/24	:30	7:21 AM	TXHD11SFF022424H	\$70.00		3
					Move to M-Tu						
	KETK			Tu	02/27/24	:30	7:58 AM	TXHD11SFF022424H	\$70.00		9
	KETK			Tu	02/27/24	:30	8:29 AM	TXHD11SFF022424H	\$70.00		2
					Move to M-Tu						
	KETK			Tu	02/27/24	:30	8:50 AM	TXHD11SFF022424H	\$70.00		5
	KETK	KETK News At 6	6-630p	M	03/04/24	:30	6:11 PM	TXHD11SFF022424H	\$440.00	MG for 12.1,9.1,10.3,3.2,6.1,7.1,8.1	24
	KETK	7:00 PM-9:00 PM	7:00 PM-9:00 PM	M	03/04/24	:30	7:22 PM	TXHD11SFF022424H	\$1,930.00	MG for 12.1,9.1,10.3,3.2,6.1,7.1,8.1	25
	KETK	KETK News At 10p	10-1035p	M	03/04/24	:30	10:33 PM	TXHD11SFF022424H	\$250.00	MG for 12.1,9.1,10.3,3.2,6.1,7.1,8.1	23
	KETK			Tu	03/05/24	:30	8:50 AM	TXHD11SFF022424H	\$70.00	MG for 12.1,9.1,10.3,3.2,6.1,7.1,8.1	21
	KETK	Today Show II	9-10a	Tu	03/05/24	:30	9:57 AM	TXHD11SFF022424H	\$130.00	MG for 12.1,9.1,10.3,3.2,6.1,7.1,8.1	22
					02/28/24 to 03/05/24	10x	MTWTF- -				
	KETK			W	02/28/24	:30	7:22 AM	TXHD11SFF022424H	\$70.00		11
	KETK			W	02/28/24	:30	8:52 AM	TXHD11SFF022424H	\$70.00		20
	KETK			Th	02/29/24	:30	8:29 AM	TXHD11SFF022424H	\$70.00		12
	KETK			F	03/01/24	:30	7:23 AM	TXHD11SFF022424H	\$70.00		18
	KETK			F	03/01/24	:30	7:58 AM	TXHD11SFF022424H	\$70.00		19
	KETK			F	03/01/24	:30	8:51 AM	TXHD11SFF022424H	\$70.00		13
	KETK			M	03/04/24	:30	7:58 AM	TXHD11SFF022424H	\$70.00		17
	KETK			M	03/04/24	:30	8:34 AM	TXHD11SFF022424H	\$70.00		14
	KETK			Tu	03/05/24	:30	7:19 AM	TXHD11SFF022424H	\$70.00		16
	KETK			Tu	03/05/24	:30	7:58 AM	TXHD11SFF022424H	\$70.00		15

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Advertiser	POL/School Freedom Fund PAC	Invoice #	4357758-2
Order Brand		Invoice Date	03/31/24
Product	TV	Invoice Month	March 2024
Estimate Number	2465	Invoice Period	02/26/24 - 03/31/24

Property	KETK	Order #	4357758
Account Executive	Katz Political	Alt Order #	28358113
Sales Office	Katz - Political	Deal #	
Sales Region	National	Order Flight	02/22/24 - 03/05/24

Billing Calendar	Broadcast	Agency Code	9915707
Billing Type	Cash	Advertiser Code	348
Special Handling		Product 1/2	409

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Medium Buying LLC**  
**Attention: Accounts Payable**  
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**Suite 600**  
**Columbus, OH 43215**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	KETK	East Texas Live	11a-12p								
					02/21/24 to 02/27/24	3x	MT- TF- -				
	KETK			M	02/26/24	:30	11:16 AM	TXHD11SFF022424H	\$110.00		3
					Move to M-Tu						
	KETK			M	02/26/24	:30	11:56 AM	TXHD11SFF022424H	\$110.00		1
	KETK			Tu	02/27/24	:30	11:55 AM	TXHD11SFF022424H	\$110.00		2
					02/28/24 to 03/05/24	3x	MTWTF- -				
	KETK			W	02/28/24	:30	11:37 AM	TXHD11SFF022424H	\$110.00		4
	KETK			Th	02/29/24	:30	11:23 AM	TXHD11SFF022424H	\$110.00		5
	KETK			M	03/04/24	:30	11:51 AM	TXHD11SFF022424H	\$110.00		6
3	KETK	Today Show II	9-10a								
					02/21/24 to 02/27/24	3x	MT- TF- -				
	KETK			M	02/26/24	:30	9:57 AM	TXHD11SFF022424H	\$130.00		1
	KETK			Tu	02/27/24	:30	9:57 AM	TXHD11SFF022424H	\$130.00		3
					02/28/24 to 03/05/24	3x	MTWTF- -				
	KETK			W	02/28/24	:30	9:59 AM	TXHD11SFF022424H	\$130.00		4
	KETK			F	03/01/24	:30	9:57 AM	TXHD11SFF022424H	\$130.00		5
	KETK			M	03/04/24	:30	9:32 AM	TXHD11SFF022424H	\$130.00		6
4	KETK	KETK News 4p-430p	4p-430p								
					02/21/24 to 02/27/24	3x	MT- TF- -				
	KETK			M	02/26/24	:30	4:08 PM	TXHD11SFF022424H	\$210.00		2
	KETK			Tu	02/27/24	:30	4:11 PM	TXHD11SFF022424H	\$210.00		1
					02/28/24 to 03/05/24	3x	MTWTF- -				
	KETK			W	02/28/24	:30	4:12 PM	TXHD11SFF022424H	\$210.00		5
	KETK			F	03/01/24	:30	4:12 PM	TXHD11SFF022424H	\$210.00		4
	KETK			M	03/04/24	:30	4:30 PM	TXHD11SFF022424H	\$210.00		6
5		KETK News 430p-5p	430p-5p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
KETK											
						02/21/24 to 02/27/24	3x	MT- TF- -			
	KETK			M	02/26/24	:30	4:49 PM	TXHD11SFF022424H	\$210.00		3
	KETK			Tu	02/27/24	:30	4:42 PM	TXHD11SFF022424H	\$210.00		2
						02/28/24 to 03/05/24	3x	MTWTF- -			
	KETK			W	02/28/24	:30	4:43 PM	TXHD11SFF022424H	\$210.00		4
	KETK			Th	02/29/24	:30	4:41 PM	TXHD11SFF022424H	\$210.00		5
	KETK			F	03/01/24	:30	4:42 PM	TXHD11SFF022424H	\$210.00		6
6	KETK	10:00 PM-10:35 PM	10:00 PM-10:35 PM								
						02/21/24 to 02/27/24	3x	MT- TF- -			
	KETK			M	02/26/24	:30	10:21 PM	TXHD11SFF022424H	\$250.00		3
	KETK			Tu	02/27/24	:30	10:31 PM	TXHD11SFF022424H	\$250.00		2
						02/28/24 to 03/05/24	3x	MTWTF- -			
	KETK			W	02/28/24	:30	10:34 PM	TXHD11SFF022424H	\$250.00		6
	KETK			F	03/01/24	:30	10:29 PM	TXHD11SFF022424H	\$250.00		5
	KETK			M	03/04/24	:30	10:13 PM	TXHD11SFF022424H	\$250.00		4
7	KETK	6:30 PM-7:00 PM	6:30 PM-7:00 PM								
						02/26/24 to 03/03/24	1x	-----S-			
	KETK	Sa 630-7p	Sa 630-7p	Sa	03/02/24	:30	6:59 PM	TXHD11SFF022424H	\$250.00		2
8	KETK	East Texas in Focus	6:00 PM-6:30 PM								
						02/26/24 to 03/03/24	1x	-----S-			
	KETK			Sa	03/02/24	:30	6:20 PM	TXHD11SFF022424H	\$250.00		2
9	KETK	10:00 PM-10:30 PM	10:00 PM-10:30 PM								
						02/26/24 to 03/03/24	1x	-----S-			
	KETK			Sa	03/02/24	:30	10:20 PM	TXHD11SFF022424H	\$270.00		2
10	KETK	KETK Live At 5	5-530p								

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10	KETK	KETK Live At 5	5-530p								
					02/21/24 to 02/27/24	3x	MT- TF- -				
	KETK			M	02/26/24	:30	5:25 PM	TXHD11SFF022424H	\$390.00		2
	KETK			Tu	02/27/24	:30	5:23 PM	TXHD11SFF022424H	\$390.00		1
					02/28/24 to 03/05/24	3x	MTWTF- -				
	KETK			Th	02/29/24	:30	5:19 PM	TXHD11SFF022424H	\$390.00		4
	KETK			F	03/01/24	:30	5:22 PM	TXHD11SFF022424H	\$390.00		5
	KETK			Tu	03/05/24	:30	5:26 PM	TXHD11SFF022424H	\$390.00		6
11	KETK	KETK News At 6	6-630p								
					02/21/24 to 02/27/24	2x	MT- TF- -				
	KETK			M	02/26/24	:30	6:24 PM	TXHD11SFF022424H	\$440.00		2
	KETK			Tu	02/27/24	:30	6:29 PM	TXHD11SFF022424H	\$440.00		1
					02/28/24 to 03/05/24	3x	MTWTF- -				
	KETK			Th	02/29/24	:30	6:27 PM	TXHD11SFF022424H	\$440.00		4
	KETK			F	03/01/24	:30	6:27 PM	TXHD11SFF022424H	\$440.00		5
	KETK			Tu	03/05/24	:30	6:18 PM	TXHD11SFF022424H	\$440.00		3
12	KETK	Sa KETK Live at Five	5-530p								
					02/26/24 to 03/03/24	1x	-----S-				
	KETK			Sa	03/02/24	:30	5:12 PM	TXHD11SFF022424H	\$440.00		2
13	KETK	5:00 PM-5:30 PM	5:00 PM-5:30 PM								
					02/26/24 to 03/03/24	1x	-----S				
	KETK			Su	03/03/24	:30	5:12 PM	TXHD11SFF022424H	\$440.00		2
14	KETK	NBC Nightly News WKDY	530-6p								
					02/21/24 to 02/27/24	2x	MT- TF- -				
	KETK			M	02/26/24	:30	5:59 PM	TXHD11SFF022424H	\$530.00		2
					Move to M-Tu						

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #			
14	KETK	NBC Nightly News WKDY	530-6p	Tu	02/27/24	:30	5:50 PM	TXHD11SFF022424H	\$530.00		1			
				02/28/24 to 03/05/24		2x	MTWTF--							
				Th	02/29/24	:30	5:51 PM	TXHD11SFF022424H	\$530.00		3			
				M	03/04/24	:30	5:59 PM	TXHD11SFF022424H	\$530.00		4			
15	KETK	Sun NBC Nightly News	530-6p	02/26/24 to 03/03/24		1x	-----S							
				Su	03/03/24	:30	5:59 PM	TXHD11SFF022424H	\$600.00		2			
16	KETK	Sat NBC Nightly News	530-6p	02/19/24 to 02/25/24		1x	-----S-							
				KETK	KETK News At 10p	10-1035p	Th	02/29/24	:30	10:33 PM	TXHD11SFF022424H	\$250.00	MG for 16.1 02/24	4
16	KETK	Fri Prime Other 2	8-10p	F	03/01/24	:30	8:36 PM	TXHD11SFF022424H	\$300.00	MG for 16.2 03/02	6			
				KETK	Fri Prime Other 2	8-10p	F	03/01/24	:30	9:53 PM	TXHD11SFF022424H	\$300.00	MG for 16.2 03/02	5
				KETK			Sa	03/02/24	:00		<del>\$600.00</del>	See MG 16.5, 16.6	2	

Aired Spots                      **71**

<u>Gross Total</u>	<b>\$18,040.00</b>	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	<b>\$2,706.00</b>	
<u>Net Amount Due</u>	<b>\$15,334.00</b>	

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