

As-Run Spot Report (Parameters)



Filter Option	Date Range of Logs (if locked)
Log Date(s)	01/01/12 - 03/31/12
Start time	05:00:00AM
End time	04:59:00AM
Station(s)	<All Station(s)>
Agency(s)	<All Agency(s)>
Advertiser(s)	<All Advertiser(s)>
Sales Office(s)	<All Sales Office(s)>
Salesperson(s)	<All Salesperson(s)>
Account 1 Type(s)	<All Account 1 Type(s)>
Product(s)	<All Product(s)>
Account 2 Type(s)	<All Account 2 Type(s)>
Billing Method	<All Billing Method>
Spot Type(s)	<All Spot Type(s)>
Billing Status Types	<All Billing Status Types>
Bookend Option	<Show Bookends and Non-Bookends>
Show Details	Yes
Contract Number	1232193
Program Title	<All Programs>
Include Announcements	Yes
Page Break Options	Page Break After Level 1 Group Page Break After Level 2 Group
Level 1 Grouping	Advertiser
Level 2 Grouping	Station
Level 3 Grouping	<NONE>
Level 4 Grouping	<NONE>
Level 5 Grouping	<NONE>
Sort Order 1	Broadcast/Log Date
Sort Order 2	ISCI Code
Sort Order 3	<NONE>
Custom Column(s)	Program

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Advertiser: *WVTV Sales Promotion (15287)														
Station: Milwaukee (WVTV)														
1/31/12	1:47:21AM	00:30	CFB0212301	10378	1232193.2.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	The New Adventures of Old Christine 2 N/R
2/2/12	10:56:31AM	00:30	CFB0212302	10379	1232193.1.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Cosby 2 N/R
2/2/12	11:37:51PM	00:30	CFB0212303	10380	1232193.2.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Friends 2 N/R
2/2/12	12:16:34AM	00:30	CFB0212301	10378	1232193.2.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Everybody Loves Raymond N/R
2/2/12	1:20:24AM	00:30	CFB0212302	10379	1232193.1.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	The New Adventures of Old Christine N/R
2/2/12	1:45:19AM	00:30	CFB0212303	10380	1232193.1.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	The New Adventures of Old Christine 2 N/R
2/2/12	1:50:59AM	00:30	CFB0212301	10378	1232193.2.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	The New Adventures of Old Christine 2 N/R
2/3/12	10:12:25PM	00:30	CFB0212302	10379	1232193.2.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	The Office N/R
2/3/12	11:52:07PM	00:30	CFB0212303	10380	1232193.1.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Friends 2 N/R
2/3/12	12:59:59AM	00:30	CFB0212301	10378	1232193.2.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Everybody Loves Raymond 2 N/R
2/3/12	1:44:56AM	00:30	CFB0212302	10379	1232193.2.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	The New Adventures of Old Christine N/R
2/4/12	6:26:35PM	00:30	CFB0212303	10380	1232193.1.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Two And A Half Men Sat N/R
2/4/12	12:27:30AM	00:30	CFB0212301	10378	1232193.1.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Movie-WVTV Late Night Movie HOME OF THE GIANTS N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Advertiser: *WVTV Sales Promotion (15287) Station: Milwaukee (WVTV)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
2/4/12	1:47:54AM	00:30	CFB0212302	10379	1232193.2.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	The Right Side With Armstrong Williams Episode: ASW5/5A- N/R
2/5/12	8:28:43AM	00:30	CFB0212303	10380	1232193.2.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Paid Program 8a N/R
2/5/12	9:15:32PM	00:30	CFB0212301	10378	1232193.2.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	How I Met Your Mother Sunday N/R
2/5/12	12:58:53AM	00:30	CFB0212302	10379	1232193.1.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Paid Program 1230a N/R
2/5/12	1:19:15AM	00:30	CFB0212303	10380	1232193.1.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Movie-WVTV Late Night Movie TOP GUN N/R
2/7/12	7:18:04AM	00:30	CFB0212301	10378	1232193.4.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Dog Tales EI TV-13
2/7/12	7:58:41AM	00:30	CFB0212302	10379	1232193.4.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Paid Program 730a N/R
2/8/12	12:45:50AM	00:30	CFB0212303	10380	1232193.4.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Everybody Loves Raymond 2 N/R
2/8/12	1:20:51AM	00:30	CFB0212301	10378	1232193.3.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	The New Adventures of Old Christine N/R
2/9/12	7:59:13AM	00:30	CFB0212302	10379	1232193.3.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Paid Program 730a N/R
2/9/12	1:13:29AM	00:30	CFB0212303	10380	1232193.4.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	The New Adventures of Old Christine N/R
2/9/12	1:58:26AM	00:30	CFB0212301	10378	1232193.3.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	The New Adventures of Old Christine 2 N/R
2/10/12	8:59:12AM	00:30	CFB0212302	10379	1232193.3.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Paid Program 830a N/R
2/10/12	6:56:02PM	00:30	CFB0212303	10380	1232193.4.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Two And A Half Men 2 N/R

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Advertiser: *WVTV Sales Promotion (15287)

Station: Milwaukee (WVTV)

Wednesday, March 28, 2012

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Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
2/11/12	6:15-31AM	00:30	CFB0212301	10378	1232193.4.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Urban Style N/R
2/11/12	12:01:55AM	00:30	CFB0212302	10379	1232193.4.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Movie-WVTV Late Night Movie THE OTHERS N/R
2/11/12	1:26:01AM	00:30	CFB0212303	10380	1232193.3.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Laura McKenzies Traveler Episode: LMCTR90- N/R
2/11/12	1:49:03AM	00:30	CFB0212301	10378	1232193.3.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	The Right Side With Armstrong Williams Episode: ASW576A- N/R
2/12/12	7:29:11AM	00:30	CFB0212302	10379	1232193.3.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Paid Program 7a Sun N/R
2/12/12	12:25:20PM	00:30	CFB0212303	10380	1232193.4.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Movie-Sunday Movie CHICKEN RUN N/R
2/12/12	3:26:56PM	00:30	CFB0212301	10378	1232193.3.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Movie-Sunday Movie 2 COURAGE TO LOVE N/R
2/12/12	6:31:35PM	00:30	CFB0212302	10379	1232193.4.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Everybody Loves Raymond Sunday N/R
2/12/12	8:21:48PM	00:30	CFB0212303	10380	1232193.4.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Movie-WVTV Prime Movie SERENDIPITY N/R
2/24/12	6:29:40AM	00:15	CFBCW15	10039	1232193.5.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Paid Program 6a N/R
2/24/12	10:46:12AM	00:15	CFBCW15	10039	1232193.5.0	\$0.00	SPOT	Billed	*WVTV Sales Promotion (15287)	Direct Account (1)	PROMO (ns) (1269)	Cabin Fever Breakout On Sale Promos	WVTV	Cosby 2 N/R
Total for: Milwaukee (WVTV)						\$0.00	Total Spots:38							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Advertiser: *WVTV Sales Promotion (15287) Station: Milwaukee (WVTV)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Total for: *WVTV Sales Promotion (15287)

\$0.00

Total Spots:38

WVTV-TV (Milwaukee, WI) - 12.1 (CBS)

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Advertiser: *WVTV Sales Promotion (15287) Station: Milwaukee (WVTV)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Grand Total: \$0.00 Total Spots: 38														
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*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Advertiser: *WVTV Sales Promotion (15287) Station: Milwaukee (WVTV)