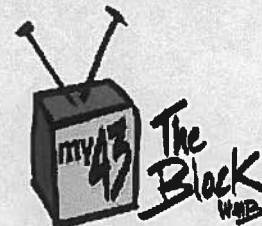


ORDER**WUAB**

Orders

Order / Rev: 1210203

Alt Order #:

Product Desc: General TV

Estimate: 4233

Flight Dates: 10/23/14 - 11/04/14

Original Date / Rev: 10/22/14 / 10/24/14

Order Type: General

Primary AE: House WOIO/WUAB

Sales Office: L-CLE

Sales Region: Local

Agency

Name: Strategic Media Placement

Buying Contact: Gregg Phelps

Billing Contact:

7669 Stagers Loop

Delaware, OH 43015

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Kasich, John/R/Governor/Ohio

Demographic: A25-54

Product Codes: PL500

Priority: P 8

Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	5	\$1,025.00	\$871.25
10/27/14	11/04/14	15	\$2,325.00	\$1,976.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	5	\$1,025.00	\$871.25	0.00
November 2014	15	\$2,325.00	\$1,976.25	0.00
Totals	20	\$3,350.00	\$2,847.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	10/23/14	10/23/14	19 Action News at 7a	Comm	7-8a	---T---	:30	1	\$30.00	P 8	0.00	NM	1	\$30.00
				M-F 19 Action News at 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---T---		1				\$30.00		0.00			
N 2	WUAB	10/27/14	10/31/14	19 Action News at 7a	Comm	7-8a	M-W-F--	:30	3	\$30.00	P 8	0.00	NM	3	\$90.00
				M-F 19 Action News at 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	M-W-F--		3				\$30.00		0.00			
N 3	WUAB	11/03/14	11/04/14	19 Action News at 7a	Comm	7-8a	MT-----	:30	2	\$30.00	P 8	0.00	NM	2	\$60.00
				M-F 19 Action News at 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	MT-----		2				\$30.00		0.00			
N 4	WUAB	10/24/14	10/24/14	SYN M-F 10-11a	Comm	10-11a	----F--	:30	1	\$100.00	P 8	0.00	NM	1	\$100.00
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----F--		1				\$100.00		0.00			
N 5	WUAB	10/30/14	10/31/14	SYN M-F 10-11a	Comm	10-11a	---TF--	:30	2	\$100.00	P 8	0.00	NM	2	\$200.00
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---TF--		2				\$100.00		0.00			
N 6	WUAB	11/03/14	11/03/14	SYN M-F 7-730P	Comm	7-730p	M-----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
				M-F 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1210203
 Alt Order #:
 Flight Dates: 10/23/14 - 11/04/14

Advertiser: POL/Kasich, John/R/Governor/Ohio
 Product Desc: General TV
 Estimate: 4233

WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WUAB	11/03/14	11/03/14	SYN M-F 7-730P M-F 7-730p	Comm	7-730p	M-----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					1	\$350.00		0.00			
N 7	WUAB	10/23/14	10/23/14	LOC Late News M-F Late News M-F	Comm	10-11p	---T---	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---T---					1	\$300.00		0.00			
N 8	WUAB	10/28/14	10/30/14	LOC Late News M-F Late News M-F	Comm	10-11p	-TWT---	:30	3	\$300.00	P 6	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-TWT---					3	\$300.00		0.00			
N 9	WUAB	11/03/14	11/03/14	LOC Late News M-F Late News M-F	Comm	10-11p	M-----	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					1	\$300.00		0.00			
N 10	WUAB	10/28/14	10/28/14	Tuesday Prime Tue Prime	Comm	8-10p	-T-----	:30	1	\$150.00	P 8	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-T-----					1	\$150.00		0.00			
N 11	WUAB	10/29/14	10/29/14	Wednesday Prime Wed Prime	Comm	8-10p	--W----	:30	1	\$225.00	P 6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--W----					1	\$225.00		0.00			
N 12	WUAB	10/25/14	11/01/14	ACC Football ACC Football	Comm	ACC Football	-----S-	:30	1	\$50.00	P 8	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----S-					1	\$50.00		0.00			
		Week: 10/27/14	11/02/14	-----S-					1	\$50.00		0.00			
N 13	WUAB	10/26/14	10/26/14	Fifth Quarter Fifth Quarter	Comm	Fifth Quarter	-----S	:30	1	\$545.00	P 6	0.00	NM	1	\$545.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----S					1	\$545.00		0.00			
													Totals	20	\$3,350.00