

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Wendy Horman

Name:

Wendy Horman

Date:

5/13/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

5-13-2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

689014

Station Call Letters:

MIFI

Date Received/Requested:

5-13-24

Est. #:

Station Location:

Idaho Falls, ID

Run Start and End Dates:

5-18 to 5-21-24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



CBS - Idaho Falls, ID

Orders
Order / Rev: 689014
Alt Order #:
Product Desc: 2024 Primary Election
Estimate:
Flight Dates: 05/14/24 - 05/21/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

Primary AE: Jamie Prestwich
Sales Office: IFALL
Sales Region: LOC

Agency Name: Committee To Elect Wendy Horman
Buying Contact:
Billing Contact:
 1860 Heather Circle
 Ammon, ID 83406

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Committee To Elect Wendy Horman
Demographic: HH
Product Codes: PL01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-4

New Business End:
Advertiser External ID: 128587
Agency External ID: 123755
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	28	\$1,170.00	\$994.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	28	\$1,170.00	\$994.50	0.00
Totals	28	\$1,170.00	\$994.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Prestwich			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	MIFI	05/14/24	05/21/24	M-F 6a-7a Local Morning News @ 6AM	CM	6:00 - 7:00 AM	M-WTF--	:30	3	\$20.00	P-3	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--WTF--		3				\$20.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$20.00		0.00			
N 2	MIFI	05/15/24	05/21/24	M-F 7a-9a CBS Mornings	CM	7:00 - 9:00 AM	M-WTF--	:30	1	\$30.00	P-3	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--WTF--		3				\$30.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$30.00		0.00			
N 3	MIFI	05/14/24	05/20/24	M-F 10a-11a The Young and the Restless	CM	10a-11a	M-WTF--	:30	1	\$40.00	P-3	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--WTF--		3				\$40.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$40.00		0.00			
N 4	MIFI	05/14/24	05/20/24	M-F 1p-2p The Talk	CM	1p-2p	M-WTF--	:30	1	\$20.00	P-3	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--WTF--		3				\$20.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$20.00		0.00			
N 5	MIFI	05/14/24	05/20/24	M-F 4p-5p The Kelly Clarkson Show	CM	4p-5p	M-WTF--	:30	1	\$10.00	P-3	0.00	NM	4	\$40.00

Order / Rev: 689014
 Alt Order #:
 Flight Dates: 05/14/24 - 05/21/24

Advertiser: Committee To Elect Wendy Horman
 Product Desc: 2024 Primary Election
 Estimate:

CBS - Idaho Falls, ID

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	MIFI	05/14/24	05/20/24	SU Prime Hour 3 SU Prime Hour 3	CM	8-9PM	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--WTF--					3	\$10.00		0.00			
		Week: 05/20/24	05/26/24	M-----					1	\$10.00		0.00			
N 7	MIFI	05/14/24	05/20/24	Sa 10p-1030p Channel 3 Eyewitness News Sa	CM	10p-1035p	-----S-	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S					1	\$200.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N 8	MIFI	05/14/24	05/20/24	Su 10p-1035p Channel 3 Eyewitness News Su	CM	10p-1035p	-----S	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S					1	\$70.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N 9	MIFI	05/14/24	05/20/24	M-F 10p-1035p Local News 8 on CBS @ 10:00p	CM	10p-1035p	M-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----					0	\$60.00		0.00			
		Week: 05/20/24	05/26/24	M-----					1	\$60.00		0.00			
N 11	MIFI	05/14/24	05/20/24	M-F 9a-10a The Price is Right	CM	9a-10a	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----					0	\$0.00		0.00			
		Week: 05/20/24	05/26/24	M-----					1	\$150.00		0.00			
N 12	MIFI	05/14/24	05/20/24	SU 630-7A Music & The Spoken Word	CM	6:30 - 7:00 AM	-----S	:30	1	\$10.00	P-3	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S					1	\$10.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N 13	MIFI	05/14/24	05/21/24	M-F 530p-6p Local News 8 on CBS @ 5:30P	CM	530p-6p	-----	:30	0	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----					0	\$100.00		0.00			
		Week: 05/20/24	05/26/24	M-----					1	\$100.00		0.00			
N 14	MIFI	05/14/24	05/21/24	M-F 2p-3p Let's Make A Deal	CM	2p-3p	M-----	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----					0	\$0.00		0.00			
		Week: 05/20/24	05/26/24	M-----					1	\$20.00		0.00			
Totals													28	\$1,170.00	