

KEJB AM (1480 AM)

Quarterly Issues/Programs List

For programming aired October 1, 2023 Through December 31, 2023

This Quarterly Issues/Programs list is a list of non-entertainment programming which, in the opinion of the management of KEJB-AM Represents the most significant treatment by the station of community issues and concern.

This list is not intended to be a comprehensive list of ALL the station's non-entertainment programming.

Nor is it designed to list every program broadcast by the station that is responsive to the selected issues.

Included are only those programs in which the station devoted significant time or depth to the issue listed.

Issue	Responsive Programming (Brief description)	Date/Time	Duration	Notes:
Road information	Ca./Cal Trans District 1--Recorded local-program	DAILY 12:30am, 1:30am, 9:30pm, 10:30pm	:60's	
Leadership-communication, integrity, delegation, perfection, empowering, growth	<p>Summary: Our guest discusses the point that there is no "one size fits all" management style. And that leadership occurs at all levels: individual, group and across the organization.</p> <p>Guest: Author and international leadership consultant Charley Swords has worked for over 30 years with organizations in 27 countries. She's the author of "Dare To Be A Revolutionary Leader: People Are The Solution-Change Your Leadership Style".</p>	Oct 1, 2023 5:00 am	30 mins	
Health/Lifestyle--water-rich foods, health benefits, body weight, hydration needs, detoxify, stay vibrant	<p>Summary: Our guest discusses 15 water-rich foods to help you stay hydrated and detoxified.</p> <p>Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com</p>	Oct 8, 2023 5:00 am	30 Mins	
Self-Help/Leadership-stress, eco-thought system, meditation, forgiveness, relationships, collaboration	<p>Summary: Our guest shares lessons he learned on living a happy and purpose-filled life in business and beyond.</p> <p>Guest John Murphy is the founder and CEO of Venture Management Consultants. He has worked with some of the world's leading organizations. The author of more than twenty books and has trained thousands of people in over fifty countries. He's the author of "Miracle Minded Manager"</p>	Oct 15, 2023 5:00 am	30 Mins	
History/Aviation-ambitions, impatience, limitations, bad decisions, hubris, commercial aviation	<p>Summary: Our guest discusses a captivating and thoroughly researched story into the birth and flight of the monumental British Airship R101 which was destined to transform air travel.</p> <p>Guest: S.C. Gwynne is a New York Times Best-Selling author and Pulitzer Prize finalist. A noted historian and consummate storyteller. He is the author of "His Majesty's Airship: The Life and Tragic Death of the World's Largest Flying Machine".</p>	Oct 22, 2023 5:00 am	30 Mins	

<p>Law- find attorney, tort law, sexual assault, settlements, fraud, insurance companies</p>	<p>Summary: Our guest discusses his new book that covers 25 true stories of his trials and legal battles in his quest to change the law and to bring some measure of courtroom justice to his clients.</p> <p>Guest: Roger Messer is an accomplished trial lawyer with a nearly 50 year career. Recognized as one of the top 100 civil plaintiff trial lawyers in the country. He is the author of "Tort Wars".</p>	<p>Oct 29, 2023 5:00 am</p>	<p>30 Mins</p>	
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Issue	Responsive Programming (Brief description)	Date/Time	Duration	Notes:
<p>Relationships-communication, pandemic, flexibility, vision, change, family history, empowerment, traumas</p>	<p>Summary: Our guest discusses the secrets of a great relationship as she offers resources and practices to empower couples to build and maintain long-lasting marriages.</p> <p>Guest: Mary Giuffra, Ph.D. has been counseling couples and families for over 40 years. As teacher to hundreds of couples therapists in training she has researched couples relationships. She's the author of "2X2 On The Ark: Five Secrets of a Great Relationship"</p>	<p>Nov 5, 2023 5:00 am</p>	<p>30 Mins</p>	
<p>Cancer/Families-honesty, hope, listening, calming fears, emotions, encouragement, support</p>	<p>Summary: Technology/Parenting, Our guest discusses her children's book designed for families to use when they are faced with the "I have cancer" talk with young children.</p> <p>Guest: Diane Davies is an educator, breast cancer survivor, grandmother, patient advocate and author of "Jeannie Ann's Grandma Has Breast Cancer".</p>	<p>Nov 12, 2023 5:00 am</p>	<p>30 Mins</p>	
<p>Health/Lifestyle-healthy snacks, small meals, plan ahead, hydration needs, sleep, exercise, portion control</p>	<p>Summary: Our guest discusses how to survive the holidays without weight gain, fatigue or depression.</p> <p>Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com</p>	<p>Nov 19, 2023 5:00 am</p>	<p>30 Mins</p>	
<p>Disabilities/Motivation special education, accepting, understanding, gratitude, disabilities, unique perspective</p>	<p>Summary: Our guest is inspired by the words and actions of beautiful individuals with exceptionalities such as autism, downs syndrome and cognition delay.</p> <p>Guest: Katherine Thomas Leurck is the author of "You're Special: Daily Reflections From God's Children with Exceptionalities". Stories about people overcoming disabilities including her son who has downs syndrome.</p>	<p>Nov 26, 2023 5:00 am</p>	<p>30 Mins</p>	
<p>Parenting/Screen Time- bullying, relationships, self-awareness,</p>	<p>Summary: Our guest discusses his children's book designed to help parents have a conversation with their children about the dangers of too much screen time.</p>	<p>Dec 3, 2023 5:00am</p>	<p>30 Mins</p>	

<p>social media, free time, families, habits</p>	<p>Guest: James Lyman has worked with children and their families for over 30 years and has seen their challenges up close and personal. He's the author of the best-selling children's picture book " Timothy McMaister".</p>			
<p>Conflict Resolution PTSD, racism, pandemic, immigration, orphans, social injustices, indigenous rights</p>	<p>Summary: Our guest discusses her work using mediation and conflict resolution to reconcile international and local disputes.</p> <p>Guest: Barbara Melamed, Ph. D is an award winning author, board certified health psychologist, Harvard trained mediator, chairperson of the Gandhi International Institute of Peace and author of "POW: Peace Over War: Using Mediation and Conflict Resolution to Reconcile International and Local Disputes".</p>	<p>Dec 10, 2023 5:00am</p>	<p>30 Mins</p>	
<p>Race/Culture/Sports- race, education, HIV/Aids/confidence, Minority Entrepreneurship, marketing, celebrity</p>	<p>Summary: Our guest discusses his acclaimed biography of Ervin "Magic" Johnson one of the most significant cultural figures of our time.</p> <p>Guest: Roland Lazenby is the author of definitive biographies of Michael Jordan, Kobe Bryant and Jerry West among other books. He's spent the past three decades interviewing NBA players, coaches, staff members and other figures while writing about the league. He's the author of "Magic: The Life of Ervin "Magic" Johnson.</p>	<p>Dec 17, 2023 5:00am</p>	<p>30 Mins</p>	
<p>Success/Motivation- passion, purpose, life choices, goals, determination, courage, risk taking</p>	<p>Summary: Our guest discusses his book of profiles of 32 people from around the world who share how they overcame insurmountable obstacles to achieve success.</p> <p>Guest: Peter Jennings is a best selling author, singer, public speaker and master storyteller. His latest book is "Pushing Boundaries: How To Get More Out of Life".</p>	<p>Dec 24, 2023 5:00am</p>	<p>30 Mins</p>	
<p>Holiday With The Stars</p>	<p>Holiday With The Stars; a collaboration w/ the Humboldt Department of Education to represent 88 schools & non-profits through-out Humboldt County by providing them an outlet to showcase the arts, per class which included vocal, band, steel-pan & orchestra. This was put together as a two-day concert event that Bicoastal Media recorded live at the schools in 30 minute segments.</p>	<p>Dec 24, 2023 8AM to 6:35PM</p>	<p>10 HRS & 35 MIN</p>	
<p>Holiday With The Stars</p>	<p>Holiday With The Stars; a collaboration w/ the Humboldt Department of Education to represent 88 schools & non-profits through-out Humboldt County by providing them an outlet to showcase the arts, per class which included vocal, band, steel-pan & orchestra. This was put together as a two-day concert event that Bicoastal Media recorded live at the schools in 30 minute segments.</p>	<p>Dec 25, 2023 8AM to 6:35PM</p>	<p>10 HRS & 35 MIN</p>	
<p>History/Aviation- ambitions, impatience, limitations, bad decisions, hubris, commercial aviation</p>	<p>Summary: Our guest discusses a captivating and thoroughly researched story into the birth and flight of the monumental British Airship R101 which was destined to transform air travel.</p> <p>Guest: S.C. Gwynne is a New York Times Best-Selling author and Pulitzer Prize finalist. A noted historian and consummate storyteller. He is the author of "His Majesty's Airship: The Life and Tragic Death of the World's Largest Flying Machine".</p>	<p>Dec 31, 2023 5:00am</p>	<p>30 Mins</p>	