

CONTRACT

KXLY
Kxly 4 News 500 W. Boone Ave
 Spokane, WA 99201
 (509) 324-4000

And:

Target Enterprises
 15260 Ventura Blvd, Ste 1240
 Sherman Oaks, CA 91403

<u>Contract / Revision</u> 202204 / 1		<u>Alt Order #</u> 09201087
<u>Product</u> 2595 NO ON 1631-WA		
<u>Contract Dates</u> 10/29/18 - 11/04/18	<u>Estimate #</u> 2595	
<u>Advertiser</u> No On 1631		<u>Original Date / Revision</u> 09/11/18 / 09/11/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXLY	<u>Account Executive</u> MARY MCCUE	<u>Sales Office</u> HRP LOS ANGE
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 5.80
<u>IDB#</u> 1944	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KXLY	10/29/18	11/02/18	GMNW	5-530a		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				2	\$160.00	0.00			
2	KXLY	10/29/18	11/02/18	GMNW	530-6am		:30				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				3	\$180.00	0.00			
3	KXLY	10/29/18	11/02/18	GMNW	6-630a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				3	\$500.00	0.00			
4	KXLY	10/29/18	11/02/18	GMNW	630-7a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				3	\$500.00	0.00			
5	KXLY	10/29/18	11/02/18	GMA	7-9a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				3	\$500.00	0.00			
6	KXLY	10/29/18	11/02/18	Kelly & Ryan	9-10a		:30				NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				2	\$240.00	0.00			
7	KXLY	10/29/18	11/02/18	The View	10-11a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				2	\$200.00	0.00			
8	KXLY	10/29/18	11/02/18	GMA Day	12-1p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				2	\$100.00	0.00			
N 9	KXLY	10/29/18	11/02/18	General Hospital	1-2p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				2	\$100.00	0.00			
10	KXLY	10/29/18	11/02/18	Right This Minute	2-3p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				2	\$60.00	0.00			
11	KXLY	10/29/18	11/02/18	Rachael Ray	3-4p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Client represents to the best of its knowledge that all commercials provided hereunder are cleared for use in all digital streams, including specifically Watch ABC. This means all creative, including but not limited to copyright, music (performance and synchronization rights) and talent fees, are cleared.

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<u>Contract / Revision</u> 202204 / 1		<u>Alt Order #</u> 09201087
<u>Contract Dates</u> 10/29/18 - 11/04/18		<u>Product</u> 2595 NO ON 1631-WA
<u>Advertiser</u> No On 1631		<u>Estimate #</u> 2595
		<u>Original Date / Revision</u> 09/11/18 / 09/11/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				2	\$70.00	0.00			
12	KXLY	10/29/18	11/02/18	The Dr Oz Show	4-5p		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				2	\$80.00	0.00			
13	KXLY	10/29/18	11/02/18	M-F News @5p	5-530p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				3	\$400.00	0.00			
14	KXLY	10/29/18	11/02/18	M-F News @6	6-630p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				3	\$400.00	0.00			
15	KXLY	10/29/18	11/02/18	M-F News @630p	630-7p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				3	\$400.00	0.00			
16	KXLY	10/29/18	11/02/18	Inside Edition	7-730p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				3	\$200.00	0.00			
17	KXLY	10/29/18	11/02/18	Entertainment Tonight	730-8p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				3	\$200.00	0.00			
18	KXLY	11/04/18	11/04/18	AFHV	7-8p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$700.00	0.00			
19	KXLY	10/29/18	11/02/18	Late News	11-1135p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				3	\$200.00	0.00			
20	KXLY	11/03/18	11/03/18	Sa GMA	7-8a		:30				NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----2-				2	\$240.00	0.00			
N 21	KXLY	11/04/18	11/04/18	Su GMA	7-8a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----2				2	\$175.00	0.00			
22	KXLY	11/04/18	11/04/18	This Week	758-9a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----2				2	\$175.00	0.00			
23	KXLY	11/04/18	11/04/18	5p News	5-530p		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$420.00	0.00			
24	KXLY	11/04/18	11/04/18	6p News	6-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$400.00	0.00			
25	KXLY	11/04/18	11/04/18	Beautiful Homes&Grt Estat	Su 630-7p		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$240.00	0.00			
26	KXLY	11/04/18	11/04/18	Late News Sun	11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$200.00	0.00			
N 27	KXLY	11/03/18	11/03/18	ABC Sat Night College Footb	5-830p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-				2	\$800.00	2.50			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 28	KXLY	11/03/18	11/03/18	ET Weekend	9-10p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$175.00	0.80			
Totals								5.80				60	\$17,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/04/18	60	\$17,375.00	(\$2,606.25)	\$14,768.75
Totals	60	\$17,375.00	(\$2,606.25)	\$14,768.75

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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