

# WMFX-FM/FOX 102.3



## *Quarterly Issues and Programs Report*

Third Quarter 2014

JULY- AUG- SEPT

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From: KOKO, Public Affairs Director  
Date: July 1 – September 30, 2014

### Index

I. *Fox Focus*, Sunday Mornings at 6:30 A.M.

*A 30 minute interview-discussion Show on a variety of local, regional and national topics of concern to the community.*

II. On-Air Public Service Announcements

III. Website Public Service Announcements

IV. Public Service Events

**WMFX-FM**  
**2014 PROGRAMS & ISSUES REPORT**  
**JULY • AUG • SEPT**  
**3rd Quarter Report**

**Fox Focus- 6:30a.m.**

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**Disability                      30mins                      Guide Dogs                      July 6**  
Ann Humphries, legally blind, and an advocate for Southeastern Guide Dogs has recently received the Graduate of the Year award by Southeastern Guide Dogs school in Palmetto, FL and is very engaged in support for the troops, including the programs that provide guide dogs and service dogs for soldiers with disabilities. She explains what guide dogs do, what commands they know, and how her dog guides her. Also, she talks about the Southeastern Guide Dogs program (a top rated nonprofit) and informs listeners of the benefits of going through the program and how they may be able to acquire a guide dog for themselves, as well as guide dog etiquette.

**Entertainment                10mins                      Harbison Theatre at Midlands                July 13**  
**Technical College**  
Katie Fox, Executive Director, give the history, mission and vision of the theatre. Since opening their doors in 2010, more than 35,000 theatre-goers have made nearly every show a sellout. This season, Harbison Theatre continues to bring in world-class national talent to the Midlands in one of the Midlands most technologically advanced performing arts venues, as well as fostering local performers to help further the quality of living & working in our region. Katie highlights future performances and discusses the need for volunteers.

**Recreation                      10mins                      Richland County Recreation                July 13**  
**Commission**  
Lee Cheatam and Jamie Cathy, give the mission of the Commission: which is to offer diverse programs and activities for residents of Richland County. They talk about the registration process to any of the activities they provide and promote upcoming summer camps.

**Women                              10mins                      Sister Care                      July 13**  
Nancy Barton, Executive Director, brings awareness to domestic violence issues in South Carolina and the services and programs the shelter provides for women and children. She talks about some of the needs.



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**The Poor**                      **15mins**                      **Oliver Gospel Mission**                      **Aug. 3** Wayne Fields, President/CEO gives the rich history and mission of the organization, talks about volunteer opportunities, the current success of the Thrift Store; and promotes the annual Christmas in July fundraiser which solicits funds and in-kind gifts, and the upcoming annual "Golfing for the Homeless" golf tournament.

**The Poor**                      **15mins**                      **Salvation Army**                      **Aug. 10** Seth Taylor, Public Relations Director and Volunteer Coordinator, talks about the mission and purpose of the Salvation Army; promotes the Salvation Army Family Thrift Store and talks about their need for donations, programs and services provided which include Meals to the homeless, Spiritual counseling, food for the hungry, relief for disasters and their outreach to the elderly.

**Community Organization**                      **15mins**                      **Columbia Animal Shelter**                      **Aug. 10** Marli Drum, Superintendent and Director, discusses the importance of spaying or neutering your pets, the benefits of adopting a pet from a shelter vs. a store, the costs involved in taking care of a pet, volunteer opportunities, and what you should do if you can no longer take care of your pet.

**Community Organization**                      **10mins**                      **SC State Museum**                      **Aug. 17** Tut Underwood, Public Relations Director, promotes the grand opening of its new observatory, planetarium and 4D theater. The grand opening will mark a significant moment in history, as it will be the first time in the nation a planetarium, observatory and 4D theater, plus an expansive museum, will be housed under one roof. He talks about grand opening highlights, and new programs and exhibits.

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**Disability                    10mins                    Family Connection of SC                    Aug. 17**  
Sheri Larson, Parent of daughter with special needs and Amanda Vaughn, Public Relations and Events Coordinator discuss the history and mission of the organization; and highlight a variety of programs to help support families, including support groups as well as the BabyNet Parent Connection and volunteer opportunities.

**Entertainment                    10mins                    Harbison Theatre at Midlands                    Aug. 17**  
**Technical College**  
Katie Fox, Executive Director, give the history, mission and vision of the theatre. Since opening their doors in 2010, more than 35,000 theatre-goers have made nearly every show a sellout. This season, Harbison Theatre continues to bring in world-class national talent to the Midlands in one of the Midlands most technologically advanced performing arts venues, as well as fostering local performers to help further the quality of living & working in our region. Katie highlights future performances and discusses the need for volunteers.

**Environment                    10mins                    Keep the Midlands Beautiful                    Aug 24**  
Jacqueline Buck, Executive Director gives the mission and history of the organization, discusses recycling opportunities such as year round recycling for telephone books, and Clear Streams Recycling, a program which loans bins for trash disposal during festivals,. Jacqueline promotes the Green Drinks Program, a networking event for the purpose of discussing ideas to help people implement programs and tell how people can get involved, as well as their signature event, the Great American Clean-Up.

**Disability                    10mins                    Family Connection of SC                    Aug. 24**  
Sheri Larson, Parent of daughter with special needs and Amanda Vaughn, Public Relations and Events Coordinator discuss the history and mission of the organization; and highlight a variety of programs to help support families, including support groups as well as the BabyNet Parent Connection and volunteer opportunities.

**Community                    10mins                    Riverbanks Zoo & Garden                    Aug. 24**  
**Organization**  
Susan O'Cain, Communications & Public Relations Specialist, highlights upcoming Summer programs and events which include Camp for Kids, World Ocean's Day, Brew at the Zoo. She also talks about membership opportunities, the benefits of becoming a member, and volunteer opportunities.

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**Community Organization                      10mins                      The American Red Cross                      Aug. 31**

Bill C. Cronin, Executive Director and Krystal Overmyer, External Communications Manager, discuss Hurricane preparedness and Awareness as well as promote an upcoming 2 –day giving campaign to commemorate the 25<sup>th</sup> anniversary of Hurricane Hugo’s destruction in South Carolina featuring a charity Text-A-Thon.

**The Poor    10mins    Oliver Gospel Mission    Aug. 31**

Wayne Fields, President/CEO gives the rich history and mission of the organization, talks about volunteer opportunities, the current success of the Thrift Store; and promotes the annual Christmas in July fundraiser which solicits funds and in-kind gifts, and the upcoming annual “Golfing for the Homeless” golf tournament.

**Safety Officials    15mins    Richland County Sherriff’s Dept.    Sept. 7**

Deputy, Kevin Lawrence, promotes the 16<sup>th</sup> annual “All Comers” Track Meet: an event which Sheriff Leon Lott believes gives hope and aspiration to the young minds that compete. This effort hopes to enhance the athletic talents and sportsmanship of adolescents in Southeast Richland County. Kevin stated that 30-40 University of South Carolina student athletes will volunteer their time to assist our youth participating in these events! This is an opportunity for our youth to become aware and educated about crime prevention, and to learn how important being involved in your community really is.

**Community Organization    15mins    The American Red Cross    Sept. 7**

Bill C. Cronin, Executive Director and Krystal Overmyer, External Communications Manager, discuss Hurricane preparedness and Awareness as well as promote an upcoming 2 –day giving campaign to commemorate the 25<sup>th</sup> anniversary of Hurricane Hugo’s destruction in South Carolina featuring a charity Text-A-Thon.

**Government    10mins    Secretary State Treasurer    Sept 14**

South Carolina Secretary of State, Mark Hammond announces they are accepting nominations for the 19th Annual Scrooges and Angels List and encourages listeners to nominate their favorite charity. He also gives the criteria for being selected an “Angel”.

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**Education                      15mins                      The Governor's School for the                      Sept. 21**  
**Arts and Humanities**

Former First Lady of S.C. Rachel Hodges, gives the history, and mission for the school, discusses the huge impact that this public, residential school for the arts is having on kids across South Carolina, highlight a few alumni who have successfully made it such as Tony award winner Patina Miller; HBO's "Boardwalk Empire" star Wrenn Schmidt; Netflix's "Orange is the New Black" star Danielle Brooks, Fox TV's "Sleepy Hollow" star Nicole Beharie; Andrew Pastides (USC President Harris Pastides' son) and graphic designer Maria Fabrizio, whose "Wordless News" illustrations are featured lately on NPR.org. She also promotes the 1<sup>st</sup> annual fundraiser.

**Health                      15mins                      The Possibilities Fund                      Sept. 21**

Henry Richardson, Founder discusses his journey to better health after participating in a trial study for a new drug to treat Leukemia. He credits the experimental drug as the reason he has outlived the Doctor's 2008 terminal diagnosis. However, the drug is extremely expensive to other patients. Therefore, he explains the purpose of his organization which is to raise money to help those in need receive innovative treatment for Chronic Lymphatic Leukemia at Georgia Regents University Cancer Center with an upcoming golf tournament.

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**Military**                      **10mins**                      **USO South Carolina**                      **Sept. 28**  
Joanie Thresher, Director discusses the mission and history of the organization, the need for volunteers; and due to security issues promotes the last Columbia Metropolitan Airport “Runway Run”.

**Community**                      **10mins**                      **SC State Museum**                      **Sept. 28**  
**Organization**  
Tut Underwood, Public Relations Director, promotes the grand opening of its new observatory, planetarium and 4D theater. The grand opening will mark a significant moment in history, as it will be the first time in the nation a planetarium, observatory and 4D theater, plus an expansive museum, will be housed under one roof. He talks about grand opening highlights, and new programs and exhibits.

**Charity**                      **10min**                      **Central Carolina Community**                      **Sept 28**  
**Foundation**  
JoAnn Turnquist, Executive Director, talks about the Foundation’s goals for the upcoming Midlands Gives Day and the registration process for local non-profit organizations.



**WMFX-FM -102.3**  
**ON-AIR PUBLIC SERVICE ANNOUNCEMENTS**  
**THIRD QUARTER 2014**  
**JULY- AUG- JULY**

The following is a brief list of PSA's broadcast among several others in daily rotation during this quarter.

1. SCBA/NAB Keep My TV
2. American Red Cross
3. Columbia Chamber of Commerce
4. Disabled American Vets
5. Car Seat Safety
6. Texting Awareness
7. S.C. Parenting Opportunity Program
8. Bullying Awareness Campaign
9. Campaign to End Obesity
10. National Eating Disorders
11. Save the Manatee.org
12. American College of Physicians
13. 1-800-Quit-Now
14. Paralyzed Veterans
15. Organ Donation

# INVOICE



**Alpha Media**  
 1900 Pineview Drive  
 Columbia, SC 29209  
 Main: (803) 695-8600  
 Billing: (803) 227-4622

Invoice #	Invoice Date	Invoice Month	Invoice Period
7436-2	08/31/14	August 2014	07/28/14 - 08/31/14

Station	Account Executive	Sales Office	Sales Region
WMFX-FM	House Columbia	Local-Columbia	Local

Billing Address:

**Various PSA's**  
 Attention: Accounts Payable  
 KOKO 1900 Pineview  
 Columbia, SC 29229

Send Payment To:

**Alpha Media**  
 P.O. Box 9127  
 Columbia, SC 29290

Advertiser	Product	Estimate Number
Various PSA's	SCBA/ NAB KEEP MY TV	

Flight Dates	Order #	Alt Order #
07/16/14 - 09/07/14	7436	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																		
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<td>WMFX</td> <td>Tu</td> <td>07/29/14</td> <td>7:48 PM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>45</td> <td>WMFX</td> <td>Tu</td> <td>07/29/14</td> <td>8:24 PM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>34</td> <td>WMFX</td> <td>Tu</td> <td>07/29/14</td> <td>11:54 PM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>36</td> <td>WMFX</td> <td>W</td> <td>07/30/14</td> <td>9:47 PM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>35</td> <td>WMFX</td> <td>W</td> <td>07/30/14</td> <td>11:24 PM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>38</td> <td>WMFX</td> <td>Th</td> <td>07/31/14</td> <td>6:43 AM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>37</td> <td>WMFX</td> <td>Th</td> <td>07/31/14</td> <td>8:33 AM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>39</td> <td>WMFX</td> <td>F</td> <td>08/01/14</td> <td>7:00 AM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>40</td> <td>WMFX</td> <td>F</td> <td>08/01/14</td> <td>9:34 AM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>41</td> <td>WMFX</td> <td>Sa</td> <td>08/02/14</td> <td>6:31 AM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>42</td> <td>WMFX</td> <td>Sa</td> <td>08/02/14</td> <td>7:50 AM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>44</td> <td>WMFX</td> <td>Su</td> <td>08/03/14</td> <td>7:52 AM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>43</td> <td>WMFX</td> <td>Su</td> <td>08/03/14</td> <td>4:36 PM</td> <td>ROS</td> <td>12a-12m</td> <td>:30</td> <td>RNAB-061801-STANDUP</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/04/14</td> <td>08/10/14</td> <td>MTWTFSS</td> <td>15</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>46</td> <td>WMFX</td> <td>M</td> 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PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	36	WMFX	W	07/30/14	9:47 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	35	WMFX	W	07/30/14	11:24 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	38	WMFX	Th	07/31/14	6:43 AM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	37	WMFX	Th	07/31/14	8:33 AM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	39	WMFX	F	08/01/14	7:00 AM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	40	WMFX	F	08/01/14	9:34 AM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	41	WMFX	Sa	08/02/14	6:31 AM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	42	WMFX	Sa	08/02/14	7:50 AM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	44	WMFX	Su	08/03/14	7:52 AM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	43	WMFX	Su	08/03/14	4:36 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/04/14	08/10/14	MTWTFSS	15	\$0.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	46	WMFX	M	08/04/14	8:28 AM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	47	WMFX	M	08/04/14	2:21 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	49	WMFX	Tu	08/05/14	9:06 AM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	60	WMFX	Tu	08/05/14	3:18 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	48	WMFX	Tu	08/05/14	4:53 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	50	WMFX	W	08/06/14	5:16 AM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	51	WMFX	W	08/06/14	1:20 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	53	WMFX	Th	08/07/14	5:19 AM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	52	WMFX	Th	08/07/14	2:49 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	55	WMFX	F	08/08/14	8:54 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	54	WMFX	F	08/08/14	11:44 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	57	WMFX	Sa	08/09/14	3:50 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM	56	WMFX	Sa	08/09/14	8:18 PM	ROS	12a-12m	:30	RNAB-061801-STANDUP	\$0.00	NM
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# INVOICE



Send Payment To:  
**Alpha Media**  
**P.O. Box 9127**  
**Columbia, SC 29290**

Invoice #	Invoice Date	Invoice Month	Invoice Period
7436-2	08/31/14	August 2014	07/28/14 - 08/31/14

Advertiser	Product	Estimate Number
Various PSA's	SCBA/ NAB KEEP MY TV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																						
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# INVOICE



Send Payment To:  
**Alpha Media**  
**P.O. Box 9127**  
**Columbia, SC 29290**

Invoice #	Invoice Date	Invoice Month	Invoice Period
7436-2	08/31/14	August 2014	07/28/14 - 08/31/14

Advertiser	Product	Estimate Number
Various PSA's	SCBA/ NAB KEEP MY TV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
1	07/16/14	09/07/14	ROS	12a-12m	MTWTFSS	:30	15	\$0.00	NM																																																																		
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Total Spots                      **75**

**Payment Terms 30 Days**

Net Total                              **\$0.00**

## WMFX-FM

### WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

July • Aug • Sept  
Quarter 3

-Registration is open for the **City of Columbia's** 8th Annual Mayor's Walk Against Domestic Violence on Saturday, October 11, 2014 at Finlay Park at 9 a.m. For registration or vendor information, contact the City of Columbia Public Relations Department at 803-545-3020, [pio@columbiasc.net](mailto:pio@columbiasc.net) or visit <http://www.columbiasc.net/headlines/071020141557-mayors-walk-against-domestic-violence>

#### **-Summer Concert Series Heats Up Finlay Park**

Check out the City of Columbia Parks and Recreation Department's Summer Concert Series, now through August 16. Karaoke Idol will be held every other weekend at 6 p.m. There will be weekly winners for a cash prize and the finals will be held on Saturday, August 16. Attendees are welcome to bring blankets, lawn chairs and coolers.

The Summer Concert Series is held every Saturday from 7 to 10 p.m. at Finlay Park, located at 930 Laurel St featuring the following acts:

- July 26- Mystic Vibrations
- August 2- Daniel Lewis
- August 9- Coconut Groove Band
- August 16- Horizons

For more information, please contact Parks and Recreation at 803-545-3100.

**The City Of Columbia** will host the seventh annual National Night Out Kickoff on Saturday, August 2, 2014 at Finlay Park, located at 930 Laurel St., from 6-10 p.m featuring

a variety of public safety vehicles, live entertainment, "Catch the Criminal" scavenger hunt, a neighborhood display contest, inflatable rides, home security displays and tons of family fun.

On Tuesday, August 5, National Night Out will be celebrated in Columbia's neighborhoods with cookouts, community block parties and more. Details will be available in the coming weeks.

For more information, please contact Community Development at 803-545-3373 or visit [www.columbiasc.net/community-development](http://www.columbiasc.net/community-development).

## WMFX-FM

### WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

July • Aug • Sept  
Quarter 3

Plan to wear your favorite sandals or flip flops and join Harvest Hope for an evening of fun at City Roots for the first annual **Summertime Salads & Sandals** benefit on Thursday, July 24. Enjoy great food, refreshing summer beverages, a fashionable display of sandals and a tour of City Roots Sustainable Farms. All proceeds benefit Harvest Hope's mission to provide hunger relief to struggling families this summer. The fun begins at 5:30 pm at City Roots Sustainable Farm at 1105 Airport Boulevard in Rosewood. For more details or to RSVP contact Tammy Huddle at (803) 254-4432 Ext 1111 or e-mail [thuddle@harvesthope.org](mailto:thuddle@harvesthope.org).

**8/28/2014-**

**Alpha Media USA** is teaming up with The American Red Cross to promote Hurricane preparedness and Awareness during a 2 –day campaign to commemorate the 25th anniversary of Hurricane Hugo's destruction in South Carolina. **Help Prepare South Carolina** and Save Lives On September 21 and 22. Text REDCROSS to 90999 to donate \$10\* or Donate Online at [RedCross.org/PrepareSC](http://RedCross.org/PrepareSC)

**The National Convention of the Battle of the Bulge Veterans** is hosting their annual convention in Columbia this weekend and will visit the South Carolina State Museum for a public meet and greet from 2 –5 p.m. on Sunday, Aug. 31. This meet and greet helps commemorate the upcoming 70th anniversary of the Battle of the Bulge, which takes place this December. More than 30 Battle of the Bulge Veterans will be on site at the museum to sign autographs and will be available to speak with museum guests. In addition, military re-enactors from Military Timeline Impression will be at the museum with displays, equipment and military vehicles from World War II from 12 – 5 p.m. The meet and greet will take place in the lobby and on the front grounds of the State Museum and is free to the public. For more information, please contact our public relations manager, Anna Kate Twitty, (803) 348-6010

Take a sunset safari through **Riverbanks Zoo and Garden**, 500 Wildlife Pkwy., Columbia, SC 29210 while sampling a variety of African-inspired cuisine seasoned with a taste of the South. Live and silent auction, too -rain or shine—on **Friday, September 26 @ 7:00pm**

## WMFX-FM

### WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

July • Aug • Sept  
Quarter 3

Q93.5 is teaming up with The American Red Cross to promote Hurricane preparedness and Awareness during a 2 –day campaign to commemorate the 25th anniversary of Hurricane Hugo’s destruction in South Carolina. Help Prepare South Carolina and Save Lives On September 21 and 22. Text REDCROSS to 90999 to donate \$10\* or Donate Online at RedCross.org/PrepareSC

Make plans now to attend the 2014 Possibilities Fund Golf Tournament on Friday, October 10th, 2014. Indian Rivers Golf Club at 200 Indian River Drive, West Columbia, SC 29170 will be hosting the event again this year. This is a unique and special purpose fund where much research has been done and continues to be done to help those in need get to the CURE. Chronic Lymphatic Leukemia is CURABLE.

**Saturday, October 11, 2014,** The Humane Society is excited to partner with the River Rat Brewery to raise funds and awareness about the services that the Humane Society provides such as our low cost spay and neuter clinic, animal cruelty investigation, and adoption referral. It will be an exciting afternoon of barks, brews, and bands. There will be a silent auction, an adoption hour, and dogs are welcome to attend! <http://humanesc.org/woofstock-2014/>

**Saturday, October 11, 2014,** This edition of our audience-favorite concert gets a festive, Oktoberfest spin. Come early for the River Rat Brewery beer, kielbasa and trimmings, and soft pretzel (tickets \$15 or \$10 at [SCPhilharmonic.com/Oktoberfest](http://SCPhilharmonic.com/Oktoberfest)), and then stay for an all-Beethoven 2014/2015 season opener featuring pianist Hugo Kitano. Concert ticket prices start at \$17. Concert sponsored by Marcia & John Stine. Call 803.251.2222 or visit [KogerCenterForTheArts.com](http://KogerCenterForTheArts.com) for concert tickets.

[http://www.scphilharmonic.com/calendar.aspx?event\\_id=77](http://www.scphilharmonic.com/calendar.aspx?event_id=77)

## WMFX-FM

### WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

July • Aug • Sept  
Quarter 3

**Tuesday, October 21, 2014 | 9am - 12pm** - In recognition of National Disability Employment Awareness Month, SC Works joins with the Columbia Mayor's Committee on Employment of People with Disabilities for their first job fair. Meet a huge selection of employers looking for new, eager employees. Learn about opportunities and accommodations and network with key contacts throughout the Midlands. Employers like BlueCross BlueShield, Time Warner Cable, Verizon Wireless and more will be there!

[http://www.midlandsonestop.org/public\\_docs/capflyer-jobfair-large%20copy.pdf](http://www.midlandsonestop.org/public_docs/capflyer-jobfair-large%20copy.pdf)

Registration begins at 8am under the Gazebo. 5k will start at 10am. Proceeds will be donated to a local Women's Non-Profit Organization. For more information, contact Darryl Pressley at 803-795-3459 or visit <http://www.sumtersc.gov/4th-annual-omega-men-against-domestic-violence-5k-walkrun-2014-10-11>

Be a good sport and show your support! Heels not required. Registration begins at 10am, Kick Stands up at 11am. Proceeds benefit Tuomey Support Group & Palmetto Health Breast Cancer. For more info, call 803-406-5917 or 803-406-9621



**WMFX-FM**  
***LIVE BROADCASTS AND COMMUNITY EVENTS***  
*Third Quarter 2014*  
July- Aug- Sept

The following is a brief list of community events and activities WARQ participated in this quarter.



- 07-04-14 Ft. Jackson's Annual Community Fourth Of July Celebration
- 08-11-14 Columbia Chamber of Commerce Save the Fort Campaign
- 09-03-14 Music Break 2014
- 09-11-14 American Red Cross 25<sup>th</sup> Anniversary Hugo Text-A-Thon