

**WMFX-FM/FOX 102.3**  
**Quarterly Issues and Programs Report**  
**Second Quarter 2014**  
**APR-MAY-JUNE**



**From:** KOKO, Public Affairs Director  
**Date:** Apr. 1 – June 30, 2014

**Index**

- I. *Fox Focus, Sunday Mornings at 6:30 A.M.*  
*A 30 minute interview-discussion Show on a variety of local, regional and national topics of concern to the community.*
- II. Public Service Announcements
- III. Public Service Events

**WMFX-FM**  
**2014 PROGRAMS & ISSUES REPORT**  
**APRIL • MAY • JUNE**  
**2nd Quarter Report**

**Fox Focus- 6:30a.m.**

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**The Poor      10 mins                                      The Salvation Army                                      April 6**  
Seth Taylor, Public Relations and Volunteer Coordinator, stresses the need for donations due to the economy they have more in store shoppers. He gives a description of the types of items needed and encourages people to sign up as a volunteer, because there is much work to do.

**Disability      10 mins                                      Autism Speaks                                      April 6**  
Gator Hudson, Father of a child with Autism, explains the definition of Autism, symptoms and diagnosis of the disorder, gives tips to parents of autistic children on how to cope with the diagnosis, talks about the stages associated with grieving, caring for the caregiver, and 15 tips for the family. He also talks about services provided by Autism Speaks, an organization that is dedicated to funding global biomedical research into the causes, prevention, treatments, and cure for autism.

**Disability      10 mins                                      S.C. Autism Society                                      April 6**  
Suzie Phillips, Special Events Coordinator, and Mary Bennett, Public Information Specialist and Parent of a 10 year old with Autism, give the history and mission of the organization, explain how Autism is detected, the importance of early detection, and talk about programs that are available to assist families of children with the disorder.

**Religion      10 mins                                      Faith Coalition on                                      April 13**  
**Gun Violence**  
Rev. Johnny Evans, Chairperson and Sgt. Curtis Wilson from the Richland County Sheriff's Dept., promote "Peace Lilies for Guns Event". Citizens are encouraged to drop off unloaded guns and receive a Peace Lily flower. The Coalition, which is a faith-based non-partisan group, hopes this event will raise awareness about gun violence, its prevention and its impact on families and communities.

**Community      10 mins                                      Eau Claire Fest                                      April 13**  
Joseitra Robinson, Spokesperson, gives the history of the Eau Claire community and promotes the 16th year for the festival formerly known as Ribs and Renaissance. In addition to the festival they will feature mini-block parties on Fridays leading up to the festival to get the community excited about the upcoming festival, and end with a community clean up day (co-hosted by Keep the Midlands Beautiful)

**WMFX-FM**  
**2014 PROGRAMS & ISSUES REPORT**  
**APRIL • MAY • JUNE**  
**2nd Quarter Report**

**Fox Focus- 6:30a.m.**

---

**Entertainment      10 mins      Myrtle Beach International Film Festival      April 13**

Xavier A. Santiago, Producer the film, *El Caballero*, discusses his role in the 9th annual Myrtle Beach International Film Festival. There are only two festivals in SC that command pull and Myrtle Beach is one of them. The film, which will make it's South Carolina premiere at the Festival was produced and directed by Xavier a South Carolina native. He talked about why he felt it was important to tell a bilingual film? What influence him to make the film, difficulties in making the film, where he felt the film industry is headed and the difference between a film noir/mystery/suspense versus torture

**The Poor      10 mins      The Salvation Army      April 20**

Seth Taylor, Public Relations and Volunteer Coordinator, stresses the need for donations due to the economy they have more in store shoppers. He gives a description of the types of items needed and encourages people to sign up as a volunteer, because there is much work to do.

**Disability      10 mins      Autism Speaks      April 20**

Gator Hudson, Father of a child with Autism, explains the definition of Autism, symptoms and diagnosis of the disorder, gives tips to parents of autistic children on how to cope with the diagnosis, talks about the stages associated with grieving, caring for the caregiver, and 15 tips for the family. He also talks about services provided by Autism Speaks, an organization that is dedicated to funding global biomedical research into the causes, prevention, treatments, and cure for autism.

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**WMFX-FM**  
**2014 PROGRAMS & ISSUES REPORT**  
**APRIL • MAY • JUNE**  
**2nd Quarter Report**

**Fox Focus- 6:30a.m.**

---

**Youth                      10 mins                      Rivers Edges Retreat                      May 11**  
 Founder and Executive Director of River’s Edge Retreat, Steve Ware, gives the mission of the organization and shares his story about how being a homeless teenager inspired him to want to give back to other youths. The purpose of River’s Edge Retreat is to provide the entire community a peaceful place to lay down their burdens in an inviting environment filled with recreational activities and places for fellowship. He encourages Parents to sign their children up for the summer camps and talks about the facilities that are open to the public. Proceeds benefit summer camp.

**Community                      10 mins                      American Red Cross                      May 11**  
**Organization**  
 Jamie Muldrow, Communications Manager promotes the Annual “Boots and Badges Blood Drive” . As summer approaches they stress the increased need for blood donations as many people take vacations during the summer causing the blood supply to decrease. Volunteer opportunities

**Recreation                      10 mins                      Richland County Recreation                      May 11**  
**Commission**  
 Lee Cheatam and Jamie Cathy, give the mission of the Commission, which is to offer diverse programs and activities for residents of Richland County. They talk about the registration process to any of the activities they provide and promote upcoming summer camps.

**Community                      10 mins                      Palmetto Trust For Historic                      May 18**  
**Organization                      Preservation**  
 Mike Bedenbaugh, Executive Director gives the history and mission of the organization which is to advocate passionately and professionally on the behalf of small S.C. towns and the preservation of their architectural heritage. He calls attention to some of the endangered properties and what they are doing to preserve them, past and present preservation projects such as the state house campus on Bull St., talks about volunteer opportunities and stresses the need for tax-deductible donations to support South Carolina's historic heritage.

**WMFX-FM**  
**2014 PROGRAMS & ISSUES REPORT**  
**APRIL • MAY • JUNE**  
**2nd Quarter Report**

**Fox Focus- 6:30a.m.**

---

**Disability**                      **10 mins**                      **DVDs4VETS**                      **May 18**  
Laurance Baschkin, talks about the history and mission of the non-profit organization. The idea is to Donate DVD's to returning Vets had suffered Traumatic Brain Injuries (TBI) and other serious wounds which required long term rehabilitation. He discusses the criteria for donating DVD's and tells listeners which V.A. Hospital is a participating drop-off location.

**The Poor**                      **10mins**                      **Harvest Hope Food Bank**                      **May 18**  
Denise Holland, stresses the importance for more donations as summer approaches because many needy families will have children out of school for the summer and will not be able to adequately feed their children. Parents have their children in the Free Lunch Program, so they didn't have to worry during the school months. She also asks to partner with churches and civic groups to be a volunteer temporary food bank during the summer. Denise also talks about the need for volunteers.

**Community**                      **10 min**                      **American Red Cross**                      **May 25**  
Jamie Muldrow, Communications Manager promotes the 100 days of Summer, 100 days of Hope Campaign." She explains that they are seeking to increase blood donations during the summer months, a time when donations typically drop. Patients need blood throughout the summer, but the Red Cross sees about two fewer donors at each blood drive between the Memorial Day and Labor Day holidays. The "100 Days of Summer. 100 Days of Hope." campaign will continue through September 1.

**Disability**                      **10 mins**                      **Family Connection of SC**                      **May 25**  
Sheri Larson, Parent of daughter with special needs and Amanda Vaughn Public Relations and Events Coordinator discuss the history and mission of the organization; and highlight a variety of programs to help support families, including support groups as well as the BabyNet Parent Connection and volunteer opportunities.

**Military**                      **10 mins**                      **DVDs4VETS**                      **May 25**  
Laurence Baschkin, talks about the history and mission of the non-profit organization. The idea is to Donate DVD's to returning Vets had suffered Traumatic Brain Injuries (TBI) and other serious wounds which required long term rehabilitation. He discusses the criteria for donating DVD's and tells listeners which V.A. Hospital is a participating drop-off location

**WMFX-FM**  
**2014 PROGRAMS & ISSUES REPORT**  
**APRIL • MAY • JUNE**  
**2nd Quarter Report**

**Fox Focus- 6:30a.m.**

**Community Organization            10 mins            Riverbanks Zoo & Garden            June 1**

Susan O'Cain, Communications & Public Relations Specialist, highlights upcoming Summer programs and events which include Summer Camps for Kids, World Ocean's Day, Brew at the Zoo. She also talks about membership opportunities, the benefits of becoming a member, and volunteer opportunities.

**Gov't Officials                            10 mins            S.C. Emergency Management Division            June 1**

Derrec Becker, Public Information Coordinator , informs listeners of Governor Nikki Haley's proclamation that June 1-7 is South Carolina Hurricane Awareness Week. He says the S.C. Emergency Management Division, agencies of the State Emergency Response Team and county emergency managers will be engaged in many activities throughout the week to highlight disaster preparedness in South Carolina. He encourages everyone living near or visiting the coast to "Know Your Zone" in case a hurricane prompts an evacuation. The State Emergency Response Team will be exercising plans and procedures designed for actions after a hurricane makes landfall. Initial damage assessment, the reentry of residents to an affected area and beginning stages of the recovery effort will be tested during this critical phase of the exercise. He also discusses the importance of having an evacuation plan

**Community Organization            10 mins            American Red Cross            June 1**

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**WMFX-FM**  
**2014 PROGRAMS & ISSUES REPORT**  
**APRIL • MAY • JUNE**  
**2nd Quarter Report**

**Fox Focus- 6:30a.m.**

---

**The Poor**                      **10mins**                      **Harvest Hope Food Bank**                      **June 8**  
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**Government**                      **15 min**                      **SC Parenting Opportunity**                      **June 15**  
**Agency**    **Program**  
Bebe Lane Lead Counselor – Outreach discusses the many benefits of establishing paternity. For example, both parents and the child have the right to a full parent-child relationship, they deserve an opportunity to develop, enjoy, and grow in this relationship and the father has the right to know the child and to contribute to the success of the child's future.

**Community**                      **15 mins**                      **Central Carolina Community**                      **June 15**  
**Organization**    **Foundation**  
Tonia Cochran, Director of Marketing and Communications, promotes the Best of Philanthropy Awards, in conjunction with Columbia Metropolitan Magazine, to honor ordinary people in our community who are making significant contributions through their life's work. She highlights the criteria and encourages members of our community to nominate co-workers, friends and associates – people who are making a significant contribution to our community by helping others in need. Involvement and time are two of the greatest gifts we can offer our community and we want to recognize the people and businesses in our community who, through these gifts, are making a difference.

**WMFX-FM**  
**2014 PROGRAMS & ISSUES REPORT**  
**APRIL • MAY • JUNE**  
**2nd Quarter Report**

**Fox Focus- 6:30a.m.**

---

**Youth**                      **15 mins**                      **Rivers Edges Retreat**                      **June 22**  
Founder and Executive Director of River's Edge Retreat, Steve Ware, gives the mission of the organization and shares his story about how being a homeless teenager inspired him to want to give back to other youths. The purpose of River's Edge Retreat is to provide the entire community a peaceful place to lay down their burdens in an inviting environment filled with recreational activities and places for fellowship. He encourages Parents to sign their children up for the summer camps and talks about the facilities that are open to the public. Proceeds benefit summer camp.

**Women**                      **15 mins**                      **Sister Care**                      **June 22**  
Nancy Barton, Executive Director, promotes Sistercare's annual fundraiser, "SOUNDS of SUMMER", featuring The Terence Young Experience. All proceeds benefit Sistercare, a women's shelter for battered women. She also talks about services the shelter provides for children, awareness programs and court advocacy.

**Community**                      **10 mins**                      **Pawmetto Lifeline**                      **June 29**  
**Organization**  
Taylor Wilson, Director of Marketing and Communications says that many folks think a "puppy" for Christmas is such a good idea, but many give up on the idea after the "new" has worn off. She educates listeners about euthanasia rates in the Midlands, the programs they have to help the community address pet overpopulation, and promote some of their holiday programs, like our Boarding and Doggy Daycare program, where 100% of proceeds go to help us save homeless pets from the local municipal shelters.

**Community**                      **10 mins**                      **Central Carolina Community**                      **June 29**  
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**2014 PROGRAMS & ISSUES REPORT**  
**APRIL • MAY • JUNE**  
**2nd Quarter Report**

**Fox Focus- 6:30a.m.**

---

**Entertainment      10 mins      Harbison Theatre at Midlands      June 29**  
**Technical College**

Katie Fox, Executive Director, give the history , mission and vision of the theatre. Since opening their doors in 2010, more than 35,000 theatre-goers have made nearly every show a sellout. This season, Harbison Theatre continues to bring in world-class national talent to the Midlands in one of the Midlands most technologically advanced performing arts venues, as well as fostering local performers to help further the quality of living & working in our region. Katie highlights future performances and discusses the need for volunteers,

## WMFX-FM

### WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

April • May • June  
Quarter 2

**The Salvation Army** -Serve your fellow man at Transitions, 2025 Main Street!  
Volunteer meal service opportunities are available with the Salvation Army. See dates and times below. To sign up, call Ken at 803-233-9969 or email [Kenneth.martin@uss.salvationarmy.org](mailto:Kenneth.martin@uss.salvationarmy.org)

**The Salvation Army** -WANTED! The Salvation Army needs Any & All Vehicles  
Donate Cars, Trucks, RV's, Motorcycles, Utility Trailers, Campers, etc.. Call the  
Donation Hot Line: 1-877-503-4483

**SC D-HEC**- Free nicotine replacement therapy is available to smokers who do not have health insurance through SC D-HEC's tobacco quitline at 1-800-QUIT-NOW. The quitline is open from 8 a.m. to 3 a.m. daily. All South Carolinians, insured or uninsured, who call the quitline are guaranteed at least one free session with a trained quit coach and a referral to local resources. Many callers are eligible for up to five free sessions with a quit coach, and pregnant tobacco users can get up to 10 free sessions. Free nicotine replacement therapy, such as gum, lozenges or patches, is available for callers who do not have health insurance. For more information, visit <http://www.scdhec.gov/quitforkeeps>.

**Columbia Museum of Art** - Enjoy the Columbia Museum of Art every Sunday from noon til 5pm for free at 1515 Main Street. For more information, call 803.799.2810. Not valid for special ticketed events.

**Sexual Trauma Services of the Midlands** -Register now to join men from across the Midlands who will be standing up against sexual assault and abuse, on pair of heels at a time, Thursday, April 17. The 5<sup>th</sup> Annual Walk a Mile in Her Shoes event takes place from 5:30p- 8pm in front of the SC State House. The walk begins at 6:30pm. Proceeds benefit Sexual Trauma Services of the Midlands. For more information visit <http://www.stsm.org/events/walkamile>

**The Midlands Walk to Defeat ALS®**- is The ALS Association's national signature fundraising event, starting at 9am, May 3<sup>rd</sup> at Riverfront Park, 312 Laurel St. Sign up as a team or individual walker. For more information call (866) 492-4821 or visit [http://web.alsa.org/site/TR?fr\\_id=9744&pg=entry](http://web.alsa.org/site/TR?fr_id=9744&pg=entry)

## WMFX-FM

### WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

April • May • June  
Quarter 2

**The Salvation Army of the Midlands** -DONATE GOODS to support your Salvation Army! clothing - household items - furniture - you name it! DROP OFF ITEMS @ The Salvation Army of the Midlands FAMILY STORE, 1312 North Millwood Avenue, or call for a pick up: 803-748-9964 Monday - Friday 10 AM - 6 PM Saturday - 9 AM - 5 PM.

**Pawmetto Lifeline**- The Bark to the Park Walk for the Animals is one of Pawmetto Lifeline's largest fundraising efforts, Saturday, April 5th at Finlay Park. It's a fun-filled family event while helping to save homeless pets across the Midlands! Walk as a team, individual or participate as a virtual walker. There will also be great prizes and incentives! To register visit [http://www.supportprojectpet.com/site/TR?fr\\_id=1250&pg=entry](http://www.supportprojectpet.com/site/TR?fr_id=1250&pg=entry). Or contact Sarah with any questions at 803-465-9174

**The Town of Lexington**- is now accepting applications for the Commercial Improvement Façade Grant Program. Applications are due Friday, August 11, 2014. To date, the program has awarded 11 grants to businesses along Main St. in an effort to provide downtown revitalization to help promote beautification and appearance throughout our community. For more information regarding funding and eligibility, please visit our website at [www.lexsc.com](http://www.lexsc.com) <<http://www.lexsc.com>> or contact Wesley Crosby, Grants Administrator at (803) 358-1544 or [wecrosby@lexsc.com](mailto:wecrosby@lexsc.com) <<mailto:wecrosby@lexsc.com>>

**Riverbanks Zoo and Garden**- is now registering participants for Summer Zoo Camp from Monday, June 9 through Friday, August 15. Young explorers, ages 3 to 12, have the opportunity to explore two different animal-related topics through hands-on activities, up-close animal encounters, behind-the-scenes tours, educational games, crafts and more! For registration information, visit <http://www.riverbanks.org>.

## WMFX-FM

### WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

April • May • June  
Quarter 2

Memorial Commemoration: St John Resurrection Memorial Garden | Hopkins, SC  
Monday May 27, 2013 11am. The 8th annual event begins with a Memorial Day Commemoration at the St. John Resurrection Memorial Garden (also known as the Government Cemetery), on Ault Road. The solemn ceremony will begin at 11:00 AM with the SC Combat Veterans Group & Lower Richland Veterans Formation performing a special tribute. Special guests will include Major General (Retired) Nathaniel James, Founder/President of the 369th Veterans Association, Inc., who lectures on the history of the 369th Infantry

Regiment, better known as the Harlem Hellfighters, and the Spann Watson Chapter of the Tuskegee Airmen, Inc., Columbia Chapter.

Operation Thank You: 3-Day Military Appreciation | Dutch Square Mall  
Friday May 24, 2013 - Sunday May 26, 2013

**Operation Thank You** takes over the AMC Theatre lobby at Dutch Square Center Mall and the food court this Friday through Sunday, giving shoppers, moviegoers and other patriots an opportunity to write a message of support and encouragement on cards that will be delivered to deployed service members, veterans, and wounded warriors. Writing a personal message of encouragement on a card only takes a minute, but could encourage a military member for a lifetime, as these cards often become treasured keepsakes for service members, veterans and their families.” Please stop by and sign a card at the Operation Thank You tables at Dutch Square Center Mall Food Court this Friday from 9AM to 7PM and on Saturday and Sunday from 9AM to 5PM. A card signing table will also be available inside the AMC Theatre lobby. **Click here** for link to Operation Thank You information.

Visit the Fort Jackson National Cemetery | 4170 Percival Road

Open daily from sunrise to sunset

In honor of Memorial Day take a drive out to the Fort Jackson National Cemetery. The 585-acre national cemetery will serve veterans' needs well into the next century. The cemetery is located about a quarter of a mile off Interstate 20 on property formerly held by Fort Jackson. **Click here** to visit the cemetery website.

Palmetto Concert Band: Koger Center for the Arts

Sunday May 26, 2013 4pm

Memorial Day Concert features patriotic themes and is free to the public.

## WMFX-FM

### WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

April • May • June  
Quarter 2

#### YMCA Summer Camp

**YMCA Summer Camp** is a safe and fun way to enjoy the Summer. Resident Camp – A great new “sleep away” camp at Lexington Family YMCA.

Fairy Tale Princess Camp – A camp for all our little princesses out there. Singing, dancing, costumes, and swimming in the “Royal” pool are the king’s orders for the week.

Summer Camp Planner – Download our camp planner to help plan your camps for the season! Visit <http://columbiaymca.org/camp/>

#### Register Now! Shandon United Methodist Vacation Bible School 2013

Monday through Friday, June 10-14, 2013 8:45am- 12:00pm

“Kingdom Rock” is filled with incredible Bible-learning experiences to see, hear, touch, and even taste! Bible Point crafts, team-building games, cool Bible songs, and tasty treats are just a few of the “Kingdom Rock” activities that help faith flow into real life. Come join us for an incredible celebration of God’s faithfulness! Open to Children who are of age to complete 3 year preschool (age 4 by 9/1/13) and older children through current 2nd graders. Held on the campus of **Shandon United Methodist Church**. Cost: \$12 per child (t-shirt included). To register, [click here](#).

#### Mini Maker Faire | EdVenture Children's Museum Saturday June 1, 2013

We Make Awesome.

From robotics to rockets. From technology to textiles. Come meet some of our region’s most interesting tinkerers, creators and inventors. The First Annual Columbia Mini Maker Faire is one week away and we’re getting excited to show you what South Carolina is making. Join artisans, technicians, programmers, coders, crafters, DIYers, cinematic explorers, and performers as they share their talents with the world. From 3-D printing and light graffiti to frisbee throwing robots and zombie dolls, this is something that you don’t want to miss! Visit the [Mini Maker Faire website!](#)

## WMFX-FM

### WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

April • May • June

Quarter 2

Harvest Hope is looking for a few good groups! Harvest Hope Food Bank is in need of a few volunteer groups during the final week of May to help us pack hunger relief boxes and continue to sort food coming in from recent food drives.

If your office, church, school, Rotary Club or other civic group is looking to help the community and unite for a great team-building volunteer activity that will help provide for struggling families in our community, please contact Harvest Hope Volunteer Coordinator Debbie Summers at 803.254.4432 extension 1115.

Sistercare's SOUNDS of SUMMER, featuring The Terence Young Experience, Friday, June 27, 2014 at 701 Whaley St. Doors open at 7pm. Heavy Hors d'oeuvres and a cash bar. For more information, call 803-926-0505. All proceeds benefit Sistercare.

**Keep the Midlands Beautiful-** is conducting a shoe collection drive April 1 through April 30. to raise funds for quality litter prevention, recycling and beautification in the Midlands, while benefiting microenterprise ventures in developing nations and keeping old shoes out of local landfills. Individuals can help by donating gently worn, used shoes at their homes, church, schools, civic groups and businesses. This would be a great Earth day project!

If you, or a local organization, are interested in learning more about this opportunity or being a site captain for shoe collection at your place of business, civic group, school you may contact Keep the Midlands Beautiful by phone at 803.733.1139 or email (<mailto:info@keepthemidlandsbeautiful.org>) .

## WMFX-FM

### WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

April • May • June  
Quarter 2

**Keep the Midlands Beautiful** - It's time for the Great American Cleanups to begin. This program is designed for neighborhoods and communities, a onetime cleanup program designed for you and tailored to your needs. GAC runs until May 31st. Keep the Midlands Beautiful will loan out gloves, vest, bags, grabbers, and water to make the cleanup successful. The only thing you have to do is supply the people and area you would like cleaned. If you are having trouble picking an area, KMB will be more than happy to help. Call the office today to schedule your Great American Cleanup 803.733.1139, or if you prefer you can also email (<mailto:info@keepthemidlandsbeautiful.org>) us. Be a leader in your community.

**Save the Manatee.org**- Welcome Spring's arrival! Surprise family and friends with manatee gift adoptions from Save the Manatee Club. Each tax-deductible gift adoption includes a color photo, biography, and adoption certificate of an endangered Florida manatee. Or receive a free 8-inch plush manatee. To adopt a real manatee, call toll free at 1-800-432-JOIN or visit [save the manatee \(dot\) org](http://save.themanatee.org).

**Riverbanks Zoo and Garden**- Wine Tasting at Riverbanks Botanical Garden will take place on Friday, April 25, from 7:00pm-9:30pm, concluding a day-long celebration in honor of Riverbanks Zoo's 40th anniversary. Guests will enjoy a palate-pleasing bouquet of more than 100 varieties of wine ranging from floral and fruity to dry and nutty. In addition, for those who prefer hops to grapes, an assortment of select brews will be available for sampling. All proceeds benefit wildlife conservation and education efforts at Riverbanks. For more information visit [www.riverbanks.org](http://www.riverbanks.org)

**The Lexington County Recreation and Aging Commission** and the Town of Lexington are proud to present the 4th Annual Flashlight Easter Egg Hunt and Carnival Friday, April 4 from 6pm - 9pm at the Gibson Road Soccer Complex, 400 Duffie Dr. Children through age 12 can bring their baskets and flashlights in anticipation of finding 100,000 eggs and more than 25,000 additional pieces of candy. The carnival will include games, a bounce house and a variety of snacks will take place from 6pm-8pm. A Special Needs Twilight Egg Hunt and 0-3 year old Early Bird Egg Hunt will begin at 7pm, with the traditional Flashlight Egg Hunt starting at 8:25pm. For more information contact Lesley Reeves at (803) 359-9961 ext. 227 or visit [www.lcrac.com](http://www.lcrac.com) <<http://www.lcrac.com>

## WMFX-FM

### WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

April • May • June  
Quarter 2

**Wine for Water - An Earth Day Event-** Tuesday April 22, 2014, join Gills Creek, Rocky Branch and Smith Branch watershed associations to celebrate our vision for the streams and rivers that we have pledged to preserve!, Enjoy food from local restaurants, wines from around the world and great deals at the silent auction from local donors. Make a toast to Earth Day from the deck overlooking the Congaree River, and support healthy waterways, st Senates End, 300 Senate St. from 6p- 8p! The event will benefit the watershed associations. For ticket information, call 803-381-8747

**March of Dimes-** Form a team and join the March for Babies Saturday April 26, 2014 at the S.C. State Fairgrounds. The money you raise supports programs in our community that help moms have healthy, full-term pregnancies. Registration begins at 8am, the walk begins at 9a. For more information, visit [www.marchforbabies.org](http://www.marchforbabies.org) or call 803-252-5200

**The ALS Association South Carolina Chapter.** The Midlands Walk to Defeat ALS is set for Saturday, May 3, 2014. Walk check-in begins at 9a at Riverfront Park. The walk begins at 10a. Form a team, or walk as an individual and help raise money to sustain services and support research for a cure. For more information, [www.web.alsa.org](http://www.web.alsa.org), or call 866-492-4821.

**The Leukemia & Lymphoma Society.** Join us for our 2nd annual Cones for a Cure Forest Acres 5K race, Saturday , May 10, 2014from 7a- 10a. It will be a day of family fun in Columbia, SC! All finishers get ice cream from Baskin Robbins at the end! Also plan on attending the celebration festivities that follow on Thursday, May 22! All the events benefit The Leukemia & Lymphoma Society- so have fun for a great cause. For more information, visit their Facebook page <https://www.facebook.com/ConesForACure>

**The Central Carolina Community Foundation,** presents MIDLANDS GIVES DAY, the first regional day of giving, Tuesday May 6, 2014. Your chance to make an online donation to any of the participating nonprofit organizations. For more information, visit [www.midlandsgives.org](http://www.midlandsgives.org).

**WMFX-FM -102.3**  
**ON-AIR PUBLIC SERVICE ANNOUNCEMENTS**  
**SECOND QUARTER 2014**  
**APRIL- MAY- JUNE**

The following is a brief list of PSA's broadcast among several others in daily rotation during this quarter.

1. The United Way
2. American Red Cross
3. The Asthma Foundation
4. Disabled American Vets
5. Car Seat Safety
6. Texting Awareness
7. S.C. Parenting Opportunity Program
8. Bullying Awareness Campaign
9. Campaign to End Obesity
10. National Eating Disorders
11. Save the Manatee.org
12. American College of Physicians
13. 1-800-Quit-Now
14. Paralyzed Veterans
15. Organ Donation

**WMFX-FM**  
***LIVE BROADCASTS AND COMMUNITY EVENTS***  
*Second Quarter 2014*  
April- May- June

The following is a brief list of community events and activities WMFX participated in this quarter.



**WMFX-FM** sponsored Midlands Gives Day, held on Tuesday, May 6, 2014, presented by Central Carolina Community Foundation. A total of **\$704,932.23** was raised for 150 nonprofits in nine counties across the Midlands of South Carolina. Midlands Gives was the community's first regional, 24-hour online giving challenge. Due to the overwhelming success, the Community Foundation will host Midlands Gives again in 2015

**WMFX-FM** provided at least 25 mentions.