

## ORDER



## Grand Rapids WOOD

Orders	Order / Rev:	2617378
	Alt Order #:	27026609
	Product Desc:	MI SENATE
	Estimate:	12401
	Flight Dates:	07/31/20 - 08/06/20
	Original Date / Rev:	07/30/20 / 07/30/20
	Order Type:	REG

Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

Agency	Name:	<u>American Media &amp; Advocacy Group</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>815 Slaters Lane</u>
		<u>Alexandria, VA 22314</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/John James/US Senate/MI/Rep</b>
	Demographic:	A35+
	Product Codes:	PL11
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND
	Priority:	P4

Order Brand:	
New Business Thru:	
Advertiser External ID:	
Agency External ID:	IN16043/SP10305
Unit Code:	General
Order Separation:	00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	69	\$25,475.00	\$21,653.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	69	\$25,475.00	\$21,653.75	0.00
<b>Totals</b>	69	\$25,475.00	\$21,653.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
Grand Rapids WOOD	30%	\$25,475.00
Market	100%	\$84,916.67

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	70%	\$59,441.67
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WOOD	07/31/20	07/31/20	5am Daybreak 5am Daybreak	CM	5a-530am (5:00 AM-5:30 AM)	- - - F - -	:30	1	\$175.00	P4	0.00 NM	1	\$175.00
NWS8-DYBRK E E														

Order / Rev: 2617378  
 Alt Order #: 27026609  
 Flight Dates: 07/31/20 - 08/06/20

Advertiser: POL/John James/US Senate/MI/Rep  
 Product Desc: MI SENATE  
 Estimate: 12401

Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/27/20	08/02/20	----F--		1			\$175.00	0.00					
N 2	WOOD	08/03/20	08/03/20	5am Daybreak 5am Daybreak	CM	5a-530am (5:00 AM-5:30 AM)	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		NWS8-DYBRK E E													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	M-----		1			\$175.00	0.00					
N 3	WOOD	08/04/20	08/04/20	5am Daybreak 5am Daybreak	CM	5a-530am (5:00 AM-5:30 AM)	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		NWS8-DYBRK E E													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	-T-----		1			\$175.00	0.00					
N 4	WOOD	08/05/20	08/05/20	5am Daybreak Sponsors 5am Daybreak BB	CM	5-530a (5:00 AM-5:30 AM)	--W----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		NWS8-DYBRK E E													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	--W----		1			\$175.00	0.00					
N 5	WOOD	08/06/20	08/06/20	5am Daybreak 5am Daybreak	CM	5a-530am (5:00 AM-5:30 AM)	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		NWS8-DYBRK E E													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	---T---		1			\$175.00	0.00					
N 6	WOOD	07/31/20	07/31/20	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		NWS8-DYBRK E E													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/27/20	08/02/20	----F--		1			\$175.00	0.00					
N 7	WOOD	08/03/20	08/03/20	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		NWS8-DYBRK E E													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	M-----		1			\$175.00	0.00					
N 8	WOOD	08/04/20	08/04/20	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		NWS8-DYBRK E E													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	-T-----		1			\$175.00	0.00					
N 9	WOOD	08/05/20	08/05/20	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	--W----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		NWS8-DYBRK E E													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	--W----		1			\$175.00	0.00					
N 10	WOOD	08/06/20	08/06/20	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		NWS8-DYBRK E E													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	---T---		1			\$175.00	0.00					
N 11	WOOD	07/31/20	07/31/20	6am Daybreak 6am Daybreak	CM	6-630a (6:00 AM-6:30 AM)	----F--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		NEWS8-DAYBREAK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/27/20	08/02/20	----F--		1			\$350.00	0.00					
N 12	WOOD	08/03/20	08/03/20	6am Daybreak 6am Daybreak	CM	6-630a (6:00 AM-6:30 AM)	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		NEWS8-DAYBREAK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	M-----		1			\$350.00	0.00					
N 13	WOOD	08/04/20	08/04/20	6am Daybreak 6am Daybreak	CM	6-630a (6:00 AM-6:30 AM)	-T-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		NEWS8-DAYBREAK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 2617378  
 Alt Order #: 27026609  
 Flight Dates: 07/31/20 - 08/06/20

Advertiser: POL/John James/US Senate/MI/Rep  
 Product Desc: MI SENATE  
 Estimate: 12401

Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	-T-----		1				\$350.00		0.00			
N 14	WOOD	08/05/20	08/05/20	6am Daybreak 6am Daybreak	CM	6-630a (6:00 AM-6:30 AM)	--W----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	--W----		1				\$350.00		0.00			
N 15	WOOD	08/06/20	08/06/20	6am Daybreak 6am Daybreak	CM	6-630a (6:00 AM-6:30 AM)	---T---	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	---T---		1				\$350.00		0.00			
N 16	WOOD	07/31/20	07/31/20	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	----F--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20	08/02/20	----F--		1				\$350.00		0.00			
N 17	WOOD	08/03/20	08/03/20	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	M-----		1				\$350.00		0.00			
N 18	WOOD	08/04/20	08/04/20	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	-T-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	-T-----		1				\$350.00		0.00			
N 19	WOOD	08/05/20	08/05/20	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	--W----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	--W----		1				\$350.00		0.00			
N 20	WOOD	08/06/20	08/06/20	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	---T---	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	---T---		1				\$350.00		0.00			
N 21	WOOD	07/31/20	07/31/20	Today Show M-F Today Show	CM	658-9a	----F--	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20	08/02/20	----F--		2				\$400.00		0.00			
N 22	WOOD	08/03/20	08/03/20	Today Show M-F Today Show	CM	658-9a	M-----	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	M-----		2				\$400.00		0.00			
N 23	WOOD	08/04/20	08/04/20	Today Show M-F Today Show	CM	658-9a	-T-----	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	-T-----		2				\$400.00		0.00			
N 24	WOOD	08/05/20	08/05/20	Today Show M-F Today Show	CM	658-9a	--W----	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	--W----		2				\$400.00		0.00			
N 25	WOOD	08/06/20	08/06/20	Today Show M-F Today Show	CM	658-9a	---T---	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 2617378  
 Alt Order #: 27026609  
 Flight Dates: 07/31/20 - 08/06/20

Advertiser: POL/John James/US Senate/MI/Rep  
 Product Desc: MI SENATE  
 Estimate: 12401

Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	---T---			2		\$400.00			0.00			
N26	WOOD	08/01/20	08/01/20	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		NW8DYBK SA E E													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/27/20		07/27/20	08/02/20	-----S-			1		\$175.00			0.00			
N27	WOOD	08/01/20	08/01/20	Daybreak Sat @7am Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		NWS8 DAYBK SAT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/27/20		07/27/20	08/02/20	-----S-			1		\$275.00			0.00			
N28	WOOD	08/02/20	08/02/20	Daybreak Sun @5am Daybreak Sun @5am	CM	Su 5a-6a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		NEWS 8-SUN 5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/27/20		07/27/20	08/02/20	-----S			1		\$100.00			0.00			
N29	WOOD	08/02/20	08/02/20	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		NW8DYBK SU E E													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/27/20		07/27/20	08/02/20	-----S			1		\$175.00			0.00			
N30	WOOD	08/02/20	08/02/20	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		NWS8 DAYBK SUN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/27/20		07/27/20	08/02/20	-----S			1		\$275.00			0.00			
N31	WOOD	07/31/20	07/31/20	M-F 4-5p M-F 4-5p	CM	4-5p	----F--	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
		ELLEN<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/27/20		07/27/20	08/02/20	----F--			2		\$225.00			0.00			
N32	WOOD	08/03/20	08/03/20	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
		ELLEN<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	M-----			2		\$225.00			0.00			
N33	WOOD	08/04/20	08/04/20	M-F 4-5p M-F 4-5p	CM	4-5p	-T-----	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
		ELLEN<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	-T-----			2		\$225.00			0.00			
N34	WOOD	08/05/20	08/05/20	M-F 4-5p M-F 4-5p	CM	4-5p	--W----	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
		ELLEN<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	--W----			2		\$225.00			0.00			
N35	WOOD	08/06/20	08/06/20	M-F 4-5p M-F 4-5p	CM	4-5p	---T---	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
		ELLEN<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	---T---			2		\$225.00			0.00			
N36	WOOD	07/31/20	07/31/20	M-F 5p News M-F News 8 @5p	CM	5-530p	----F--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
		NEWS 8 AT 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 07/27/20		07/27/20	08/02/20	----F--			1		\$450.00			0.00			
N37	WOOD	08/03/20	08/03/20	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
		NEWS 8 AT 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 2617378  
 Alt Order #: 27026609  
 Flight Dates: 07/31/20 - 08/06/20

Advertiser: POL/John James/US Senate/MI/Rep  
 Product Desc: MI SENATE  
 Estimate: 12401

Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----		1				\$450.00		0.00			
N38	WOOD	08/04/20	08/04/20	M-F 5p News M-F News 8 @ 5p	CM	5-530p	-T-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
		NEWS 8 AT 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	-T-----		1				\$450.00		0.00			
N39	WOOD	08/05/20	08/05/20	M-F 5p News M-F News 8 @ 5p	CM	5-530p	--W----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
		NEWS 8 AT 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	--W----		1				\$450.00		0.00			
N40	WOOD	08/06/20	08/06/20	M-F 5p News M-F News 8 @ 5p	CM	5-530p	---T---	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
		NEWS 8 AT 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	---T---		1				\$450.00		0.00			
N41	WOOD	07/31/20	07/31/20	M-F 6p News M-F News 8 @ 6p	CM	6-630p	----F--	:30	1	\$625.00	P4	0.00	NM	1	\$625.00
		NEWS 8 AT 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	----F--		1				\$625.00		0.00			
N42	WOOD	08/03/20	08/03/20	M-F 6p News M-F News 8 @ 6p	CM	6-630p	M-----	:30	1	\$625.00	P4	0.00	NM	1	\$625.00
		NEWS 8 AT 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----		1				\$625.00		0.00			
N43	WOOD	08/04/20	08/04/20	M-F 6p News M-F News 8 @ 6p	CM	6-630p	-T-----	:30	1	\$625.00	P4	0.00	NM	1	\$625.00
		NEWS 8 AT 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	-T-----		1				\$625.00		0.00			
N44	WOOD	08/05/20	08/05/20	M-F 6p News M-F News 8 @ 6p	CM	6-630p	--W----	:30	1	\$625.00	P4	0.00	NM	1	\$625.00
		NEWS 8 AT 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	--W----		1				\$625.00		0.00			
N45	WOOD	08/06/20	08/06/20	M-F 6p News M-F News 8 @ 6p	CM	6-630p	---T---	:30	1	\$625.00	P4	0.00	NM	1	\$625.00
		NEWS 8 AT 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	---T---		1				\$625.00		0.00			
N46	WOOD	08/01/20	08/01/20	Sat 6p News 8 Sat News 8 @ 6p	CM	6-7p	-----S-	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
		NEWS 8 AT 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-		1				\$450.00		0.00			
N47	WOOD	07/31/20	07/31/20	LN M-F M-F News 8 @ 11	CM	11-1135p	----F--	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
		NEWS 8 AT 11PM<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	----F--		1				\$475.00		0.00			
N48	WOOD	08/03/20	08/03/20	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
		NEWS 8 AT 11PM<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----		1				\$475.00		0.00			
N49	WOOD	08/04/20	08/04/20	LN M-F M-F News 8 @ 11	CM	11-1135p	-T-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
		NEWS 8 AT 11PM<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 2617378  
 Alt Order #: 27026609  
 Flight Dates: 07/31/20 - 08/06/20

Advertiser: POL/John James/US Senate/MI/Rep  
 Product Desc: MI SENATE  
 Estimate: 12401

Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/03/20		08/03/20	08/09/20	-T-----			1		\$475.00		0.00				
N50	WOOD	08/05/20	08/05/20	LN M-F M-F News 8 @ 11	CM	11-1135p	--W----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS 8 AT 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/03/20		08/03/20	08/09/20	--W----			1		\$475.00		0.00				
N51	WOOD	08/06/20	08/06/20	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS 8 AT 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/03/20		08/03/20	08/09/20	---T---			1		\$475.00		0.00				
N52	WOOD	08/02/20	08/02/20	Late News 8 @ 11 Sunday News 8 @ 11	CM	11-1130p	-----S	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/27/20		08/02/20	08/02/20	-----S			1		\$450.00		0.00				
N53	WOOD	07/31/20	07/31/20	Tonight Show Tonight Show w/ Fallon	CM	1135-1235a	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/27/20		08/02/20	08/02/20	----F--			1		\$225.00		0.00				
N54	WOOD	08/03/20	08/03/20	Tonight Show Tonight Show w/ Fallon	CM	1135-1235a	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/03/20		08/03/20	08/09/20	M-----			1		\$225.00		0.00				
N55	WOOD	08/04/20	08/04/20	Tonight Show Tonight Show w/ Fallon	CM	1135-1235a	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/03/20		08/03/20	08/09/20	-T-----			1		\$225.00		0.00				
N56	WOOD	08/05/20	08/05/20	Tonight Show Tonight Show w/ Fallon	CM	1135-1235a	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/03/20		08/03/20	08/09/20	--W----			1		\$225.00		0.00				
N57	WOOD	08/06/20	08/06/20	Tonight Show Tonight Show w/ Fallon	CM	1135-1235a	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/03/20		08/03/20	08/09/20	---T---			1		\$225.00		0.00				
N58	WOOD	08/04/20	08/04/20	Tue Prime Other 1 Tues 8-10p	CM	758-10p	-T-----	:30	2	\$1,600.00	P4	0.00	NM	2	\$3,200.00
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/03/20		08/03/20	08/09/20	-T-----			2		\$1,600.00		0.00				
													Totals	69	\$25,475.00