



Proposed: 3/11/2019
Ph: (907)-344-4045
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Ohana Media Group, LLC 833 Gambell Street, Anchorage, AK 99501, USA

KFAT-FM - NEW ORDER

Client: FAMILIES OF HE LAST FRONTIER Agency: HELLENTHAL AND ASSOCIATES AE: HOUSE, ODS
Billing Address: 2200 VANDERBILT CIRCLE ANCHORAGE AK 99508
Product: PAB 18 FAMILY OF THE LAST FRONTIER Contact: MARC Assistant:

Revised Date: 03/11/2019
Revised Time: 10:36 AM
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Campaign Summary

Contract: 3901
Ref #: 3901
Dates: 3/13/2019 to 3/14/2019
Demo: A25-54
Market: Anchorage, AK
Aud Source: (1) FALL 15

Total Ratings: 11
Total Impressions: 146,000
CPP: \$30.70
Reach: 4.73
Est. #:

Total Occ: 10
Airtime: \$350.00
Other: \$0.00
Gross: \$350.00
Net: \$297.50

Order Comment: Prime(Rtg): Mo-Su 6:00 pm-11:30 pm 39%.

Booked Schedule (Regular, LOCAL AGENCY)

Pgm Code	Program Name	Days	Start Time	End Time	Spot Len.	Begin Date	End Date	Type	Alt	Lvl	SPW	Rate	TH	Line Cost	Rtg	Status
26	DAP 6A-7P	xx3xxx	06:00 AM	07:00 PM	0:30	3/13/2019	3/13/2019	com		3	6	\$35.00	6	\$210.00	1.1	New
[DSA: W=6]																
3	AFTERNOONS (3P-7P)	xxx4xxx	03:00 PM	07:00 PM	0:30	3/14/2019	3/14/2019	com		3	2	\$35.00	2	\$70.00	1.2	New
[DSA: Th=2]																
1	MORNINGS (6A-10A)	xxx4xxx	06:00 AM	10:00 AM	0:30	3/14/2019	3/14/2019	com		3	2	\$35.00	2	\$70.00	1.2	New
[DSA: Th=2]																

MONTHLY BILLINGS (Calendar, Taxes, if applicable, are extra.)

Month	Gross \$	Net \$	Occ
Mar, 2019	350.00	297.50	10