



WKEF Dayton  
2245 Corporate Pl  
Miamisburg, OH 45342

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

**Contract # 2517868**

**Schedule Dates** 06/04/16-06/10/16  
**Advertiser** Senate Majority PAC (72066)  
**Agency** Waterfront Strategies (7591)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 163/173/4907 (836707)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** David,Outen,  
**Phone/Fax** /  
**CPE** 163/173/4907  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Issue FRAN BROWN  
Separation: 30.

**Date Entered** 06/03/16  
**Last Modified** 06/07/16  
**Entered By** Griffin Foley  
**CO-OP** No  
**Headline #** ECR25185948  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,217.25  
**Net Total** \$6,897.75  
**Sales Tax**

**Dayton (WKEF)**

By Broadcast Month	Spots	Rate
Jun. 2016	23	\$8,115.00
<b>Grand Total:</b>	<b>23</b>	<b>\$8,115.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	06/06/16-06/10/16	1	:30	7A- 9A (EST)	1	X	X	X	X	X			1	\$250.00	\$250.00	Dayton (WKEF)	Good Morning America	6/3/16
2.0	Normal Line / News (2)	06/04/16-06/04/16	1	:30	8A- 9A (EST)							1		1	\$90.00	\$90.00	Dayton (WKEF)	Good Morning America Sat.	6/3/16
3.0	Normal Line / SPOT (3)	06/06/16-06/10/16	1	:30	1P- 2P (EST)	5	X	X	X	X	X			5	\$100.00	\$500.00	Dayton (WKEF)	The Chew	6/3/16
4.0	Normal Line / SPOT (4)	06/06/16-06/10/16	1	:30	4P- 5P (EST)	5	X	X	X	X	X			5	\$95.00	\$475.00	Dayton (WKEF)	Steve Harvey	6/3/16
5.0	Normal Line / SPOT (5)	06/06/16-06/10/16	1	:30	5P- 6P (EST)	4	X	X	X	X	X			4	\$125.00	\$500.00	Dayton (WKEF)	Judge Judy	6/3/16
6.0	Normal Line / News (6)	06/05/16-06/05/16	1	:30	6P- 6:30P (EST)								1		\$200.00		Dayton (WKEF)	ABC News At Six	6/3/16
6.0.1	Closed Preempt (6)	06/05/16															Dayton (WKEF)	Pre-empt/Exception - no write on	
7.0	Normal Line / Access (7)	06/06/16-06/10/16	1	:30	7:30P- 8P (EST)	4	X	X	X	X	X			4	\$500.00	\$2,000.00	Dayton (WKEF)	Family Feud	6/3/16
8.0	Normal Line / Prime (8)	06/06/16-06/06/16	1	:30	8P- 10P (EST)		1							1	\$1,600.00	\$1,600.00	Dayton (WKEF)	BACHELORETTE	6/3/16
9.0	Normal Line / Basketball (9)	06/08/16-06/08/16	1	:30	9P- 11:30P (EST)				1					1	\$2,500.00	\$2,500.00	Dayton (WKEF)	CAVS NBA FINALS	6/3/16
10.0	M/G For 6.0.1 / News (10)	06/08/16-06/10/16	1	:30	6P- 6:30P (EST)	1			X	X	X			1	\$200.00	\$200.00	Dayton (WKEF)	ABC News At Six	6/7/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgf.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.