



WKEF Dayton
2245 Corporate Pl
Miamisburg, OH 45342

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2517868

Schedule Dates 06/04/16-06/10/16
Advertiser Senate Majority PAC (72066)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 163/173/4907 (836707)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name David, Outen,
Phone/Fax /
CPE 163/173/4907
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue FRAN BROWN
Separation: 30.

Date Entered 06/03/16
Last Modified 06/07/16
Entered By Griffin Foley
CO-OP No
Headline # ECR25185948
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,217.25
Net Total \$6,897.75
Sales Tax

Dayton (WKEF)

By Broadcast Month	Spots	Rate
Jun. 2016	23	\$8,115.00
Grand Total:	23	\$8,115.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	06/06/16-06/10/16	1	:30	7A- 9A (EST)	1	X	X	X	X	X			1	\$250.00	\$250.00	Dayton (WKEF)	Good Morning America	6/3/16
2.0	Normal Line / News (2)	06/04/16-06/04/16	1	:30	8A- 9A (EST)							1		1	\$90.00	\$90.00	Dayton (WKEF)	Good Morning America Sat.	6/3/16
3.0	Normal Line / SPOT (3)	06/06/16-06/10/16	1	:30	1P- 2P (EST)	5	X	X	X	X	X			5	\$100.00	\$500.00	Dayton (WKEF)	The Chew	6/3/16
4.0	Normal Line / SPOT (4)	06/06/16-06/10/16	1	:30	4P- 5P (EST)	5	X	X	X	X	X			5	\$95.00	\$475.00	Dayton (WKEF)	Steve Harvey	6/3/16
5.0	Normal Line / SPOT (5)	06/06/16-06/10/16	1	:30	5P- 6P (EST)	4	X	X	X	X	X			4	\$125.00	\$500.00	Dayton (WKEF)	Judge Judy	6/3/16
6.0	Normal Line / News (6)	06/05/16-06/05/16	1	:30	6P- 6:30P (EST)							1			\$200.00		Dayton (WKEF)	ABC News At Six	6/3/16
6.0.1	Closed Preempt (6)	06/05/16															Dayton (WKEF)	Pre-empt/Exception - no write on	
7.0	Normal Line / Access (7)	06/06/16-06/10/16	1	:30	7:30P- 8P (EST)	4	X	X	X	X	X			4	\$500.00	\$2,000.00	Dayton (WKEF)	Family Feud	6/3/16
8.0	Normal Line / Prime (8)	06/06/16-06/06/16	1	:30	8P- 10P (EST)		1							1	\$1,600.00	\$1,600.00	Dayton (WKEF)	BACHELORETTE	6/3/16
9.0	Normal Line / Basketball (9)	06/08/16-06/08/16	1	:30	9P- 11:30P (EST)				1					1	\$2,500.00	\$2,500.00	Dayton (WKEF)	CAVS NBA FINALS	6/3/16
10.0	M/G For 6.0.1 / News (10)	06/08/16-06/10/16	1	:30	6P- 6:30P (EST)	1			X	X	X			1	\$200.00	\$200.00	Dayton (WKEF)	ABC News At Six	6/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.