

ORDER



Orders
Order / Rev: 391185
Alt Order #: 09926769
Product Desc: GROTHMAN 4 CONGRESS
Estimate: 1268
Flight Dates: 10/14/20 - 10/20/20
Original Date / Rev: 09/16/20 / 10/19/20
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Jay Smith
Sales Office: HDC
Sales Region: NAT

Agency
Name: Flexpoint Media
Buying Contact: Whitney Eversole
Billing Contact:
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Poli/G Grothman/R/CON/WI
Demographic: A35+
Product Codes: PL Candidate
Priority: P-3
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/20/20	11	\$7,150.00	\$6,077.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	11	\$7,150.00	\$6,077.50	0.00
Totals	11	\$7,150.00	\$6,077.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	25%	\$7,150.00
Market	100%	\$28,600.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	25%	\$7,150.00
WITI	25%	\$7,150.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	25%	\$7,150.00
WTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/19/20	10/19/20	M-F 5pm News M-F 5pm News	CM	5p-530p	1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	1-----	1		\$450.00		0.00						
N 2	WDJT	10/20/20	10/20/20		CM	5p-530p	-1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00

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WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5pm News											
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	-1-----	1		\$450.00		0.00						
N 3	WDJT	10/14/20	10/14/20	M-F 5pm News	CM	5p-530p	--1----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/20	10/18/20	--1----	1		\$450.00		0.00						
N 4	WDJT	10/15/20	10/15/20	M-F 5pm News	CM	5p-530p	---1---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/20	10/18/20	---1---	1		\$450.00		0.00						
N 5	WDJT	10/16/20	10/16/20	M-F 5pm News	CM	5p-530p	----1--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/20	10/18/20	----1--	1		\$450.00		0.00						
N 6	WDJT	10/18/20	10/18/20	Sun 530pm News	CM	530p-6p	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Sun 530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/20	10/18/20	-----1	1		\$500.00		0.00						
N 8	WDJT	10/14/20	10/14/20	Jeopardy 6p-630p	CM	6pm-630pm	--1----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				Jeopardy / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/20	10/18/20	--1----	1		\$900.00		0.00						
N 9	WDJT	10/16/20	10/16/20	Jeopardy 6p-630p	CM	6pm-630pm	----1--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				Jeopardy / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/20	10/18/20	----1--	1		\$900.00		0.00						
N 10	WDJT	10/19/20	10/19/20	Wheel of Fortune 630p-7p	CM	630pm-7pm	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				Wheel of Fortune / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/20	10/25/20	1-----	1		\$1,000.00		0.00						
N 11	WDJT	10/15/20	10/15/20	Wheel of Fortune 630p-7p	CM	630pm-7pm	---1---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				Wheel of Fortune / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/20	10/18/20	---1---	1		\$1,000.00		0.00						
N 12	WDJT	10/14/20	10/14/20	M-F Late News	CM	10p-1035p	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				M-F Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/20	10/18/20	--1----	1		\$600.00		0.00						
													Totals	11	\$7,150.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☒
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Glenn Grothman

Authorized committee:

Glenn Grothman for Congress

Agency requesting time (and contact information):

☐ N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Wisconsin US House District 6

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Kate Teasdale

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

FlexPoint Media



Signature:

Name: FlexPoint Media

Name:

Date of Request to Purchase Ad Time: 09.14.20

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Media



Name: FlexPoint Media

Date: 09.14.20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.