

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Steve Wolcott, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steve Wolcott

Authorized committee:

Wolcott & West Valley Schools

Agency requesting time (and contact information):

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

West Valley School Director - District 5

Date of election:

Nov 7, 2023

General

Primary

Treasurer of candidate's authorized committee:

Steve Wolcott

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Stephen M Wolcott

Signature:

Name:

Stephen M Wolcott

Name:

Date of Request to Purchase Ad Time: *Oct 11, 2023*

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Stephen M Wolcott

Name:

Stephen M Wolcott

Date:

10-11-23

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

RE: Total now \$2,188.00

wolcott4westvalleyschools@gmail.com <wolcott4westvalleyschools@gmail.com>

Wed 10/11/23 5:05 PM

To: Char Stading-Lust <Char.Stading-Lust@townsquaremedia.com>

Great! Thanks

Steve

From: Char Stading-Lust <Char.Stading-Lust@townsquaremedia.com>

Sent: Wednesday, October 11, 2023 5:04 PM

To: wolcott4westvalleyschools@gmail.com

Subject: Total now \$2,188.00

KIT NEWS TALK AM&FM Wolcott4WestValleySchools October 2023																			
Broadcast or Stream (B or \$)	DATE		Times		Spot Length	Daily Distribution							Total Spots/week	Rate	Totals			NOTE	
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots	Total \$		
B	10/16/23	10/20/23	6A	10A	30	3	3	3	3	3			15	\$ 13.00	1	15	\$ 195.00	Morning Drive	
B	10/16/23	10/20/23	10A	3P	30	3	3	3	3	3			15	\$ 13.00	1	15	\$ 195.00	Mid day	
B	10/23/23	10/27/23	6A	10A	30	3	3	3	3	3			15	\$ 13.00	1	15	\$ 195.00	Morning Drive	
B	10/23/23	10/27/23	10A	3P	30	3	3	3	3	3			15	\$ 13.00	1	15	\$ 195.00	Mid Day	
B	10/30/23	11/3/23	6A	10A	30	3	3	3	3	3			15	\$ 13.00	1	15	\$ 195.00	Morning Drive	
B	10/30/23	11/3/23	10A	3P	30	3	3	3	3	3			15	\$ 13.00	1	15	\$ 195.00	Mid Day	
B	11/6/23	11/7/23	6A	10A	30	3	3						6	\$ 13.00	1	6	\$ 78.00	Morning Drive	
														\$ -		0	\$ -		
														\$ -		0	\$ -		
KIT 1280 News/Talk												96			96	\$ 1,248.00	Total Oct-Nov FOR KIT		
FLIGHT WEEKS:		10/16,10/23,10/30				Approved by				Date									

KDBL/THE BULL Wolcott4WestValleySchools October 2023																			
Broadcast or Stream (B or \$)	DATE		Times		Spot Length	Daily Distribution							Total Spots/week	Rate	Totals			NOTE	
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots	Total \$		
														\$ -	1	0	\$ -		
B	10/16/23	10/20/23	6A	10A	30	3	3	3	3	3			15	\$ 10.00	1	15	\$ 150.00	Morn Driv	
B	10/16/23	10/20/23	3P	7P	30	3	3	3	3	3			15	\$ 10.00	1	15	\$ 150.00	Afternoon	
B	10/21/23	10/21/23	6A	10A	30							3	3	\$ 11.00	1	3	\$ 33.00	Weekend	
B	10/21/23	10/21/23	10A	3P	30							3	3	\$ 9.00	1	3	\$ 27.00	Weekend	
B	10/22/23	10/22/23	10A	3P	30							4	4	\$ 11.00	1	4	\$ 44.00	Weekend	
B	10/23/23	10/27/23	6A	10A	30	2	2	2	2	2			10	\$ 10.00	1	10	\$ 100.00	Morn Driv	
B	10/23/23	10/27/23	3P	7P	30	1	1	1	1	1			5	\$ 10.00	1	5	\$ 50.00	Afternoon	
B	10/28/23	10/28/23	6A	10A	30							3	3	\$ 11.00	1	3	\$ 33.00	Weekend	
B	10/28/23	10/28/23	10A	3P	30							3	3	\$ 9.00	1	3	\$ 27.00	Weekend	
B	10/29/23	10/29/23	10A	3P	30							3	3	\$ 11.00	1	3	\$ 33.00	Weekend	
B	10/30/23	11/3/23	6A	10A	30	2	2	2	2	2			15	\$ 10.00	1	15	\$ 150.00	Morn Driv	
B	10/30/23	11/3/23	3P	7P	30	1	1	1	1	1			5	\$ 10.00	1	5	\$ 50.00	Afternoon	
B	11/4/23	11/4/23	6A	10A	30							3	3	\$ 11.00	1	3	\$ 33.00	Weekend	
B	11/4/23	11/4/23	10A	3P	30							3	3	\$ 9.00	1	3	\$ 27.00	Weekend	
B	11/5/23	11/5/23	10A	3P	30							3	3	\$ 11.00	1	3	\$ 33.00	Weekend	
KDBL/THE BULL												93			93	\$ 940.00	Total for		
FLIGHT WEEKS:		10/16,10/23,10/30																	

Pic for signature

Char Stading-Lust

Multimedia Advertising Consultant

509-834-4153



Today

2:18 PM

Jessica Schuler hi! yakima political - wolcott - the money's \$50 off on KDBL. there's money for 15 in the totals, but only 10 spots on the grid. please advise. thanks!

KDBL/THE BULL Wolcott4WestValleySchools October 2023													
spot length	Daily Distribution							Total Spots/week	Rate	Totals			
	Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots	Total \$	
									\$ -	1	0	\$ -	
30	3	3	3	3	3			15	\$ 10.00	1	15	\$ 150.00	Micro I
30	3	3	3	3	3			15	\$ 10.00	1	15	\$ 150.00	Altam
30						3		3	\$ 11.00	1	3	\$ 33.00	Week
30						3		3	\$ 9.00	1	3	\$ 27.00	Week
30							4	4	\$ 11.00	1	4	\$ 44.00	Week
30	2	2	2	2	2			10	\$ 10.00	1	10	\$ 100.00	Micro I
30	1	1	1	1	1			5	\$ 10.00	1	5	\$ 50.00	Altam
30						3		3	\$ 11.00	1	3	\$ 33.00	Week
30						3		3	\$ 9.00	1	3	\$ 27.00	Week
30						3		3	\$ 11.00	1	3	\$ 33.00	Week
30	2	2	2	2	2		10	15	\$ 10.00	1	15	\$ 150.00	Micro I
30	1	1	1	1	1			5	\$ 10.00	1	5	\$ 50.00	Altam
30						3		3	\$ 11.00	1	3	\$ 33.00	Week
30						3		3	\$ 9.00	1	3	\$ 27.00	Week
30						3		3	\$ 11.00	1	3	\$ 33.00	Week
								59	off 50		59	\$ 640.00	Total

Last read

Jessica Schuler 2:26 PM



Will you please update that line to 3 per day

CONTRACT



Townsquare Media Yakima
4010 Summitview Ave
Yakima, WA 98908
WOpayments3@townsquaremedia.com
(509) 972-3461

Yakima

And:

Wolcott 4 West Valley Schools
P.O. Box 8026
Yakima, WA 98908

<u>Contract / Revision</u> 4390482 /		<u>Alt Order #</u>
<u>Advertiser</u> Wolcott 4 West Valley Schools		<u>Original Date / Revision</u> 10/12/23 / 10/12/23
<u>Contract Dates</u> 10/16/23 - 11/07/23	<u>Estimate #</u>	
<u>Product</u> West Valley School Director		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> Yakima	<u>Account Executive</u> Char Stading	<u>Sales Office</u> Local Yakima
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

KIT-AM - 4390482A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount	
N 1	KIT	10/16/23	11/07/23	M-F AM Drive	6a-10a		:30			NM	51 \$663.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/23	10/22/23	33333--				15	\$13.00			
	Week:	10/23/23	10/29/23	33333--				15	\$13.00			
	Week:	10/30/23	11/05/23	33333--				15	\$13.00			
	Week:	11/06/23	11/12/23	33-----				6	\$13.00			
N 2	KIT	10/16/23	11/05/23	M-F Midday	10a-3p		:30			NM	45 \$585.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/23	10/22/23	33333--				15	\$13.00			
	Week:	10/23/23	10/29/23	33333--				15	\$13.00			
	Week:	10/30/23	11/05/23	33333--				15	\$13.00			
Totals											96	\$1,248.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 -10/31/23	72	\$936.00	\$936.00
11/01/23 -11/07/23	24	\$312.00	\$312.00
Totals	96	\$1,248.00	\$1,248.00

KDBL-FM - 4390482B											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	KDBL	10/16/23	10/22/23	M-F AM Drive	6a-10a		:30			NM	15 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	10/16/23	10/22/23	33333--				15	\$10.00		
N 2	KDBL	10/16/23	10/22/23	M-F Midday	10a-3p		:30			NM	15 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	10/16/23	10/22/23	33333--				15	\$10.00		
N 3	KDBL	10/21/23	11/04/23	Sa-Su AM	6a-10a		:30			NM	9 \$99.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	10/16/23	10/22/23	-----S-				3	\$11.00		
	Week:	10/23/23	10/29/23	-----S-				3	\$11.00		
	Week:	10/30/23	11/05/23	-----S-				3	\$11.00		
N 4	KDBL	10/21/23	11/04/23	Sa-Su Midday	10a-3p		:30			NM	9 \$81.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Townsquare Media Yakima
4010 Summitview Ave
Yakima, WA 98908
WOpayments3@townsquaremedia.com
(509) 972-3461

Yakima

<u>Contract / Revision</u> 4390482 /	<u>Alt Order #</u>
---	--------------------

<u>Advertiser</u> Wolcott 4 West Valley Schools	<u>Original Date / Revision</u> 10/12/23 / 10/12/23
--	--

<u>Contract Dates</u> 10/16/23 - 11/07/23	<u>Product</u> West Valley School Dire	<u>Estimate #</u>
--	---	-------------------

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	-----S-				3	\$9.00			
Week:		10/23/23	10/29/23	-----S-				3	\$9.00			
Week:		10/30/23	11/05/23	-----S-				3	\$9.00			
N 5	KDBL	10/21/23	11/05/23	Sa-Su Midday	10a-3p		:30			NM	10	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	-----S				4	\$11.00			
Week:		10/23/23	10/29/23	-----S				3	\$11.00			
Week:		10/30/23	11/05/23	-----S				3	\$11.00			
N 6	KDBL	10/23/23	10/29/23	M-F AM Drive	6a-10a		:30			NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/23	10/29/23	22222--				10	\$10.00			
N 7	KDBL	10/23/23	11/03/23	M-F PM Drive	3p-7p		:30			NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/23	10/29/23	11111--				5	\$10.00			
Week:		10/30/23	11/05/23	11111--				5	\$10.00			
N 8	KDBL	10/30/23	11/05/23	M-F AM Drive	6a-10a		:30			NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	33333--				15	\$10.00			
Totals											93	\$940.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/31/23	72	\$727.00	\$727.00
11/01/23 - 11/05/23	21	\$213.00	\$213.00
Totals	93	\$940.00	\$940.00

Contract Totals 189 \$2,188.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.