



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Russell Carlson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Russell Carlson

Authorized committee: Friends of Russell Carlson

Agency requesting time (and contact information):
 N/A

Candidate's political party:
NON-Partisan Race

Office sought (no acronyms or abbreviations):
Selah Mayor

Date of election: Nov 7, 2023 General Primary

Treasurer of candidate's authorized committee:
Russell Carlson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and
 (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Russell Carlson</u>	Name:
Date of Request to Purchase Ad Time: <u>10-24-23</u>	Date of Station Agreement to Sell Time:

RUSSELL CARLSON for Selah Mayor										KIT NEWS TALK AM&FM				October 2023						
Broadcast or Stream (B or S)	DATE		Times		Spot length	Daily Distribution						Total Spots/week	Rate	Totals			NOTES			
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat			Sun	Weeks	Total Spots		Total \$		
B	10/25/23	10/23/02	6A	10A	30			4	3	3			10	\$ 13.00	1	10	\$ 130.00	Morning Drive		
B	10/25/23	10/23/23	10A	3P	30			3	4	3			10	\$ 13.00	1	10	\$ 130.00	Mid day		
B	10/30/23	11/3/23	6A	10A	30			3	3	3			9	\$ 13.00	1	9	\$ 117.00	Morning Drive		
B	10/30/23	11/3/23	10A	3P	30			4	3	3			10	\$ 13.00	1	10	\$ 130.00	Mid Day		
	11/6/23	11/6/23	8:45	8:50	5MIN	1							5 Min	\$ 75.00	1	5 Min	\$ 375.00	Live interview for 5 Minutes		
													\$ -			\$ -				
													\$ -			\$ -				
													\$ -			\$ -				
													\$ -			\$ -				
KIT 1280 News/Talk												96		96	\$ 862.00	Total Co.-Nux FOR KIT				
FLIGHT WEEKS:		10/25,10/30		Approved by		Date														



 Signature

x 10-24-23

 Date

x Friends of Russell Carlson

CONTRACT



KIT-AM
4010 Summitview Ave
Yakima, WA 98908
WOpayments3@townsquaremedia.com
(509) 972-3461

<u>Contract / Revision</u> 4408662 / 1	<u>Alt Order #</u>
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<u>Advertiser</u> Friends of Russell Carlson	<u>Original Date / Revision</u> 10/24/23 / 10/24/23
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<u>Contract Dates</u> 10/25/23 - 11/06/23	<u>Estimate #</u>
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<u>Product</u> Oct-Nov 2023

And:

Friends of Russell Carlson
P.O. Box 3
Selah, WA 98942

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
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<u>Property</u> KIT-AM	<u>Account Executive</u> Char Stading	<u>Sales Office</u> Local Yakima
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<u>Special Handling</u>

<u>Demographic</u> Households

<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KIT	10/25/23	10/27/23	M-F AM Drive	6a-10a		:30			NM	10	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/23	10/29/23	--433--				10	\$13.00			
2	KIT	10/25/23	10/27/23	M-F Midday	10a-3p		:30			NM	10	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/23	10/29/23	--343--				10	\$13.00			
3	KIT	10/30/23	11/03/23	M-F AM Drive	6a-10a		:30			NM	9	\$117.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	--333--				9	\$13.00			
4	KIT	10/30/23	11/03/23	M-F Midday	10a-3p		:30			NM	10	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	--433--				10	\$13.00			
5	KIT	11/06/23	11/06/23	5 minute interview	8:45 AM-8:50 AM		3:00			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	M-----				1	\$375.00			
Totals											40	\$882.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 -10/31/23	20	\$260.00	\$260.00
11/01/23 -11/06/23	20	\$622.00	\$622.00
Totals	40	\$882.00	\$882.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.