

CONTRACT



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u> 946291 /		<u>Alt Order #</u> WOC11846236
<u>Product</u> political		
<u>Contract Dates</u> 11/01/18 - 11/06/18		<u>Estimate #</u> 7702
<u>Advertiser</u> MJ for Texas		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 79.99
<u>Agency Code</u>	<u>Advertiser Code</u> 1107	<u>Product 1/2</u> 1120
<u>Agency Ref</u> 1058	<u>Advertiser Ref</u> 151721	

And:

Buying Time
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	11/01/18	11/06/18	News 10 @ 530a	5:30 AM-6:00 AM		:15				NM	3	\$146.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	11--1--				3	\$48.75	1.38			
N 2	KWTX	11/01/18	11/06/18	News 10 @ 6a	6:00 AM-7:00 AM		:15				NM	3	\$331.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	11--1--				3	\$110.50	3.21			
N 3	KWTX	11/01/18	11/06/18	CBS This Morning	7:00 AM-9:00 AM		:15				NM	3	\$156.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	11--1--				3	\$52.00	2.82			
N 4	KWTX	11/01/18	11/05/18	News 10 @ 5p	5:00 PM-5:30 PM		:15				NM	2	\$221.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	1---1--				2	\$110.50	4.19			
N 5	KWTX	11/01/18	11/05/18	News 10 @ 6p	6:00 PM-6:30 PM		:15				NM	2	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	1---1--				2	\$162.50	5.69			
N 6	KWTX	11/01/18	11/05/18	Monday Prime Hr 1	7:00 PM-8:00 PM		:15				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	1-----				1	\$195.00	2.12			
N 7	KWTX	11/01/18	11/05/18	Monday Prime Hr 2	8:00 PM-9:00 PM		:15				NM	1	\$263.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	1-----				1	\$263.25	2.08			
N 8	KWTX	11/01/18	11/05/18	Monday Prime Hr 3	9:00 PM-10:00 PM		:15				NM	1	\$286.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	1-----				1	\$286.00	3.88			
N 9	KWTX	11/01/18	11/04/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:15				NM	1	\$438.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$438.75	4.73			
N 10	KWTX	11/01/18	11/04/18	Sunday Prime Hr 3	8:00 PM-9:00 PM		:15				NM	1	\$308.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$308.75	6.28			
N 11	KWTX	11/01/18	11/04/18	Sunday Prime Hr 4	9:00 PM-10:00 PM		:15				NM	1	\$263.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$263.25	3.59			
N 12	KWTX	11/01/18	11/05/18	M-F News 10 @ 10p	10:00 PM-10:35 PM		:15				NM	1	\$204.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	1-----				1	\$204.75	5.70			
N 13	KWTX	11/01/18	11/04/18	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:15				NM	1	\$276.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$276.25	4.65			
N 14	KWTX	11/01/18	11/04/18	CBS Sunday Morning	8:00 AM-9:30 AM		:15				NM	1	\$136.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$136.50	3.38			
N 15	KWTX	11/01/18	11/04/18	NFL Reg Season Late Game	3:05 PM-6:00 PM		:15				NM	1	\$731.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$731.25	1.59			
Totals								79.99				23	\$4,283.50

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	23	\$4,283.50	(\$642.52)	\$3,640.97
Totals	23	\$4,283.50	(\$642.52)	\$3,640.97

Signature: _____ **Date:** _____