

CONTRACT



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u> 944000 /		<u>Alt Order #</u> WOC11843552
<u>Product</u> political		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 7603
<u>Advertiser</u> MJ for Texas		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> 1058	<u>Advertiser Code</u> 1107	<u>Product 1/2</u> 1120
<u>Agency Ref</u> 1058		<u>Advertiser Ref</u> 151721

And:

Buying Time
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	10/30/18	11/06/18	News 10 @ 5a	5:00 AM-5:30 AM		:30				NM	6	\$264.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/18	11/05/18	11111--				5	\$44.00				
	Week:	11/06/18	11/12/18	-1-----				1	\$44.00				
N 2	KWTX	10/30/18	11/06/18	News 10 @ 530a	5:30 AM-6:00 AM		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/18	11/05/18	11111--				5	\$75.00				
	Week:	11/06/18	11/12/18	-1-----				1	\$75.00				
N 3	KWTX	10/30/18	11/06/18	News 10 @ 6a	6:00 AM-7:00 AM		:30				NM	12	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/18	11/05/18	22222--				10	\$170.00				
	Week:	11/06/18	11/12/18	-2-----				2	\$170.00				
N 4	KWTX	10/30/18	11/06/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	12	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/18	11/05/18	22222--				10	\$110.00				
	Week:	11/06/18	11/12/18	-2-----				2	\$110.00				
N 5	KWTX	10/30/18	11/05/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/18	11/05/18	22222--				10	\$65.00				
N 6	KWTX	10/30/18	11/05/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	10	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/18	11/05/18	22222--				10	\$210.00				
N 7	KWTX	10/30/18	11/05/18	Young and the Restless	11:00 AM-12:00 PM		:30				NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/18	11/05/18	22222--				10	\$160.00				
N 8	KWTX	10/30/18	11/05/18	News 10 @ Noon	12:00 PM-12:30 PM		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/18	11/05/18	11111--				5	\$120.00				
N 9	KWTX	10/30/18	11/05/18	Bold and Beautiful	12:30 PM-1:00 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/18	11/05/18	11111--				5	\$150.00				
N 10	KWTX	10/30/18	11/05/18	The Talk	1:00 PM-2:00 PM		:30				NM	10	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/18	11/05/18	22222--				10	\$95.00				

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944000 /	WOC11843552

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/18 - 11/06/18	political	7603

<u>Advertiser</u>	<u>Original Date / Revision</u>
MJ for Texas	10/29/18 / 10/29/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KWTX	10/30/18	11/05/18	Let's Make A Deal	2:00 PM-3:00 PM		:30				NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	22222--				10	\$80.00				
N 12	KWTX	10/30/18	11/05/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$25.00				
N 13	KWTX	10/30/18	11/05/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$70.00				
N 14	KWTX	10/30/18	11/05/18	News 10 @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$230.00				
N 15	KWTX	10/30/18	11/05/18	News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$315.00				
N 16	KWTX	10/30/18	11/03/18	Sa News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$80.00				
N 17	KWTX	10/30/18	11/04/18	Su News 10 @ 530p	5:30 PM-6:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1				1	\$80.00				
N 18	KWTX	10/30/18	11/05/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$255.00				
N 19	KWTX	10/30/18	11/03/18	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$110.00				
N 20	KWTX	10/30/18	11/05/18	Monday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	1-----				1	\$300.00				
N 21	KWTX	10/30/18	11/05/18	Monday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	1-----				1	\$405.00				
N 22	KWTX	10/30/18	11/05/18	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	1-----				1	\$440.00				
N 23	KWTX	10/30/18	10/30/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-1-----				1	\$475.00				
N 24	KWTX	10/30/18	10/31/18	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--1----				1	\$405.00				
N 25	KWTX	10/30/18	10/31/18	Wednesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--1----				1	\$370.00				
N 26	KWTX	10/30/18	11/01/18	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$610.00				
N 27	KWTX	10/30/18	11/01/18	Thursday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$405.00				
N 28	KWTX	10/30/18	11/01/18	Thursday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$275.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$275.00				
N 29	KWTX	10/30/18	11/02/18	Friday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$300.00
Week:		10/29/18	11/04/18	----1--				1	\$300.00				
N 30	KWTX	10/30/18	11/02/18	Friday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$380.00
Week:		10/29/18	11/04/18	----1--				1	\$380.00				
N 31	KWTX	10/30/18	11/03/18	SEC Football Prime Game	7p-10p		:30				NM	1	\$225.00
Week:		10/29/18	11/04/18	-----1-				1	\$225.00				
N 32	KWTX	10/30/18	11/03/18	Saturday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$550.00
Week:		10/29/18	11/04/18	-----1-				1	\$550.00				
N 33	KWTX	10/30/18	11/04/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$500.00
Week:		10/29/18	11/04/18	-----1				1	\$500.00				
N 34	KWTX	10/30/18	11/04/18	Sunday Prime Hr 2	7:00 PM-8:00 PM		:30				NM	1	\$325.00
Week:		10/29/18	11/04/18	-----1				1	\$325.00				
N 35	KWTX	10/30/18	11/04/18	Sunday Prime Hr 4	9:00 PM-10:00 PM		:30				NM	1	\$300.00
Week:		10/29/18	11/04/18	-----1				1	\$300.00				
N 36	KWTX	10/30/18	11/05/18	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	5	\$2,125.00
Week:		10/30/18	11/05/18	11111--				5	\$425.00				
N 37	KWTX	10/30/18	11/03/18	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$205.00
Week:		10/29/18	11/04/18	-----1-				1	\$205.00				
N 38	KWTX	10/30/18	11/05/18	Late Show	10:35 PM-11:37 PM		:30				NM	5	\$450.00
Week:		10/30/18	11/05/18	11111--				5	\$90.00				
N 39	KWTX	10/30/18	11/05/18	Late Late Show	11:37 PM-12:37 XM		:30				NM	5	\$75.00
Week:		10/30/18	11/05/18	11111--				5	\$15.00				
N 40	KWTX	10/30/18	11/05/18	M-F 1237a-137a	12:37 XM-1:07 XM		:30				NM	5	\$25.00
Week:		10/30/18	11/05/18	11111--				5	\$5.00				
N 41	KWTX	10/30/18	11/03/18	Sa 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$75.00
Week:		10/29/18	11/04/18	-----1-				1	\$75.00				
N 42	KWTX	10/30/18	11/04/18	Su 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$54.00
Week:		10/29/18	11/04/18	-----1				1	\$54.00				
N 43	KWTX	10/30/18	11/03/18	CBS This Morning Saturday	6:00 AM-8:00 AM		:30				NM	2	\$96.00
Week:		10/29/18	11/04/18	-----2-				2	\$48.00				
N 44	KWTX	10/30/18	11/04/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$140.00
Week:		10/29/18	11/04/18	-----1				1	\$140.00				
N 45	KWTX	10/30/18	11/04/18	The NFL Today	11:00 AM-12:00 PM		:30				NM	1	\$150.00
Week:		10/29/18	11/04/18	-----1				1					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1				1	\$150.00					
Totals												0.00	167	\$25,929.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	167	\$25,929.00	(\$3,889.35)	\$22,039.65
Totals	167	\$25,929.00	(\$3,889.35)	\$22,039.65

Signature: _____ **Date:** _____