

# CONTRACT



**KWTX**  
**6700 American Plaza**  
**Waco, TX 76712**  
**(254) 776-1330**

<u>Contract / Revision</u> 906065 /		<u>Alt Order #</u> WOC11786635
<u>Product</u> political		
<u>Contract Dates</u> 09/05/18 - 09/10/18		<u>Estimate #</u> 6824
<u>Advertiser</u> MJ for Texas		<u>Original Date / Revision</u> 09/04/18 / 09/07/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 1107	<u>Product 1/2</u> 1120
<u>Agency Ref</u> 1058	<u>Advertiser Ref</u> 151721	

And:

**Buying Time**  
**650 Massachusetts Ave NW Ste 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	09/05/18	09/10/18	News 10 @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1---1--				2	\$35.00				
N 2	KWTX	09/05/18	09/06/18	News 10 @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--11---				2	\$48.00				
N 3	KWTX	09/05/18	09/10/18	News 10 @ 530a	5:30 AM-6:00 AM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1---1--				2	\$75.00				
N 4	KWTX	09/05/18	09/06/18	News 10 @ 530a	5:30 AM-6:00 AM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--11---				2	\$80.00				
N 5	KWTX	09/05/18	09/06/18	News 10 @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--11---				2	\$155.00				
N 6	KWTX	09/05/18	09/10/18	News 10 @ 6a	6:00 AM-7:00 AM		:30				NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	2---1--				3	\$155.00				
N 7	KWTX	09/05/18	09/10/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	8	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	2-222--				8	\$80.00				
N 8	KWTX	09/05/18	09/10/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	3	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	2---1--				3	\$48.00				
N 9	KWTX	09/05/18	09/06/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--11---				2	\$65.00				
N 10	KWTX	09/05/18	09/10/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	4	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1---2--				3	\$115.00				

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<u>Contract Dates</u> 09/05/18 - 09/10/18		<u>Product</u> political
		<u>Estimate #</u> 6824
<u>Advertiser</u> MJ for Texas		<u>Original Date / Revision</u> 09/04/18 / 09/07/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
3	KWTX	09/05/18-09/11/18		Price Is Right	10:00 AM-11:00 AM	A1M-----F----	:30		\$115.00		NM		
See MG 10.4,10.5													
4	KWTX	09/10/18-09/10/18		News 10 @ 5p	5p-530p	M-----	:30		\$125.00		NM		
Ⓜ MG for 37.1,10.3													
5	KWTX	09/05/18-09/11/18		Face The Nation	1028a-1130a	-----Su	:30		\$50.00		NM		
Ⓜ MG for 37.1,10.3													
N 11	KWTX	09/05/18	09/06/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--11---				2	\$155.00				
N 12	KWTX	09/05/18	09/10/18	Young and the Restless	11:00 AM-12:00 PM		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	2---1--				3	\$130.00				
N 13	KWTX	09/05/18	09/10/18	News 10 @ Noon	12:00 PM-12:30 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1---1--				2	\$95.00				
N 14	KWTX	09/05/18	09/06/18	News 10 @ Noon	12:00 PM-12:30 PM		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--11---				2	\$120.00				
N 15	KWTX	09/05/18	09/10/18	Bold and Beautiful	12:30 PM-1:00 PM		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1---1--				2	\$160.00				
N 16	KWTX	09/05/18	09/06/18	Bold and Beautiful	12:30 PM-1:00 PM		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--11---				2	\$160.00				
N 17	KWTX	09/05/18	09/10/18	The Talk	1:00 PM-2:00 PM		:30				NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1---2--				3	\$95.00				
N 18	KWTX	09/05/18	09/10/18	Let's Make A Deal	2:00 PM-3:00 PM		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	2---1--				3	\$45.00				
N 19	KWTX	09/05/18	09/06/18	Let's Make A Deal	2:00 PM-3:00 PM		:30				NM	2	\$122.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--11---				2	\$61.00				
N 20	KWTX	09/05/18	09/10/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	2-111--				5	\$50.00				
N 21	KWTX	09/05/18	09/10/18	News 10 @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1---1--				2	\$125.00				
N 22	KWTX	09/05/18	09/06/18	News 10 @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--11---				2	\$170.00				
N 23	KWTX	09/05/18	09/10/18	News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1---1--				2	\$200.00				
N 24	KWTX	09/05/18	09/06/18	News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--11---				2	\$270.00				
N 25	KWTX	09/05/18	09/08/18	Sa News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$80.00				

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<u>Advertiser</u> MJ for Texas		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 26	KWTX	09/05/18	09/08/18	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$110.00				
N 27	KWTX	09/05/18	09/09/18	Su News 10 @ 530p	5:30 PM-6:00 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$45.00				
N 28	KWTX	09/05/18	09/05/18	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--1----				1	\$300.00				
N 29	KWTX	09/05/18	09/06/18	Thursday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	---1---				1	\$275.00				
N 30	KWTX	09/05/18	09/07/18	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	----1--				1	\$350.00				
N 31	KWTX	09/05/18	09/08/18	Saturday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$125.00				
N 32	KWTX	09/05/18	09/09/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$275.00				
N 33	KWTX	09/05/18	09/06/18	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	2	\$610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--11---				2	\$305.00				
N 34	KWTX	09/05/18	09/10/18	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	2	\$610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1---1--				2	\$305.00				
N 35	KWTX	09/05/18	09/08/18	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$150.00				
N 36	KWTX	09/05/18	09/09/18	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$315.00				
N 37	KWTX	09/05/18	09/10/18	Late Show	10:35 PM-11:37 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1---1--				2	\$60.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KWTX	09/05/18-09/11/18	Late Show	10:35 PM-11:37 PM	-----F----	:30		\$60.00		NM		
	See MG 10.4, 10.5												
N 38	KWTX	09/05/18	09/10/18	Late Late Show	11:37 PM-12:37 XM		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1---1--				2	\$15.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	KWTX	09/05/18-09/11/18	Late Late Show	11:37 PM-12:37 XM	-----F----	:30		\$15.00		NM		
	See MG 38.3												
	3	KWTX	09/07/18-09/07/18	Late Fringe Rotator M-F	1035p-137a	-----F----	:30		\$15.00		NM		
	Ⓜ MG for 38.2 09/07												
N 39	KWTX	09/05/18	09/09/18	Su 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$54.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$54.00				
N 40	KWTX	09/05/18	09/08/18	CBS This Morning Saturday	6:00 AM-8:00 AM		:30				NM	2	\$76.00

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Week:		09/03/18	09/09/18	-----2-				2	\$38.00				
N 41	KWTX	09/05/18	09/09/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$140.00
Week:		09/03/18	09/09/18	-----1				1	\$140.00				
N 42	KWTX	09/05/18	09/08/18	Saturday Prime Hr 3	9p-10p		:30				NM	1	\$150.00
Week:		09/03/18	09/09/18	-----1-				1	\$150.00				
N 43	KWTX	09/05/18	09/09/18	Sunday Prime Hr 3	8p-9p		:30				NM	1	\$350.00
Week:		09/03/18	09/09/18	-----1				1	\$350.00				
N 44	KWTX	09/05/18	09/09/18	Sa 1035p-1135p	1035p-1135p		:30				NM	1	\$40.00
Week:		09/03/18	09/09/18	-----1-				1	\$40.00				
N 45	KWTX	09/05/18	09/09/18	Sa 1135p-1235a	1135p-1235a		:30				NM	1	\$10.00
Week:		09/03/18	09/09/18	-----1-				1	\$10.00				
N 46	KWTX	09/05/18	09/10/18	Late Show	10:35 PM-11:37 PM		:30				NM	2	\$200.00
Week:		09/05/18	09/11/18	1---1--				2	\$100.00				
N 47	KWTX	09/05/18	09/10/18	Late Late Show	11:37 PM-12:37 AM		:30				NM	2	\$42.00
Week:		09/05/18	09/11/18	--11---				2	\$21.00				
N 48	KWTX	09/06/18	09/06/18	Late Show	10:35 PM-11:37 PM		:30				NM	1	\$100.00
Week:		09/05/18	09/11/18	---1---				1	\$100.00				
<b>Totals</b>								0.00				94	\$11,159.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/10/18	94	\$11,159.00	(\$1,673.85)	\$9,485.15
<b>Totals</b>	94	\$11,159.00	(\$1,673.85)	\$9,485.15

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_