

**KWOW-FM  
ISSUES/PROGRAMS QUARTERLY REPORT  
1ST QUARTER 2014**

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
1/1/14 TO 3/31/14	ALL DAY	:30 SEC	ALL PROGRAMS	The necessity to catch fugitives in the Waco area who have managed to escape the law enforcement to this point. Crimestoppers messages featured Waco Law Enforcement Officials, Sofie Martinez and Steve Dietrich, who are principally responsible for catching and deterring criminals.
1/5/14 TO 1/20/14	ALL DAY	:30 each	ALL PROGRAMS	Ran PSA's to raise money for the medical costs of Ramiro Lizama who suffered an automobile accident. Also did a 2 hour remote to promote benefit car wash on 1/20/14
1/29/14	ALL DAY	5 MINS	JAIME	Ran PSA's to raise of new law that requires pets to be spay/neuter in Waco, Kasandra Simon from the Animal Control Clinic came to inform listeners of a free service offered to qualifying residents.
2/1/14 to 3/31/14	ALL DAY	:30 EACH	JAIME AND ALL PROGRAMS	Ran PSA'S to promote education. Also had teacher Blanca Centeno advise on air the importance of doing homework and were to look for after school programs
3/1/14 to 3/11/14	ALL DAY	:30 each	ALL PROGRMAS	Ran PSA's to make audience aware of a protest for immigration rights at congressman Bill Flores. Had representatives from the Fast for Families. Did one hour remote to promote event
3/1/14 to 3/18/14	ALL DAY	:30 each	ALL PROGRAMS	Ran PSA's to promote benefit golf tournament to benefit the Harmony Science Academy Athletic department. Also Coach Mesa came to invite audience to the event
3/19/14	1:00P	5 Minutes	JAIME	Anglia Peña came on air to promote open enrollment and make audience aware of the deadline to enroll in the affordable health care act and also inform audience of the new law
3/28/14	1:00p	5 mins	JAIME	Promoted and spoke about National Autism day. Informed audience of event happening on April 2 Nation Autism day
3/29/14	10am to 11am	1 hour	JAIME	Broadcasted live from Benefit car wash For the University High soccer team fundraiser.

KWOW continued in the 1<sup>st</sup> quarter our effort of promoting KWOW to the community of Waco and the surrounding area. We have done this through being out at as many community events as possible, promoting fundraisers, church events and medical services events.

**KWOW-FM  
ISSUES/PROGRAMS QUARTERLY REPORT  
2ND QUARTER 2014**

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
4/1/14 TO 6/30/14	ALL DAY	:30 SEC	ALL PROGRAMS	The necessity to catch fugitives in the Waco area who have managed to escape the law enforcement to this point. Crimestoppers messages featured Waco Law Enforcement Officials, Sofie Martinez and Steve Dietrich, who are principally responsible for catching and deterring criminals.
4/7/14	1:00P	:30 each	JAIME	Susan Nelson an attorney came on air to alert audience of fraudulent public notaries that are scamming by acting as immigration lawyers.
4/15/14	1:00p	5 MINS	JAIME	Ran PSA's to raise of new law that requires pets to be spay/neuter in Waco, Kasandra Simon from the Animal Control Clinic came to inform listeners of a free service offered to qualifying residents.
4/14/14 to 5/5/14	ALL DAY	:30 EACH	JAIME AND ALL PROGRAMS	Ran PSA's to promote St Francis 5 de Mayo celebration of the Hispanic culture. Did live call ins from event and promoted on air.
5/15/14 to 5/20/14	ALL DAY	:30 each	ALL PROGRAMS	Ran PSA's to promote fundraiser for funeral cost of a 1 month year old baby that died in an automobile accident. Did live call ins from fundraiser
5/24/14 to 6/31/14	ALL DAY	:30 each	ALL PROGRAMS	
6/4/14	1:00P	5 Minutes	JAIME	Interview on air with Officer Sofia Martinez of Waco PD. She alerted home owners how to protect their homes when going on vacation this summer
6/20/14 to 6/21/14	ALL DAY		ALL PROGRAMS	La Ley 104.1 did a 2 day Radothon fundraiser for the Children's miracle network raised over \$100,000 from donations of audience
6/28/14	1:00pm	5 Minutes	JAIME	Jessica Amaro from the American Red Cross came on air to promote blood drive on July 2. Alert audience the importance of donating before a national holiday

KWOW continued in the 2nd quarter our effort of promoting KWOW to the community of Waco and the surrounding area. We have done this through being out at as many community events as possible, promoting fundraisers, church events and medical services events.

KWOW-FM  
ISSUES/PROGRAMS QUARTERLY REPORT  
3<sup>ND</sup> QUARTER 2014

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
7/1	1:00p	5 mins	Jaime	Legal-Mexican consulate held a service visit in waco on 07/13/14 and needed help to promote visit. Did a live mention and ran PSA's to promote visit.
7/1 to 7/20	1:00p	1 min	All shows	Fundraiser:Ran :30 sec PSA's to promote car wash in benefit Jon an 8 year old suffering from a brain tumor. Also did a one hour remote from car wash location.
7/1 to 9/31	1:00p	1 min	Jaime	Public Safety-Continued our relationship with the Waco Crime Stoppers. Help promote hotline to turn in criminals and ran PSA's of wanted persons.
8/1	1pm	5 mins	Gavilan	HEALTH-KASANDRA SIMON ON AIR TO PROMOTE UP COMING SPAY AND NEUTER CAMPAIGN OFFERED BY THE ANIMAL CONTROL CLINIC
8/12	1pm	5 mins	Jaime	Education-Silvia Cash came to promote the AVANCE classes offered to preschool children and their mothers.
8/10 to 9/1	1pm	:30sec	All shows	Public safety-Ran PSA's to warn audience about the dangers of drinking and driving.
9/15 to 9/28	1pm	1 min	Jaime	Health-Ran PSA's to promote the muscle walk to benefit Muscular Dystrophy association.
9/26 to 9/28	1pm	1 min	Santiago	Culture-promoted El Dia del Charro festival at Sacred Heart Church. A cultural festival that promotes the Charro Mexican traditions.

9/16 to 9/30	1pm	1 min	All shows	Legal-promoted with live mentions and ran 1 minute PSAs the Baylor Law School DACA clinic offered to Dream Act Students.
--------------	-----	-------	-----------	--

KWOW continued in the 3<sup>rd</sup> quarter our effort of promoting KWOW to the community of Clifton and the surrounding area. We have done this through being out at as many community events as possible, making more friends through a Facebook page having gained the response of 5,000 people, a billboard campaign throughout the city of Waco and Temple to encourage listeners to listen to KWOW as an active part of Clifton and Greater Waco area.

KWOW-FM CLIFTON-WACO  
Programs and Issues 4th Quarter of 2014

ISSUE	Programming Answer	Duration of Response
Education-Avance Waco	Avance Waco came to studio to promote their gala event to raise money for Avance preschool.	10/3/2014
Food Drive	<b>Promoted with live reads, spots and one 2 hour remote to collect food for Sheppard heart</b>	10/15 to 11/22/14
Public safety Texting and driving	Informed the public of dangers of Texting and Driving, also ran a :30 spot	10/1 to 12/31/14
Immgritaion law	Informed audience of new DACA and Excutive orders. Took calls from audience with attorney Fransisco Maldonado	10/6/14
Culture-Fiesta de la Raza	Ran a daily PSA campaign to promote an event at St Francis Church and also did a 2 hour remote the day of event.	9/28/14 to 10/12/14
education-english clases	Promoted English and GED free classes to audience with live mentuions and a :30 sec PSA	10/1/14 to 12/31/14
Public Safety-Waco Crimestoppers	Officer Martinez from the Waco Police department did live interview promoting back to school safety and also ran PSA spot with Waco most wanted.	10/1/14 to 12/1/14

9. Fundraiser-Toy Drive	Collect 104 toys for needy children in Central Texas with a toy drive. Ran PSA's and did a 2 hour remote the day of the event	11/15/14 to 12/19/14

KWOW continued in the 4<sup>th</sup> quarter our effort of promoting KWOW to the community of Clifton and the surrounding area. We have done this through being out at as many community events as possible, making more friends through a Facebook page having



gained the response of 5,000 people, a billboard campaign throughout the city of Waco and Temple to encourage listeners to listen to KWOW as an active part of Clifton and Greater Waco area.