



Quarterly Issues Programs List for Station KSTP- FM/KS95

July 1 – September 30, 2018 – 3rd Quarter
Placed in the Public File – October 2, 2018

Section 1. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Health
- B. Consumer Matters
- C. Social Issues
- D. Economics
- E. Parenting
- F. Education
- G. Science
- H. Crime
- I. Local Sports and events
- J. Politics

Section II. Responsive Programs

The station had broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below:

A. Health

1. InfoTrak, July 1. 5:00-5:10 am. Guest: Barry Schwartz, PhD, Professor of Psychology at Swarthmore College, author of "Why We Work". From a health and mental health standpoint, Dr. Schwartz discussed his research that examined why Americans work. He said the reasons are surprising and complex, but that the need for a paycheck is not the primary factor. He discussed the most common trends and patterns that lead to happiness in the workplace, and how employers can try to improve productivity and employee satisfaction.
2. Minnesota Matters: July 1, 5:40-5:50 am. Discussed elder care options for Minnesotans. What are the challenges and costs?
3. Minnesota Matters: July 1, 5:50-5:53 am. Talked about safety during the 4th of July holiday. Discussed safety on the road for travelers and how to keep families safe as they enjoy holiday activities.
4. InfoTrak: July 8, 5:09-5:18. Guest: Joel Kahn, MD, Clinical Professor of Medicine at Wayne State University School of Medicine and Director of Cardiac Wellness, Michigan Healthcare Professionals PC, author of "The Whole Heart Solution." According to Dr. Kahn, more than 75 percent of cases of heart attacks, strokes and other cardiovascular disease events are preventable. He explained how lifestyle choices can make a huge difference in the development of heart disease and he said changes in diet and exercise can often reverse the disease.
5. InfoTrak, July 22, 5:20-5:29 am. Guest: Kevin Fiscella, MD, MPH, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry. Dr. Fiscella discussed his groundbreaking research that

found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.

B. Consumer Matters

1. InfoTrak, July 1, 5:10-5:20 am. Guest: William MacAskill, PhD, Associate Professor in Philosophy at Oxford University, cofounder of the nonprofit organizations Giving What We Can and 80,000 Hours, author of “Doing Good Better: How Effective Altruism Can Help You Make a Difference.” Dr. MacAskill said Americans often base their decisions on where to donate money and what career to pursue on emotions and false assumptions. He outlined five key questions that may help consumers make wiser altruistic decisions. He explained how to use evidence and careful reasoning to chart the best course to help others.
2. Minnesota Matters, July 8, 5:54-5:59 am. Discussed a farm to market pilot project that may benefit both farmers and consumers.
3. InfoTrak, July 22, 5:00-5:09 am. Stephen Kohn, attorney, Executive Director of the National Whistleblower Center, author of “The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself” Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it’s becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the plusses and minuses of blowing the whistle.\
4. InfoTrak, Jul 29, 5:00-5:08 am. Guest: Maria Konnikova, journalist, psychologist, author of “The Confidence Game: Why We Fall for It . . . Every Time.” Ms. Konnikova explained how the world’s most talented con men can so easily use persuasion and exploit trust to swindle even the most cautious consumers. She said human beings are hardwired to believe, no matter how educated they are about scams and ripoffs.

She talked about the most common methods used by crooks to lure their victims in.

C. Social Issues

1. InfoTrak: July 1, 5:20-5:10 am. Guest: Katie Liljenquist, Assistant Professor of Organizational Leadership and Strategy at Brigham Young University's Marriott School of Management, expert in behavior and decision making. Prof. Liljenquist led a study that found that the smell of cleaning products can make people act more virtuous. She explained the reasons behind the behavioral changes. She also talked about potential ways to smells could be used to reduce societal problems such as crime or vandalism.
2. InfoTrak, July 8, 5:18 – 5:23 am. Guest: Paul Tough, former editor at the New York Times Magazine, nationally recognized writer on poverty, education and the achievement gap. Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children's Zone. The creator of the program theorized that in order for poor kids to compete with their middle-class peers, everything in their lives—their schools, neighborhoods, parenting practices—all must be changed at once.
3. Minnesota Matters, July 8, 5:30-5:38 am. Discrimination data shows that there are disparities in Minnesota schools.
4. InfoTrak, July 29, 5:10-5:19 am. Guest: Elizabeth Levy Paluck, PhD, Associate Professor of Psychology and Public Affairs at the Woodrow Wilson School of Public and International Affairs at Princeton University. Curbing bullying has long been a focal point for parents and schools, but Dr. Levy Paluck found that the answer may not lie within rules set by adults. Her team of researchers from Princeton, Rutgers and Yale found that students themselves, particularly those most connected to their peers, were able to reduce and resolve conflicts 30% more effectively than traditional methods used by adults.

5. InfoTrak, August 12, 5:20-5:30 am. Guest: Noreen Springstead, Executive Director of WhyHunger, a non-profit organization that focuses on grassroots solutions to end hunger and poverty. Ms. Springstead discussed the current scope of the hunger problem in the U.S. She explained why, even in a booming economy, the issue of hunger and food insecurity rarely changes. She outlined how people can get assistance if they are in need, and how volunteers can get involved in their local communities.

D. Economics

1. InfoTrak, July 7, 5:00-5:09 am. Guest: Alvin E. Roth, PhD, Craig and Susan McCaw Professor of Economics at Stanford University, Gund Professor of Economics and Business Administration Emeritus at Harvard University, author of "Who Gets What — and Why: The New Economics of Matchmaking and Market Design." Dr. Roth is one of the world's leading experts on matching markets, where "sellers" and "buyers" must choose each other, and price isn't the only factor that determines who gets what. He explained how market designs affect many less obvious aspects of life, such as the chances of getting a job or whether a university accepts a prospective student.
2. Minnesota Matters, August 6, 5:55-6:00 am. Talked about a 13 year old from Minneapolis who is making both money and headlines by starting his own hot dog business.
3. InfoTrak, August 12, 5:00-5:08 am. Guest: Catherine Hodder, estate planning attorney, author of "Estate Planning for the Sandwich Generation: How to Help Your Parents and Protect Your Kids." Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place.

E. Parenting

1. InfoTrak, July 15, 5:00-5:10 am. Guest: Elizabeth Wallace, co-author of "The Ambition Decisions: What Women Know About Work, Family, and the Path to Building a Life." Over the last sixty years, women's roles at home and on the job have radically changed, and the question of whether they can really "have it all" is still debated. Ms. Wallace outlined three distinct paths where a woman's life and career choices may lead. She talked about the importance of the support of husbands when ambitious women move into high-level corporate positions. She offered advice for women who are facing today's complex career choices.
2. InfoTrak. July 15, 5:10-5:08 am. Guest: Thomas Lickona, PhD, Developmental Psychologist, Professor of Education Emeritus at the State University of New York at Cortland, author of "How to Raise Kind Kids: And Get Respect, Gratitude, and a Happier Family in the Bargain." Dr. Lickona has led the character education movement in schools for forty years. He outlined the tools that parents need to foster peace and cooperation at home. He explained how changes in our culture have made it harder than ever to raise kind kids. He offered suggestions for parents to deal with technology and the use of media by kids.
3. InfoTrak, July 15, 5:19-5:24 am. Guest: Irwin Reyes, Researcher in the Usable Security and Privacy Group at the International Computer Science Institute, a laboratory affiliated with the University of California at Berkeley. Mr. Reyes led a study that found that more than 3300 Android apps from the Google Play Store are improperly tracking kids and are potentially violating federal law. He outlined the types of data that is being collected and what is being done with it. He believes similar results are likely with iPhones, but Apple's closed system prevents a similar study of its users. He offered advice to parents who are concerned about their children's privacy.
4. InfoTrak, August 5, 5:00-5:10 am. Guest: Sarah J. Clark, M.P.H., Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital. Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers.

5. InfoTrak, September 16, 8:25-8:30 am. Guest: KJ Dell'Antonia, editor of the Motherlode blog in the New York Times from 2011 until 2016, author of "How to be a Happier Parent: Raising a Family, Having a Life, and Loving (Almost) Every Minute." Ms. Dell'Antonia said that in her research and writing about family life over the years, one topic keeps coming up again and again: parents crave a greater sense of happiness in their daily lives. She discussed the most common problem areas that cause parents the most grief, and suggested steps parents can take to make them better.

F. Education

1. InfoTrak, July 22, 5:09-5:20am. Guest: Mary Norris, longtime copy editor at "The New Yorker," author of "Between You & Me: Confessions of a Comma Queen." Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool."
2. Minnesota Matters, July 22, 5:55-6:00 am. Big Lake School shines a light on student signing day.
3. Minnesota Matters, July 29, 5:40-5:45 am. Back to school spending trends. How much does it cost to send a child back-to-school.
4. KS95 Afternoon Show, August 8, 6:10-6:13 pm. Talked to Dina Simon from Simon Says Give about a local effort to collect backpacks and school supplies for kids in need heading back to school. Discussed the growing needs of families to afford back to school supplies.
5. InfoTrak, August 19, 5:25-5:30 am. Guest: David Michael Slater, teacher, author of "We're Doing It Wrong: 25 Ideas in Education That Just Don't Work—And How to Fix Them." Mr. Slater explained why he believes that many current approaches in education simply aren't working—for students, for teachers, and for society at-large. He explained how teacher evaluations could be improved and why anti-bullying programs in schools don't work.

G. Science

1. InfoTrak, July 29, 5:25-5:30 am. Guest: Alex Hutchinson, PhD, contributing editor at Popular Mechanics magazine, author of "Big Ideas: 100 Modern Inventions That Transformed Our World." Mr. Hutchinson consulted 25 experts at 17 museums and universities to determine the 100 greatest inventions of the modern era. He talked about the long-term trends of scientific research and government's role in it.
2. Minnesota Matters, August 19, 5:35-5:41 am. Talked about cancer studies and research and how Minnesota stacks up compared to other states.
3. InfoTrak, August 19, 5:09-5:17am. Guest: Maryanne Wolf, PhD, Professor of Child Development and Director of the Center for Reading and Language Research at Tufts University, author of "Reader, Come Home: The Reading Brain in a Digital World." Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts of short bursts of information. She offered suggestions for how the nation's education system needs to adapt.
4. InfoTrak, September 9, 5:25-5:30 am. Guest: Timothy J. Mohin, environmental advocate, Director of Corporate Responsibility at Advanced Micro Devices, author of "Changing Business from the Inside Out: A Treehuggers Guide to Working in Corporations."
5. InfoTrak, September 29, 5:09-5:18 am. Guest: Kelsey Graham, PhD, pollinator conservation specialist at Michigan State University. Dr. Graham explained the importance of bees to the nation's food supply. She also discussed the role that pesticides and climate change may be having on bee populations in North America. She outlined simple steps that people can take to increase bee populations in their communities.

H. Crime

1. Minnesota Matters, July 29, 5:35-5:46 am. There are problems with the way sexual assault investigations are handled in Minnesota.

2. Minnesota Matters, July 29, 5:31-5:35 am. Officer Joseph Gomm's was killed by a prisoner at Stillwater prison. Discussed the crime and covered the funeral.

3. Minnesota Matters, August 5, 5:32-5:39 am. The police shooting of Thurman Blevins and the decision not to charge any of the officers and its aftermath was discussed.

4. InfoTrak, August 12, 5:09-5:09 am. Guest: Caitlin Cavanagh, Assistant Professor in the School of Criminal Justice at Michigan State University. Prof. Cavanagh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on— even if they are arrested as a minor. Her findings were consistent, even for higher income families.

5. InfoTrak, 5:08-5:17 am. Guest: Beth Macy, journalist, author of "Dopesick: Dealers, Doctors, and the Drug Company that Addicted America." Ms. Macy discussed her investigation into the origins of America's twenty-plus year struggle with opioid addiction and how this national crisis has become so firmly entrenched. She talked about the most promising methods of treatment for opioid addiction and why some are considered controversial. She also outlined several grassroots efforts to fight the epidemic.

I. Local Sports and Events

1. Minnesota Matters, July 8, 5:50-5:55 am. PJ Fleck's Row the Boat wall at U of M Children's Hospital and Jaequan Faulkner

2. KS95 Morning Show, July 12, mentioned for one minute at 6:00, 7:00 and 8:00 am. Talked about Crisco's Lemonade Stand being held to raise money for Children's Cancer Research Fund.

2. Minnesota Matters, August 26, 5:32-5:37 am. Talked about what is happening at the Minnesota State Fair this year.

3. Minnesota Matters, August 26, 5:55-6:00 am. Gave information on a celebrity wiffle ball game at CHS Field to raise money for charity.

3. Minnesota Matters, September 6, 5:52-5:59 am. Gave a preview of the upcoming Minnesota Vikings season with Ben Leber.

J. Politics

1. Minnesota Matters, August 19, 5:30-5:35 am. Gave results and a recap of Minnesota's Primary Election results.
2. Minnesota Matters, August 26, 5:40-5:40 am. Discussed the life and legacy of the late Secretary General of the United Nations and Macalester College graduate, Kofi Annan.
3. InfoTrak, September 9, 5:00-5:08 am. Guest: Justin Lee, social activist, author of "Talking Across the Divide: How to Communicate with People You Disagree with and Maybe Even Change the World." America is more polarized than ever. Mr. Lee talked about his years of experience in trying to bridge the gap between the homosexual community and the Christian church. He explained how to communicate with people who have opinions that are diametrically opposed from your own, how to empathize with them, and how to possibly change their minds. He outlined five key barriers that make people resist differing opinions.
4. Minnesota Matters, September 13, 5:32-5:42 am. Talked about the contentious issues of the upcoming elections.
5. Minnesota Matters, September 21, 5:31-5:40 am. Discussed the homeless encampment on Hiawatha Avenue and what local officials are proposing as solutions and options.

July 1 – September 30, KSTP-FM aired :30 second PSAs for the following organizations and causes...Crescent Cove, The Brain Tumor Association, Meals On Wheels, The Alzheimer's Association, The Broadcasters Foundation of America, Communities Caring for Children, The Red Cross, RAINN (Rape, Abuse & Incest National Network), The Children's Cancer Research Fund, Job Training through Goodwill Industries, Childhood Hunger Prevention, Buzzed and Distracted Driving Prevention,

