

# ORDER



**Orders**  
**Order / Rev:** 3435956  
 Alt Order #: WOC14505238  
 Product Desc: BAF 2024  
 Estimate: 4894  
 Flight Dates: 02/21/24 - 03/05/24  
 Original Date / Rev: 02/20/24 / 02/20/24  
 Order Type: NORMAL

**WWBT**

Primary AE: David Hayes  
 Sales Office: GN-NY  
 Sales Region: National

**Agency Name:** Total Video Placements  
 Buying Contact:  
 Billing Contact:  
 P.O. Box 1051  
 New Albany, OH 43054

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser Name:** Building America's Future  
 Demographic: A50+  
 Product Codes: Issue - National - Other, Industrial Eq  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS  
 Priority: P-02

New Business End:  
 Advertiser External ID: 540357  
 Agency External ID: 200273  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	7	\$3,245.00	\$2,758.25
02/26/24	03/01/24	10	\$4,470.00	\$3,799.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	7	\$3,245.00	\$2,758.25	0.00
March 2024	10	\$4,470.00	\$3,799.50	0.00
<b>Totals</b>	<b>17</b>	<b>\$7,715.00</b>	<b>\$6,557.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Hayes			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	WWBT	02/21/24	02/27/24	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	- 11 - - - -	:30	2	\$720.00	P-02	0.00	NM	2	\$1,440.00																		
(Program: 12 NEWS TODAY) NSI 1Q EST (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF 12 NEWS TODAY Mo-Fr 6:00a-7:00a+ IN Feb/2023LS ON WWBT. <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/21/24</td> <td>02/27/24</td> <td>- 11 - - - -</td> <td>2</td> <td>\$720.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/21/24	02/27/24	- 11 - - - -	2	\$720.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
02/21/24	02/27/24	- 11 - - - -	2	\$720.00	0.00																												
N 2	WWBT	02/21/24	02/29/24	NBC Today Show NBC Today Show	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	- - - - 1 - -	:30	1	\$810.00	P-02	0.00	NM	2	\$1,620.00																		
(Program: TODAY SHOW) NSI 1Q EST (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF TODAY SHW Mo-Fr 7:00a-9:00a+ IN Feb/2023LS ON WWBT. <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/21/24</td> <td>02/27/24</td> <td>- - - - 1 - -</td> <td>1</td> <td>\$810.00</td> <td>0.00</td> </tr> <tr> <td>02/28/24</td> <td>03/05/24</td> <td>- - - 1 - - -</td> <td>1</td> <td>\$810.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/21/24	02/27/24	- - - - 1 - -	1	\$810.00	0.00	02/28/24	03/05/24	- - - 1 - - -	1	\$810.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
02/21/24	02/27/24	- - - - 1 - -	1	\$810.00	0.00																												
02/28/24	03/05/24	- - - 1 - - -	1	\$810.00	0.00																												
N 3	WWBT	02/21/24	03/01/24	M-F 11a News M-F 11a News	CM	11:00 AM-12:00 PM	1 - 11 - - -	:30	4	\$245.00	P-02	0.00	NM	7	\$1,715.00																		
(Program: 12 NEWS BEFORE NOON) NSI 1Q EST (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF 12NWS BEF NOON Mo-Fr 11:00a-12:00p IN Feb/2023LS ON WWBT. <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/21/24</td> <td>02/27/24</td> <td>1 - 111 - -</td> <td>4</td> <td>\$245.00</td> <td>0.00</td> </tr> <tr> <td>02/28/24</td> <td>03/05/24</td> <td>- - 111 - -</td> <td>3</td> <td>\$245.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/21/24	02/27/24	1 - 111 - -	4	\$245.00	0.00	02/28/24	03/05/24	- - 111 - -	3	\$245.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
02/21/24	02/27/24	1 - 111 - -	4	\$245.00	0.00																												
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WWBT	02/21/24	02/29/24	M-F 7p News M-F 7p News	CM	7:00 PM-8:00 PM	1111---	:30	4	\$490.00	P-02	0.00	NM	6	\$2,940.00
(Program: 12 NEWS ON YOUR SIDE TONIGHT) NSI 1Q EST (sell) - RICHMOND-PETERSBURG - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF ENT TONIGHT 30 Mo-Fr 7:00p-7:30p IN Feb/2023LS ON WWBT ADJUSTED TO THE Feb/2023LS TP HUT LEVEL FROM Mo-Fr 7:00p-8:00p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/24	02/27/24	1111---		4				\$490.00		0.00			
		Week: 02/28/24	03/05/24	--11---		2				\$490.00		0.00			
													Totals	17	\$7,715.00