

INVOICE



WWBT
5710 Midlothian Turnpike
Richmond, VA 23225
Sales T & C: www.gray.tv/advertising
Main: (804) 230-1212
Billing: (804) 230-2653

Property	WWBT		
Invoice #	3435956-2	Order #	3435956
Invoice Date	03/31/24	Alt Order #	WOC14505238
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/01/24	Flight Dates	02/21/24 - 03/05/24
Advertiser	Building America's Future		
Product	BAF 2024		
Estimate #	4894		
Account Executive	David Hayes		
Sales Office	Gray National - New York		
Sales Region	National		
Agency Code			
Advertiser Code	611		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	200273		
Advertiser Ref	540357		
Product 1	823		
Product 2			

Billing Address:

Total Video Placements
Attention: Accounts Payable
P.O. Box 1051
New Albany, OH 43054

Send Payment To:

WWBT
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	02/21/24	02/27/24	M-F 6a News	6:00 AM-7:00 AM	-11----	:30	2	\$720.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/21/24	02/27/24	-11----	2	\$720.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WWBT	Tu	02/27/24	6:58 AM	M-F 6a News	6:00 AM-7:00 AM	:30	BAFTV01H	\$720.00	NM
2	02/21/24	02/29/24	NBC Today Show	7:00 AM-9:00 AM	----1--	:30	1	\$810.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/28/24	03/05/24	----1--	1	\$810.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WWBT	Th	02/29/24	7:21 AM	NBC Today Show	7:00 AM-9:00 AM	:30	BAFTV01H	\$810.00	NM
3	02/21/24	03/01/24	M-F 11a News	11:00 AM-12:00 PM	1-111--	:30	4	\$245.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/21/24	02/27/24	1-111--	4	\$245.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4	WWBT	M	02/26/24	11:59 AM	M-F 11a News	11:00 AM-12:00 PM	:30	BAFTV01H	\$245.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/28/24	03/05/24	--111--	3	\$245.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WWBT	W	02/28/24	11:29 AM	M-F 11a News	11:00 AM-12:00 PM	:30	BAFTV01H	\$245.00	NM
6	WWBT	Th	02/29/24	11:58 AM	M-F 11a News	11:00 AM-12:00 PM	:30	BAFTV01H	\$245.00	NM
7	WWBT	F	03/01/24	11:29 AM	M-F 11a News	11:00 AM-12:00 PM	:30	BAFTV01H	\$245.00	NM
4	02/21/24	02/29/24	M-F 7p News	7:00 PM-8:00 PM	1111---	:30	4	\$490.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/21/24	02/27/24	1111---	4	\$490.00				
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3	WWBT	M	02/26/24	7:11 PM	M-F 7p News	7:00 PM-8:00 PM	:30	BAFTV01H	\$490.00	NM
4	WWBT	Tu	02/27/24	7:54 PM	M-F 7p News	7:00 PM-8:00 PM	:30	BAFTV01H	\$490.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/28/24	03/05/24	--11---	2	\$490.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WWBT
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3435956-2	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/01/24
Advertiser	Building America's Future		
Product	BAF 2024		
Estimate #	4894		

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Payment Terms 30 Days

<u>Gross Total</u>	\$4,470.00
<u>Agency Commission</u>	\$670.50
<u>Net Amount Due</u>	\$3,799.50
<u>Invoice Balance as of 04/01/24 3:02:34 PM ET</u>	\$0.00

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