

# CONTRACT



**Townsquare Media Quad Cities**  
**1229 N Brady St**  
**Davenport, IA 52803**  
**(563) 326-2541**

<u>Contract / Revision</u> 2059251 /		<u>Alt Order #</u> 34338263
<u>Advertiser</u> <b>Winning for Women, Inc.</b>		<u>Original Date / Revision</u> 09/24/20 / 09/24/20
<u>Contract Dates</u> <b>09/30/20 - 11/03/20</b>	<u>Estimate #</u> <b>1260</b>	
<u>Product</u> <b>WFW Action Fund</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KIHK-FM</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI15646	<u>Advertiser Code</u> NA	<u>Product 1/2</u> NA
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**FlexPoint Media**  
**P.O. Box 1051**  
**New Albany, OH 43054**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KIHK	09/30/20	11/03/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	25	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/20	10/06/20	MTWTF--				5	\$60.00			
	Week:	10/07/20	10/13/20	MTWTF--				5	\$60.00			
	Week:	10/14/20	10/20/20	MTWTF--				5	\$60.00			
	Week:	10/21/20	10/27/20	MTWTF--				5	\$60.00			
	Week:	10/28/20	11/03/20	MTWTF--				5	\$60.00			
2	KIHK	09/30/20	11/03/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	40	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/20	10/06/20	MTWTF--				5	\$60.00			
	Week:	10/07/20	10/13/20	MTWTF--				10	\$60.00			
	Week:	10/14/20	10/20/20	MTWTF--				10	\$60.00			
	Week:	10/21/20	10/27/20	MTWTF--				10	\$60.00			
	Week:	10/28/20	11/03/20	MTWTF--				5	\$60.00			
<b>Totals</b>											<b>65</b>	<b>\$3,900.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	49	\$2,940.00	(\$441.00)	\$2,499.00
10/26/20 - 11/03/20	16	\$960.00	(\$144.00)	\$816.00
<b>Totals</b>	<b>65</b>	<b>\$3,900.00</b>	<b>(\$585.00)</b>	<b>\$3,315.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**REVISED**

**Sep 24, 20**  
**34338263** Mod# 1 Ver# 3 (Last = Orig CF )  
**CHRISTAL RADIO**  
**KLIK-FM (Quad Cities, IA-IL)**  
**BRIAN DONLEY**  
**PHILADELPHIA**  
**FLEXPOINT MEDIA**  
**PO BOX 1051**  
**NEW ALBANY, OH 43054**

DDS CONT# 0  
 C/P/E: NA / NA / 1260

**SALESPERSON FAX#**

**PH #**

BYR **KEGAN BERAN**  
 ADV **WINNING FOR WOMEN, INC**  
 PDT **WFW Action Fund**  
 FLT **Sep 30, 20 - Nov 05, 20**

**\* REP ORDER COMMENT \***

\*\* 9/24/2020 1:44:00 PM: FLEXPOINT MEDIA - PLEASE UTILIZE ELECTRONIC INVOICING. RADIOINVOICES ID: 9915646 OR RI15646

\*\* 9/24/2020 1:44:00 PM: THE ADVERTISER HAS BEEN CHANGED FROM CLF TO WINNING FOR WOMEN.

\*\* 9/24/2020 1:44:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b><u>FLIGHT 1</u></b> WThF,MTu	6A - 10A	60	9/30/2020 - 10/6/2020	1W	5	\$60.00	5
	;M-F 6A-10A								
	1.2	WThF,MTu	10A - 3P	60	9/30/2020 - 10/6/2020	1W	5	\$60.00	5
	;M-F 10A-3P								
				<b>** WEEKLY FLIGHT TOTALS **</b>			10	\$600.00	
	2.1	<b><u>FLIGHT 2</u></b> WThF,MTu	6A - 10A	60	10/7/2020 - 10/27/2020	3W	5	\$60.00	15
	;M-F 6A-10A								
	2.2	WThF,MTu	10A - 3P	60	10/7/2020 - 10/27/2020	3W	10	\$60.00	30
	;M-F 10A-3P								
				<b>** WEEKLY FLIGHT TOTALS **</b>			15	\$2,700.00	
	3.1	<b><u>FLIGHT 3</u></b> WThF,MTu	6A - 10A	60	10/28/2020 - 11/3/2020	1W	5	\$60.00	5
	;M-F 6A-10A								
	3.2	WThF,MTu	10A - 3P	60	10/28/2020 - 11/3/2020	1W	5	\$60.00	5

Sep 24, 20  
 CONT# 34338263 Mod# 1 Ver# 3 (Last = Orig CF )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: NA / NA / 1260

;M-F 10A-3P							
				** WEEKLY FLIGHT TOTALS **		10	\$600.00

	Oct 20	Nov 20					
SPOTS	55	10					
CASH	3300.00	600.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	3300.00	600.00					

							TOTAL
SPOTS							65
CASH							3,900.00
TRADE							0.00
NSL							0.00
TOTAL							3,900.00

**\*\* Competitive Comments \*\***

WFW ACTION FUND\_RADIO 9.30-11.3

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



**Townsquare Media Quad Cities**  
**1229 N Brady St**  
**Davenport, IA 52803**  
**(563) 326-2541**

# CONTRACT

<u>Contract / Revision</u> 2059262 /		<u>Alt Order #</u> 34338264
<u>Advertiser</u> <b>Winning for Women, Inc.</b>		<u>Original Date / Revision</u> 09/24/20 / 09/24/20
<u>Contract Dates</u> <b>09/30/20 - 11/03/20</b>	<u>Estimate #</u> <b>1260</b>	
<u>Product</u> <b>WFW Action Fund</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WXLP-FM</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI15646	<u>Advertiser Code</u> NA	<u>Product 1/2</u> NA
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**FlexPoint Media**  
**P.O. Box 1051**  
**New Albany, OH 43054**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WXLP	09/30/20	11/03/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	40	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/20	10/06/20	MTWTF--				5	\$125.00			
	Week:	10/07/20	10/13/20	MTWTF--				10	\$125.00			
	Week:	10/14/20	10/20/20	MTWTF--				10	\$125.00			
	Week:	10/21/20	10/27/20	MTWTF--				10	\$125.00			
	Week:	10/28/20	11/03/20	MTWTF--				5	\$125.00			
2	WXLP	09/30/20	11/03/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	40	\$2,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/20	10/06/20	MTWTF--				5	\$73.00			
	Week:	10/07/20	10/13/20	MTWTF--				10	\$73.00			
	Week:	10/14/20	10/20/20	MTWTF--				10	\$73.00			
	Week:	10/21/20	10/27/20	MTWTF--				10	\$73.00			
	Week:	10/28/20	11/03/20	MTWTF--				5	\$73.00			
3	WXLP	09/30/20	11/03/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	25	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/20	10/06/20	MTWTF--				5	\$74.00			
	Week:	10/07/20	10/13/20	MTWTF--				5	\$74.00			
	Week:	10/14/20	10/20/20	MTWTF--				5	\$74.00			
	Week:	10/21/20	10/27/20	MTWTF--				5	\$74.00			
	Week:	10/28/20	11/03/20	MTWTF--				5	\$74.00			
<b>Totals</b>											<b>105</b>	<b>\$9,770.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	80	\$7,470.00	(\$1,120.50)	\$6,349.50
10/26/20 - 11/03/20	25	\$2,300.00	(\$345.00)	\$1,955.00
<b>Totals</b>	<b>105</b>	<b>\$9,770.00</b>	<b>(\$1,465.50)</b>	<b>\$8,304.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**REVISED**

**CONT#** 34338264 Mod# 1 Ver# 3 (Last = Orig CF )  
**REP** CHRISTAL RADIO  
**TO** WXLP-FM (Quad Cities, IA-IL)  
**FM** BRIAN DONLEY  
**OFF** PHILADELPHIA  
**AGY** FLEXPOINT MEDIA  
**ADDR** PO BOX 1051  
 NEW ALBANY, OH 43054

**DDS CONT#** 0  
**C/P/E:** NA / NA / 1260

**SALESPERSON FAX#**

**PH #**

**BYR** KEGAN BERAN  
**ADV** WINNING FOR WOMEN, INC  
**PDT** WFW Action Fund  
**FLT** Sep 30, 20 - Nov 05, 20

**\* REP ORDER COMMENT \***

\*\* 9/24/2020 1:43:00 PM: FLEXPOINT MEDIA - PLEASE UTILIZE ELECTRONIC INVOICING. RADIOINVOICES ID: 9915646 OR RI15646  
 \*\* 9/24/2020 1:43:00 PM: THE ADVERTISER HAS BEEN CHANGED FROM CLF TO WINNING FOR WOMEN.  
 \*\* 9/24/2020 1:43:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b><u>FLIGHT 1</u></b> WThF,MTu	6A - 10A	60	9/30/2020 - 10/6/2020	1W	5	\$125.00	5
		;M-F 6A-10A							
	1.2	WThF,MTu	10A - 3P	60	9/30/2020 - 10/6/2020	1W	5	\$73.00	5
		;M-F 10A-3P							
	1.3	WThF,MTu	3P - 7P	60	9/30/2020 - 10/6/2020	1W	5	\$74.00	5
		;M-F 3P-7P							
					** WEEKLY FLIGHT TOTALS **		15	\$1,360.00	
	2.1	<b><u>FLIGHT 2</u></b> WThF,MTu	6A - 10A	60	10/7/2020 - 10/27/2020	3W	10	\$125.00	30
		;M-F 6A-10A							
	2.2	WThF,MTu	10A - 3P	60	10/7/2020 - 10/27/2020	3W	10	\$73.00	30
		;M-F 10A-3P							
	2.3	WThF,MTu	3P - 7P	60	10/7/2020 - 10/27/2020	3W	5	\$74.00	15
		;M-F 3P-7P							
					** WEEKLY FLIGHT TOTALS **		25	\$7,050.00	

Sep 24, 20  
 CONT# 34338264 Mod# 1 Ver# 3 (Last = Orig CF )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: NA / NA / 1260

		<b>FLIGHT 3</b>							
	3.1	WThF,MTu	6A - 10A	60	10/28/2020 - 11/3/2020	1W	5	\$125.00	5
	;M-F 6A-10A								
	3.2	WThF,MTu	10A - 3P	60	10/28/2020 - 11/3/2020	1W	5	\$73.00	5
	;M-F 10A-3P								
	3.3	WThF,MTu	3P - 7P	60	10/28/2020 - 11/3/2020	1W	5	\$74.00	5
	;M-F 3P-7P								
				** WEEKLY FLIGHT TOTALS **			15	\$1,360.00	

	<b>Oct 20</b>	<b>Nov 20</b>					
SPOTS	90	15					
CASH	8410.00	1360.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	8410.00	1360.00					

						<b>TOTAL</b>
SPOTS						105
CASH						9,770.00
TRADE						0.00
NSL						0.00
TOTAL						9,770.00

**\*\* Competitive Comments \*\***

WFW ACTION FUND\_RADIO 9.30-11.3

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.