



WFRV
PO Box 470
Rockford, IL 61105

Tweede Media Inc
214 North Hamilton St
Ste 301
Madison, WI 53703

Contract # 1588045

Schedule Dates

05/05/17-05/21/17

Advertiser

Wisconsin American Legion (87754)

Agency

Tweede Media Inc (11769)

Product

Political - Issues / Propositions (1068)

Brand

WISCONSIN AMERICAN LEGION (621246)

Salesperson

Green Bay House, Green Bay (1952)

Sales Office

Green Bay

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political

Account Types

Standard

Billing Type

Comments

Comments

Date Entered 05/04/17
Last Modified 05/04/17
Entered By Jackie Casselman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,977.50
Net Total \$16,872.50
Sales Tax

Green Bay (WFRV)

By Broadcast Month Spots Rate
May. 2017 101 \$19,850.00
Grand Total: 101 \$19,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/05/17-05/05/17	4	:30	5A- LOCAL 5 THIS MORNING @ 5A						2			2	\$50.00	\$100.00	Green Bay (WFRV)		5/4/17
2.0	Normal Line / SPOT	05/05/17-05/05/17	4	:30	5:57A- LOCAL 5 THIS MORNING @ 6A						2			2	\$75.00	\$150.00	Green Bay (WFRV)		5/4/17
3.0	Normal Line / SPOT	05/05/17-05/05/17	4	:30	4P- LOCAL 5 NEWS AT 4P						2			2	\$150.00	\$300.00	Green Bay (WFRV)		5/4/17
4.0	Normal Line / SPOT	05/05/17-05/05/17	4	:30	4:58P- LOCAL 5 NEWS AT 5P						1			1	\$250.00	\$250.00	Green Bay (WFRV)		5/4/17
5.0	Normal Line / SPOT	05/05/17-05/05/17	4	:30	5:58P- LOCAL 5 NEWS AT 6P M-F						1			1	\$300.00	\$300.00	Green Bay (WFRV)		5/4/17
6.0	Normal Line / SPOT	05/05/17-05/05/17	4	:30	6:30P- LOCAL 5 NEWS AT 630P						1			1	\$250.00	\$250.00	Green Bay (WFRV)		5/4/17
7.0	Normal Line / SPOT	05/05/17-05/05/17	4	:30	10P- LOCAL 5 NEWS AT 10P M-F						1			1	\$350.00	\$350.00	Green Bay (WFRV)		5/4/17
8.0	Normal Line / SPOT	05/08/17-05/19/17	4	:30	5A- LOCAL 5 THIS MORNING @ 5A		1	1	1	1	1			10	\$50.00	\$500.00	Green Bay (WFRV)		5/4/17
9.0	Normal Line / SPOT	05/08/17-05/19/17	4	:30	5:57A- LOCAL 5 THIS MORNING @ 6A		1	1	1	1	1			10	\$75.00	\$750.00	Green Bay (WFRV)		5/4/17
10.0	Normal Line / SPOT	05/08/17-05/19/17	4	:30	4P- LOCAL 5 NEWS AT 4P		1	1	1	1	1			10	\$150.00	\$1,500.00	Green Bay (WFRV)		5/4/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Brand WISCONSIN AMERICAN LEGION (621246)
Salesperson Green Bay House, Green Bay (1952)
Sales Office Green Bay
Buyer Name /
Phone/Fax N/A
CPE Local/Political
Account Types Standard
Billing Type Standard
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By Broadcast Month
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	05/08/17-05/19/17	4	:30	4:58P- LOCAL 5 NEWS AT 5P	1	1	1	1	1	1			10	\$250.00	\$2,500.00	Green Bay (WFRV)		5/4/17
12.0	Normal Line / SPOT	05/08/17-05/19/17	4	:30	5:58P- LOCAL 5 NEWS AT 6P M-F	1	1	1	1	1	1			10	\$300.00	\$3,000.00	Green Bay (WFRV)		5/4/17
13.0	Normal Line / SPOT	05/08/17-05/19/17	4	:30	6:30P- 7P (CST)	1	1	1	1	1	1			10	\$250.00	\$2,500.00	Green Bay (WFRV)		5/4/17
14.0	Normal Line / SPOT	05/08/17-05/19/17	4	:30	10P- 10:35P (CST)	1	1	1	1	1	1			10	\$350.00	\$3,500.00	Green Bay (WFRV)		5/4/17
15.0	Normal Line / SPOT	05/06/17-05/20/17	4	:30	5:58P- LOCAL 5 NEWS AT 6P SAT							1		3	\$150.00	\$450.00	Green Bay (WFRV)		5/4/17
16.0	Normal Line / SPOT	05/06/17-05/20/17	4	:30	9:59P- LOCAL 5 NEWS AT 10P SAT							1		3	\$300.00	\$900.00	Green Bay (WFRV)		5/4/17
17.0	Normal Line / SPOT	05/07/17-05/21/17	4	:30	5:58A- LOCAL 5 NEWS SUN AT 6AM								2	6	\$75.00	\$450.00	Green Bay (WFRV)		5/4/17
18.0	Normal Line / SPOT	05/07/17-05/21/17	4	:30	7:27A- NEWSMAKER SUNDAY								1	3	\$100.00	\$300.00	Green Bay (WFRV)		5/4/17
19.0	Normal Line / SPOT	05/07/17-05/21/17	4	:30	9:30A- FACE THE NATION (CBS)								1	3	\$250.00	\$750.00	Green Bay (WFRV)		5/4/17
20.0	Normal Line / SPOT	05/07/17-05/21/17	4	:30	10P- LOCAL 5 NEWS AT 10P SUN								1	3	\$350.00	\$1,050.00	Green Bay (WFRV)		5/4/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center;">WFRV - Green Bay</div>	Date: <div style="text-align: center;">5/2/2017</div>
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I, Tweedee Media, Inc. (for Wisconsin American Legion)
do hereby request station time concerning the following issue:

<p style="text-align: center;">Veterans supporting prevailing wage</p>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	TBA	5/5-5/21 (Estimated)		TBA	TBA

This broadcast time will be used by: Wisconsin American Legion

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Wisconsin American Legion
2930 American Legion Dr., P.O. Box 388
Portage, WI 53901 608-745-1090

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Kurtz, Adjutant

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.