

10/1/2021-12/31/21  
 KREF 1400 AM, K257DA 99.3 FM  
 NORMAN, OKLAHOMA

<u>ISSUE</u>	<u>TITLE/RESPONSIVE PROGRAMMING</u>	<u>DATE/DURATION/TIME</u>	
1. <u>Religious Group</u>	<u>McFarlane Methodist Church Service</u> Church service from McFarlin Methodist Church of Norman.	Every Sunday	8:30 AM
		~30-45 minutes	
2. <u>Public Awareness</u>	<u>Public Service Announcements</u> The Ad Council's campaigns for Wildfire Prevention, Childhood Hunger, Financial Education, Foster Child Adoption, Meals on Wheels, the Shelter Pet Project, American Heart Association, American Stroke Association, Prediabetes Awareness Partners, Autism Speaks, iWitness Anti-Bullying Campaign, National Highway Traffic Safety Administration, FEMA, and the United College Negro Fund.	Everyday 30 seconds	Varies, 6a-6p 3 per day
3. <u>Community Causes</u>	<u>2021 Mary Abbott Children's House Basketball Coaches Luncheon</u> 3-Hour remote promoting the event, which benefits the Mary Abbott Children's House in Norman. The Mary Abbott Children's House serves children ages 3-18 who have suffered physical abuse, sexual abuse or neglect. The MACH is a non-profit who works directly with law enforcement and mental health professionals to perform investigations of such situations with children in the Norman area.	12/14/21 180 minutes	9a-12p
	<u>2021 Premier Golf Classic</u> 2-hour remote promoting the event, which benefits the Norman Regional Health Foundation. The Norman Regional Health Foundation holds scholarships for healthcare students in the area and also helps improve the community health through special projects and grants.	10/18/21 120 minutes	12-2p

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