

7/1/2021-9/30/2021
 KREF 1400 AM, K257DA 99.3 FM
 NORMAN, OKLAHOMA

<u>ISSUE</u>	<u>TITLE/RESPONSIVE PROGRAMMING</u>	<u>DATE/DURATION/TIME</u>
1. <u>Religious Group</u>	<u>McFarlane Methodist Church Service</u> Church service from McFarlin Methodist Church of Norman.	Every Sunday ~30-45 minutes 8:30 AM
2. <u>Public Awareness</u>	<u>Public Service Announcements</u> The Ad Council's campaigns for Wildfire Prevention, Childhood Hunger, Financial Education, Foster Child Adoption, Meals on Wheels, the Shelter Pet Project, American Heart Association, American Stroke Association, Prediabetes Awareness Partners, Autism Speaks, iWitness Anti-Bullying Campaign, National Highway Traffic Safety Administration, FEMA, and the United College Negro Fund.	Everyday 30 seconds Varies, 6a-6p 3 per day
3. <u>Community Causes</u>	<u>2021 Meals On Wheels Golf Tournament</u> Remote to promote the event, which benefits the Norman Meals on Wheels non-profit organization. Remote gave information on the organization's cause and how members of the public can participate or donate.	7/12/21 120 minutes 9-11a
	<u>2021 Citizens Advisory Board OU Football Coaches' Luncheon</u> Remote to promote the event which serves children who need to be rehomed due to whatever reason. Remote promoted how people can donate to the cause moving forward and/or participate in the event.	7/27/21 180 minutes 11a-2p
	<u>2021 Moore Norman Technology Center Foundation Golf Tournament</u> Remote promoting the event which benefits the MNTC Foundation, which serves as a scholarship fund for potential students who face financial obstacles and otherwise would have difficulty attending the school.	9/13/21 120 minutes 12-2p

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2021 Riverwind Casino Golf Tournament

9/20/21

12-2p

Event benefiting the Cavett Kids Foundation, which provides camps, events and programs for children battling life-threatening and chronic illnesses while promoting character, coping skills and connection.

120 minutes