

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2012

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
WFVX-LP LD	(analog) 22 (digital)	BANGOR	ME	PENOBSCOT	04401
Licensee Name					
ROCKFLEET BROADCASTING III, LLC.					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network FOX		Bangor	www.foxbangor.com		
Facility ID	Previous			License Renewal Expiration Date	
15287				04/01/2015	

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
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4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3.5 hours
(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. If No to 7(c), submit as an Exhibit a Statement of Explanation.	Y
8. (a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	0.00 hours
(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	0.00 hours
9. (a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
(b)	Identify publishers who were sent information in 9(a).	
TV Guide, FYI Television, TV Media and Tribune		

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
EKN Kids News		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday at 12:00 noon	14		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
News and current events are put into an educational and fun format. The anchors and reporters of the newscasts are a diverse group of children and teenagers.			

Title of Digital Core Program #2		Origination	
Into the Wild		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays at 12:00 noon and Saturdays at 8:00AM	26		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This series takes viewers on excursions around the world through the eyes of Jack Hanna. This shows gives insight into the protection and conservation of some of our planet's most precious and endangered species.			

Title of Digital Core Program #3		Origination	
Jack Hanna's Animal Adventures		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesday at 12:00 noon	13		
Length of Program	Age of Target Audience		E/I Symbol Used As
	From	To	

30 minutes	From	To	Required
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This is a half hour live action program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack Hanna to different continents to find different animals to show viewers. This program shows the animals natural habitat and how they eat.			

Title of Digital Core Program #4		Origination	
Mad About		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursday at 12:00 noon	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This show provides core programming in the area of finance, literacy, nutrition, earth science, ecology, health, life skills and fitness that tie to state and national requirements.			

Title of Digital Core Program #5		Origination	
Mystery Hunters		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays at 12:00 noon	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Hosts Alya and Christina investigate real life reports of mysteries such as ghosts, monsters, vampires and UFO's. They use scientific methods to try and find plausible explanations for the sightings to disprove or prove those mysteries.			

Title of Digital Core Program #6		Origination	
Wild America		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday at 8:30 AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Viewers learn how all wild creatures including man are interconnected. Wild America propels the viewer into the lives of wild creatures through different cultures and how those cultures and animals interact.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
BKN Kids News		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Monday at 12:00 noon		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
News and current events are put into an educational and fun format. The anchors and reporters of the newscasts are a diverse group of children and teenagers.			

Title of Planned Core Program #2		Origination	
Into the Wild		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesday at 12:00 noon and Saturday at 8:00AM		26	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

This series takes viewers on excursions around the world through the eyes of Jack Hanna. This shows gives insight into the protection and conservation of some of our planet's most precious and endangered species.

Title of Planned Core Program #3		Origination	
Jack Hanna's Animal Adventures		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesday at 12:00 noon		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This is a half hour live action program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack Hanna to different continents to find different animals to show viewers. This program shows the animals natural habitat and how they eat.			

Title of Planned Core Program #4		Origination	
Mad About		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Thursdays at 12:00 noon		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This show provides core programming in the area of finance, literacy, nutrition, earth science, ecology, health, life skills and fitness that tie to state and national requirements.			

Title of Planned Core Program #5		Origination	
Mystery Hunters		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Friday at 12:00 noon		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Hosts Alya and Christina investigate real life reports of mysteries such as ghosts, monsters, vampires and UFO's. They use scientific methods to try and find plausible explanations for the sightings to disprove or prove those mysteries.			

Title of Planned Core Program #6		Origination	
Wild America		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturday at 8:30 AM		13	

Length of Program 30 minutes	Age of Target Audience	
	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming Viewers learn how all wild creatures including man are interconnected. Wild America propels the viewer into the lives of wild creatures through different cultures and how those cultures and animals interact.		

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Stacey Kinney		207-945-6457
Address		E-mail Address
371 Target Industrial Circe		skinney@wvii.com
City	State	ZIP Code
Bangor	ME	04401

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

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WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
ROCKFLEET BROADCASTING III, LLC	
Date	
1/10/2013	