## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WLHC-FM, Robbins, NC	7/14/20

## Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

Majority Forward	
Rural bealth care	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Majority Forward

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in	n part) communicate "a message
relating to any political matter	of national importance?"
■ Yes	

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Cat Cunningham - US Senate, NC - 11.3.20
Thom Tillis
Reval Lealth care, Rebuill Reval America Act

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Majority Forward 700 13th Street NW, Suite 600 Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JB Poersch, Secretary Rebecca Lambe, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED 5/15/20 Date	BY ISSUE ADVERTISER (S	202-338-8700
	Signature	Contact Phone Number
TO BE SIGN	ED BY STATION REPRESENTA	TIVE
☐ Accepted	☐ Accepted in Part	□ Rejected
Ran J. Brim	Aton L. Button	President
Signature	Printed Name	Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Day, Length Rotation Package		Days	Class	Times per Week	Number of Weeks		
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered		

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

MARKET: UM - Robbins, NC

**AMOUNT:** \$3,720.00

AGENCY:

MEDIA FINANCIAL SERVICES

Invoices@MediaFinancial.com

SALES OFFICE:

Regional Reps Non-Rep

SPOTS: 120

MOD:

REP:

Stn Ver: 1 Last:

PHILADELPHIA

Roger Rafson

**SLS PH**: 412 421 2600

**SLS FAX**: 412 421 6001

SALESPERSON: SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

**IAGENCY:** 

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4383949** 

ADVERTISER:

Majority Forward

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

Est 8618 7/14-8/3 Issue

**AGY EST**: 8618

Invoices@MediaFinancial.com

IFLIGHT:

07-14-2020 TO 8/3/2020

[X]Unwired [ ]Spot [ ]Mod

TOT # OF WEEKS: 3

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

LAST SENT: 07/14/2020 08:06

SEC. DEMO:

SPOT TYPE:

#### COMMENTS

[Rep Comment] 07/14/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\*

\*\*\*\*\*\*\* INVOICES ARE REQUIRED EVEN FOR SCHEDULES PAID FOR IN ADVANCE. SEND INVOICES TO THE INVOICE ADDRESS SHOWN ABOVE. \*\*\*\*\*\*\*\*\*

Invoices must include the estimate number. Please include it within the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1-WEEK#3

7/14/2020 To 8/3/2020

WK TOT \$1,240.00

WK TOTAL SPOTS 40

MC	LN	SPT TYP	DAYS	START	END	LEN	START	STOP	SP/WK	RATE	WEEKLY
	1		TuWThF/M	6:00AM	7:00PM	60	7/14/2020	8/3/2020	40	\$31	\$1,240

SPOT 80 40 CASH 2,480.00 1,240.00	Total
CASH 2,480.00 1,240.00	120
	3,720.00
TOTAL 2,480.00 1,240.00	3,720.00