

## ISSUES/PROGRAMS 1st QUARTER 2017

### KUJJ 95.5 FM, McCall ID

ISSUE: Animal Awareness  
HOW TREATED: PSA  
TITLE: McPaws Regional Animal Shelter  
DATE: January 2 – March 31  
DURATION: 30 seconds  
TYPE: Informational  
DESCRIPTION: McPaws Regional Animal Shelter has provided loving and compassionate care to abandoned, surrendered and lost dogs and cats of Valley County since 2002. Please consider supporting McPaws by adopting, donating, volunteering, or sponsoring a cat or dog.

ISSUE: Disaster Readiness  
HOW TREATED: PSA  
TITLE: Emergency Preparedness  
DATE: January 11 – February 28  
DURATION: 30 seconds  
TYPE: Informational  
DESCRIPTION: FEMA encourages families to have an emergency plan to stay in touch during a disaster.

ISSUE: Recreation  
HOW TREATED: PSA  
TITLE: Payette National Forest  
DATE: January 18 – February 28  
DURATION: 30 seconds  
TYPE: Informational  
DESCRIPTION: Notification that the Payette National Forest has free over-snow travel map information at all ranger districts, the supervisor's office, and on the website.

ISSUE: Charitable donation  
HOW TREATED: PSA  
TITLE: Idaho Food Bank Fund  
DATE: February 15 – March 31  
DURATION: 60 seconds  
TYPE: Informational  
DESCRIPTION: Notice to Idaho residents that they can donate to the Idaho Food Bank Fund on their state tax return form.

ISSUE: Blood Donations  
HOW TREATED: PSA  
TITLE: American Red Cross Month  
DATE: March 1 – 31  
DURATION: 30 seconds

TYPE: Educational  
DESCRIPTION: Announcement bringing awareness to American Red Cross month and the need for blood and platelets donations.

WEATHER REPORTS: Monday through Friday, 6:20 am, 7:20 am, 8:20 am, 9:20 am, 10:20 am, 11:20 am, 12:20 pm, 1:20 pm, 2:20 pm, 3:20 pm, 4:20 pm, 5:20 pm.

EAS: KUJJ is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

STATION SPONSORED/INVOLVEMENT EVENTS: