

ISSUES/PROGRAMS 4th QUARTER 2023

KUJJ 95.5 FM, McCall ID

ISSUE: Public Safety
HOW TREATED: PSA
TITLE: Drunk Driving PSA
DATE: 10/1/23 – 12/31/23
DURATION: 0:30
TYPE: PSA Announcement
DESCRIPTION: This PSA reminds listeners about the risks of drunk driving and that buzzed driving is still drunk driving.

ISSUE: Animal Control/Adoption
HOW TREATED: Announcement
TITLE: Oktoberfest
DATE: 10/1/23 – 10/7/23
DURATION: 0:30
TYPE: Live Announcement
DESCRIPTION: This was announced to raise awareness for the region's animal shelter and their fundraising event.

ISSUE: Health and Medical
HOW TREATED: PSA
TITLE: Breast Cancer Awareness
DATE: 10/3/23 – 10/31/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This announcement raised awareness to the prevention, risks and detection of breast cancer and encouraged women to get checked for better health.

ISSUE: Global Issues
HOW TREATED: Announcement
TITLE: Operation Christmas Child
DATE: 11/1/23 – 11/19/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This announcement highlights the program 'Operation Christmas Child' which encourages people to give a gift to a child in need. Gifts are distributed to impoverished children around the world.

ISSUE: Veterans
HOW TREATED: PSA
TITLE: Veteran's Day
DATE: 11/6/23 – 11/11/23
DURATION: :30
TYPE: PSA
DESCRIPTION: This announcement raised awareness of the sacrifice of our veterans who have served our country and encouraged people to honor and thank veterans for their service.

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: More to ADHD
DATE: 10/1/23 – 12/31/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness of ADHD and offers helpful tips to treat with this disorder.

ISSUE: Safety
HOW TREATED: PSA
TITLE: Gun Curiosity
DATE: 10/1/23 -12/31/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness of the importance of gun safety and keeping them away from children.

ISSUE: Mental Health
HOW TREATED: PSA
TITLE: Mountain Life Church – Fear
DATE: 10/1/23 -10/31/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This service announcement raises awareness to the negative effects of living in fear and encouraging people to live and think a different way.

WEATHER REPORTS: Monday through Friday at 6:20 am, 7:20 am, 8:20 am, 9:20 am, 10:20 am, 11:20 am, 12:20 pm, 1:20 pm, 2:20 pm, 3:20 pm, 4:20 pm, 5:20 pm.

EAS: KUJJ is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

STATION SPONSORED/INVOLVEMENT EVENTS:

Sponsored McPaws Oktoberfest on October 7, 2023