

ISSUES/PROGRAMS 2nd QUARTER 2023

KUJJ 95.5 FM, McCall ID

ISSUE: Public Safety
HOW TREATED: PSA
TITLE: Drunk Driving PSA
DATE: 04/01/23 – 06/30/23
DURATION: 0:30
TYPE: PSA Announcement
DESCRIPTION: This PSA reminds listeners about the risks of drunk driving and that buzzed driving is still drunk driving.

ISSUE: Environment
HOW TREATED: PSA
TITLE: Noxious Weed Awareness
DATE: 6/9/23 – 6/30/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This service announcement raises awareness to the negative effects noxious weeds have on our environment.

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: St. Luke's Open House
DATE: 6/1/23 – 6/15/23
DURATION: 0:30
TYPE: Information
DESCRIPTION: This announcement was inviting the public to visit the open house for St. Luke's Hospital in McCall..

ISSUE: Community Services
HOW TREATED: Announcement
TITLE: Meadows Valley Fire Department
DATE: 06/19/23 – 06/30/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This announcement focuses on the importance of the Meadows Valley Rural Fire and to support them through fundraisers happening in the area.

ISSUE: Community
HOW TREATED: PSA
TITLE: McCall Farmer's Market
DATE: 06/12/23-06/19/23
DURATION: 0:15
TYPE: Live Read
DESCRIPTION: This announcement encouraged the community to come support the local Farmer's Market at their new location in McCall

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: More to ADHD
DATE: 04/01/23 – 06/30/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness of ADHD and offers helpful tips to treat with this disorder.

ISSUE: Safety
HOW TREATED: PSA
TITLE: Gun Curiosity
DATE: 04/01/23 – 06/30/23
DURATION: 0:30
TYPE: PSA
DESCRIPTION: This PSA raises awareness of the importance of gun safety and keeping them away from children.

ISSUE: Community
HOW TREATED: PSA
TITLE: McCall Airport Open House
DATE: 06/12/23-06/24/23
DURATION: :30
TYPE: Announcement
DESCRIPTION: This announcement encouraged the community to come to the McCall Airport Open House.

WEATHER REPORTS: Monday through Friday at 6:20 am, 7:20 am, 8:20 am, 9:20 am, 10:20 am, 11:20 am, 12:20 pm, 1:20 pm, 2:20 pm, 3:20 pm, 4:20 pm, 5:20 pm.

EAS: KUJJ is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

STATION SPONSORED/INVOLVEMENT EVENTS:

June 24, 2023 – Had a booth space at the McCall Airport Open House