

ISSUES/PROGRAMS 3RD QUARTER 2021

KUJJ 95.5 FM, McCall ID

ISSUE: General News
HOW TREATED: Live Update
TITLE: Highway 95 Mud Slide
DATE: 07/02/2021
DURATION: :30
TYPE: Announcement
DESCRIPTION: A mudslide had blocked Highway 95, north of Riggins, Idaho. The highway was shut down in both directions. Listeners were advised to expect delays or to use another route.

ISSUE: Government
HOW TREATED: PSA
TITLE: Gun Safety
DATE: 7/1/2021-10/10/2021
DURATION: :30
TYPE: Announcement
DESCRIPTION: This PSA reminds listeners of gun safety and the impacts of gun curiosity – lock guns up and teach children safety around arms.

ISSUE: General News
HOW TREATED: Live Update
TITLE: Department of Lands Grazing Proposal
DATE: 07/09/2021
DURATION: :40
TYPE: Announcement
DESCRIPTION: The Idaho Department of Lands was looking for public input on a proposal to update the grazing rate methodology. Public comments were accepted until Friday, September 3, 2021.

ISSUE: General News
HOW TREATED: Live Update
TITLE: Idaho Department of Labor Mobile Offices
DATE: 07/12/2021
DURATION: :40
TYPE: Announcement
DESCRIPTION: The Department of Labor had opened mobile offices statewide and appointment times were available to book. The locations and hours of operations were given.

ISSUE: Environment
HOW TREATED: Live Update
TITLE: Idaho Fires
DATE: 07/14/2021
DURATION: :60
TYPE: Announcement
DESCRIPTION: A Stage One Fire Restriction was implemented in the Boise and Payette Fire Restriction Areas beginning on July 16. It was intended to decrease the risk of human caused wildfires in designated areas.

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: Pests
DATE: 07/15/2021-09/30/2021
DURATION: :30
TYPE: Announcement
DESCRIPTION: Every year people had health issues that were a result of common pests around them. It was important to know the facts, guard against illnesses that can be cause by pests and how to prevent them.

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: Cancer Screen
DATE: 07/28/2021-09/27/2022
DURATION: :30
TYPE: Announcement
DESCRIPTION: Screening for cancer was important, especially for older individuals. Screening was easy to do and could catch cancer that might otherwise go undetected.

ISSUE: Military, War & Veterans
HOW TREATED: PSA
TITLE: Wounded Warrior Project
DATE: 07/29/2021-09/30/2021
DURATION: :30
TYPE: Announcement
DESCRIPTION: The Wounded Warrior Project was an organization for Veterans and their families. It was created to help heal the scars that came in many different forms, for those who served in the military.

ISSUE: Lifestyle
HOW TREATED: Live Read

TITLE: Council Mountain Music Festival
DATE: 8/11/2021-8/20/2021
DURATION: :26
TYPE: Announcement
DESCRIPTION: The 19th Annual Council Mountain Music Festival at Council, Idaho. Friday, August 20 and Saturday, August 21. This family-oriented event features a variety of music, vendors. Venue is a park with lots of shade trees. Free admission, donations encouraged.

ISSUE: Health & Medical
HOW TREATED: PSA
TITLE: Department of Labor: COVID
DATE: 8/25/2021-8/31/2021
DURATION: :30
TYPE: Announcement
DESCRIPTION: In this PSA from the U.S. Department of Labor's Office of Disability Employment Policy, Secretary of Labor Marty Walsh lets workers with Long COVID know that they're not alone and shares a key resource—the Job Accommodation Network (JAN)—that can help them succeed on the job in the months and years ahead.

ISSUE: Environment
HOW TREATED: Live Read
TITLE: Payette Lake Water Safety
DATE: 8/30/2021-9/4/2021
DURATION: :60
TYPE: Announcement
DESCRIPTION: 8/23/2021: DEQ provided a public report for residents regarding a second round of water quality sampling at Payette Lake which confirmed normal levels of cyanobacteria consistent with high water quality. Final lab results are expected soon following a comprehensive analysis at a national lab that specializes in identifying cyanobacteria and their cyanotoxins. The Idaho Department of Environmental Quality will share that information with the public as soon as it's available.
DEQ collected samples at three Payette Lake locations, including the western edge of North Beach, a northwestern portion of the lake, and a section between Brown Park and Mile High Marina.

ISSUE: General News
HOW TREATED: Live Read
TITLE: Highway Construction Closures
DATE: 8/26/2021-9/15/2021
DURATION: :30
TYPE: Announcement

DESCRIPTION: Notifying listeners about major ITD Fall Construction Schedule change coming September 7th. Labor Day Weekend, both lanes on ID-55 near Smiths Ferry will be open Friday, Sep. 3, through Monday, Sep. 6, to accommodate holiday travel. Starting Tuesday, Sep. 7, drivers can expect full road closures Monday-Thursday from 10am-2pm. After 2pm., the road will be open to one-way alternating traffic. Please note: the delays may be significant immediately after the road reopens due to large traffic volumes. Once this traffic clears, drivers can expect 15-minute delays. Announcement encouraged drivers to plan ahead and use U.S. 95 as an alternate route.

ISSUE: World Events & Issues
HOW TREATED: PSA
TITLE: 9/11 Memorial & Museum
DATE: 9/7/2021-9/10/2021
DURATION: :30
TYPE: Announcement
DESCRIPTION: September 11, 2021, marks the 20th anniversary of the attacks that changed our world forever. To commemorate that day — and what we learned in the aftermath of 9/11 — the National September 11 Memorial & Museum is launching a national campaign to ensure future generations understand the lessons of 9/11.

ISSUE: Health and Medical
HOW TREATED: PSA
TITLE: COVID update: Local infections continue to increase
DATE: 9/10/21-9/30/21
DURATION: :60
TYPE: Live Read
DESCRIPTION: McCall City Council, local St. Luke's Hospital representatives presented updated statistics and stressed a renewed warning to our community regarding the rise in COVID cases. The PSA encouraged listeners to be diligent in active prevention of disease spread.

ISSUE: Health and Medical
HOW TREATED: PSA
TITLE: Red Cross Blood Drive
DATE: 9/20/2021-9/26/2021
DURATION: :30
TYPE: Announcement
DESCRIPTION: This PSA shared with listeners that there is a local blood drive Sept 27th: American Red Cross Blood Drive, 10:15am - 5:00pm at the Cascade American Legion Post 60.

ISSUE: Social and Family Issues
HOW TREATED: PSA
TITLE: Choose Life License Plate
DATE: 9/26/2021-11/30/2021
DURATION: :30
TYPE: Announcement
DESCRIPTION: Choose Life Idaho is a non-profit that is promoting a custom license plate that supports Pregnancy Resource Centers, encouraging mothers to choose adoption versus abortion. This PSA informed listeners of the custom license plate option available locally here in Idaho.

ISSUE: Education
HOW TREATED: PSA
TITLE: Dyslexia Awareness
DATE: 9/28/2021-10/31/2021
DURATION: :30
TYPE: Announcement
DESCRIPTION: This PSA informs listeners of the signs of dyslexia and how to help individuals with this challenge and what resources are available to them.

ISSUE: Military
HOW TREATED: PSA
TITLE: Veteran's Day Life Insurance
DATE: 10/5/2021-11/10/2021
DURATION: :30
TYPE: Announcement
DESCRIPTION: The Department of Veteran's Affairs reminds listeners of the importance of life insurance for veterans and their families. This PSA provides information about how to obtain veteran's life insurance and how to support veterans and their families.

WEATHER REPORTS: Monday through Friday at 6:20 am, 7:20 am, 8:20 am, 9:20 am, 10:20 am, 11:20 am, 12:20 pm, 1:20 pm, 2:20 pm, 3:20 pm, 4:20 pm, 5:20 pm.

EAS: KUJJ is a participating station in the Southwest Idaho Operational Area Emergency Alert System.

STATION SPONSORED/INVOLVEMENT EVENTS:

KUJJ participated in the McCall Airport Grand Opening June 26, 2021

KUJJ participated in the Cascade Thunder Mountain Days Parade July, 2021

KUJJ participated in New Meadows Valley Days 9/3-9/5, 2021, a local community weekend festival.

KUJJ participated in the Fellowship of Christian Athletes Golf Scramble on September 16, 2021 at a local Treasure Valley golf course.