



(REFERENCE COPY - Not for submission)

Approved by OMB (Office of Management and Budget) 3060-0010

November 2017

## Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: 0000040875 | Submit Date: 2018-01-29 | FRN: 0003614500

Purpose: Commercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 01/29/2018

Filing Status: Active

### Section I - General Information

#### 1. Respondent

FRN	Entity Name
0003614500	Sison Broadcasting, Inc.

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
PO Box 620 118 Malletts Bay Ave	Colchester	VT	05446	+1 (802) 655-1620	mark@95triplex.com

#### 2. Contact Representative

Name	Organization
Mark Esbjerg, Esbjerg.	Sison Broadcasting, Inc

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
PO Box 620 118 Malletts Bay Ave	Colchester	VT	05446	+1 (802) 655-1620	mark@95triplex.com

#### 3. Application Filing Fee

Question	Response
Is this application being submitted without a filing fee?	No

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
FRN	0003614500		
Entity Name	Sison Broadcasting, Inc.		
Address	PO Box	620	
	Street 1	118 Malletts Bay Ave	
	Street 2		
	City	Colchester	
	State ("NA" if non-U.S. address)	VT	
	Zip/Postal Code	05446	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?

No

If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.

NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please [Click Here](#).

If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(f). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

No

If "Yes," provide the following information for each such relationship.

(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?

No

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

### 3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select "N/A" in response to this question.

Sison Broadcasting Inc WVMT/WXXX

### Section III - Certification

#### Certification

Section	Question	Response
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**Fees**

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
Biennial	Form 323	MAR	2	70	\$140.00
				Total	\$140.00

**4. Nature of Respondent****(a) Provide the following information about the Respondent:**

Relationship to stations/permits	Licensee
Nature of Respondent	For-profit corporation

**(b) Provide the following information about this report:**

Purpose	Biennial
"As of" date	10/01/2017
When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.	

**5. Licensee(s) and Station(s)**

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Sison Broadcasting, Inc.	0003614500

Fac. ID No.	Call Sign	City	State	Service
29920	WXXX	SOUTH BURLINGTON	VT	FM
29923	WVMT	BURLINGTON	VT	AM

**Section II – Biennial Ownership Information****1. 47 C.F.R. Section 73.3613 Documents**

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments required to be filed pursuant to 47 C.F.R. Section 73.3613 for the facility or facilities listed on this report. If the agreement is an attributable Local Marketing Agreement (LMA), an attributable Joint Sales Agreement (JSA), or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Not Applicable.

**2. Ownership Interests**

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

<b>Authorized Party to Sign</b>	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE –OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	<b>Official Title: Operations Manager</b> <b>Exact Legal Title or Name of Respondent:</b> <b>Mark Esbjerg</b> <b>Name: Mark Esbjerg</b> <b>Phone: 8026551620</b>  <b>01/29/2018</b>

**Online Payment****Step 3: Confirm Payment****1 | 2 | 3****Thank you.****Your transaction has been successfully completed.****Pay.gov Tracking Information****Application Name:** Remittance Advice**Pay.gov Tracking ID:** 267EGHGR**Agency Tracking ID:** PGC3051008**Transaction Date and Time:** 01/29/2018 11:04 EST**Payment Summary****Address Information****Account Holder** Sison Broadcasting,  
**Name:** Inc.

118 Malletts Bay

**Billing Address:** Ave.**Billing Address 2:****City:** Colchester**State / Province:** VT**Zip / Postal Code:** 05446**Country:** USA**Account Information****Card Type:** Visa**Card Number:** \*\*\*\*\*8639**Payment Information****Payment Amount:** \$140.00**Transaction Date and Time:** 01/29/2018 11:04  
EST

Before the  
Federal Communications Commission  
Washington, D.C. 20554

In the Matter of )  
 )  
Promoting Diversification in the Broadcasting ) MB Docket No. 07-294  
Services )  
 )

ORDER

Adopted: September 1, 2017

Released: September 1, 2017

By the Chief, Media Bureau:

1. By this Order, the Media Bureau (Bureau), on its own motion, postpones the opening of the 2017 biennial filing window for the submission of broadcast ownership reports on FCC Forms 323 and 323-E until December 1, 2017, and extends the filing deadline to March 2, 2018.

2. Pursuant to the Commission's rules, licensees of commercial AM, FM, TV, Class A, and Low Power Television (LPTV) stations and entities with attributable interests in such stations are required to file biennial ownership reports on Form 323 in all odd-numbered years.<sup>1</sup> Previously, licensees of noncommercial educational (NCE) broadcast stations and entities with attributable interests in NCE stations were required to submit biennial ownership reports on Form 323-E in accordance with a schedule of rolling filing deadlines tied to each station's renewal anniversary date.<sup>2</sup> In January 2016, the Commission revised Form 323-E to require that NCE stations file biennial ownership reports by December 1 in all odd-numbered years and that such reports provide information that is current as of October 1 of the year in which the ownership report is filed, consistent with the filing obligations applicable to commercial stations.<sup>3</sup> The Commission also adopted other significant revisions to Forms 323 and 323-E that streamlined the reporting requirements, reduced the filing burden on licensees, and improved the comprehensiveness and reliability of the data collected on the forms.<sup>4</sup>

<sup>1</sup> 47 CFR §§ 73.3615(a), 73.6026, 74.797.

<sup>2</sup> See *Promoting Diversification in the Broadcasting Services*, Order, 31 FCC Rcd 13263 (MB 2016) (323-E Suspension Order). On December 20, 2016, the Bureau suspended the biennial filing requirement for NCE licensees and entities that would otherwise be required to file biennial ownership reports on Form 323-E between December 20, 2016, and December 1, 2017. *Id.*

<sup>3</sup> *Promoting Diversification in the Broadcasting Services*, Report and Order, Second Report and Order, and Order on Reconsideration, 31 FCC Rcd 398, 432-33, paras. 64-67 (2016) (323 and 323-E Order).

<sup>4</sup> See generally 323 and 323-E Order. The Commission released drafts of the revised forms in Appendices D and E of the 323 and 323-E Order; the revised forms have been approved by OMB. See Office of Management and Budget, Notice of Office of Management and Budget Action, ICR Reference No. 201609-3060-005, OMB Control No. 3060-0010 (Nov. 25, 2016), [https://www.reginfo.gov/public/do/PRAViewICR?ref\\_nbr=201609-3060-005#](https://www.reginfo.gov/public/do/PRAViewICR?ref_nbr=201609-3060-005#) (select the "Retrieve Notice of Action (NOA)" hyperlink); Office of Management and Budget, Notice of Office of Management and Budget Action, ICR Reference No. 201705-3060-013, OMB Control No. 3060-0084 (May 31, 2017), [https://www.reginfo.gov/public/do/PRAViewICR?ref\\_nbr=201705-3060-013#](https://www.reginfo.gov/public/do/PRAViewICR?ref_nbr=201705-3060-013#) (select the "Retrieve Notice of Action (NOA)" hyperlink). The effective date of the new forms—and the associated rule sections—will be announced by a subsequent public notice once the form is online.