## KRYE QUATERLY ISSUES AND PROGRAMS 4th QUARTER (October, 2023 –December, 2023)

**ISSUE:** 

**Climate Power** 

As we face many challenges with our environment. Climate Power is providing essential information about the progress in the fight against climate change.

DATE:	TIME:	LENGTH:
09/29/23-12/31/23	All Day	:30

**ISSUE:** 

Source of Health for Better Living

Hispanics who participate in clinical studies, obtain medical solutions that are beneficial for ourselves and our community.

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09/29/2023-12/31/2023	All Day	:30

**ISSUE:** 

**Knowing is Power** 

Dr. Isabel is shares vital information on how to know if you're experiencing emotional trauma. It may be difficult to understand emotional trauma but Dr. Isabel helps people understand what they are going through.

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10 /06/2023-12/31/2023	All Day	:30

**ISSUE:** 

**Eldercare Locator** 

Helping elders live with an optimal degree of health, well-being, independence and dignity in their homes and communities.

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10/12/2023-12/31/2023	All Dav	:30

**ISSUE:** 

St. Judes Children's Research Hospital

Most of St. Judes funding comes from individual supporters. Families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live.

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10 /24/2023-12/31/2023	All Day	:30

**ISSUE:** 

**American Heart Association- RSV** 

Highlights the dangers of RSV for older adults and those with pre-existing conditions. High-risk groups like adults over 60, RSV can be serious and can even lead to hospitalization.

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10/26/2023-12/31/2023	All Day	:30

**ISSUE:** 

Leukemia & Lymphoma Society

Cancer treatments are evolving in real-time, patients and caregivers need up-to-date information, education, and support to help navigate these complex diseases and treatments, as well as financial, emotional, and social challenges.

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11/08/2023-12/31 /2023	All Day	:30	

**ISSUE:** 

**Ending Hunger** 

To highlight what's possible when people have access to nutritious foods. Food is the fuel that allows us to thrive in life.

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**ISSUE:** 

Paths to Recovery

Campaign aims to support Black and Hispanic/Latin communities, given the healthcare disparities and added stigma that these communities face on their paths towards recovery.

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**ISSUE:** 

**Al-Anon Family Group** 

PSAs remind viewers that if they have been affected by a loved one's drinking, they do not have to suffer in silence and isolation. They just need to know where to find help.

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11/02/2023-12/31/2023	All Day	:30

**ISSUE:** 

**Type 2 Diabetes Prevention** 

To encourage audiences to learn their prediabetes risk, take action to change their outcome, and be their own hero.

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11/16/2023-12/31/2023	All Day	:30