KRYE FM QUATERLY ISSUES AND PROGRAMS 3rd QUARTER (July, 2023 –September, 2023)

ISSUE:

For Better Living

Dr. Eduardo informs listeners on insomnia and what can be done to be able to fall asleep. Insomnia affects a lot of people causing them to not be able to sleep throughout the night and feel tired during the day.

DATE:	TIME:	LENGTH:
07/01/2023-09/31/2023	All Day	:30

ISSUE:

Middle School Mental Health- Sound it Out Campaign

The campaign gives parents a range of tools to help kids express their feelings and connect with their parents. Run these PSAs to support kids' mental health and emotional wellbeing.

DATE:	TIME:	LENGTH:
07/01/2023-09/31/2023	All Day	:30

ISSUE:

Source of Health

Advises listeners on what to do and where to seek help if you think you are a person with alcohol problems. Informs the audience on the effects on the body when too much alcohol is consumed.

DATE:	TIME:	LENGTH:
07/01/2023-09/31/2023	All Day	:30

ISSUE:

Road to Success

Reminding women that there is help and they're not alone. 1 in every 4 women have suffered severe physical violence from their partner. Many rarely willingly mentioning the cause of injury.

DATE:	TIME:	LENGTH:
07/05/2023-09/31/2023	All Day	:30

ISSUE:

American Lunch Association

Helps educate Americans about pneumococcal pneumonia, a potentially serious bacterial lung disease that can disrupt your life for weeks

DATE:	TIME:	LENGTH:
08/08/2023-09/31/2023	All Day	:30

ISSUE:

Alzheimer's Awareness

Encourage families to notice the early signs of Alzheimer's and the importance of early detection for their loved ones. Hispanics are 50% more likely than non-Hispanic Whites to develop Alzheimer's disease.

DATE:	TIME:	LENGTH:
08/15/2023-09/31/2023	All Day	:30
ISSUE:		

Ending Hunger

Highlighting what's possible when people have access to nutritious foods. Because when people are fed, their futures are nourished. Inviting audiences to join Feeding America in the movement to end hunger.

DATE:	TIME:	LENGTH:
07/01/2023-08/24/2023	All Day	:30

ISSUE:

Flu Vaccination

Encouraging Americans aged 6 months+ to get their annual flu shot and protect themselves against this season's viruses. Also, getting the flu vaccination during the fall in order to be protected when flu season begins.

DATE:	TIME:	LENGTH:
09/19/2023-09/31/2023	All Day	:30