

**Remit Address:**

**WJBK**  
**New World Communications of Detroit Inc**  
**PO Box 100624**  
**Atlanta, GA 30384-0624**  
**Main: (248) 557-2000**  
**Billing: (248) 552-5129**

**INVOICE**

Advertiser	Mike Bishop for Congress
Product	TV
Estimate Number	4877

<b>Invoice #</b>	<b>607400-1</b>
Invoice Date	10/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/30/16

Property	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	607400
Alt Order #	WOC10486771
Deal #	
Order Flight	10/18/16 - 10/30/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	1202
Product 1/2	1805

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
					10/17/16 to 10/23/16	3x	- 11- 1- -				
	WJBK			Tu	10/18/16	:30	6:51 AM	TGMI BI SH1601H	\$1,200.00		1
	WJBK			W	10/19/16	:30	6:59 AM	TGMI BI SH1601H	\$1,200.00		2
	WJBK			F	10/21/16	:30	6:39 AM	TGMI BI SH1601H	\$1,200.00		3
2	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					10/17/16 to 10/23/16	2x	- 1- 1- - -				
	WJBK			Tu	10/18/16	:30	7:29 AM	TGMI BI SH1601H	\$1,200.00		1
	WJBK			Th	10/20/16	:30	7:50 AM	TGMI BI SH1601H	\$1,200.00		2
3	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR										
					10/17/16 to 10/23/16	1x	- - - - 1- -				
	WJBK			F	10/21/16	:30	8:59 AM	TGMI BI SH1601H	\$1,200.00		1
4	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
					10/17/16 to 10/23/16	2x	- 1- 1- - -				
	WJBK			Tu	10/18/16	:30	9:53 AM	TGMI BI SH1601H	\$500.00		2
	WJBK			Th	10/20/16	:30	9:26 AM	TGMI BI SH1601H	\$500.00		3
5	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
					10/17/16 to 10/23/16	1x	- - 1- - - -				
	WJBK			W	10/19/16	:30	10:15 AM	TGMI BI SH1601H	\$400.00		1
6	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR										
					10/17/16 to 10/23/16	3x	- 111- - -				
	WJBK			Tu	10/18/16	:30	11:43 AM	TGMI BI SH1601H	\$400.00		2
	WJBK			W	10/19/16	:30	11:42 AM	TGMI BI SH1601H	\$400.00		1
	WJBK			Th	10/20/16	:30	11:13 AM	TGMI BI SH1601H	\$400.00		3

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
	CDR										
					10/17/16 to 10/23/16	1x	----- 1-				
	WJBK			Sa	10/22/16	:30	8:43 AM	TGMI BI SH1601H	\$575.00		1
8	WJBK	Fox 2 News AM Sa 9a	9a-10a								
	CDR										
					10/17/16 to 10/23/16	1x	----- 1-				
	WJBK			Sa	10/22/16	:30	9:46 AM	TGMI BI SH1601H	\$575.00		1
9	WJBK	Judge Judy	4p-5p								
	CDR										
					10/17/16 to 10/23/16	2x	-- 1- 1--				
	WJBK			W	10/19/16	:30	4:10 PM	TGMI BI SH1601H	\$450.00		1
	WJBK			F	10/21/16	:30	4:29 PM	TGMI BI SH1601H	\$450.00		2
10	WJBK	Access Hollywood	4p-5p								
	CDR										
					10/17/16 to 10/23/16	1x	----- 1				
	WJBK			Su	10/23/16	:00			<del>\$200.00</del>	See MG 10.2	1
	WJBK	Fox 2 News AM 430a	430a-5a	M	10/24/16	:30	4:52 AM	TGMI BI SH1601H	\$200.00	MG for 10.1 10/23	2
11	WJBK	Su 5p-6p	5p-6p								
	CDR										
					10/17/16 to 10/23/16	1x	----- 1				
	WJBK			Su	10/23/16	:30	5:27 PM	TGMI BI SH1601H	\$250.00		1
12	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
					10/17/16 to 10/23/16	2x	- 1- 1--				
	WJBK			Tu	10/18/16	:30	5:32 PM	TGMI BI SH1601H	\$750.00		1
	WJBK			Th	10/20/16	:30	5:26 PM	TGMI BI SH1601H	\$750.00		2
13	WJBK	Fox 2 News at 6p	6p-630p								
	CDR										

- T- T- - -

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13	WJBK	Fox 2 News at 6p	6p-630p								
	CDR										
					10/17/16 to 10/23/16	3x					
	WJBK			Tu	10/18/16	:30	6:14 PM	TGMI BI SH1601H	\$750.00		1
	WJBK			Tu	10/18/16	:30	6:30 PM	TGMI BI SH1601H	\$750.00		2
	WJBK			Th	10/20/16	:30	6:11 PM	TGMI BI SH1601H	\$750.00		3
14	WJBK	Fox 2 News Sa at 6p	6p-7p								
	CDR										
					10/17/16 to 10/23/16	1x	-----1-				
	WJBK			Sa	10/22/16	:00			<del>\$500.00</del>	See MG 14.2	1
	WJBK	Fox 2 News Su 6p		Su	10/23/16	:30	6:47 PM	TGMI BI SH1601H	\$500.00	MG for 14.1 10/22	2
15	WJBK	Fox 2 News 630-7p	630p-7p								
	CDR										
					10/17/16 to 10/23/16	2x	--1-1--				
	WJBK			W	10/19/16	:30	6:39 PM	TGMI BI SH1601H	\$750.00		1
	WJBK			F	10/21/16	:30	6:38 PM	TGMI BI SH1601H	\$750.00		2
16	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					10/17/16 to 10/23/16	4x	-T-T--S				
	WJBK			Tu	10/18/16	:30	10:49 PM	TGMI BI SH1601H	\$2,400.00		2
	WJBK			Th	10/20/16	:30	10:23 PM	TGMI BI SH1601H	\$2,400.00		3
	WJBK			Su	10/23/16	:30	10:17 PM	TGMI BI SH1601H	\$2,400.00		1
	WJBK			Su	10/23/16	:30	10:40 PM	TGMI BI SH1601H	\$2,400.00		4
17	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
					10/24/16 to 10/30/16	1x	-1-----				
	WJBK			Tu	10/25/16	:30	6:41 AM	TGMI BI SH1601H	\$1,200.00		1
18	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					10/24/16 to 10/30/16	1x	---1---				

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18	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
	WJBK			Th	10/27/16	:30	7:29 AM	TGMI BI SH1601H	\$1,200.00		1
19	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
					10/24/16 to 10/30/16	3x	11-1---				
	WJBK			M	10/24/16	:30	9:26 AM	TGMI BI SH1601H	\$500.00		1
	WJBK			Tu	10/25/16	:30	9:23 AM	TGMI BI SH1601H	\$500.00		2
	WJBK			Th	10/27/16	:30	9:53 AM	TGMI BI SH1601H	\$500.00		3
20	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
					10/24/16 to 10/30/16	1x	--1----				
	WJBK			W	10/26/16	:30	10:57 AM	TGMI BI SH1601H	\$400.00		1
21	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR										
					10/24/16 to 10/30/16	3x	11-1---				
	WJBK			M	10/24/16	:30	11:28 AM	TGMI BI SH1601H	\$400.00		1
	WJBK			Tu	10/25/16	:30	11:58 AM	TGMI BI SH1601H	\$400.00		2
	WJBK			Th	10/27/16	:30	11:53 AM	TGMI BI SH1601H	\$400.00		3
22	WJBK	Judge Judy	4p-5p								
	CDR										
					10/24/16 to 10/30/16	2x	--1-1--				
	WJBK			W	10/26/16	:30	4:55 PM	TGMI BI SH1601H	\$450.00		1
	WJBK			F	10/28/16	:30	4:16 PM	TGMI BI SH1601H	\$450.00		2
23	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
					10/24/16 to 10/30/16	2x	-1-1---				
	WJBK			Tu	10/25/16	:30	5:10 PM	TGMI BI SH1601H	\$750.00		1
	WJBK			Th	10/27/16	:30	5:27 PM	TGMI BI SH1601H	\$750.00		2
24	WJBK	Fox 2 News at 6p	6p-630p								

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CDR											
					10/24/16 to 10/30/16	3x	11- 1- - -				
	WJBK			M	10/24/16	:30	6:19 PM	TGMI B1 SH1601H	\$750.00		1
	WJBK			Tu	10/25/16	:30	6:12 PM	TGMI B1 SH1601H	\$750.00		2
	WJBK			Th	10/27/16	:30	6:12 PM	TGMI B1 SH1601H	\$750.00		3
25	WJBK	Fox 2 News 630-7p	630p-7p								
CDR											
					10/24/16 to 10/30/16	1x	- - 1- - - -				
	WJBK			W	10/26/16	:00			<del>\$750.00</del>	See MG 25.2	1
	WJBK	FOX 2 Lions Gameday	Various	Su	10/30/16	:30	7:46 AM	TGMI B1 SH1603H	\$750.00	MG for 25.1 10/26	2
26	WJBK	M-Su 10p-11p News	10p-11p								
CDR											
					10/24/16 to 10/30/16	4x	1111- - -				
	WJBK			M	10/24/16	:30	10:16 PM	TGMI B1 SH1601H	\$2,400.00		1
	WJBK			M	10/24/16	:30	10:49 PM	TGMI B1 SH1601H	\$2,400.00	MG for 26.3,26.2	5
	WJBK			Tu	10/25/16	:00			<del>\$2,400.00</del>	See MG 26.5,26.6	2
	WJBK			Tu	10/25/16	:30	12:02 AM	TGMI B1 SH1601H	\$2,400.00	MG for 26.3,26.2	6
	WJBK			W	10/26/16	:00			<del>\$2,400.00</del>	See MG 26.5,26.6	3
	WJBK			Th	10/27/16	:30	10:19 PM	TGMI B1 SH1601H	\$2,400.00		4
27	WJBK	M-Su 2a-430a	2a-430a								
CDR											
					10/17/16 to 10/23/16	1x	- - - - - S				
	WJBK			Su	10/23/16	:30	2:25 AM	TGMI B1 SH1601H	\$100.00		1
Aired Spots				52							

Gross Total **\$48,250.00**Agency Commission **\$7,237.50**Net Amount Due **\$41,012.50****Payment Terms 30 Days**

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