

ORDER



Orders
Order / Rev: 3710214
Alt Order #: 27944278
Product Desc: TV
Estimate: 12713
Flight Dates: 09/27/22 - 10/03/22
Original Date / Rev: 09/28/22 / 09/28/22
Order Type: REG

Dayton WDTN

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Old Town Media
Buying Contact:
Billing Contact:
 114 Quay Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Save America Fund PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	7	\$11,500.00	\$9,775.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	7	\$11,500.00	\$9,775.00	0.00
Totals	7	\$11,500.00	\$9,775.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Dayton WDTN	25%	\$11,500.00
Market	100%	\$46,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	75%	\$34,500.00
WBDT	0%	\$0.00
WHIO	0%	\$0.00
WKEF	0%	\$0.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDTN	09/27/22	10/03/22	M-F 6a-7a M-F 6a-7a	CM	M-F 557A-7A (6:00 AM-7:00 AM)	MTWTF--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
2 News Morning At 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/22	10/03/22	MTWTF--	1		\$2,800.00		0.00						
E 2	WDTN	09/27/22	10/03/22	Today Show M-F Today Show	CM	M-F 7a-9a (7:00 AM-9:00 AM)	MTWTF--	:30	1	\$280.00	P4	0.00	NM	1	\$2,800.00

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Dayton WDTN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/22	10/03/22	MTWTF--	1		\$280.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDTN	09/27/22-10/03/22		Today Show M-F	M-F 7a-9a		(7:00 AM-9:00 AM)TWThF----	:30		\$2,800.00		0.00	NM		
3	WDTN	09/27/22	10/03/22	Living Dayton Living Dayton	CM	Living Dayton (12:00 PM-1:00 PM)	MTWTF--	:30	2	\$350.00	P1	0.00	NM	2	\$700.00
Living Dayton															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/22	10/03/22	MTWTF--	2		\$350.00		0.00						
N 4	WDTN	09/27/22	10/03/22	M-F 5p-6p M-F 5p-6p	CM	M-F 5p-6p (5:00 PM-5:30 PM)	MTWTF--	:30	2	\$4,000.00	P1	0.00	NM	2	\$3,400.00
2 News at 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/22	10/03/22	MTWTF--	2		\$4,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDTN	09/27/22-10/03/22		M-F 5p-6p	M-F 5p-6p		(5:00 PM-5:30 PM)TWThF----	:30		\$1,700.00		0.00	NM		
2	WDTN	09/27/22-10/03/22		M-F 5p-6p	M-F 5p-6p		(5:00 PM-5:30 PM)TWThF----	:30		\$1,700.00		0.00	NM		
N 5	WDTN	10/01/22	10/01/22	2 News At 6p Sa 2 News At 6p Sa	CM	Sa 6p-630p	-----S-	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
2 News at 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/22	10/03/22	-----S-	1		\$1,800.00		0.00						
													Totals	7	\$11,500.00