

# Order Summary

Fri, 17 May 2024

Advertiser  
**Brighter Future Alliance**

Advertiser Type  
**Non-Candidate**

Media Type  
**Broadcast TV**

Market  
**Fargo-Valley City, ND**

Station  
**WDAY**

Estimate Number  
**AVBFA521**

Buy Detail  
**Daily**

Status  
**In Progress**

Project  
**Brighter Future Alliance**

Election  
**ND CD-AL 2024 Primary**

Start Date  
**05/21/2024**

End Date  
**05/27/2024**

Line No	Daypart Code	Program	Days	Time Period	Tues 05/21/24	Wed 05/22/24	Thur 05/23/24	Fri 05/24/24	Sat 05/25/24	Sun 05/26/24	Mon 05/27/24	Total Units	Rate	Cost	Unit Len
1	EM	GMA 1st hour	TWRF__M	07:00 AM - 08:00 AM	1	1	1	1	0	0	1	5	\$ 440.00	\$ 2,200.00	30
2	EM	GMA 2nd hour	TWRF__M	08:00 AM - 09:00 AM	1	1	1	1	0	0	1	5	\$ 220.00	\$ 1,100.00	30
3	DT	WDAY/WDAZ Nws @ 11am	TWRF__M	11:00 AM - 12:00 PM	0	1	1	1	0	0	0	3	\$ 130.00	\$ 390.00	30
4	EN	WDAY/WDAZ News at 6	TWRF__M	06:00 PM - 06:30 PM	1	1	1	1	0	0	1	5	\$ 900.00	\$ 4,500.00	30
5	PA	Ent Tonight	TWRF__M	06:30 PM - 07:00 PM	1	1	1	1	0	0	1	5	\$ 500.00	\$ 2,500.00	30
6	LN	WDAY/WDAZ News at 10	TWRF__M	10:00 PM - 10:35 PM	1	1	1	0	0	0	1	4	\$ 1,000.00	\$ 4,000.00	30
7	EM	Good Morning America	___A__	06:00 AM - 07:00 AM	0	0	0	0	1	0	0	1	\$ 100.00	\$ 100.00	30

Total Units: 28

Gross Total: \$14,790.00

Net Total: \$12,571.50

