



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2501757

Schedule Dates 09/20/16-09/26/16
Advertiser Roy Cooper for Governor-D (110331)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE (321722)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike Furman,
Phone/Fax /
CPE 297/317/4709
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments candidate
Separation: 30
AMY MCCREARY

Date Entered 05/19/16
Last Modified 09/23/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25169938
Demo A2554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,186.50
Net Total \$6,723.50
Sales Tax

| Greensboro (WXLV) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Sep. 2016 | 56 | \$5,840.00 |
| Oct. 2016 | 10 | \$2,070.00 |
| Grand Total: | 66 | \$7,910.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|---------|----------|-------------------|----------------------|---------|
| 1.0 | Normal Line / News (1) | 09/20/16-09/23/16 | 4 | :30 | 6:28a- News-News 14 Carolina on ABC 45 at 630am | 2 | | X | X | X | X | | | 2 | \$25.00 | \$50.00 | Greensboro (WXLV) | News14 ABC45 | 5/19/16 |
| 2.0 | Revised Line / SPOT (2) | 09/20/16-09/23/16 | 4 | :30 | 7a- ABC-Good Morning America | 6 | | X | X | X | X | | | | | | Greensboro (WXLV) | Good Morning America | 5/19/16 |
| 2.1 | Normal Line / SPOT (2) | 09/20/16-09/23/16 | 3 | :30 | 7a- ABC-Good Morning America | 6 | | X | X | X | X | | | 6 | \$60.00 | \$360.00 | Greensboro (WXLV) | Good Morning America | 9/14/16 |
| 3.0 | Normal Line / SPOT (3) | 09/20/16-09/23/16 | 4 | :30 | 9a- Dr Phil 2 | | 1 | 1 | 1 | 1 | 1 | | | 4 | \$20.00 | \$80.00 | Greensboro (WXLV) | Dr. Phil | 5/19/16 |
| 4.0 | Revised Line / SPOT (4) | 09/20/16-09/23/16 | 4 | :30 | 10:58-25a- ABC-The View | 3 | | X | X | X | X | | | | | | Greensboro (WXLV) | The View | 5/19/16 |
| 4.1 | Normal Line / SPOT (4) | 09/20/16-09/23/16 | 3 | :30 | 10:58-25a- ABC-The View | 3 | | X | X | X | X | | | 3 | \$80.00 | \$240.00 | Greensboro (WXLV) | The View | 9/14/16 |
| 5.0 | Normal Line / SPOT (5) | 09/20/16-09/23/16 | 4 | :30 | 12:57-56p- ABC-The Chew | 2 | | X | X | X | X | | | 2 | \$20.00 | \$40.00 | Greensboro (WXLV) | The Chew | 5/19/16 |
| 6.0 | Normal Line / SPOT (6) | 09/20/16-09/23/16 | 4 | :30 | 2p- ABC-General Hospital | 3 | | X | X | X | X | | | | \$30.00 | | Greensboro (WXLV) | General Hospital | 5/19/16 |
| 6.0.1 | Closed Preempt (6) | 09/20/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Sold Out/Exception - | |
| 6.0.2 | Closed Preempt (6) | 09/20/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Sold Out/Exception - | |
| 6.0.3 | Closed Preempt (6) | 09/20/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Pre-empt/Exception - | |

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Alison Adkins 9.28.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgui.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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| Schedule Dates | 09/20/16-09/26/16 | Date Entered | 05/19/16 |
| Advertiser | Roy Cooper for Governor-D (110331) | Last Modified | 09/23/16 |
| Agency | Greer Margolis Mitchell, Burns & Associates-Washi | Entered By | Lisa Carter |
| Product | POLITICAL CANDIDATE (ns) (1186) | CO-OP | No |
| Brand | CANDIDATE (321722) | Headline # | ECR25169338 |
| Salesperson | Millennium/DC, Washington DC (1108) | Demo | A2554R |
| Sales Office | Millennium Washington DC | Order Type | Normal |
| Buyer Name | Mike, Furman, | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 297/317/4709 | Commission | \$1,186.50 |
| Account Types | National/Political Candidate Agency BRD | Net Total | \$6,723.50 |
| Billing Type | Weekly/Irregular | Sales Tax | |
| Comments | candidate Separation: 30 AMY MCCREARY | | |

Greensboro (WXLV)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Sep. 2016 | 56 | \$5,840.00 |
| Oct. 2016 | 10 | \$2,070.00 |
| Grand Total: | 66 | \$7,910.00 |

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|-------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|--|---------|
| 7.0 | Revised Line / SPOT (7) | 09/20/16-09/23/16 | 4 | :30 | 3P- Dr Phil | 3 | | X | X | X | X | | | 3 | | | Greensboro (WXLV) | Dr. Phil | 5/19/16 |
| 7.1 | Normal Line / SPOT (7) | 09/20/16-09/23/16 | 3 | :30 | 3P- Dr Phil | 3 | | X | X | X | X | | | 3 | \$70.00 | \$210.00 | Greensboro (WXLV) | Dr. Phil | 9/14/16 |
| 8.0 | Normal Line / SPOT (8) | 09/20/16-09/23/16 | 4 | :30 | Orbit- [P]Family Feud CTTu We Th Fr, [P]Family Feud DTTu We Th Fr | | | 1 | 1 | 1 | 1 | | | | \$30.00 | | Greensboro (WXLV) | Family Feud/Family Feud | 5/19/16 |
| 8.0.1 | Closed Preempt (8) | 09/23/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Program Change/Exception - Harry Connick | |
| 8.0.2 | Closed Preempt (8) | 09/24/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Program Change/Exception - Harry Connick | |
| 8.0.3 | Closed Preempt (8) | 09/24/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Program Change/Exception - Harry Connick | |
| 8.0.4 | Closed Preempt (8) | 09/20/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Program Change/Exception - Harry Connick | |
| 9.0 | Normal Line / SPOT (9) | 09/20/16-09/23/16 | 4 | :30 | 5P- Peoples Court | | | 1 | 1 | 1 | 1 | | | 4 | \$30.00 | \$120.00 | Greensboro (WXLV) | Peoples Court | 5/19/16 |
| 10.0 | Revised Line / News (10) | 09/20/16-09/23/16 | 4 | :30 | 5:58:30P- News-News 14 Carolina on ABC 45 at 6pm | | | 1 | 1 | 1 | 1 | | | | | | Greensboro (WXLV) | News14 On ABC 45 | 5/19/16 |
| 10.1 | Normal Line / News (10) | 09/20/16-09/23/16 | 3 | :30 | 5:58:30P- News-News 14 Carolina on ABC 45 at 6pm | | | 1 | 1 | 1 | 1 | | | 4 | \$130.00 | \$520.00 | Greensboro (WXLV) | News14 On ABC 45 | 9/14/16 |

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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| Agency | Greer Margolis Mitchell, Burns & Associates-Washi | Entered By | Lisa Carter |
| Product | POLITICAL CANDIDATE (ns) (1186) | CO-OP | No |
| Brand | CANDIDATE (321722) | Headline # | ECR25169938 |
| Salesperson | Millennium/DC, Washington DC (1108) | Demo | A2554R |
| Sales Office | Millennium Washington DC | Order Type | Normal |
| Buyer Name | Mike, Furman, | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 297/317/4709 | Commission | \$1,186.50 |
| Account Types | National/Political Candidate Agency BRD | Net Total | \$6,723.50 |
| Billing Type | Weekly/Irregular | Sales Tax | |
| Comments | candidate Separation: 30 AMY MCCREARY | | |

Greensboro (WXLV)

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| Sep. 2016 | 56 | \$5,840.00 |
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|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|----------------------------|---------|
| 11.0 | Revised Line / SPOT (11) | 09/20/16-09/23/16 | 4 | :30 | 6:58-50P Family Feud | | | 1 | 1 | 1 | 1 | | | 4 | \$170.00 | \$680.00 | Greensboro (WXLV) | Family Feud | 5/19/16 |
| 11.1 | Normal Line / SPOT (11) | 09/20/16-09/23/16 | 3 | :30 | 6:58-50P Family Feud | | | 1 | 1 | 1 | 1 | | | 4 | \$170.00 | \$680.00 | Greensboro (WXLV) | Family Feud | 9/14/16 |
| 12.0 | Revised Line / SPOT (12) | 09/20/16-09/23/16 | 4 | :30 | 7:28-30P Family Feud B | | | 1 | 1 | 1 | 1 | | | | | | Greensboro (WXLV) | Family Feud | 5/19/16 |
| 12.1 | Normal Line / SPOT (12) | 09/20/16-09/23/16 | 3 | :30 | 7:28-30P Family Feud B | | | 1 | 1 | 1 | 1 | | | 4 | \$200.00 | \$800.00 | Greensboro (WXLV) | Family Feud | 9/14/16 |
| 13.0 | Normal Line / News (13) | 09/20/16-09/23/16 | 4 | :30 | 11:01P- News- News 14 Carolina on ABC 45 at 11pm | | | X | X | X | X | | | 3 | \$60.00 | \$180.00 | Greensboro (WXLV) | News14 On ABC 45 | 5/19/16 |
| 14.0 | Normal Line / SPOT (14) | 09/20/16-09/23/16 | 4 | :30 | 11:35P- ABC-Jimmy Kimmel Live | | | X | X | X | X | | | 3 | \$20.00 | \$60.00 | Greensboro (WXLV) | Jimmy Kimmel Live | 5/19/16 |
| 15.0 | Normal Line / SPOT (15) | 09/20/16-09/23/16 | 4 | :30 | 12:37A- ABC-Nightline | | | X | X | X | X | | | 3 | \$10.00 | \$30.00 | Greensboro (WXLV) | Nightline | 5/19/16 |
| 16.0 | Revised Line / Prime (16) | 09/26/16-09/26/16 | 4 | :30 | 7:58P- 10P (EST) | | | 1 | | | | | | 1 | | | Greensboro (WXLV) | Dancing With the Stars-ABC | 5/19/16 |
| 16.1 | Normal Line / Prime (16) | 09/26/16-09/26/16 | 3 | :30 | 7:57-56P- ABC-Dancing With the Stars (Monday) | | | 1 | | | | | | 1 | \$850.00 | \$850.00 | Greensboro (WXLV) | Dancing With the Stars-ABC | 9/14/16 |
| 17.0 | Revised Line / Prime (17) | 09/26/16-09/26/16 | 4 | :30 | 10P- 11P (EST) | | | 1 | | | | | | | | | Greensboro (WXLV) | Castle-ABC | 5/19/16 |
| 17.1 | Normal Line / Prime (17) | 09/26/16-09/26/16 | 3 | :30 | 10P- 11P (EST) | | | 1 | | | | | | 1 | \$600.00 | \$600.00 | Greensboro (WXLV) | CONVICTION | 9/14/16 |
| 18.0 | Normal Line / Prime (18) | 09/22/16-09/22/16 | 4 | :30 | 7:57-56P- ABC-Greys Anatomy (Thursday) | | | | | 1 | | | | 1 | \$750.00 | \$750.00 | Greensboro (WXLV) | Greys Anatomy-ABC | 5/19/16 |

CONFIRMATION CONTRACT

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| Product | POLITICAL CANDIDATE (ns) (1186) | CO-OP | No |
| Brand | CANDIDATE (321722) | Headline # | ECR25169938 |
| Salesperson | Millennium/DC, Washington DC (1108) | Demo | A2554R |
| Sales Office | Millennium Washington DC | Order Type | Normal |
| Buyer Name | Mike, Furman, | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 297/317/4709 | Commission | \$1,186.50 |
| Account Types | National/Political Candidate Agency BRD | Net Total | \$6,723.50 |
| Billing Type | Weekly/Irregular | Sales Tax | |
| Comments | candidate Separation: 30 AMY MCCREARY | | |

| Greensboro (WXLV) | | |
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|--------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|--|---------|
| 19.0 | Revised Line / Prime (19) | 09/22/16-09/22/16 | 4 | :30 | 10P-11P (EST) | | | | | 1 | | | | 1 | | | Greensboro (WXLV) | How to Get Away with Murder-ABC | 5/19/16 |
| 19.1 | Normal Line / Prime (19) | 09/22/16-09/22/16 | 4 | :30 | 10P-ABC-How To Get Away with Murder (Thursday) | | | | | 1 | | | | 1 | \$600.00 | \$600.00 | Greensboro (WXLV) | How to Get Away with Murder-ABC | 9/14/16 |
| 20.0 | Normal Line / Prime (20) | 09/23/16-09/23/16 | 4 | :30 | 10P-ABC-20/20 (Friday) | | | | | | 1 | | | 1 | \$250.00 | \$250.00 | Greensboro (WXLV) | 20/20-ABC | 5/19/16 |
| 21.0 | Normal Line / Prime (21) | 09/25/16-09/25/16 | 4 | :30 | 6:58-56P-ABC-Americas Funniest Home Videos (Sunday) | | | | | | | | 1 | | \$180.00 | | Greensboro (WXLV) | AFN-ABC | 5/19/16 |
| 21.0.1 | Closed Preempt (21) | 09/25/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Program Change/Exception | |
| 22.0 | Revised Line / SPOT (2) | 09/26/16-09/26/16 | 4 | :30 | 7A-ABC-Good Morning America | | | | | | | | | 1 | | | Greensboro (WXLV) | Good Morning America | 5/19/16 |
| 22.1 | Normal Line / SPOT (2) | 09/26/16-09/26/16 | 3 | :30 | 7A-ABC-Good Morning America | | | | | | | | | 1 | \$60.00 | \$60.00 | Greensboro (WXLV) | Good Morning America | 9/14/16 |
| 23.0 | Normal Line / SPOT (8) | 09/26/16-09/26/16 | 4 | :30 | 6P-ABC-Family Feud CMC, [P]Family Feud DCMO | | | | | | | | | 1 | \$30.00 | | Greensboro (WXLV) | FAMILY FEUD | 5/19/16 |
| 23.0.1 | Closed Preempt (8) | 09/26/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Program Change/Exception - Harry Connick | |

CONFIRMATION CONTRACT

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| Brand | CANDIDATE (321722) | Headline # | ECR2516938 |
| Salesperson | Millennium/DC, Washington DC (1108) | Demo | A2554R |
| Sales Office | Millennium Washington DC | Order Type | Normal |
| Buyer Name | Mike Fumman, | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 297/317/4709 | Commission | \$1,186.50 |
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|------|--|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-------------------|---------|
| 24.0 | Normal Line / SPOT (9) | 09/26/16-09/26/16 | 4 | :30 | 5P- Peoples Court | 1 | | 1 | | | | | | 1 | \$30.00 | \$30.00 | Greensboro (WXLV) | Peoples Court | 5/19/16 |
| 25.0 | Revised Line / SPOT (11) | 09/26/16-09/26/16 | 4 | :30 | 6:58-50P- Family Feud | 1 | | 1 | | | | | | | | | Greensboro (WXLV) | Family Feud | 5/19/16 |
| 25.1 | Normal Line / SPOT (11) | 09/26/16-09/26/16 | 3 | :30 | 6:58-50P- Family Feud | 1 | | 1 | | | | | | 1 | \$170.00 | \$170.00 | Greensboro (WXLV) | Family Feud | 9/14/16 |
| 26.0 | Revised Line / SPOT (12) | 09/26/16-09/26/16 | 4 | :30 | 7:28-30P- Family Feud B | 1 | | 1 | | | | | | | | | Greensboro (WXLV) | Family Feud | 5/19/16 |
| 26.1 | Normal Line / SPOT (12) | 09/26/16-09/26/16 | 3 | :30 | 7:28-30P- Family Feud B | 1 | | 1 | | | | | | 1 | \$200.00 | \$200.00 | Greensboro (WXLV) | Family Feud | 9/14/16 |
| 27.0 | M/G For 6.0.1.6.0.2.6.0.3 / SPOT (6) | 09/20/16-09/23/16 | 1 | :30 | 2P- ABC-General Hospital | 3 | | | X | X | X | X | | 3 | \$190.00 | \$570.00 | Greensboro (WXLV) | General Hospital | 9/14/16 |
| 28.0 | M/G For 8.0.1.8.0.2.8.0.3.8.0.4 / SPOT (8) | 09/20/16-09/23/16 | 4 | :30 | 4P- Harry Connick | | | | 1 | 1 | 1 | 1 | | 4 | \$30.00 | \$120.00 | Greensboro (WXLV) | HARRY | 9/14/16 |
| 29.0 | M/G For 23.0.1.1 / SPOT (8) | 09/26/16-09/26/16 | 4 | :30 | 4P- Harry Connick | 1 | | 1 | | | | | | 1 | \$30.00 | \$30.00 | Greensboro (WXLV) | HARRY | 9/14/16 |
| 30.0 | M/G For 21.0.1.1 / Prime (23) | 09/25/16-09/25/16 | 4 | :30 | 6:58-56P- ABC-Once Upon A Time B (Sunday) | | | | | | | 1 | | 1 | \$180.00 | \$180.00 | Greensboro (WXLV) | OUAT | 9/21/16 |
| 31.0 | Normal Line / SPOT (24) | 09/26/16-09/26/16 | 2 | :30 | 5:00-01A- ABC-America This Morning | 2 | | | | | | | | 2 | \$15.00 | \$30.00 | Greensboro (WXLV) | AMER THIS MORNING | 9/23/16 |
| 32.0 | Normal Line / News (25) | 09/26/16-09/26/16 | 2 | :30 | 6:28A- News-News 14 Carolina on ABC 45 at 630am | 1 | | 1 | | | | | | 1 | \$100.00 | \$100.00 | Greensboro (WXLV) | NEWS | 9/23/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigi.net?p=1274> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

| Greensboro (WXLV) | | |
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| By Broadcast Month | Spots | Rate |
| Sep. 2016 | 56 | \$5,840.00 |
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Mike Furman - authorized media buyer,
being/on behalf of: Rey Cooper,
a legally qualified candidate of the Democratic
political party for the office of: Governor
in the General
election to be held on: November 5, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|------------|----------------|-----------------|
| | | | As ordered | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cable for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Palmer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/4/14

Steve R.

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldred

Allison Aldred

DBS

Signature

Printed Name

Title

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.