



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2501757

Schedule Dates: 09/20/16-09/26/16
Advertiser: Roy Cooper for Governor-D (110331)
Agency: Greer Margolis Mitchell, Burns & Associates-Washi
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: CANDIDATE (321722)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Mike Furman,
Phone/Fax: /
CPE: 297/317/709
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: candidate
Separation: 30
AMY MCCREARY

Date Entered: 05/19/16
Last Modified: 09/23/16
Entered By: Lisa Carter
CO-OP: No
Headline #: ECR25169938
Demo: A2554R
Order Type: Normal
Package Deal: Normal
Commission %: 15.00
Commission: \$1,186.50
Net Total: \$6,723.50
Sales Tax:

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2016	56	\$5,840.00
Oct. 2016	10	\$2,070.00
Grand Total:	66	\$7,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW / Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/20/16-09/23/16	4	:30	6:28a- News-News 14 Carolina on ABC 45 at 630am	2	X	X	X	X			2	\$25.00	\$50.00	Greensboro (WXLV)	News14 ABC45	5/19/16
2.0	Revised Line / SPOT (2)	09/20/16-09/23/16	4	:30	7a- ABC-Good Morning America	6	X	X	X	X			6	\$60.00	\$360.00	Greensboro (WXLV)	Good Morning America	5/19/16
2.1	Normal Line / SPOT (2)	09/20/16-09/23/16	3	:30	7a- ABC-Good Morning America	6	X	X	X	X			6	\$60.00	\$360.00	Greensboro (WXLV)	Good Morning America	9/14/16
3.0	Normal Line / SPOT (3)	09/20/16-09/23/16	4	:30	9a- Dr Phil 2	4	1	1	1	1			4	\$20.00	\$80.00	Greensboro (WXLV)	Dr. Phil	5/19/16
4.0	Revised Line / SPOT (4)	09/20/16-09/23/16	4	:30	10:58-25a- ABC-The View	3	X	X	X	X			3	\$80.00	\$240.00	Greensboro (WXLV)	The View	5/19/16
4.1	Normal Line / SPOT (4)	09/20/16-09/23/16	3	:30	10:58-25a- ABC-The View	3	X	X	X	X			3	\$80.00	\$240.00	Greensboro (WXLV)	The View	9/14/16
5.0	Normal Line / SPOT (5)	09/20/16-09/23/16	4	:30	12:57-56p- ABC-The Chew	2	X	X	X	X			2	\$20.00	\$40.00	Greensboro (WXLV)	The Chew	5/19/16
6.0	Normal Line / SPOT (6)	09/20/16-09/23/16	4	:30	2p- ABC-General Hospital	3	X	X	X	X			3	\$30.00	\$90.00	Greensboro (WXLV)	General Hospital	5/19/16
6.0.1	Closed Preempt (6)	09/20/16														Greensboro (WXLV)	Sold Out/Exception -	
6.0.2	Closed Preempt (6)	09/20/16														Greensboro (WXLV)	Sold Out/Exception -	
6.0.3	Closed Preempt (6)	09/20/16														Greensboro (WXLV)	Pre-empt/Exception -	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted Station: *Aelsen Aelsen* Date: *9.28.16*
Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Brand: CANDIDATE (321722)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Mike Furman,
Phone/Fax: /
CPE: 297/317/4709
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: candidate
Separation: 30
AMY MCCREARY

Date Entered: 05/19/16
Last Modified: 09/23/16
Entered By: Lisa Carter
CO-OP: No
Headline #: ECR25169938
Demo: A2554R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,186.50
Net Total: \$6,723.50
Sales Tax:

By Broadcast Month	Spots	Rate
Sep. 2016	56	\$5,640.00
Oct. 2016	10	\$2,070.00
Grand Total:	66	\$7,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Revised Line / SPOT (7)	09/20/16-09/23/16	4	:30	3P- Dr Phil	3		X	X	X	X			3	\$70.00	\$210.00	Greensboro (WXLV)	Dr. Phil	5/19/16
7.1	Normal Line / SPOT (7)	09/20/16-09/23/16	3	:30	3P- Dr Phil	3		X	X	X	X			3	\$70.00	\$210.00	Greensboro (WXLV)	Dr. Phil	9/14/16
8.0	Normal Line / SPOT (8)	09/20/16-09/23/16	4	:30	Ortho- [P]Family Feud CTU We Th Fr, [P]Family Feud DTU We Th Fr	4		1	1	1	1			4	\$30.00	\$120.00	Greensboro (WXLV)	Family Feud/Family Feud	5/19/16
8.0.1	Closed Preempt (8)	09/23/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
8.0.2	Closed Preempt (8)	09/22/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
8.0.3	Closed Preempt (8)	09/21/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
8.0.4	Closed Preempt (8)	09/20/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
9.0	Normal Line / SPOT (9)	09/20/16-09/23/16	4	:30	5P- Peoples Court	4		1	1	1	1			4	\$30.00	\$120.00	Greensboro (WXLV)	Peoples Court	5/19/16
10.0	Revised Line / News (10)	09/20/16-09/23/16	4	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	4		1	1	1	1			4	\$130.00	\$520.00	Greensboro (WXLV)	News14 On ABC 45	5/19/16
10.1	Normal Line / News (10)	09/20/16-09/23/16	3	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	3		1	1	1	1			4	\$130.00	\$520.00	Greensboro (WXLV)	News14 On ABC 45	9/14/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted Station: _____ Date: _____
Comments: _____

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Advertiser Roy Cooper for Governor-D (110331)

Agency Greer Margolis Mitchell, Burns & Associates-Washi

Product POLITICAL CANDIDATE (ns) (1186)

Brand CANDIDATE (321722)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Mike Furman,

Phone/Fax /

CPE 297/317/4709

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments candidate
Separation: 30
AMY MCCREARY

Date Entered 05/19/16

Last Modified 09/23/16

Entered By Lisa Carter

CO-OP No

Headline # ECR25169938

Demo A2554R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,186.50

Net Total \$6,723.50

Sales Tax

Greensboro (WXLV)

By Broadcast Month Spots Rate

Sep. 2016 56 \$5,940.00

Oct. 2016 10 \$2,070.00

Grand Total: 66 \$7,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Revised Line / SPOT (11)	09/20/16-09/23/16	4	:30	6:58-50P Family Feud	1	1	1	1	1				4	\$170.00	\$680.00	Greensboro (WXLV)	Family Feud	5/19/16
11.1	Normal Line / SPOT (11)	09/20/16-09/23/16	3	:30	6:58-50P Family Feud	1	1	1	1	1				4	\$170.00	\$680.00	Greensboro (WXLV)	Family Feud	9/14/16
12.0	Revised Line / SPOT (12)	09/20/16-09/23/16	4	:30	7:28-30P Family Feud B	1	1	1	1	1				4	\$200.00	\$800.00	Greensboro (WXLV)	Family Feud	5/19/16
12.1	Normal Line / SPOT (12)	09/20/16-09/23/16	3	:30	7:28-30P Family Feud B	1	1	1	1	1				4	\$200.00	\$800.00	Greensboro (WXLV)	Family Feud	9/14/16
13.0	Normal Line / News (13)	09/20/16-09/23/16	4	:30	11:01P News- News 14 Carolina on ABC-45 at 11pm	3		X	X	X	X			3	\$60.00	\$180.00	Greensboro (WXLV)	News14 On ABC 45	5/19/16
14.0	Normal Line / SPOT (14)	09/20/16-09/23/16	4	:30	11:35P ABC-Jimmy Kimmel Live	3		X	X	X	X			3	\$20.00	\$60.00	Greensboro (WXLV)	Jimmy Kimmel Live	5/19/16
15.0	Normal Line / SPOT (15)	09/20/16-09/23/16	4	:30	12:37A ABC-Nightline	3		X	X	X	X			3	\$10.00	\$30.00	Greensboro (WXLV)	Nightline	5/19/16
16.0	Revised Line / Prime (16)	09/26/16-09/26/16	4	:30	7:58P-10P (EST)	1								1	\$850.00	\$850.00	Greensboro (WXLV)	Dancing With the Stars-ABC	5/19/16
16.1	Normal Line / Prime (16)	09/26/16-09/26/16	3	:30	7:57-56P ABC-Dancing With the Stars (Monday)	1								1	\$850.00	\$850.00	Greensboro (WXLV)	Dancing With the Stars-ABC	9/14/16
17.0	Revised Line / Prime (17)	09/26/16-09/26/16	4	:30	10P-11P (EST)	1								1	\$600.00	\$600.00	Greensboro (WXLV)	Castle-ABC	5/19/16
17.1	Normal Line / Prime (17)	09/26/16-09/26/16	3	:30	10P-11P (EST)	1								1	\$600.00	\$600.00	Greensboro (WXLV)	CONVICTION	9/14/16
18.0	Normal Line / Prime (18)	09/22/16-09/22/16	4	:30	7:57-56P ABC-Gregs Anatomy (Thursday)	1								1	\$750.00	\$750.00	Greensboro (WXLV)	Gregs Anatomy-ABC	5/19/16

CONFIRMATION CONTRACT

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Accepted-Station: _____ Date: _____

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Brand: CANDIDATE (321722)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Mike/Furman,
Phone/Fax: /
CPE: 297/317/4709
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: candidate
Separation: 30
AMY MCCREARY

Date Entered	Last Modified	Entered By	CO-OP	Headline #	Demo	Order Type	Package Deal	Commission %	Commission	Net Total	Sales Tax
05/19/16	09/23/16	Lisa Carter	No	ECR25169938	A2554R	Normal		15.00	\$1,186.50	\$6,723.50	

By Broadcast Month	Spots	Rate
Sep. 2016	56	\$5,840.00
Oct. 2016	10	\$2,070.00
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19.0	Revised Line / Prime (19)	09/22/16-09/22/16	4	:30	10P-11P (EST)					1				1	\$600.00	\$600.00	Greensboro (WXLV)	How to Get Away with Murder-ABC	5/19/16
19.1	Normal Line / Prime (19)	09/22/16-09/22/16	4	:30	10P-ABC-How To Get Away with Murder (Thursday)					1				1	\$250.00	\$250.00	Greensboro (WXLV)	How to Get Away with Murder-ABC	5/19/16
20.0	Normal Line / Prime (20)	09/23/16-09/23/16	4	:30	10P-ABC-20/20 (Friday)								1	1	\$180.00	\$180.00	Greensboro (WXLV)	AFN-ABC	5/19/16
21.0	Normal Line / Prime (21)	09/25/16-09/25/16	4	:30	6:58-58P-ABC-Americas Funniest Home Videos (Sunday)												Greensboro (WXLV)	Program Change/Exception	
21.0.1	Closed Preempt (21)	09/25/16															Greensboro (WXLV)		
22.0	Revised Line / SPOT (2)	09/26/16-09/26/16	4	:30	7A-ABC-Good Morning America								1	1	\$60.00	\$60.00	Greensboro (WXLV)	Good Morning America	5/19/16
22.1	Normal Line / SPOT (2)	09/26/16-09/26/16	3	:30	7A-ABC-Good Morning America								1	1	\$60.00	\$60.00	Greensboro (WXLV)	Good Morning America	9/14/16
23.0	Normal Line / SPOT (3)	09/26/16-09/26/16	4	:30	6:30-7P-Family Feud (M-F), [P]Family Feud (D-Th)								1	1	\$30.00	\$30.00	Greensboro (WXLV)	FAMILY FEUD	5/19/16
23.0.1	Closed Preempt (3)	09/26/16															Greensboro (WXLV)	Program Change/Exception -Henry Connick	

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 Sales Office: Millennium Washington DC
 Buyer Name: Mike Furrman,
 Phone/Fax: /
 CPE: 297/317/4709
 Account Types: National/Political Candidate Agency BRD
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24.0	Normal Line / SPOT (9)	09/26/16-09/26/16	4	:30	5P- Peoples Court	1								1	\$30.00	\$30.00	Greensboro (WXLV)	Peoples Court	5/19/16
25.0	Revised Line / SPOT (11)	09/26/16-09/26/16	4	:30	6:58-50P- Family Feud	1								1	\$170.00	\$170.00	Greensboro (WXLV)	Family Feud	5/19/16
25.1	Normal Line / SPOT (11)	09/26/16-09/26/16	3	:30	6:58-50P- Family Feud	1								1	\$170.00	\$170.00	Greensboro (WXLV)	Family Feud	9/14/16
26.0	Revised Line / SPOT (12)	09/26/16-09/26/16	4	:30	7:28-30P- Family Feud B	1								1	\$200.00	\$200.00	Greensboro (WXLV)	Family Feud	5/19/16
26.1	Normal Line / SPOT (12)	09/26/16-09/26/16	3	:30	7:28-30P- Family Feud B	1								1	\$200.00	\$200.00	Greensboro (WXLV)	Family Feud	9/14/16
27.0	M/G For 6.0,1.6,0.2,6.0,3 / SPOT (9)	09/20/16-09/23/16	1	:30	2P- ABC-General Hospital	3		X	X	X	X			3	\$190.00	\$570.00	Greensboro (WXLV)	General Hospital	9/14/16
28.0	M/G For 8.0,1.8,0.2,8.0,3,8.0,4 / SPOT (8)	09/20/16-09/23/16	4	:30	4P- Harry Connick	1			1	1	1			4	\$30.00	\$120.00	Greensboro (WXLV)	HARRY	9/14/16
29.0	M/G For 23.0,1 / SPOT (8)	09/26/16-09/26/16	4	:30	4P- Harry Connick	1								1	\$30.00	\$30.00	Greensboro (WXLV)	HARRY	9/14/16
30.0	M/G For 21.0,1 / Prime (23)	09/25/16-09/25/16	4	:30	6:58-56P- ABC-Once Upon A Time B (Sunday)	1							1	\$180.00	\$180.00	Greensboro (WXLV)	OUAT	9/21/16	
31.0	Normal Line / SPOT (24)	09/26/16-09/26/16	2	:30	5:00-01A- ABC-America This Morning	2								2	\$15.00	\$30.00	Greensboro (WXLV)	AMER THIS MORNING	9/23/16
32.0	Normal Line / News (25)	09/26/16-09/26/16	2	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am	1								1	\$100.00	\$100.00	Greensboro (WXLV)	NEWS	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

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CONFIRMATION CONTRACT

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

- FEDERAL CANDIDATE
 STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Mike Furman - authorized media buyer
 being/on behalf of: Rey Cooper
 a legally qualified candidate of the Democratic
 political party for the office of: Governor
 in the General
 election to be held on: November 9, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<u>As ordered</u>			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cable for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Palmer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/14/14 Steve R
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
Allison Alford Allison Alford
Signature Printed Name
Title

**AGREED UPON SCHEDULE
(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As ordered</i>			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.