

KMDR-FM
ISSUES/PROGRAMS QUARTERLY REPORT
1st QUARTER 2024
PAGE

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
1/1-3/31 35 Plays	6A-Mid	:60	Humboldt Animal Shelter	Announce event, Promote mobile Spay and neuter event and promote weekly adoptable pets.
1/1-2/29 10 plays	6A-Mid	:30	NAB	Fatherhood Involvement in family married or not ... about importance
1/1-3/31 26 plays	6A-Mid	:30	Humboldt Heroes	Monthly event that recognizes local vets and current service people from all branches of Military
1/1-3/31 25 Plays	6A-Mid	:30	NAB	Youth Vaping Education and prevention campaign
1/1-3/31 20 plays	6A-Mid	:30	CDC	Drug overdose prevention tips and information
1/1-2/29 11 plays	6A-Mid	:30	N.A.B.	Child Seat Safety Awareness campaign
1/1-3/31 41 plays	6A-Mid	:60	Cal Trans	Weekly Road conditions and construction zone message
1/1-1/30 6 plays	6A-Mid	:30	Food for People	Asking for food donations at local collection points around the County
1/1-3/31 29 plays	6a-Mid	:30	N.A.B.	Autism Speaks Work Force promoting hiring of people with Autism
1/1-3/31 21 plays	6A-Mid	:30	Making Headway	Promoting safety awareness for head gear and wearing during activities

KMDR-FM
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1st QUARTER 2024
PAGE

1/1-1/30 6 plays	6A- Mid	:30	Humboldt County Library	Humboldt Literacy Project promoting books and reading to children during holiday breaks and vacation trips
1/1-3/5 18 plays	6A- Mid	:30	C.I.F	Calif. Interscholastic Fed. Sports message about supporting high school refs
1/1-3/5 17 Plays	6A- Mid	:30	C.I.F.	Calif. Interscholastic Fed. Sports message about supporting high school athletes
1/1-3/31 26 plays	6A- Mid	:30	Humane Society	Announce and educate public about various animal adoption needs and adoptable pets available
1/1-3/5 15 plays	6A- Mid	:30	C.I.F.	Calif. Interscholastic Fed. Sports message about supporting kids in all sports
1/26-3/31 25 plays	6a-Mid	:30	N.A.B	Wild Fire Prevention Campaign
1/26-3/31 24 plays	6a-Mid	:30	N.A.B.	Teachers shape lives. Supporting teachers in schools and promoting becoming a teacher
1/26-3/31 18 Plays	6a-Mid	:30	N.A.B.	Safe Gun Storage and transportation campaign
1/26-3/31 17 Plays	6a- Mid	:30	N.A.B.	Safe Gun handling testimonial asking for mindful ownership

KMDR-FM
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1st QUARTER 2024
PAGE

1/18-3/31 16 plays	6a-Mid	:30	Hum Co Public Health	Campaign to encourage breakfast with your neighbors to solidify community
1/31-3/31 16 plays	6a-Mid	:30	Hum Co Dept Health	Champions for Youth Dinner to show community support for area youth at work
1/1-3/31 21 plays	6a-Mid	:30	Nor Cal Blood Bank	Announcing weekly the multiple mobile Blood Van Drives around the county
2/7-3/3 10 plays	6a-Mid	:30	College of Redwood	Craig Hansen Truck Driver Scholarship availability
3/4-3/15 8 plays	6a-mid.	:30	College of Redwood	Dee Ann Woods Botany Scholarship availability
3/16-3/31 9 plays	6a-Mid.	:30	College of Redwood	Colin Bibler Memorial Scholarship Electrical Engineering
3/5-3/11 5 plays	6a-Mid.	:30	Visiting Angels	Mountain Mike's Annual Fundraisers Dinner for Senior Care
3/6-3/31 6 plays	6a-Mid.	:30	N.A.B.	Humanity of High School Sports preparing youth for Life
3/6-3/31 6 Plays	6a-Mid.	:30	N.A.B.	Get Back in the game. Encouraging youth participation in city and school sports
1/1-2/29 14 plays	6a-Mid.	:30	N.A.B.	Disaster Preparedness. 5 steps to always be ready for natural disasters
1/1-2/29 17 plays	6a-Mid.	:30	N.A.B.	Diversity and Inclusion Social awareness information

