

KMDR-FM

Mckinleyville, Ca

1st Quarter 2017

pk 1

ISSUE

TITLE/RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

Dell'arte Company

The 2016 Macabre Cabaret

10/1-10/15-20 x :30

Eureka City Schools

Open House

1/1 - 1/31 60 x :30

Head Start

Early Head Start

1/1 - 1/31 60 x :30

Big Brothers Big Sisters

Bowl for Kids' sake

1/3 - 1/31 60 x :30

Zero Waste Humboldt

Plastic Bag Ban

1/3 - 1/31 60 x :30

Humboldt Steelhead Days

Generic

1/3 - 1/31 60 x :30

University of California Cooperative Master Gardener

North Coast Child Services

Programs

1/3 - 1/31 60 x :30

Food For People

Fund to Benefit

1/3 - 1/31 60 x :30

Eureka Womens Club

Waffle Breakfast Fundraiser

1/15 - 1/31 30 x :30

KMDFW
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CASA of Humboldt	Big Night	2/1 - 2/28 50 x :30
Head Start	Early Head Start	2/1 - 2/28 50 x :30
Big Brothers-Big Sisters	Bowl for Kids' sake	2/1 - 2/28 50 x :30
Humboldt Steelhead Days	Generic	2/1 - 2/28 60 x :30
Boys And Girls Club	Leadership	2/14 - 2/28 40 x :30
Boys And Girls Club	Tee Ball Sign Ups	2/21 - 2/28 10 x :30
Boys and Girls Club	Quarter Craze	2/21 - 2/28 10 x :30
Boys and Girls Club	Interview	2/21 - 2/21 1 x :300
Making Headway	Brain Injury Awareness 1	2/24 - 2/28 5 x :30
Making Headway	Brain Injury Awareness 2	2/24 - 2/28 5 x :30

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Head Start	Early Head Start	3/1 - 3/31 60 x :30
Boys And Girls Club	Tee Ball Sign Ups	3/1 - 3/15 30 x :30
Boys and Girls Club	Quarter Craze	3/1 - 3/15 30 x :30
Making Headway	Brain Injury Awareness 1	3/1 - 3/31 50 x :30
Making Headway	Brain Injury Awareness 2	3/1 - 3/31 50 x :30
Humboldt Steelhead Days	Generic	3/1 - 3/31 60 x :30
Breast and GYN	Wings for a cure	3/21 - 3/31 10 x :30
Casa of Humboldt	Advocate Training	3/22 - 3/31 10 x :30
Fuente Nueva Charter School	Fiesta Ball	3/23 - 3/31 10 x :30
Big Brothers Big Sisters	Bowl for Kids' sake	

PROGRAMS AND ISSUES

KMDR-FM McKinleyville, CA.

2nd QUARTER April 1 to June 30, 2017

ISSUES	DATES	ISSUES	DATES
PROGRAM		PROGRAM	
CALTRANS		LOVE YOUR VETS	
SOCIETY OF ANIMAL RIGHTS		FARMER'S MARKETS	
HUMBOLDT CRABS BASEBALL		MCKINLEYVILLE PARKS AND REC	
JEFFERSON FOOD PROGRAM		BOYS AND GIRLS CLUB	
MAKING HEADWAY		MAKING HEADWAY	
BREAST AND GYN HEALTH		CASA OF HUMBOLDT	
ZERO WASTE MANAGEMENT		FOOD FOR PEOPLE	
ISSUES		ISSUES	
ROAD CONDITIONS	4/1-6/30-141	VETERANS HELP MESSAGE LOCAL	4/1-6/30-138
SPAY NUETER	4/1-6/30-111	LOCATION ANNOUNMENTS WEEKLY	4/1-6/30-123
LOCAL NON PROFIT TEAM	5/24 6/30 - 60	YOUTH ACTIVITEIS CAMPAIGN	4/28-6/30 - 52
YOUTH FOOD FOR HOME	6/14-6/30 - 26	MENTOR CAMPAIGN	4/4-5/31 - 51
HELMET USE 1	4/3-6/30 - 97	PROTECT YOUR BRAIN	4/3-6/30-86
WINGS FOR A CURE	4/1-4/18-27	ADVOCATE TRAINING	4/1-4/28-40
PLASTIC BAG BAN	4/1-5/31-75	CANNED FOOD DRIVE	4/11-5/12-41

PROGRAMS AND ISSUES

KMDR-FM FORTUNA, CA.

3RD QUARTER JULY 1, SEPTEMBER 30, 2017

ISSUES	DATES TIMES	PROGRAM
SUICIDE PREVENTION FUNDRAISER	8/10-9/30-55	OUT OF THE DARKNESS
FORKS AND KEGS FUNDRAISER	8/29-9/30-58	MCKINLEYVILLE CHAMBER
ROAD CONDITIONS	7/1-9/30-127	CALTRANS
EDUCATION AWARENESS FUNDRAISER	7/15-7/31-38	KUNEL CENTER
OCTOBERFEST FUNDRAISER	9/14-9/30-39	CITY OF FORTUNA
SPECIAL BUS PASS FOR STUDENTS	8/5-9/20-48	PARENT PROJECT
VETERANS HELP MESSAGE LOCAL	7/1-9/30-119	LOVE YOUR VETS
SPAY NUETER	7/1-9/30-125	SOCIETY OF ANIMAL RIGHTS
FUNDRAISER AWARENESS	7/20-9/28-76	FOSTER CARE HUMBOLDT
LOCATION ANNOUNCEMENTS WEEKLY	7/1-9/30-100	FARMER'S MARKETS
WOOLS NATURAL AWARENESS EVENT	9/2-9/25-34	FIBER FAIR
EVENT FUNDRAISER LOCAL NON PROFIT	8/15-9/5-48	CRUZIN EUREKA
BIDS FOR KIDS FUNDRAISER	8/19-9/23-51	BIG BROTHER BIG SISTER
LOCAL NON PROFIT TEAM	7/1-8/15-80	HUMBOLDT CRABS BASEBALL
YOUTH ACTIVITEIS CAMPAIGN	7/1-8/20-63	MCKINLEYVILLE PARKS AND REC
YOUTH FOOD FOR HOME	7/1-8/20-59	JEFFERSON FOOD PROGRAM
FUNDRAISER	8/6-9/1-44	HUMBOLDT WILDLIFE CENTER
DOMESTIC ANIMAL FUNDRAISE EVENT	8/1-9/8-68	WOLFSTOCK
LOCAL FOOTBALL PLAYER FUNDRAISE	9/1-9/9-14	BAILEY FOLEY

PROGRAMS AND ISSUES

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4th QUARTER Oct. - Dec., 2017

PROGRAM	ISSUES	DATES TIMES
MAPLES FRIG 1	FOSTER CARE	10/1 TO 12/11/18 - 111
MAPLES FRIG 2	FOSTER CARE 2	10/1 TO 12/11/18 - 97
CAL TRANS	ROAD CONDITIONS	10/1 TO 12/31/18 - 143
SOCIETY FOR ANIMAL RIGHTS	ANIMAL CARE	10/1 TO 10/31 - 35
PARENT PROJECT	PARENTING	10/1 TO 10/18 - 29
MCKINLEYVILLE HIGH	BREAST CANCER AWARENESS	10/1 TO 10/11 - 14
ST. BERNARDS	HAUNTED HOUSE FUND RAISE	10/2 TO 10/18 - 33
URN	FOOD RUN	10/6 TO 10/17 - 25
MUSHROOM FAIR	NATURAL SCIENCE	10/9 TO 11/18 - 38
LOLETA UFD	FLEA MARKET	10/11 TO 11/11 - 19
DARE TO PREPARE	EMERGENCY PREPARDNESS	10/12 TO 11/03 - 27
ST BERNARDS	FOOD DONATE SANTA ROSA FIRE	10/13 TO 10/31 - 26
GEM AND MINERAL SHOW	NATURAL SCIENCE	10/17 TO 11/14 - 30
PINK HELMENT	BREAST CANCER AWARE	10/1 TO 10/31 - 62
HUMBOLDT CAN HELP	FUNDRAISE 4 PUERTO RICO	10/15 TO 11/23 - 39
TRIBAL GATHERING	TRIBAL AWARDNESS	10/30 TO 11/20 - 40
MAKING HEADWAY	HEAD TRAMA AWARE	10/1 TO 12/31 - 113
SKI CLUB	LOCAL FUND RAISE	11/01 TO 11/19 - 31
VETS DAY	AWARENESS EVENT	11/01 TO 11/10 - 26
COMMUNITY THANKSGIVE	LOCAL SHELTER EVENT	11/13 TO 11/23 - 25
BLUE OX MILL	HOLIDAY FAIR FUND RAISE	11/15 TO 12/02 - 26
A TASTE OF BLUE LAKE	FOOD FEST FUND RAISE	11/21 TO 12/01 - 23
FOOD 4 PEOPLE	FUNDRAISER	11/21 - 12/31 - 71
HUM CO MENTAL HEALTH	SOCIAL HOTLINE	11/3 TO 12/31 - 79