

KMDRHD-FM

McKinleyville, Ca

4th Quarter 2013

ISSUE	TITLE/RESPONSIVE PROGRAMMING	DATE/TIME/DURATION
Community Calendar	Various Community Events in Humboldt	M-F 10/1-12/31
Eureka/Arcata PFLAG	Support for families of LGBT community	6:40am, 7:40am, 4:40pm 2 minutes in length
Humboldt Breast Cancer Project	Punt, Pass & Pink fund raiser for breast cancer	10/1-10/14 20 x :30 10/1-10/31 40 x :30
Humboldt Domestic Violence	Awareness about domestic violence month	10/1-10/31 40 x :30
Food For People	Awareness about food for people in Humboldt County	10/1-10/31 40 x :30
CASA Of Humboldt	Training to be a CASA Advocate.	10/1-10/13 40 x :30
Sequoia Humane Society	Bark In The Park Fundraiser	10/1-10/11 35 x :30
Emma Center	Pints 4 Nonprofits Fundraiser	10/2-10/16 20 x :30
Northcoast Rape Crisis Team	Art from mending hearts fundraiser	10/4-10/18 20 x :30
Breast Cancer Awareness	Party in pink Zumba-thon fundraiser	10/14-10/26 20 x :30
Bill Ox Millworks Historic Park	Haunted Mill Tour fundraiser	10/17-10/31 20 x :30
Eureka/Arcata PFLAG	Support for families of LGBT community	11/1-11/11 20 x :30

Humboldt Domestic Violence	Awareness about domestic violence in our community	11/1-11/30 40 x :30
Food For People	Awareness about food for people in Humboldt County	11/1-11/30 40 x :30
Humboldt County Office Of Education	All county Music festival fundraiser	11/1-11/15 20 x :30
G.U.L.C.H.	Teen singing competition fundraiser	11/1-11/15 20 x :30
Caltrans	Share the Road-Arrive Alive	11/18-11/30 39 x 60
Making Headway	Awareness about brain damage and head trauma	11/20-11/30 20 x :30
United Bikers of North Cal.	Humboldt County Toy Run fundraiser	11/20-12/1 20 x :30
Humboldt Bay Firefighters	Share The Magic Toy Drive	11/20-12/1 20 x :30
Blue Mill Ox	Craftman's Day's Living History Artisan Faire Fundraiser	11/20-12/1 20 x :30
Sequoia Park Zoo	Giving Tuesday Fundraiser	11/20-12/2 25 x :30
Food For People	Holiday Spirit Food & Fund Drive live broadcast fundraiser	12/1-12/31 68 x : 30
Caltrans	Share the Road-Arrive Alive	12/1-12/31 80 x :60
Eureka/Arcata PFLAG	Support for families of LGBT community	12/1-12/9 20 x :30
Humboldt Domestic Violence	Awareness about domestic violence in our community	12/1-12/31 40 x :30
Making Headway	Awareness about brain damage and head trauma	12/1-12/31 40 x :30
Fortuna Garden Club	Christmas Home Tour & Tea Fundraiser	12/1-12/11-20 x :30
Humboldt County Teen Court	Training for new teen volunteers	12/1-12/12 20 x :30
First Covenant Church	True Story Of Christmas	12/6-12/20 20 x :30

KMDR-HD/KMDR-HD2

McKinleyville, Ca

3rd Quarter 2013

ISSUE	TITLE/RESPONSIVE PROGRAMMING	DATE/TIME/DURATION
Community Calendar	Various Community Events in Humboldt	M-F 7/1-9/30 6:40am, 7:40am, 4:40pm 1 minutes in length
Eureka/Arcata PFLAG	Support for families of LGBT community	7/1-9/30 14 times :30
Big Brother Big Sisters	Recruit Volunteers & Donations	7/1-9/30 26 times :30
Eureka Recreation	Zumba In The Park	7/1-7/19 14 times :30
All Bikes By the Bay	Donations go to various charities	7/1-7/13 14 times :30
Food For People	Plan A Row for Hunger	7/1-9/30 25 times :30
Sequoia Humane Society	Bake Sake Benefit	7/1-7/27 :25 times :30
Mad River Radio	Career Fair	7/7-7/25 25 times :30
United Indian Health Services	Walk/Run & health screening	8/1-8/23 26 times :30
Business Against Meth Use	Chicken Wing Fest Benefit	7/15- 8/6/13 60 times :30
Zootini	Benefit for Sequoia Park Zoo	8/1-8/10 15 times
United Indian Health Services	Walk/Run & health screening	8/1-8/23 26 times :30

Trinidad Library	Grand Opening	8/1-8/18 30 times :30
Making Headway	Get a Free Helmet	8/1-8/31/13 60 times :30
Natural Fiber Fair	Vendor & Flee Market	8/15-9/6/13 20 times :30
CASA Auction	Fundraiser For Kids Walk	8/24 4 hours
Humbolt Pride	Annual Parade and Festival	8/15-9/13/13 60 times :30

KMDR-FM

McKinleyville, Ca

2nd Quarter 2013

ISSUE	TITLE/RESPONSIVE PROGRAMMING	DATE/TIME/DURATION
News and Information	News & Information happening in Humboldt Attached	M-F 10/1-12/31 6:40am, 7:40am, 4:40pm 2 minutes in length
Fortuna High School	Safe & Sober Dinner	4/1-4/12/13 14 times :30
Boys & Girls Club	75h Anniversary fundraiser	4/7-4/13/13 26 times :30
Eureka High School	Remind students about driving and texting	4/7-4/30/13 58 times :30
Humboldt Domestic Violence	Information for support and service.	5/1-4/30/13 68 times :30
Humboldt State University	Shoe drive for kids in the community	4/1-4/21/13 55 times :30
Food For People	Benefit For Backback for Kids	4/1-4/26/13 55 times :30

Lost Coast High School	Fundraiser for Educational Travel	5/1-5/15/13 35 times :30
Scotia School	Music Program Fundraiser	5/1-5/15/13 35 times :30
Eureka PFLAG	Monthly support meetings for LGBT	5/1-6/30/13 96 times :30
CASA Advocates	Taste Of Humboldt Fundraiser	5/1-5/4/13 25 times :30
Sequoia Park Zoo	Brew At The Zoo Fundraiser	5/1-5/11/13 45 times :30
Eureka High School	Battle Of The Bands	5/15-5/30/13 55 times :30
Multiple Sclerosis	Zumbathon Fundraiser	5/15-6/8/13 65 Times :30
Jefferson Community Center	Carnival Fundraiser	6/1-6/29/13 55 times :30
Humboldt Pride	Need volunteers & general info	6/1-6/30 65 times :30
Community Calender	Various events happening during the month	6/1-6/30/13 60 times 1:00

KMDR-FM/KMDR HD2

McKinleyville, Ca

1st Quarter 2013

ISSUE	TITLE/RESPONSIVE PROGRAMMING	DATE/TIME/DURATION
News and Information	News & Information happening in Humboldt Attached	M-F 10/1-12/31 6:40am, 7:40am, 4:40pm 2 minutes in length
Big Brothers & Big Sisters	Annual Bowl For Kids Sake fundraiser	1/7-3/2/13 98 times :30
Discovery Musuem	Annual Perilous Plunge fundraiser	1/7-3/9/13 90 times :30
Pun-Off	Fundraiser for Making Headway Brian Injury	1/7-3/2/13 98 times :30
Humboldt Domestic Violence	Information for support and service.	1/1-3/31/13 118 times :30
Humboldt Schools For All	The Schools for All Campaign works to ensure that all children attend schools that are inclusive, respectful, and welcoming .	2/1-2/28/13 25 times :30

Winship Middle School	New school opening registration	2/1-2/18/13 25 times :30
Eureka High School	Singing Valentine to benefit EHS Chior	2/1-2/14/13 15 times :30
C.A.S.A	Volunteers attend 30 hours of training covering areas such as: child abuse and neglect, court room procedures, court report writing, interviewing and fact-finding, substance abuse, child development, cultural awareness, child welfare law, and other topics that involve child welfare.	1/25-3/15/13 53 times :30
PFLAG	Showing of Bully film. Fundrasier and awareness about Bullying in schools	2/18-3/23 46 times :30