

# CONTRACT



**WNYS-TV**  
 1000 James St  
 Syracuse, NY 13203  
 (315) 472-6800

Waterfront Strategies  
 3050 K St. NW  
 #100  
 Washington, DC 20007

And:

Contract / Revision		Alt Order #	
12465 /		26678531	
Product	Issue	Contract Dates	Estimate #
		11/07/19 - 11/13/19	7943
Advertiser	Original Date / Revision		
Defend American Democracy	11/06/19 / 11/06/19		
Billing Cycle	Billing Calendar	Cash/Trade	
WEEKLY	Broadcast	Cash	
Property	Account Executive	Sales Office	
WNYS-TV	Millennium Washington	Millennium Was	
Special Handling			
Demographic			
Adults 35+			
Agency Code	Advertiser Code	Product 1/2	
9914573	523	559	
Agency Ref	Advertiser Ref		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
E 1	WNYS	11/07/19	11/08/19	M-F	6:30 PM-7:00 PM		:30				NM	2	\$120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		11/04/19	11/10/19	--11--	2			\$60.00						
		Week: 11/04/19 11/10/19 --11-- 2 7:30 PM-8:00 PM NM \$450.00												
E 3	WNYS	11/12/19	11/13/19	M-F	10:00 PM-10:30 PM		:30				NM	2	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		11/11/19	11/17/19	-11----	2			\$225.00						
		Week: 11/11/19 11/17/19 -11---- 2 10:00 PM-10:30 PM NM \$80.00												
E 5	WNYS	11/07/19	11/10/19	M-F	8:00 PM-9:00 PM		:30				NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		11/04/19	11/10/19	---1---	1			\$40.00						
		Week: 11/04/19 11/10/19 ---1--- 1 8:00 PM-9:00 PM NM \$75.00												
E 7	WNYS	11/13/19	11/17/19	Wed Prime							NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		11/11/19	11/17/19	--1----	1			\$75.00						
		Week: 11/11/19 11/17/19 --1---- 1 8:00 PM-9:00 PM NM \$75.00												
<b>Totals</b>												0.00	7	\$725.00

11/13/19  
 M-F

11.13.19  
 CS

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 All bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WNYS-TV**  
**1000 James St**  
**Syracuse, NY 13203**  
**(315) 472-6800**

<b>Contract / Revision</b>		<b>Alt Order #</b>	
12465 /		26678531	
<b>Contract Dates</b>		<b>Product</b>	
11/07/19 - 11/13/19		Issue	
		<b>Estimate #</b>	
		7943	
<b>Advertiser</b>		<b>Original Date / Revision</b>	
Defend American Democi		11/06/19 / 11/06/19	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/04/19 - 11/10/19	3	\$160.00	(\$24.00)	\$136.00
11/11/19 - 11/17/19	4	\$565.00	(\$84.75)	\$480.25
<b>Totals</b>	<b>7</b>	<b>\$725.00</b>	<b>(\$108.75)</b>	<b>\$616.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

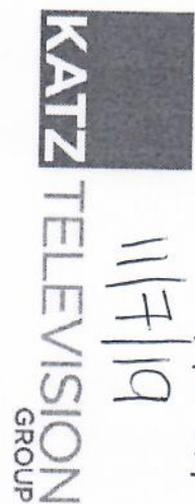
CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Confirmed

11/7/19



125 West 55th St  
New York, NY 10019

Contract # 26678531 Changes as of: 11/6/2019 at 3:00 PM Status: Accepted  
 CPE: 523/559/7943 Flight: 11/7/19 - 11/13/19  
 Agency: WATERFRONT STRATEGIE Advertiser: 14453  
 3050 K ST NW #100 Product: Issue  
 Washington, DC 20007 Agency Order #: 9024468  
 Buyer: Hutson, Andrew Salesperson: BRADLEY PHILLIPPS  
 202-955-5342 Separation: 30  
 Office: WASHINGTON  
 Service: Nielsen  
 Primary Demo: Adults 35+  
 Assistant: BRADLEY PHILLIPPS2  
 202-955-5342  
 Total Spots: 7  
 Total CPP: \$0.00  
 Total GRP: \$0.00  
 Traffic #: 12465

Comments: Dark on Veterans Day (Monday 11/11/19); Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/7 - 11/13							Total Spots	Total \$	CPP*	GRP*		
							11/7	11/8	11/9	11/10	11/11	11/12	11/13						
PC-3	Th-F M-W 10p-10:30p		2 Broke Girls	\$40.00	0	30	1	0	0	0	0	1	0	0	0	0	\$0.00	0.0	
PC+5	M-Su 10p-10:30p		Friends	\$40.00	0.0	30	1	0	0	0	0	0	1	0	0	2	\$80.00	\$0.00	0.0
<b>TOTALS:</b>							<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>7</b>	<b>\$725.00</b>	<b>\$0.00</b>	<b>0.0</b>	

Date/Time	Action	Added by	Comment
11/06/19 3:01 PM	Accepted	BRADLEY PHILLIPPS	ok
11/06/19 3:00 PM	Sent To Rep	Nikki Tabone	program change

Makegood Comments



125 West 55th St  
New York, NY 10019

Contract # 26678531      Changes as of: 11/6/2019 at 3:00 PM      Version: Highlighting Makegood 1      Status: Sent To Rep

CPE: 523/559/7943      Flight: 11/7/19 - 11/13/19      Station: WNYT      Con Type: POLITICAL/VOTE

Agency: WATERFRONT STRATEGIE      Advertiser: 14453      Market: Syracuse      Total \$: \$725.00

3050 K ST NW #100      Product: Issue      Office: WASHINGTON      Total Spots: 7

Washington, DC 20007      Agency Order #: 9024468      Buyer: Hutson, Andrew      Service: Nielsen      Total CPP: \$0.00

Salesperson: BRADLEY PHILIPPS      Separation:      Primary Demo: Adults 35+      Assistant: BRADLEY PHILIPPS2      Traffic #: 12465

Comments: Dark on Veterans Day (Monday 11/11/19).:Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/7 - 11/13							Total Spots	Total \$	CPP*	GRP*
							11/7	11/8	11/9	11/10	11/11	11/12	11/13				
PC-3	Th-F M-W 10p-10:30p		2 Broke Girls	\$40.00	0	30	1	0	0	0	0	1	0	0	0	\$0.00	0.0
PC+5	M-Su 10p-10:30p		Friends	\$40.00	0.0	30	1	0	0	0	0	0	1	0	2	\$80.00	0.0
<b>TOTALS:</b>							<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>7</b>	<b>\$725.00</b>	<b>\$0.00</b>	<b>0.0</b>

Date/Time	Action	Added by	Comment
11/06/19 3:00 PM	Sent To Rep	Nikki Tabone	program change

Makegood Comments

Entered

# 124605

11/10/19



125 West 55th St  
New York, NY 10019

Confirmed

11/10/19

Contract # 26678531 Changes as of: 11/16/2019 at 1:08 PM Version: Current State Version 2

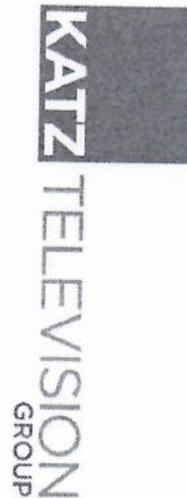
CPE: 523/559/7943 Agency: WATERFRONT STRATEGIE 3050 K ST NW #100 Washington, DC 20007 Agency Order #: 9024468 Buyer: Hutson, Andrew Salesperson: BRADLEY PHILIPPS 202-955-5342

Flight: 11/7/19 - 11/13/19 Advertiser: 14453 Product: Issue Separation: Dark on Veterans Day (Monday 11/11/19); Separation: 30

Station: WNYS Market: Syracuse Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+ Assistant: BRADLEY PHILIPPS2

Con Type: POLITICAL/VOTE Total Spots: 7 Total CPP: \$0.00 Total GRP: \$725.00

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	TH F S S S M T W T W							Total Spots	Total \$	CPP*	GRP*	
							11/7	11/8	11/9	11/10	11/11	11/12	11/13					
✓ REV 1	Th-F M-W 6:30p-7p		Modern Family	\$60.00	0	30	2	1	0	1	0	0	0	0	0	0	0	0.0
✓ REV 2	Th-F M-W 7:30p-8p		Big Bang Theory	\$225.00	0	30	2	0	0	0	0	0	0	0	0	0	0	0.0
✓ REV 3	Th-F M-W 10p-10:30p		2 Broke Girls Friends	\$40.00	0	30	2	1	0	0	0	0	0	0	0	0	0	0.0
✓ REV 4	W 8p-9p		Dateline-MYNET1	\$75.00	0	30	1	0	0	0	0	0	0	0	0	0	0	0.0
<b>TOTALS:</b>							<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>7</b>	<b>\$725.00</b>	<b>\$0.00</b>	<b>0.0</b>	



125 West 55th St  
New York, NY 10019

Contract # 26678531      Changes as of: 11/6/2019 at 1:08 PM      Version: Current State Version 2

CPE: 523/559/7943      Flight: 11/7/19 - 1/13/19      Station: WNYS  
 Agency: WATERFRONT STRATEGIE      Advertiser: 14453      Market: Syracuse

3050 K ST NW #100      Product: Issue      Office: WASHINGTON  
 Washington, DC 20007      Agency Order #: 9024468      Service: Nielsen

Buyer: Hutson, Andrew      Primary Demo: Adults 35+  
 Salesperson: BRADLEY PHILIPPS      Assistant: BRADLEY PHILIPPS2  
 Separation: 202-955-5342      Total Spots: 7  
 Total CPP: \$0.00  
 Total GRP:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
11/06/19 1:08 PM	BRADLEY PHILIPPS	Dark on Veterans Day (Monday 11/11/19).;Separation: 30
11/06/19 1:08 PM	BRADLEY PHILIPPS	Dark on Veterans Day (Monday 11/11/19).;Separation: 30

Competitive Information		Daypart Summary				Monthly Summary	
Market Budget:	WNYS Share:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP
\$72,500	1%		100%	7	\$725.00	N/A	0.0
Comment:	Unknown: 99%	Total	100%	7	\$725.00	N/A	0.0

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/6/19 1:08 PM	BRADLEY PHILIPPS	Revised			\$0	\$725.00	Changes: Origorder Resolution to Weekly, Order Resolution from Weekly to Daily, Orstart Day Of The Week to Thursday, Default Spot Length to 30, Demo Meta to
New	11/6/19 1:07 PM	BRADLEY PHILIPPS	New	7		\$725.00	\$725.00	R16]. 4 buylines added or modified.

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Waterfront Strategies

do hereby request station time concerning the following issue:

Defend American Democracy
---------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Defend American Democracy

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

the president

I represent that the payment for the above described broadcast time has been furnished by (name and address):

1201 Connecticut Ave NW Ste 300 Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dara Freed - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

11/6/2019

Date

Andrew Hutson

Digitally signed by Andrew Hutson  
Date: 2019.11.06 09:45:23 -05'00'

Signature

202-338-8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

  
Signature

  
Printed Name

  
Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.