

CONTRACT



WNYS-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

And:

Waterfront Strategies
3050 K St. NW
#100
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>	
12521 /		26681221	
<u>Product</u>			
<u>Issue</u>			
<u>Contract Dates</u>	<u>Estimate #</u>		
11/14/19 - 11/20/19	7947		
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Defend American Democracy		11/13/19 / 11/13/19	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>	
WEEKLY	Broadcast	Cash	
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	
WNYS-TV	Millennium Washington	Millennium Wash	
<u>Special Handling</u>			
<u>Demographic</u>			
Households			
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
9914573	523	559	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNYS	11/14/19	11/20/19	M-F	6:30 PM-7:00 PM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/14/19	11/20/19	MTWTF--	2				\$60.00				
N 2	WNYS	11/14/19	11/20/19	M-F	7:30 PM-8:00 PM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/14/19	11/20/19	MTWTF--	2				\$225.00				
N 3	WNYS	11/14/19	11/20/19	M-F	10:00 PM-10:30 PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/14/19	11/20/19	MTWTF--	2				\$40.00				
N 4	WNYS	11/20/19	11/20/19	Wed Prime	8:00 PM-9:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/18/19	11/24/19	--1----	1				\$75.00				
Totals												7	\$725.00

11/20/19
mtw

01/19

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

11.21.19
CS

11/20/19
mnp



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1000 James St
Syracuse, NY 13203
(315) 472-6800

<u>Contract / Revision</u>		<u>Alt Order #</u>	
12521 /		26681221	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>	
11/14/19 - 11/20/19	Issue	7947	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Defend American Democi		11/13/19 / 11/13/19	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/11/19 - 11/17/19	2	\$285.00	(\$42.75)	\$242.25
11/18/19 - 11/24/19	5	\$440.00	(\$66.00)	\$374.00
Totals	7	\$725.00	(\$108.75)	\$616.25

Signature: _____ **Date:** _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

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Confirmed

11/13/19



125 West 55th St
New York, NY 10019

Contract # 26681221	Changes as of: 11/13/2019 at 10:58 AM	Version: Current State Version 2	Con Type: POLITICAL/NOTE
CPE: 523/559/7947	Flight: 11/14/19 - 11/20/19	Station: WNY5	Total \$: \$725.00
Agency: WATERFRONT STRATEGIE	Advertiser: Defend American Democracy	Market: Syracuse	
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON	Total Spots: 7
	Agency Order #: 9040402	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutson, Andrew	Primary Demo: Adults 35+	Total GRP:
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS2	Traffic #: 12521
	Separation: 202-955-5342		

Comments: revised

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/14	11/14	Total Spots	Total \$	CPP*	GRP*
3	Th-F M-W 10P-10:30P		Friends	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
Changes: Program from 2 Broke Girls to Friends												
TOTALS:										7	\$725.00	\$0.00



125 West 55th St
New York, NY 10019

Contract # 26681221	Changes as of: 11/13/2019 at 10:58 AM	Version: Current State Version 2
CPE: 523/559/7947	Flight: 11/14/19 - 11/20/19	Station: WNYS
Agency: WATERFRONT STRATEGIE	Advertiser: Defend American Democracy	Market: Syracuse
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON
Agency Order #: 9040402	Buyer: Hutson, Andrew	Service: Nielsen
Salesperson: BRADLEY PHILIPPS	Primary Demo: Adults 35+	Total Spots: 7
Separation:	Assistant: BRADLEY PHILIPPS2	Total CPE: \$0.00
		Total GRP:
		Traffic #: 12521

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/13/19 10:58 AM	BRADLEY PHILIPPS	revised
11/13/19 10:57 AM	System	Notice Received.
11/13/19 10:56 AM	Nikki Tabone	line 3--program change to Friends.
11/13/19 10:02 AM	BRADLEY PHILIPPS	Separation: 30

Market Budget: \$36,250
WNYS Share: 2%
Comment:
Unknown: 98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$725.00	N/A	0.0
Total	100%	7	\$725.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2019-Nov	7	\$725.00
Total	7	\$725.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	11/13/19 10:58 AM	BRADLEY PHILIPPS	Revised			\$0
Makegood 1	11/13/19 10:56 AM	Nikki Tabone	Confirmed			\$0
Queued for Electronic Contracting	11/13/19 10:04 AM					\$0
New	11/13/19 10:02 AM	BRADLEY PHILIPPS	Confirmed	7		\$725.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Entered

#12521

11/13/19

125 West 55th St
New York, NY 10019

Confirmed

11/13/19

Contract # 26681221	Changes as of: 11/13/2019 at 10:02 AM	Version: Current State Version 1
CPE: 523/559/947	Flight: 11/14/19 - 11/20/19	Station: WNY5
Agency: WATERFRONT STRATEGIE	Advertiser: Defend American Democracy	Market: Syracuse
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON
	Agency Order #: 9040402	Service: Nielsen
	Buyer: Hutson, Andrew	Primary Demo:
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS2
	Separation: 202-955-5342	
		Total Spots: 7
		Total CPM: \$0.00
		Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/14	11/14 - 11/14	Total Spots	Total \$	CPM*	GRP*
✓	Th-F, M-W 6:30p-7p		Modern Family	\$60.00	30	2		2	\$120.00	\$0.00	0.0
✓	Th-F, M-W 7:30p-8p		Big Bang Theory	\$225.00	30	2		2	\$450.00	\$0.00	0.0
✓	Th-F, M-W 10p-10:30p		2 Broke Girls Friends	\$40.00	30	2		2	\$80.00	\$0.00	0.0
✓	W 8p-9p		Dateline-MYNET1	\$75.00	30	1		1	\$75.00	\$0.00	0.0
TOTALS:						7		7	\$725.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26681221	Changes as of: 11/13/2019 at 10:02 AM	Version: Current State Version 1
CPE: 523/559/7947	Flight: 11/14/19 - 11/20/19	Station: WNY5
Agency: WATERFRONT STRATEGIE	Advertiser: Defend American Democracy	Market: Syracuse
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON
Agency Order #: 9040402	Buyer: Hutson, Andrew	Service: Nielsen
Salesperson: BRADLEY PHILIPPS	Primary Demo:	Total Spots: 7
Separation:	Assistant: BRADLEY PHILIPPS2	Total CPE: \$0.00
		Total GRP:

Special Instructions

Date/Time	Added by	Comment
11/13/19 10:02 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$36,250
WNY5 Share:	2%
Comment:	
Unknown:	98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$725.00	N/A	0.0
Total	100%	7	\$725.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2019-Nov	7	\$725.00
Total	7	\$725.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	11/13/19 10:02 AM	BRADLEY PHILIPPS	New	7	

Non-Discrimination Policy	
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Waterfront Strategies

do hereby request station time concerning the following issue:

Defend American Democracy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Defend American Democracy

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

the president

I represent that the payment for the above described broadcast time has been furnished by (name and address):

1201 Connecticut Ave NW Ste 300 Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dara Freed - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11/6/2019

Date

Andrew Hutson

Digitally signed by Andrew Hutson
Date: 2019.11.06 09:45:23 -05'00'

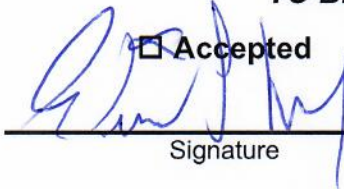
Signature

202-338-8700

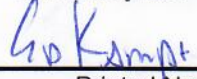
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE


☒ **Accepted**


Signature

☐ **Accepted in Part**


Printed Name

☐ **Rejected**


Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.