

CONTRACT



WNYS-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Waterfront Strategies
 3050 K St. NW
 #100
 Washington, DC 20007

And:

Product	Contract / Revision	Alt Order #
Issue	12521 /	26681221
Contract Dates	Estimate #	
11/14/19 - 11/20/19	7947	
Advertiser	Original Date / Revision	
Defend American Democracy	11/13/19 / 11/13/19	
Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Broadcast	Cash
Property	Account Executive	Sales Office
WNYS-TV	Millennium Washingt	Millennium Was
Special Handling		
Demographic	Households	
Agency Code	Advertiser Code	Product 1/2
9914573	523	559
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WNYS	11/14/19	11/20/19	M-F	6:30 PM-7:00 PM		:30				NM	2	\$120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		Week: 11/14/19	11/20/19	MTWTF--	2			\$60.00						
N 2	WNYS	11/14/19	11/20/19	M-F	7:30 PM-8:00 PM		:30				NM	2	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		Week: 11/14/19	11/20/19	MTWTF--	2			\$225.00						
N 3	WNYS	11/14/19	11/20/19	M-F	10:00 PM-10:30 PM		:30				NM	2	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		Week: 11/14/19	11/20/19	MTWTF--	2			\$40.00						
N 4	WNYS	11/20/19	11/20/19	Wed Prime	8:00 PM-9:00 PM		:30				NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		Week: 11/18/19	11/24/19	--1----	1			\$75.00						
Totals												0.00	7	\$725.00

11/20/19
 mwp

11.21.19
 GS

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Contract / Revision		Alt Order #	
12521 /		26681221	
Contract Dates	11/14/19 - 11/20/19	Product	Estimate #
		Issue	7947
Advertiser		Original Date / Revision	
Defend American Democ		11/13/19 / 11/13/19	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/11/19 - 11/17/19	2	\$285.00	(\$42.75)	\$242.25
11/18/19 - 11/24/19	5	\$440.00	(\$66.00)	\$374.00
Totals	7	\$725.00	(\$108.75)	\$616.25

Signature: _____ **Date:** _____

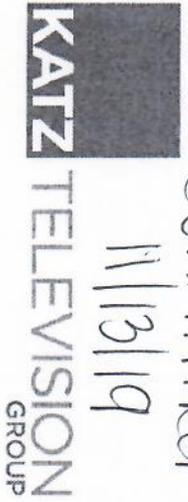
CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Confirmed

11/13/19



125 West 55th St
New York, NY 10019

Contract # 26681221

Changes as of: 11/13/2019 at 10:58 AM

Version: Current State Version 2

CPE: 523/559/7947

Flight: 11/14/19 - 11/20/19

Station: WNYS

Con Type: POLITICAL/NOTE

Agency: WATERFRONT STRATEGIE

Advertiser: Defend American Democracy

Market: Syracuse

Total \$: \$725.00

3050 K ST NW #100
Washington, DC 20007

Product: Issue

Office: WASHINGTON

Total Spots: 7

Agency Order #: 9040402

Buyer: Hulson, Andrew

Total CPP: \$0.00

Separation:

Salesperson: BRADLEY PHILIPPS
202-955-5342

Total GRP: Traffic #: 12521

Comments: revised

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/14 - 11/14		Total Spots	Total \$	CPP*	GRP*
3	Th-F M-W 10p-10:30p		Friends	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
<p>Charges: Program from 2 Broke Girls to Friends</p>												
TOTALS: 7									7	\$725.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26681221 Changes as of: 11/13/2019 at 10:58 AM Version: Current State Version 2

CPE: 523/559/947 Flight: 11/14/19 - 11/20/19 Station: WNYS
Agency: WATERFRONT STRATEGIE Advertiser: Defend American Democracy Market: Syracuse
3050 K ST NW #100 Product: Issue
Washington, DC 20007 Agency Order #: 9040402 Buyer: Hulston, Andrew
Salesperson: BRADLEY PHILIPPS Primary Demo: Adults 35+
202-955-5342 Assistant: BRADLEY PHILIPPS2
Separation: Total Spots: 7
Total CPP: \$0.00
Total GRP: Traffic #: 12521

Order Level Comments

Date/Time	Added by	Comment
11/13/19 10:58 AM	BRADLEY PHILIPPS	revised
11/13/19 10:57 AM	System	Notice Received.
11/13/19 10:56 AM	Nikki Tabone	line 3--program change to Friends.
11/13/19 10:02 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$36,250
WNYS Share:	2%
Comment:	
Unknown:	98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$725.00	N/A	0.0
Total	100%	7	\$725.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2019-Nov	7	\$725.00
Total	7	\$725.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/13/19 10:58 AM	BRADLEY PHILIPPS	Revised			\$0	\$0	Changes: Comments from Separation: 30 to revised, Demo Meta to [R16]. 1 buyline
Makegood 1	11/13/19 10:56 AM	Nikki Tabone	Confirmed			\$0	\$0	
Queued for Electronic Contracting	11/13/19 10:04 AM					\$0	\$0	
New	11/13/19 10:02 AM	BRADLEY PHILIPPS	Confirmed	7		\$725.00	\$725.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Entered

11/13/19

11/13/19
Confirmed

#12521

Contract # 26681221 Changes as of: 11/13/2019 at 10:02 AM Version: Current State Version 1

CPE: 523/559/7947 Flight: 11/14/19 - 11/20/19 Station: WNYS
Agency: WATERFRONT STRATEGIE Advertiser: Defend American Democracy Market: Syracuse
3050 K ST NW #100 Product: Issue
Washington, DC 20007 Agency Order #: 9040402 Buyer: Hutson, Andrew
Salesperson: BRADLEY PHILIPPS Separation: 202-955-5342 Primary Demo: BRADLEY PHILIPPS2
Assistant: 202-955-5342

Con Type: POLITICAL/NOTE
Total Spots: 7
Total CPP: \$0.00
Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/14 - 11/14		Total Spots	Total \$	CPP*	GRP*
						11/14	11/14				
✓	Th-F M-W 6:30p-7p		Modern Family	\$60.00	30	2		2	\$120.00	\$0.00	0.0
✓	Th-F M-W 7:30p-8p		Big Bang Theory	\$225.00	30	2		2	\$450.00	\$0.00	0.0
✓	Th-F M-W 10p-10:30p		2 Broke Girls Friends	\$40.00	30	2		2	\$80.00	\$0.00	0.0
✓	W 8p-9p		DateLine-MYNET1	\$75.00	30	1		1	\$75.00	\$0.00	0.0
TOTALS:						7		7	\$725.00	\$0.00	0.0



125 West 56th St
New York, NY 10019

Contract # 26681221 **Changes as of:** 11/13/2019 at 10:02 AM **Version:** Current State Version 1
CPE: 523/559/7947 **Flight:** 11/14/19 - 11/20/19 **Station:** WNY5
Agency: WATERFRONT STRATEGIE **Advertiser:** Defend American Democracy **Market:** Syracuse
 3050 K ST NW #100 **Product:** Issue **Office:** WASHINGTON
 Washington, DC 20007 **Agency Order #:** 9040402 **Service:** Nielsen
Buyer: Hulson, Andrew **Primary Demo:**
Salesperson: BRADLEY PHILIPPS **Assistant:** BRADLEY PHILIPPS2
 202-955-5342 **Separation:** 202-955-5342
Con Type: POLITICAL/VOTE **Total Spots:** 7
Total \$: \$725.00 **Total CPP:** \$0.00
Total GRP:

Special Instructions

Date/Time	Added by	Comment
11/13/19 10:02 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information			Daypart Summary				Monthly Summary				
Market Budget:	WNYS Share:	Comment:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
\$36,250	2%			100%	7	\$725.00	N/A	0.0	2019-Nov	7	\$725.00
Unknown: 98%			Total	100%	7	\$725.00	N/A	0.0	Total	7	\$725.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	11/13/19 10:02 AM	BRADLEY PHILIPPS	New	7		\$725.00	\$725.00	

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Waterfront Strategies

do hereby request station time concerning the following issue:

Defend American Democracy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Defend American Democracy

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

the president

I represent that the payment for the above described broadcast time has been furnished by (name and address):

1201 Connecticut Ave NW Ste 300 Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dara Freed - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11/6/2019

Date

Andrew Hutson

Signature

Digitally signed by Andrew Hutson
Date: 2019.11.06 09:45:23 -05'00'

202-338-8700

Contact Phone Number

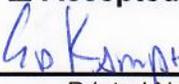
TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected


Signature


Printed Name


Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.