

SUNBURY BROADCASTING CORPORATION
Annual EEO Public File Report

Covering the Period: April 1, 2018 to March 31, 2019
Stations Comprising Station Employment Unit: WKOK(AM), WQKX(FM), WEGH(FM),
WMLP(AM) & WVLY-FM
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Section #1 – Vacancy Information

<u>Position Filled</u>	<u>Recruitment Source of Hire</u>	<u>Total of Interviewees</u>
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No full-time positions were filled during the reporting period.

Section #2 – Recruitment Source Information *Note: SBC = Sunbury Broadcasting Corporation*

<u>Source</u>	<u># Of Interviews</u>	<u>Positions For Which Source Was Used</u>
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N/A

Note: The stations in the employment unit aired announcements on the 1st and 15th of the month soliciting groups who wish to receive notification of job openings. To date no groups have responded to these announcements. We will continue to air these announcements.

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Section #3 – Outreach Initiatives

Work Foundations – Job Shadow April 26, 2018

Station Participant – WQKX Program Director

The Transition Work Experience Job Coach along with a student observed an on-air shift and spent time in the Production Department voicing and producing commercials.

PA Career Link (Northumberland, Snyder, Union Counties) – Station Tour April 30, 2018

Station Participant – WQKX Program Director

The Youth Outreach Coordinator of PA Career Link along with students from Lewisburg Middle School who have career interest in Arts and Communication toured the Radio Station. They got to see all of our on-air studios, and descriptions of careers in broadcasting were given to the group.

Central PA Chamber of Commerce – Career Fair November 7, 2018

Station Participant – WQKX Program Director and WQKX On-Air Staff

Sunbury Broadcasting Corporation participated in a career fair with students where we spoke to them about careers in broadcasting and we accepted applications for Internships and Part-Time work.

Midd-West High School – Station Tour November 13, 2018

Station Participant – WQKX Program Director and Station Management

Two groups of students in the work study program tour our facility and asked questions related to broadcasting. They got to see all of our on-air studios, and descriptions of careers in broadcasting were given to the group.

Shamokin Area School District – Read Across America Week February 27, 2019

Station Participants: WQKX and WKOK On-Air Staff

The 94KX and WKOK on-air staff read to Elementary students and answered job-related questions as part of a week-long celebration of Dr. Seuss's "Read Across America Day".

Susquehanna University – Student Lecture March 3, 2019

Station Participant – WQKX Program Director

The Program Director and On-Air Personality spoke to a Communications Class at Susquehanna University regarding careers and internships in broadcasting. While there current job openings were distributed to the Class.

Southern Columbia School District – Read Across America Week March 6, 2019

Station Participants: WQKX and WKOK On-Air Staff

The 94KX on-air staff read to Elementary students and answered job-related questions are part of a week-long celebration of Dr. Seuss's "Read Across America Day".