

SUNBURY BROADCASTING CORPORATION
Annual EEO Public File Report

Covering the Period from: April 1, 2019 to March 31, 2020
Stations Comprising Station Employment Unit: WKOK-AM / WQKX – FM / WEGH – FM /
WMLP-AM & WVLY/FM
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Section #1 – Vacancy Information

Position Filled	Recruitment Source of Hire	Total of Interviewees
A. Sales & Promotions Coordinator (Hired November 4, 2019)	Internal Posting	7
B. Air Talent/Personality (Hired February 18, 2020)	Station Web Site	2

Total Number of Persons Interviewed During Applicable Period:		9

Section #2 – Recruitment Source Information *Note: SBC = Sunbury Broadcasting Corporation*

Source	# Of Interviews	Positions For Which Source Was Used
SBC On-Air Announcements	1	A, B
SBC Web Site Postings	5	A, B
SBC Internal Posting	2	A, B
Referral	0	A, B
Indeed.com	0	A, B
All Access	0	B
PAB	0	B
Referral	1	A
Exigent Circumstance	0	

Total	9	

Note: The stations in the reporting unit have aired announcements on the 1st and 15th of the month soliciting groups who wish to receive notification of job openings. To date no groups have responded to these announcements. We will continue to air these announcements.

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Bloomsburg University - News Internship June 15, 2019 to July 16, 2019

Station Participant – WKOK News Director

A Bloomsburg University student was an intern in the WKOK newsroom during the summer 2019. While interning at WKOK the student learned news writing, interviewing, recording, reporting, and editing.

Bloomsburg University – News/Sports Internship December 13, 2019 to January 17, 2020

Station Participants – WKOK News Director and Sports Talk Show Producer

A Bloomsburg University student was an intern for WKOK during the early winter of 2020. While interning at WKOK the student learned news writing and how to produce a local sports talk show.

Selinsgrove High School Internship – WQKX Morning Show August 20, 2019 to March 13, 2020

Station Participant: Morning Show Hosts

A Selinsgrove High School student was an intern with the WQKX morning show team. While interning at WQKX the student learned how to prepare for a radio show, how to interact with co-hosts and guests and edited the program for the podcast.

Southern Columbia School District – Read Across America Week March 5, 2020

Station Participants: 94KX On-Air Staff

The 94KX on-air staff read to Elementary students and answered job-related questions are part of a week-long celebration of “Read Across America Day”.

Shamokin School District – Read Across America Week March 4, 2020

Station Participants: 94KX On-Air Staff

The 94KX on-air staff read to Elementary students and answered job-related questions are part of a week-long celebration of “Read Across America Day”.

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Contact Summary

Source	Contact	Via
Indeed.com	Various Indeed.com All contact via Internet	www.indeed.com
PAB.org	Gail Ponti 8501 Paxton St. Hummelstown, PA	gponti@pab.org
All Access	Various AllAccess.com All contact via Internet	www.allaccess.com
TVandRadioJobs.com	Various Tvandradijobs.com All contact via Internet	www.tvandradijobs.com