

**KFSN-TV QUARTERLY ISSUES/PROGRAMS REPORT**  
**3<sup>rd</sup> Quarter 2007**

From July 1, 2007 Through And Including September 30, 2007, KFSN-TV, Licensed In Fresno, California; Broadcasts In Analog And Simulcasts D-1/HD, Presented 30 Hours Of Regularly Scheduled Local News Programs A Week, And In Addition, Broadcasts One Weekly Half-Hour Public Affairs Program Entitled: Valley Focus. This Program Is Hosted By Beth Marney, Our Public Affairs Director, And Is A Local Talk/Interview Program Dealing Exclusively With Issues And Local Affairs. KFSN-TV Also Airs Syndication Programs Along With The ABC Television Network That Supplies The Station With News, Public Interest And Educational Programming, As Described In The Quarter Report Entitled: ABC Television Network News And Public Affairs Programming, Which Is Filed Separately In The Public Inspection File.

KFSN, Through Our D-2/ABC30Plus Signal Rebroadcasts Locally Produced Programming Along With Time Shifted Newscasts and Network & Syndication Programming, Public Service Announcements And Children's Core Programming. Our D-3 Signal Broadcasts Accu Weather National Weather And Also Recorded Local Weather Inserts Along With Public Service Announcements.

KFSN, Through Its Programming On Our Analog And Simulcast On HD-1, Addressed The Following Issues Of Concern For Communities That Make Up The Six-County Area Served By ABC-30:

1. LOCAL POLITICS/ GOVERNMENT
2. PUBLIC SAFETY/CRIME
3. HEALTH CARE ISSUES FOR THE VALLEY
4. EDUCATIONAL ISSUES
5. ECONOMIC ISSUES/EMPLOYMENT
6. AIR QUALITY IN THE VALLEY

Programs, Program Segments, And Local Newscasts Broadcast By KFSN That Provided Significant Treatment Of The Previously Described Issues Of Concern. Local News Programs Include:

**ACTION NEWS**

**On April 23, 2007, ABC30/D1 began broadcasting our newscasts in High Definition. This includes the following Newscasts:**

**ACTION NEWS AM LIVE**

Monday Through Friday, 5:00-7:00AM, 2 Hours, Local

This Morning News Program Provides Viewers With Late-Breaking Local, National, And International News, Sports, Weather, Medical, Financial, And Consumer Reports.

### AM LIVE SATURDAY

Saturdays, 6-7AM, 1 Hour, Local

This Morning News Program Provides Viewers With Late-Breaking Local, National, And International News, Sports, Weather, Consumer And Medical Reports Along With Entertainment News.

### AM LIVE SUNDAY

Sundays, 6-7AM & 8-9AM, 2 Hours, Local

This Morning News Program Provides Viewers With Late-Breaking Local, National, And International News, Sports, Weather, Consumer And Medical Reports Along With Entertainment News.

### ACTION NEWS MIDDAY

Monday Through Friday, 11:00AM-11:30AM, 30 Min., Local

Up-To-Date Local News Coverage Is Offered, As Well As National And International News. Also Included Are Medical, Consumer, And Financial Reports And "Connecting With Kids" Packages.

### ACTION NEWS LIVE AT FIVE

Monday Through Friday, 5:00-5:30PM, 30 Min., Local

This Half-Hour News Program Reviews The Day's News Events, Local, National, And International. Also Covered Are Sports And Weather. Included Are Medical, Education, And Consumer Reports.

### ACTION NEWS AT SIX

Monday Through Sunday, 6:00-6:30PM, 30 Min., Local

This Half-Hour News Program Reviews The Day's News Events, Local, National, And International. Also Covered Are Weather And Sports. Friday's Newscast Features The Action News Person Of The Week.

### ACTION NEWS AT SIX-THIRTY

Monday Through Friday, 6:30PM, 30 Min., Local

This Half-Hour News Program Reviews The Day's News Events, Local, National, And International. It Also Covers Weather.

### ACTION NEWS LIVE AT ELEVEN

Monday Through Sunday, 11:00-11:35PM, 35 Min., Local

This Half-Hour News Program Reviews The Day's News Events, Local, National, And International. Also Covered Are Sports And Weather; Consumer Reports Are Included.

### ACTION NEWS LIVE AT ELEVEN (REPEAT)

Monday Through Sunday, 2:05-2:41AM., Local

This Half-Hour News Programs Are A Repeat Of The Earlier 11PM Newscast From That Day. It Includes Local, National And International News.

## PUBLIC AFFAIRS

### VALLEY FOCUS

Sunday, 9:30AM -10:00AM, 30 Min., Local/Public Affairs

Half-Hour Weekly Local Talk/Interview Program Dealing Exclusively With Issues And Local Affairs.

### COMMUNITY CALENDAR :30 SECOND PSA (SEE ATTACHED)

TUESDAY – FRIDAYS

DURING ACTION NEWS AM LIVE, MIDDAY, 6PM NEWS

&

SATURDAYS & SUNDAYS AM LIVE

Thirty-Second PSA Featuring An Action News Anchor Delivering Information About Upcoming Events In Our Community.

### CONNECT WITH KIDS: VIGNETTES AND HALF HOUR PROGRAMS

ABC30, In Partnership With “Connecting With Kids” Air 1 Half-Hour Programs Per Quarter Throughout The Year Focusing On Programming For Parents And Children Along With Print Materials Sent To Schools By CWK And An Integrated Website That Includes Extensive Video Streaming And Educational Materials For Teachers, Parents And Children. Valley Focus, ABC30,'S Public Affairs Show, Also Periodically Airs “Connecting With Kids” Franchise Packages.

## CHILDREN FIRST

*Children First* Is A Year Long production. This Year-Long Effort Focuses On The Challenges, Problems, And Opportunities Facing Children Living In Central California. The Program Concentrates On How The Average Person Can Make A Difference In A Child's Life And Highlight Local News Organizations That Work With Children And Youth. *Children First* Includes Local News Produced Half-Hour Programs :30 Vignettes, Public Service Announcements, And Special Stories On Action News.

### **CHILDREN FIRST: DANGEROUS SECRETS:**

**Saturday, July 14 @ 4:30PM, Length :30 Minutes, Local (REPEAT)**

Hosted by Action News Anchors Dale Yurong and Liz Harrison, this Children First Special examines why students are holding onto “secrets” that can hurt other students or themselves. Keeping quiet can have deadly consequences. Last November, two Ahwahnee Middle School students fought outside their campus. One of them didn't survive. According to the Fresno County Office of Education, dozens of students knew the fight was going to happen, yet no one told an adult.

Action News reporters examine Fresno County's efforts to change children's attitudes about reporting impending fights, bullies and other school safety issues. Leaders at the Fresno County Office of Education want to change the school climate. A survey was conducted by FCOE in which 500 Fresno County High School students were asked, if they knew a fight was going to occur on or off campus, would they report it to an adult? The majority indicated they were unsure or would not tell. Action News reveals why kids are keeping their “code of silence”.

**CHILDREN FIRST: BE A BETTER PARENT**

**Sunday, August 12, 2007 @ 6:30PM, L :30 MINUTES LOCAL**

**Sunday, September 9<sup>th</sup>, @ 4:30PM :30 MINUTES LOCAL(REPEAT)**

Hosted by Action News Anchors Margot Kim and Jason Martinez, this Children First Special examines why it is tough to be a parent in today's world. In telling these stories, we discovered the top five mistakes parents are making and reveal why it's important to correct them quickly.

Our Action News reporters take a look at some of the problems bad parenting can cause. According to William Haug, Chief Executive Officer of Children's Hospital Central California, 40% of pediatric trauma cases at CHCC are caused by parents. Teens also tend to give birth to low weight babies. Haug believes these statistics could improve if young parents are taught parenting skills.

We also take a look at tech-savvy kids. We uncover some of the codes they use to chat online and discover how quickly online predators can target a child. Teachers speak out about the importance of parental involvement in a child's academic success. See how Fresno Unified is trying to help parents become more informed. ABC-30 also met with local members of the MOMS Club, a support group for mothers, and checked in as first-time fathers enlisted in a Boot Camp for Dads.

**CHILDREN FIRST: CREATING A CAREER:**

**Sunday, September 30, 2007 @ 6:30PM, Length :30 Minutes, Local**

Hosted by Action News Anchors Warren Armstrong and Graciela Moreno, this Children First Special examines the importance of Vocational Education or Career Technical Education. According to a 2005 Fresno Grand Jury report, 80% of high school graduates in California do not complete college. Action News takes a closer look at programs in the valley that are preparing students for the workforce by offering hands-on training. Among the programs: The Fresno Regional Occupational Program, or ROP, which offers over 148 courses in various career paths. Tulare County's Health Careers Academy is also featured, as it emphasizes health occupations.

We also visit Pioneer Technical Center in Madera, where troubled kids are given an outlet to express themselves through the Careers in Art program. In addition, we report on the first student-run bank in California, located on the McLane High School campus in Fresno. Viewers can also see the unique training available at La Sierra Military Academy and Washington Union High School in Easton. From Graphic Arts to Culinary Arts, students are getting a head start in a career path!

**CHILDREN FIRST VIGNETTES/PSA'S AIRED 2nd Quarter 2007**

Gottschalk's, Fresno County Office Of Education And Children's Hospital Central California Partner To Air These Children's First PSA's And Vignettes In Rotation:

**CHILDREN FIRST PARTNERS: PARENTING PARTNERS (:30 X 64)**

Find Ways Families Can Get Involved To Increase Student Success

**CHILDREN FIRST PARTNERS: INTERNET SAFETY (:30 X . 56)**

Learn what codes your children are using on line.

**CHILDREN FIRST: PARTNERS: 10PM ID (AIRES DAILY 10:00PM)**

Voice Over That Airs Weekly Before 10PM That Says: "It's Just About 10'oclock. Do You Know Where Your Children Are?"

CHILDREN FIRST: PARTNERS: DANGEROUS SECRETS: WEB (:30 .x 60)

To find out why kids mistreat their peers and what you can do about it, visit our website.

CHILDREN FIRST: PARTNERS: DANGEROUS SECRETS: BULLIES (:30 . x 38)

This spot encourages viewers to take a stand if you see someone mistreating a student at school and become part of the solution and tell an adult.

CHILDREN FIRST PARTNERS: HONORED SCHOLARS: ( :30.x 67)

These spots air in rotation and highlight Valedictorians from Valley High Schools

From July 1, 2007 through September 30, 2007, KFSN TV Aired Aprx. (800) Public Service Announcements (PSA's) Along with Community Involvement Project Spots that includes but not limited to:

- Children First: Honored Scholar PSA's Highlighting Valley Students
- Children's Hospital Central California: Expanding Possibilities: One Hour Special
- ABC30/ Central California Blood Center: Pint-For –Pint Blood Drive
- Children First: "Be a Better Parent" half hour special
- ABC30/Gottschalks/The Fresno Bee: Central California Women's Conference
- Hispanic Heritage Month: Arte Americas
- Children First: "Creating A Career" half hour special
- Big Brothers/Big Sisters
- Big Fresno Fair
- Mayor's Career Expo
- ABC30/Children's Health Initiative: Lead Poison
- Chaffee Zoo: Sting Ray Exhibit

## POLITICAL ISSUES IN THE VALLEY 3<sup>RD</sup> QTR 2007

### VALLEY FOCUS, 8/26/07, 9:30AM, LENGTH :30 MINUTES, LOCAL

Segment #3: City of Fresno Mayors Job Initiative: Mayor's Career & Educational Expo: We were joined by Darryl Du'chene, Project Coordinator who came to talk about the 3<sup>rd</sup> annual Mayor's Career and Education Expo'. Last years expo hired more than 900 people. Please dress for success and bring a resume if you would like to attend this years Career expo.

### ACTION NEWS 6:30PM, 7/02/07, LENGTH :26 SEC., LOCAL

38 firefighters from the North Central Fire District are now members of the Fresno City Fire Department. The 38 firefighters got their new badges, as part of the re-organization of fire resources. Voters approved the change last November, as part of measure "B".it called for the merger of the North Central Fire Protection district into Fresno City fire. This change means more firefighters per station, and should translate into quicker response times.

### ACTION NEWS 11PM, 7/03/07, LENGTH 2:00 MINUTES, LOCAL

There are 17 cooling centers opened around California today at the request of Governor Arnold Schwarzenegger. It's one of the ways the state and city of Fresno are preparing for a holiday heat wave. Governor Schwarzenegger is making preparations as the first major heat wave of the year looms. Fresno's exhibit hall which normally houses booths at the big Fresno fair will serve as a cooling center through Saturday.

### ACTION NEWS 6:30PM, 7/03/07,LENGTH 2:15 MINUTES, LOCAL

The next round of a showdown between farmers and environmentalists could come down to a smelt census. State water and wildlife officials are considering shutting down delta pumps for a second time.100 miles north you'll find the Sacramento-San Joaquin delta, far away and yet so critical. It provides drinking and irrigation water not only to the central valley but also to southern California. Delta pumps were shut off for ten days to protect the tiny delta smelt which were being sucked into the pumps. Water deliveries resumed last month through the California aqueduct and environmental concerns have intensified.

### ACTION NEWS 6:30PM, 7/10/07, LENGTH 2:00 MINUTES, LOCAL

The state budget is ten days overdue, so why aren't politicians working harder to get it passed? Action News Capitol Reporter Nannette Miranda explains why the state's inability to pay its bills, doesn't seem to matter too many.

### ACTION NEWS 11PM, 7/13/07, LENGTH :26 SEC., LOCAL

The Edison High product fresh off winning a 3rd NBA championship with the San Antonio Spurs held his annual free youth basketball camp at Edison High school during a break, Bowen received his City County All Star Game Hall of Fame plaque from Game Chairman Rob Haydenthen. Fresno's Mayor Alan Autry presented Bowen with a key to the city, just the 5th Autry has ever presented in his time in office.

### ACTION NEWS 6PM, 7/16/07, LENGTH :20 SEC., LOCAL

It's still not exactly a "done deal", but real estate mogul Donald Trump signed a deal to buy the Running Horse golf course. Fresno mayor Alan Autry made the announcement this afternoon at City Hall. Action News Reporter Sontaya Rose is live at Fresno City Hall with what Trump is doing this time to secure this deal.

**ACTION NEWS 11PM, 7/16/07, LENGTH 2:00 MINUTES, LOCAL**

Trump has signed a deal to buy the running horse property, and his deposit goes in the bank tomorrow. After weeks of on again, off again wheeling and dealing, this appears to be the real deal but it's not done yet. Fresno's mayor and city leaders assembled to announce what they hope are the beginning of the end of the running horse saga.

**ACTION NEWS 5PM, 7/17/07, LENGTH :28 SEC., LOCAL**

Local poker players are one step closer to going "all in" in downtown Fresno. The council voted six to zero to allow Club One Casino to offer "no limit Texas hold 'em. The "no limit" designation allows players to bet as much as they want on each hand. Council member Mike Dages citing the four-million dollars in tax revenues Club One generates for the city annually and Council President Henry T. Perea said the move allow Club One to compete with other nearby casinos.

**ACTION NEWS 11PM, 7/17/07, LENGTH 2:00 MINUTES, LOCAL**

Fresno Mayor Alan Autry vetoed the 100 thousand dollars approved by the council to help fix up the old amusement park, saying the money would be better spent elsewhere in Roeding Park. But the effort to over-ride the veto prompted one council member to push a major change in the amusement parks operation. The more than 50 year old Playland and Storyland parks are right next to Fresno's Chaffee zoo, but they're not part of the zoo. City council member Larry Westerlund wants to change that.

**ACTION NEWS 6PM, 7/19/07, LENGTH 2:00 MINUTES, LOCAL**

**ACTION NEWS 11PM, 7/19/07, LENGTH 2:00 MINUTES, LOCAL**

Fresno County is the valley's largest employer, with about 72-hundred employees, but the county won't be filling about 3-hundred job openings to help balance the budget. A few of those unfilled jobs are in the district attorney's office, and it could mean child custody cases don't get resolved. The county could lose a million dollars in funding to the city of Fresno tomorrow. If that happens, the county plans to force 30 hours of unpaid vacation time on employees.

**ACTION NEWS 6:30PM, 7/24/07, LENGTH :21 SEC., LOCAL**

The Fresno City Council has rejected the call for an environmental study, on the solar panel project being built at the Fresno Yosemite airport. A local union said the project violates environmental codes. But some council members questioned why the Fresno-based IBEW was so concerned with this particular solar project when there are similar solar systems already up and running in other parts of Fresno.

**ACTION NEWS 5PM, 7/26/07, LENGTH :25 SEC., LOCAL**

Donald Trump's future in Fresno hinges greatly on what his team of negotiators accomplishes this week. Ivanka Trump returned to Fresno City Hall today, to resume talks on the running horse project. she met with several Fresno city council members but wouldn't divulge any details on what was discussed. Councilman jerry Duncan says of the six parcels that need to be purchased by the trump organization, only one poses a major problem at this point.

**ACTION NEWS 6PM, 7/27/07, LENGTH 2:00 MINUTES, LOCAL**

Ivanka trumps recent visit brought some revelations that changed the scope of the deal the trump organization has asked for their 1 million dollar deposit back. The company says they are now going back to an alternate plan to buy running horse in an auction from the bankruptcy court. The trump organization was clearly not expecting the bombshell they got Wednesday. Representatives say they were taken back when they were presented with a map that showed the area surrounding running

horse was not zoned for redevelopment, huge problem that led to the fallout of the latest 30 million dollar deal.

**ACTION NEWS 6:30PM, 7/31/07, LENGTH :31 SEC., LOCAL**

The Fresno City Council has decided to say no, to joining a valley power group. In a close four to three vote, the council chose not to join the San Joaquin Power Authority. The group promises to deliver cheaper prices by buying electricity on the open market and by building its own power plant. But critics feel it offers too many promises of service, but not enough proof. and there was concern about added pollution from a new power plant.

**ACTION NEWS 6PM, 8/06/07, LENGTH 2:00 MINUTES, LOCAL**

The state recently changed the law allowing local governments to raise their own sales tax. Since then several valley cities have done that. Selma will hold it's second public hearing for a half cent increase in its sales tax. Selma residents including those that oppose this tax will have a chance to tell city leaders what they think at tonight's public hearing at 7pm at city hall. If the city council passes the proposal it will likely go on the November ballot.

**ACTION NEWS AM LIVE, 8/07/07, LENGTH :24 SEC., LOCAL**

U.S. Senator Barbara Boxer will be in the valley tomorrow. Senator Boxer will be at the federal court house in downtown Fresno for a dedication ceremony. She will then meet with Fresno Mayor Alan Autry, Fresno Police Chief Jerry Dyer and Fresno County Sheriff Margaret Mims for a closed door meeting at city hall in downtown Fresno. They will be discussing what city and state leaders can do to fight gang violence.

**ACTION NEWS 6PM, 8/14/07, LENGTH :22 SEC., LOCAL**

A special ceremony today to honor employees retiring from the Fresno police department, And about thirty newly sworn-in officers. The event was called the logging-on, logging-off ceremony. It's the first time a ceremony like this took place. Six employees "logged off" today. There are more than 13-hundred people working for the Fresno police department.

**ACTION NEWS 11PM, 8/16/07, LENGTH 2:00 MINUTES, LOCAL**

Food, music, and historical preservation; these are only some of the desires of residents who want the city to breathe life into what they call a dead downtown. Mention the phrase Fresno downtown nightlife and many residents will frown. In a meeting at City Hall Thursday, Blair and about 40 other professionals told council members what they already know what little attractions there were in downtown have all but faded away. Both the city and residents acknowledge there will be difficulty in getting businesses and residents to move downtown simultaneously. Both are dependent upon each other if they are to survive.

**ACTION NEWS 6PM, 8/20/07, LENGTH 1:55 MINUTES, LOCAL**

The mayor is asking for voters to recognize the importance of the need for more police officers and firefighters, but for now, he has no hard numbers on how much it will cost taxpayers. The tax would take a 2/3 majority to pass. A committee will be formed to recommend specifics. What it will cost taxpayers should be determined within the next 6 weeks.

**ACTION NEWS 6PM, 8/20/07, LENGTH :15 SEC., LOCAL**

Fresno voters may have to decide next year if they're willing to pay extra for more police and fire protection. Action News reporter Sontaya Rose is live at City Hall with why Fresno's Mayor and Police Chief say the tax hike is necessary.

**ACTION NEWS 6:30PM, 8/20/07, LENGTH 2:17 MINUTES, LOCAL**  
**ACTION NEWS AM LIVE, 8/21/07, LENGTH 2:17 MINUTES, LOCAL**

Residents of one north valley community are afraid plans to expand a nearby wastewater plant will force them to give up their farm land. Action News North Valley reporter Sara Sandrik explains why they're worried and how Livingston city officials are responding.

**ACTION NEWS 5PM, 8/24/07, LENGTH :28 SEC ,LOCAL**

The valley's large Hmong population helped bring a state-wide conference to Fresno today. The commission on Asian and Pacific Islander American affairs met this afternoon at Fresno's City Hall. Local activists asked the commission to keep lobbying for more resources because many Hmong people continue to face problems. Activists also say a big obstacle is trying to find good jobs since many refugees can't speak English when they come to the U.S., and have few job skills. Commissioners will present this information to state legislators.

**ACTION NEWS 6PM, 8/28/07, LENGTH :30 SEC., LOCAL**

Forest city's new vision for downtown Fresno won approval today at City Hall. Today's unanimous decision by the city council gives the development company the go -ahead to start a year-long environmental impact report on the area south of Chukchansi Park. The city has extended Forest City's exclusive rights to develop this area. The developer presented a video of what it wants to create for the area. The plan includes more than 700 lofts and town homes and streets with round-about and fountains. However, the mayor's office remains skeptical.

**ACTION NEWS 6:30PM, 9/04/07, LENGTH 2:00 MINUTES, LOCAL**

Tonight the Visalia City Council announced it will recommend Great Lakes Aviation to be the new airline of the south valley, the same airline it recommended last year, but the Department of Transportation will be weighing great lakes against two other contenders. Tuesday, Visalia City Council members held a special study session to decide which airline it wants to provide service to Visalia residents. Back in May, Mesa Airlines, which flies under US Airways Express and Air Midwest, announced its intent to pull out only to put its name back into the mix a couple months later. But airport manager Mario Cifuentes says the community is asking for a change.

**ACTION NEWS 11PM, 9/05/07, LENGTH 2:00 MINUTES, LOCAL**

Hardly anybody at tonight's meeting supported the shopping centers goal of keeping young folks in line. Instead, a parade of people of all ages asked for fairness, and freedom. River Park's efforts to crack down on teens came under fire. River Park is planning to hold another public session in a couple of weeks. While they were looking for suggestions on rules, most of what they got tonight was criticism.

**ACTION news 6pm, 9/10/07, length 2:00 minutes, local**

The City Council was voting on whether to approve Super Target and the public having a chance to comment before the vote. Construction continues on the Applegate Ranch Shopping Center in Atwater, but the stores that will sit on this 47 acre property are still up in the air. Mayor Joan Faul says many retailers are waiting to see if a super target is approved for this space. If the council votes to approve the super target tonight, it will be up to a judge to decide if the project can move forward. City officials say Atwater is losing about 100 thousand dollars in sales tax revenue for every month the shopping center is delayed.

**ACTION NEWS 6PM, 9/16/07, LENGTH :26 SEC., LOCAL**

The kids in northwest Fresno have new place to play baseball though it's actually an old, familiar location. The city held a grand opening today for the newly remodeled baseball park at fig garden elementary school. The field was rebuilt with the help of the cal Ripken baseball league. The league is named after Hall of Famer Cal Ripken. Part of its mission is helping to make sure kids always have a safe place to play ball.

**ACTION NEWS 6:30PM, 9/19/07, LENGTH :27 SEC., LOCAL**

Some local heroes were honored for everything from community service, to bravery and heroism at city hall this morning. The occasion was the 18th annual Citizens Awards Ceremony. Honorees included angel Lopez, who along with two other people, helped rescue a trapped man from a burning car after an accident in Clovis. The Clovis police department thanked Lopez and the other two men for their quick actions in saving the driver's life.

**ACTION NEWS AM LIVE, 9/24/07, LENGTH :23 SEC., LOCAL**

Republican Presidential Candidate Mitt Romney made a stop in southern California. Romney attended a Town Hall Meeting in the city of Orange. Romney told the audience the center of his life is his wife and family and he believes a president should have good family values. During his five day swing through California Romney plans to raise money and make public appearances in Santa Clara, Bakersfield and Long Beach.

**OPRAH 8/20/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

First Interview: Dina McGreevey-Estranged Wife of the Gay Governor Breaks Her Silence: She stood by him in front of the nation and now in her first interview, the ex-governor's estranged wife, Dina McGreevey, breaks her silence. What she says he told her just moments before his confession, the signs she missed and the heated custody battle.

**OPRAH 8/29/07, 4PM LENGTH 1 HOUR SYNDICATION**

An Oprah Special Report: Katrina: What Will It Take to Recover:

On an all new Oprah, entire neighborhoods are still wastelands, suicides are soaring, and the murder rate is the worst in America. Two years after Katrina, what will it take to recover?

**OPRAH 9/04/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

Former President Bill Clinton's New Passion and Andre Agassi:

Former President Bill Clinton gave his first interview on his new book. And we heard from tennis superstar Andre Aggasi on his first year of retirement and his heralded prep school.

**PSA**

Mayor's Career Expo

**Length**

:30

**Aprx. Airing**

37

## **PUBLIC SAFETY/CRIME 3<sup>RD</sup> QUARTER 2007**

### **CHILDREN FIRST: DANGEROUS SECRETS:**

#### **Saturday, July 14 @ 4:30PM, Length :30 Minutes, Local (repeat)**

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#### **ACTION NEWS 6PM, 7/10/07, LENGTH :25 SEC.,LOCAL**

Reedley Police have found the man they say attacked a young girl last summer. Police say 23-year old Reno Romero Arroyo broke into a home and raped a ten year old girl last July. The girl's parents were at work. Arroyo is already in prison on statutory rape and child molestation charges. Detectives say his DNA sample matched evidence taken from the crime scene. Police say Arroyo lived just down the street from his ten-year old victim.

#### **ACTION NEWS 11PM, 7/10/07, LENGTH :15 SEC.,LOCAL**

Visalia Police will be trying new tactics to crack down on gangs. This past weekend, there were five separate shootings in North Visalia. Eight people were shot and a crime wave has Visalia Police taking some aggressive new moves to try and reduce gang violence.

#### **ACTION NEWS 6PM, 7/13/07, LENGTH 2:00 MINUTES, LOCAL**

In 2002 Police Chief Dyer told his officers a person was more likely to be killed in a traffic collision than in a violent crime for that reason. He added more officers to the traffic enforcement division and outfitted them with state of the art motorcycles. But only the best drivers on the force make it to motors.

#### **ACTION NEWS 6PM, 7/16/07, LENGTH 2:09 MINUTES, LOCAL**

As one board member put it, Fresno County is broke, and they're trying to find a way to juggle the money around and even talking about a county-wide hiring freeze. The biggest discussion today was public safety as new Sheriff Margaret Mims went before the board for her first budget hearing. Deputies on the streets of Fresno County and in the jail are what Sheriff Margaret Mims says she's fighting for. She says the county's recommendation would mean cutting more than 90 deputies and 180 corrections officers which in turn would limit response to the most common calls like noise and animal complaints, and trash dumps.

#### **ACTION NEWS 5PM, 7/17/07, LENGTH :24 SEC., LOCAL**

Americans are at an increasing risk of buying tainted food that's been shipped in from over seas. According to congressional investigators, importers have learned to evade close federal scrutiny of the food they send into the United States. The recent rash of tainted products prompted today's hearing. Many in congress questioned the food and drug administration's ability to keep our food safe. One former FDA supervisor says the agency doesn't even come close.

**ACTION NEWS 5PM 7/18/07, LENGTH :22 SEC., LOCAL**

A congressional panel is looking into the safety of foods, and manufactured goods imported from china. Today's hearing focused on dangerous toys that come into the U.S. from China. Today, President Bush created a new government panel to make recommendations on how best to monitor food imports from around the world. Recently The Food and Drug Administration has been criticized for allowing contaminated foods to reach consumers.

**ACTION NEWS 5PM, 7/19/07, LENGTH :31 SEC., LOCAL**

Fresno County Supervisors cut about 25 million dollars from budget requests today and are ready to finalize the budget. The one-point-seven billion dollar spending plan is the biggest ever. But it came in with 38-million dollars in shortfalls, mostly in the Sheriff's Department and the District Attorney's Office. Supervisors pulled funding for nearly every vacant job. The attempt to avoid laying off current employees there may be some employees who will still lose their jobs. Among others, the district attorney, asked supervisors to think about how cuts to their departments would affect public safety.

**ACTION NEWS AM LIVE, 7/23/07, LENGTH :23 SEC., LOCAL**

The AG industry wants to make sure your salad is safe to eat. Today, mandatory food safety audits begin for members of the California leafy greens marketing agreement. Growers will be required to certify that California lettuce, spinach and other leafy greens have been grown according to the highest food safety standards available. The leafy greens marketing agreement was formed in response to last year's e-coli outbreak linked to California spinach.

**ACTION NEWS 5PM, 7/24/07, LENGTH 1:55 MINUTES, LOCAL**

The U.S. Department of Agriculture has recalled all 15-oz cans of Castleberry's beef stew. For the last few months, people here at food link had been giving out these 24-oz cans of beef stew which have not been recalled, but just this morning, these cans were taken off distribution trucks and put on hold. As a precaution, beef stew is a popular meal at the Good News Center in Visalia.

**ACTION NEWS 6:30 PM, 7/26/07, LENGTH :47 SEC., LOCAL**

Fresno Police Chief Jerry Dyer has two basic concerns with the new curfew. The curfew restricts teens under the age of 18 from hanging out without an adult on Friday and Saturday nights after six PM .The chief isn't sure if it's constitutional and second, sending officers to enforce a curfew means fewer officers to fight crime.

**ACTION NEWS AM LIVE, 7/26/07, LENGTH 2:10 MINUTES, LOCAL**

The recent scares over food safety have made many people more aware of what they eat, so the demand for locally grown and organic products is growing. Tony Azevedo is a happy man. On his 400 acre ranch south of Turlock, he and his son Adam operate one of the state's largest organic dairy farms. Like modern milking machines. But 12 years ago concerns over the industry made Tony Azevedo decide to go organic, no more pesticides, no more antibiotics, and no more pens. His cows, even calves born naturally on the pasture, can munch all they want on organic fields or wander to a large covered stable cooled with misters and supplied with organic feed.

**ACTION NEWS 6:30PM, 7/27/07, LENGTH :30 SEC.,LOCAL**

California farmers could be the big winners, if the President doesn't follow through on a threat to veto a new farm bill. The house passed that aid measure in defiance of President Bush. The bill combines billions in aid for farmers, with money for low-income nutrition programs. Valley lawmakers say it means significant funding for fruit and vegetable growers, including food safety money. The President opposes a portion of the bill which imposes new taxes on certain multi-national companies. But democrats say it's necessary to crack down on foreign tax dodgers.

**ACTION NEWS 11PM, 7/28/07, LENGTH :33 SEC., LOCAL**

Despite two ongoing police operations to decrease violence, the number of murders is up 33 percent this year compared to last year. The latest murder victim is 24 year old Saul Herrera. Police say he was shot and killed early Sunday morning at his central Fresno home after an argument broke out between two groups. So far there have been 32 murders this year in Fresno compared to 24 at this time in 2005 and 2006. the yearly total rose from 48 in 2005 to 52 last year and police chief Jerry Dyer says at this rate, we may exceed that number this year.

**ACTION NEWS 6PM, 7/31/07, LENGTH :29 SEC., LOCAL**

Several farm workers' unions are suing the federal government over pesticide use. The United Farm workers, AFL CIO and other organizations claim the use of the EPA approved pesticide; chlorpyrifos causes nausea, dizziness, and sometimes death. The unions say the EPA didn't study the harmful effects the pesticide had on humans before they approved its use for farming. The EPA says the country's pesticide safety standards are the highest in the world and the agency has significantly restricted uses of formerly widely used pesticides including chlorpyrifos.

**ACTION NEWS 5PM, 8/16/07, LENGTH :31 SEC. LOCAL**

Fresno police have arrested a man they say is responsible for a summer-long crime spree that includes a break-in caught on tape. Investigators released video that helped lead them to the suspect. We see the surveillance video of a burglary at the 99 cent store at first and olive in central Fresno. Police say Tirey is the man seen in the video. He's also accused of stealing three cars this month as well as a string of burglaries dating back to May.

**ACTION NEWS 6PM, 8/20/07, LENGTH :25 SEC., LOCAL**

The mayor is asking for voters to recognize the importance of the need for more police officers and firefighters, but for now, he has no hard numbers on how much it will cost taxpayers. The tax would take a 2/3 majority to pass. A committee will be formed to recommend specifics. What it will cost taxpayers should be determined within the next 6 weeks.

**ACTION NEWS 6PM, 8/20/07, LENGTH 2:08 MINUTES, LOCAL**

While legislators in Sacramento are getting closer to passing the budget, Kings County Supervisors spent the entire day in their own budget hearings. Kings county supervisors are being forced to guess their budget this year. Kings county supervisors are very close to passing a \$219 million dollar budget with or without the state.

**ACTION NEWS 5PM, 8/21/07, LENGTH :21 SEC., LOCAL**

The Merced County Supervisors approved their final budget. The 506- and- a-half million dollar budget includes funding for more than 20 more public safety personnel. It also provides money for improvements to the correctional center and construction of a new downtown government center. Officials say Merced County is in a good financial position right now because of its spending choices in recent years.

**ACTION NEWS AM LIVE, 8/23/07, LENGTH 1:32 MIN.,LOCAL**

The consumer product safety commission has announced a recall of several popular toys. 250-thousand of these Spongebob square pants journals and address books may contain excessive levels of lead paint on the metal bindings. The wooden handles on these Thomas and friends and curious George tin pails could also contain lead paint so do these spinning tops. Also recalled, thousands of pieces of jewelry divine inspiration charm bracelets and these Toby and Me jewelry sets.

**ACTION NEWS AM LIVE, 8/28/07, LENGTH :15 SEC., LOCAL**

Clovis Police are conducting a back-to-school safety crackdown. In the week since school started they've handed out 163 citations for everything from kids without helmets to parent's double parking. Action News Consumer Reporter Christine Park joins us live from Jefferson Elementary in Clovis with how to avoid those tickets.

**ACTION NEWS 11PM, 8/28/07, LENGTH :30 SEC., LOCAL**

Fresno police are expected to unveil a permanent plan of action Wednesday for fighting crime in southwest Fresno. It will include using more technology to track high risk parolees. 20 parolees are already wearing ankle and cell phone-like devices that track their every move in real time. The police chief hopes to eventually have several hundred adult and juvenile gang members wearing the units to make sure they are staying out of trouble. Some using the device are finding out they are being treated like outcasts for wearing the unit.

**ACTION NEWS 6:30PM, 8/29/07, LENGTH :11 SEC., LOCAL**

Extreme heat could keep some Fresno area high school football teams from playing their games this week. Freshman games tomorrow, and junior varsity games on Friday, could be postponed until Saturday, as a safety precaution.

**ACTION NEWS 11PM, 8/29/07, LENGTH :21 SEC., LOCAL**

Operation west side southwest Fresno of a growing gang problem. Police Chief Jerry Dyer says a nine-member team will use technology such as GPA tracking devices and mobile video cameras to crack down on gang. Police say southwest Fresno is plagued by 14-hundred gang members and associates from 25 different gangs. Residents say they fear for their safety.

**ACTION NEWS AM LIVE, 8/30/07, LENGTH :35 SEC. LOCAL**

Extreme heat could keep some area high school football teams from playing their games this week. Kickoff for junior varsity games in the south valley will be pushed back from 5 to six o'clock. Varsity games will be pushed back from 7 thirty to either 8 or 8-15 to play in lower temperatures. There are high school cross country meets and tennis matches scheduled today in the valley schools and administrators say those could be cancelled. In Fresno, freshman games and junior varsity games could be postponed until Saturday, as a safety precaution. Fresno Unified has ordered its schools to cancel scheduled practices and games today.

**ACTION NEWS 5PM, 8/31/07, LENGTH 2:29 MINUTES, LOCAL**

A Fresno woman and her brother are dead tonight and police say both are the victims of domestic violence. It's happened early this morning in northwest Fresno. The woman's estranged husband was arrested shortly after the shooting. But police say it's not the first time they had been to the woman's home for a domestic violence call.

**ACTION NEWS AM LIVE, 9/12/07, LENGTH :15 SEC., LOCAL**

Government investigators say all states should require motorcycle riders to wear proper helmets. The National Transportation Safety Board unanimously approved an effort to curb a steady rise in motorcycle deaths which have more than doubled since 1977. There were more than 48-hundred motorcycle deaths last year.

**ACTION NEWS 5PM, 9/13/07, LENGTH :23 SEC., LOCAL**

Valley teens who talk on the phone, or send text messages while driving will have to put down the devices beginning next summer. Governor Schwarzenegger today, signed a bill banning the use of electronic gadgets while driving for those under 18. Action News Reporter John-Thomas Kobos is live in north Fresno with the when the new law takes effect, and the possible punishment for young drivers.

**ACTION NEWS 5PM, 9/13/07, LENGTH :29 SEC., LOCAL**

Madera is celebrating the completion of a major highway project. The state route 99 Madera gateway interchange project has created a new southbound exit ramp for Almond Avenue that provides direct access to Madera Community Hospital. The south Madera over crossing was also widened to two lanes so drivers can now cross over highway 99 in both directions. Officials say the six point four million dollar effort is an important step toward easing congestion and improving traffic safety.

**ACTION NEWS 6PM, 9/13/07, LENGTH 1:54 MINUTES, LOCAL**

The Fresno Unified School Board has voted to extend the districts after school education and safety program for another year. Action News Education reporter Debra Steele has more on the program, and the difference it can make in the lives of many children. The after school education and safety program provides students a safe, learning environment between the hours of 4 PM and 6PM. The goal is to keep kids occupied and out of trouble during those hours when parents might not be home.

**ACTION NEWS 5PM, 9/19/07, LENGTH :34 SEC.,LOCAL**

A wave of product recalls involving Chinese-manufactured toys has the industry scared and congress asking questions. a house committee heard from the head of the federal agency in charge of consumer products and the world's largest toy maker. Lawmakers accuse "Mattel" of compromising safety at the expense of American children. Mattel's chairman insists his company is committed to safety. Lawmakers were also critical of the consumer product safety commission. The agency has seen two decades of budget cuts. Their current staff is about 400 and commission leaders say they need twice that number of employees to be more effective.

**ACTION NEWS AM LIVE, 9/20/07, LENGTH :18 SEC. , LOCAL**

Fresno police are getting lots of attention for their efforts to crackdown on drunk driving. The department recently won a state award for it's traffic safety efforts, and a national award is about to be announced. Thanks to DUI checkpoints, and saturation patrols like this one last night in southeast Fresno, the streets are becoming safer.

**ACTION NEWS MIDDAY, 9/21/07, LENGTH :24 SEC., LOCAL**

A Pennsylvania company is recalling a million cribs after three deaths and dozens of accidents. The US Consumer Product Safety Commission announced the recall from Simplicity Inc., this morning. Officials say the drop-side of the crib can detach, which can create a dangerous gap and lead to the entrapment and suffocation of infants. The cribs, which were made in china, were sold in across the u-s from January 1998 through may of this year.

**CONNECT WITH KIDS: CHILDREN OF HOPE:**

**Sunday, September 9<sup>th</sup> @ 4PM, Length :30 Minutes, Syndication**

There may be several ways of ensuring failure in a child's life, but one way is certain: remove all hope. Convince kids that their future is bleak and immutable; surround them with drugs, gangs and crime; take away the care and attention of parents; poison their years in school with rumors and innuendo and kids will fail. On the other hand, protect their optimism, their view of *their* future, and guard the presence of hope inside of them and a child is set-up for success.

**OPRAH, 7/13/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

The Day I Found Out My Husband Was A Child Molester: The manhunt for a notorious child rapist ended in this women's living room; married to a monster. Then, she loved this man until she walked in on him; a woman in love with a child molester.

**OPRAH, 7/17/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

Confronting the Attacker: We saw as a mother of five did the bravest thing she had ever done. We watched as she went behind bars to confront the man who murdered her father. Face-to-face for the first time and nothing was off limits. Then we heard what one of our guests had to say to the man that killed her mother.

**OPRAH, 7/19/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

This Show Could Save Your Life: A freak accident at eight months pregnant. A chilling 911 and a simple visit to the ATM. Then, in the clutches of a rapist, we hear how this show can save your life.

**OPRAH 8/03/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

What The New Scam Artists Don't Want You To Know: This is the show scam artists do not want you to see. We hear from a woman who tried to help a stranger and as a result lost her life savings. Plus, millions are dating online and she got scammed big time. Then, we hear from a mom who took a work-at-home job but received a shocking knock at the door. And we also heard from a guest who believed she had won the lottery. Learn how to spot a scam before you become a victim.

**OPRAH 9/12/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

Exclusive: Mary Winkler- The Wife Who Killed Her Pastor Husband: Oprah Sat down for an exclusive one on one interview with Mary Winkler, the wife and mother of three who in 2006 killed her husband, Matthew Winkler, a minister from Selmer, Tennessee. Speaking for the first time since being convicted of voluntary manslaughter and serving a total of seven months for the crime, Winkler opened up and talked about abuse she claims occurred within her marriage, reveals the details from the day her husband was killed and shared why she decided to speak out.

<b><u>PSA</u></b>	<b><u>Length</u></b>	<b><u>Aprx. Airing</u></b>
Drug Free: Like You RX	:30	2
Drug Free: Drugs/Lingo	:20	7
ABC30/Valley Health Consortium	:30	25

## **HEALTH CARE ISSUES FOR THE VALLEY 3<sup>rd</sup> QUARTER 2007**

### **CHILDREN FIRST: BE A BETTER PARENT**

**Sunday, August 12, 2007 @ 6:30PM, L :30 MINUTES LOCAL**

**Sunday, September 9<sup>th</sup>, @ 4:30PM :30 MINUTES LOCAL**

Hosted by Action News Anchors Margot Kim and Jason Martinez, this Children First Special examines why it is tough to be a parent in today's world. In telling these stories, we discovered the top five mistakes parents are making and reveal why it's important to correct them quickly.

Our Action News reporters take a look at some of the problems bad parenting can cause. According to William Haug, Chief Executive Officer of Children's Hospital Central California, 40% of pediatric trauma cases at CHCC are caused by parents. Teens also tend to give birth to low weight babies. Haug believes these statistics could improve if young parents are taught parenting skills.

We also take a look at tech-savvy kids. We uncover some of the codes they use to chat online and discover how quickly online predators can target a child. Teachers speak out about the importance of parental involvement in a child's academic success. See how Fresno Unified is trying to help parents become more informed. ABC-30 also met with local members of the MOMS Club, a support group for mothers, and checked in as first-time fathers enlisted in a Boot Camp for Dads.

### **VALLEY FOCUS, 7/01/2007, 9:30 AM, LENGTH :30 MINUTES, LOCAL**

**Segment #1:** Central California Blood Center: Universal Blood Shortage. We were joined by Dean Eller, CEO for the Central California Blood Center. He was here to talk about their need for blood and just how quickly their supply can be depleted. Over a Holiday, more blood is needed in emergency situations. If you have O-negative blood, the CCBC says there is an urgent need for you to donate. O negative is the universal blood type, meaning it can be given to anyone in an emergency situation. Right now, the Central Valley's supply is only at 11 percent of the necessary inventory. Officials say the summer months always pose a challenge for blood donations.

**Segment #2 & #3:** Children's Hospital Central California: Expanding Possibilities: ABC 30 and Children's Hospital of Central California team up every year to tell their story. This year's one hour special was titled: Expanding Possibilities and has many stories to tell about how Children's Hospital helps their young patients. Last summer, a little boy made headlines after he was hit by a boat at Shaver Lake. Maureen Naylor had his story of survival. We also heard about one Visalia girl who is getting a shot at life thanks to the treatment available at the hospital.

**Segment #4:** Connect With Kids:

1. Ecstasy and Memory Loss: 1:33 minutes: There is good news and bad news about the use of the street drug "Ecstasy. The good news is the government reports fewer kids are using the drug and the bad news is fewer kids think it's dangerous.
2. Girls at Risk for ACL Injuries 1:29 minutes: Millions of kids will participate in sports leagues this summer and all of them are at risk for a knee injury that will end their season.

### **VALLEY FOCUS, 7/08/07, 9:30 AM, LENGTH :30 MINUTES, LOCAL**

**Segment #1:** Centro La Familia: Programs and Services/Night of Jazz Fundraiser: We were joined by Margarita Rocha, Executive Director, Centro La Familia to talk about their upcoming fundraiser. Centro La Familia continues to provide services to families and children, the elderly and the disabled of all ethnic groups, as they have for the past 34 years. More than 300 professionals and community representatives are expected to attend the Night of Jazz. Viewers can lend their support to Centro by Placing an advertisement in the Night of Jazz program; Donating food and beverages and purchasing tickets for donation for those that may not otherwise attend.

**Segment #2 & #3:** ABC30 and Children's Hospital team up: This year's was titled "Expanding Possibilities". One of our stories is about a silent killer that strikes the smallest of babies. We heard the story of one Fresno family as they share how their baby escaped death through early detection.

We also heard about wheelchairs and walkers and just how cool they can look and put smiles on kids faces. We saw how members of the rehab engineering department at the hospital are getting kids to move again.

**Segment #4: Connect With Kids:**

1 . Ghost Riding the Whip 1:34 Minutes: Many teenagers are excited about finally being able to drive, but for some just being behind the wheel steering and following the rules of the road isn't enough. A New car game that is both illegal and dangerous on this segment of Connect With Kids.

2. Peer Pressure Not to Have Sex 1:36 Minutes: Parents know peer groups have a powerful impact on their child's behavior. But researchers at the University of Illinois-Chicago found out just how much particularly when it comes to sex.

**VALLEY FOCUS, 7/15/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

**Segment #2:** Central California Blood Center: Pint for Pint Blood Drive: We were joined by Dean Eller, President and CEO of the CCBC and Chris Sorenson, Director of Community Relations and Development as they spoke about the upcoming event. ABC30 partners with the CCBC for the annual Pint for Pint Blood Drive Live during Friday, August 3<sup>rd</sup>. The Drive continues throughout the week. Donors will receive a coupon for a free pint of Baskin Robbins ice cream & commemorative T-shirt. This is the Central California Blood Center 20<sup>th</sup> anniversary in the Central Valley. We heard stories of children that were in need of donated blood.

**Segment #3:** City of Fresno Park, Recreation & Community Service Department: Life-Changing Fitness Camp: We were joined by Randy Cooper, Fresno Parks, Recreation & Community Services Director who came to talk about this program. With childhood obesity reaching epidemic levels all over the country, the City of Fresno launched a summer pilot 8 week program to help some youths slim down. Together with multiple community partners, the City of Fresno is offering a Healthy Lifestyle Fitness Camp for up to 20 weights challenged 12-14 year-olds. This camp will provide a fun-filled summer fitness experience to inspire these young teens to embrace a healthy lifestyle, build self esteem, and develop a positive self-image.

**VALLEY FOCUS, 7/29/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

**Segment #1:** Marjaree Mason Center: Top Ten Business and Professional Women's Luncheon-Nominations. We were joined by Pamela Hausladen, Director of Career Services, Heald College, Co-Chair to talk about their upcoming event. The 2007 Business of the Year Award is given for the last three years to recognize an exceptional business that supports women in their careers and personal achievements. The Top Ten Women of the Year Award recognizes 10 women in the community who have made significant contributions and has demonstrated leadership as a positive role model and their accomplishments to business or profession. Proceeds for the lunch will go to the Marjaree Mason Center, a domestic abuse facility.

**Segment #3:** Community Food Bank: Home of Hope builds Partnerships to end hunger. We were joined by Karen Clifton, Marketing and Development Coordinator and Darius Assemi, Principle, Granville Homes. Community Food Bank and seven other non-profits organizations unlock the American dream with the 2<sup>nd</sup> Annual Granville "Home of Hope." The Granville home to be raffled off "Home of Hope" is a fundraiser conducted by the Waterford Foundation to help the efforts of eight local organizations. One hundred percent of the proceeds raised from the raffle will benefit, Community Food Bank, Poverello House, Hinds Hospice, Fresno Metro Ministries and Fresno Unified, Central Unified, Clovis Unified and Sanger Unified School Districts. The donation by Granville Homes and its subcontractors will enable the Community Food Bank to continue to fight against hunger.

**Segment #4: Connect With Kids:**

Teens Steroid Use Climbs 1:46 Minutes: The speculation that pro-wrestler Chris Benoit killed himself and his family in a road rage is fueled further debate about testing athletes for drugs like steroids and human growth hormones. But should this testing include High School athlete? The story will be on this segment of Connect with Kids.

**VALLEY FOCUS, 8/26/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

**Segment #1:** California Law Enforcement's Wish Upon a Star: Shave the Brave Event. We were joined by Police Chief Jerry Dyer, FPD and Mitch Gerking, Board Member, Wish Upon a Star here to talk about their event. "Wish Upon a Star" is a non-profit, law enforcement effort designed to grant the wishes of children afflicted with high-risk and life-threatening illnesses. Their services are available to children throughout the state of California, ages 3 through 18 years. "Wish Upon a Star" has granted over 1800 wishes in their 25 years of service. "Shave the Brave" is an effort on the part of community heroes. Law enforcement, firefighters, emergency and military personnel come together to publicly shave their heads in support of children with cancer. The shaving of the heads is symbolic, a visual act of solidarity with children who have lost their hair to chemotherapy. The goal of each participant is to raise one thousand dollars in individual donations to be contributed to the big Shave the Brave event on September 8<sup>th</sup> at Plaza Park in Visalia.

**Segment #2:** Central California Blood Center: Pint for Pint Final Count. We were joined by Dean Eller, CEO, CCBC. The gift of life takes on many forms but nothing is more critical or needed as a pint of blood. Twenty years ago ABC30 began a partnership with the Central California Blood Center to offer the new familiar pint for pint blood drive. The first blood-drive was in August of 1988 to help increase critically low summertime blood supplies. Donors swapped a pint of life for a pint of blood. It was a hit. This year's blood drive gathered over 2600 pints of blood. We heard several stories from recipients and one particular was that of the Fresno Police Department, Brian Nieto. Brian was gunned down a year ago during a traffic stop. The wounds that nearly took his life required multiple surgeries and many transfusions of donated blood. For Dean Eller it was his only daughter, Jennifer. She was a stand out softball player with Leukemia. For four years she was kept alive due to donated blood she received.

**Segment #3:** City of Fresno Mayors Job Initiative: Mayor's Career & Educational Expo: We were joined by Darryl Du'chene, Project Coordinator who came to talk about the 3<sup>rd</sup> annual Mayor's Career and Education Expo'. Last year's expo hired more than 900 people. Please dress for success and bring a resume if you would like to attend this year's Career exp.

**Segment #4:** Connect With Kids:

Late Sleeper 1:40 seconds: Teenagers may argue that sleeping until noon is a good way to catch up on sleep but new research suggests that lingering late in dreamland makes fatigue worse, not better. We have the story on this segment of Connect With Kids.

**VALLEY FOCUS, 9/02/07, 9:30AM , LENGTH :30 MINUTES, LOCAL**

**Segment #2:** California Transplant Donor Network: Donate Life Stroll & Healthy Family Festival. We were joined by Keri Pasalakis. She is the Community Affairs Coordinator for the California transplant donor network. The California Transplant Donor Network saves and improves lives by facilitating organ and tissue donation for transplantation. The Transplant Network helps 160 hospitals in 40 Northern and Central California and Northern Nevada counties offer the option of organ and tissue donation to families whose loved ones have died, coordinates deceased organ recovery and placement and provides public education with the hope that every resident will become a donor. The California Transplant donor Network will have its first annual Donate Life Stroll & Healthy Family Festival at Chukchansi Park. This will be a fun and friendly stroll with no pressure to win. Just come to have fun and help raise funds for education to ultimately save more lives through organ, eye and tissue donations.

**VALLEY FOCUS, 9/20/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

Segment #4:United Cerebral Palsy of Central California: Bachelor's Ball Fundraising Event: We were joined by Melisha Ford, Executive Director, Pathways: A Foundation of United Cerebral Palsy of Central California here to talk about their fundraising event. United Cerebral Palsy of Central California offers programs and services for people with disabilities in seven counties of Central California; Fresno, Kern, Kings, Madera, Mariposa, Merced, and Tulare. In the beginning, we had one program and served 15 adults. Today, more than 1,000 people with disabilities and their families receive services from United Cerebral Palsy of Central California through 11 different programs. Each program is designed to fulfill our mission. The 2007 Bachelor's Ball benefits UCP of Fresno and will be held on September 21<sup>st</sup> at 6:30PM at Pardinis.

**VALLEY FOCUS, 9/09/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

Segment #1: San Joaquin Valley Health Consortium at Kings County Health Dept: Children's Health Initiatives/Importance of Health Coverage/Medi-Cal/Kaiser Health: We were joined by Teresa Alvarado, Program Manager who came to talk about the importance of children's health care.

Segment #2: San Joaquin Valley Health Consortium in collaboration with California Poison Control System/Fresno Madera Division located at CHCC. Poison Action Line/Prevention Tips/Lead Candy. We were joined by Mary Wallace, SJVHC who came to talk about lead poisoning in candy. California and U.S. health officials have detected dangerous levels of lead in 112 distinct brands of candy, most of them made in Mexico. One in four candy and wrapper samples has come up high since 1993, records show. But much of this information about tainted candy has been kept from parents and public health workers. A case in which chili peppers and tamarind used to flavor certain candies were found to be contaminated with lead during drying and processing. Mexican candies that contained these ingredients were found to have levels of lead which posed a danger to human health. This information will also be produced by ABC30 in the form of a PSA to air during and after Hispanic Heritage Month.

Segment #3 LARCS, Ladies Aid for Retarded Citizens: 50<sup>th</sup> Anniversary Bundles: We were joined by Judy Kubalb, President who was here to share information regarding their 50<sup>th</sup> Anniversary and the wonderful things that have been done for the handicapped children and adults in our community with the help of amazing volunteers. Their major fund raiser, BUNDLES, is scheduled for October 6<sup>th</sup>.

Segment #4: Connect With Kids:

Cutting Rates Up: 1:37 minutes: A new survey of high school students reveals a disturbing trend. Almost half of students say they deal with stress and depression by cutting themselves.

Sports and Girls: 1:35 minutes: The direct benefits of sports for girls is improved health and physical fitness, but new studies reveal the advantage go well beyond the obvious.

**VALLEY FOCUS, 9/12/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

Segment #1: Children's Hospital Central California: Passion for Fashion: We were joined by guests Catherine Staelgraeve, Events Coordinator, Gottschalk's, Peggy Dunlap, Development Coordinator. Passion for Fashion returns to Fresno on Saturday, October 13 at 6 p.m. at Gottschalk's – River Park. Award-winning Los Angeles fashion producer, James Campbell, will use his visual styling to create an extravaganza to rival Fashion Week in New York. Guests will enjoy a champagne reception with hors d'oeuvres from area restaurants. The runway show will feature professional models from LA wearing the latest fall fashions from top designers. Gottschalk's will stay open until 11 p.m. and offer many special incentives and programs. VIP Premium Tickets - \$250 Includes a \$50 gift card and a goodie bag filled with brand name merchandise General Tickets - \$100 Includes a \$25 gift card and a tote bag filled with special merchandise To reserve a seat, please call the Foundation at (559) 353-7100. All ticket proceeds will benefit Children's Hospital Central California.

Segment #2: Valley Care Givers Resource Center: Alzheimer's Awareness Month/Celebration of Care Events. We were joined by guests Margery Minney, Executive Director who came to talk about Alzheimer awareness month and the many non-profit programs they have to offer. Valley Care

Resource Center is part of a statewide system of California Caregivers Resource Centers established and funded by the California Department of Mental Health. VCRC Also serves as the host of the National Family Caregiver Support Program, a comprehensive program administered under the Older Americans Act, nationally funded through the Area Agency on Aging, Our Aim is to empower caregivers through information, education and support. Their 11<sup>th</sup> annual fundraiser, "Celebration of Care" will take place on October 13<sup>th</sup>, 2007 at Fort Washington Golf and Country Club.

Segment #3: The Leukemia & Lymphoma Society: Light the Night Walk. We were joined by Jenny Gannon, Light the Night Walk Campaign Coordinator and Ron Gregg, Public Relations Specials, The Leukemia & Lymphoma Society to talk about this special event. The Light The Night Walk is a signature event for Fresno with over 2,300 participants attending the walk. Participants walk along a two mile route through the Cal State Fresno's campus carrying lighted balloons; white for survivors and red for supporters. The Walk is open to all and does not require a particular level of fitness. Awards will be given to the top three fundraising teams. The awards will be presented by John Tull, CEO Fresno Falcons.

Segment #4:

Connecting with Kids:

Drug Talk online 1:38 seconds, more and more of our kids are blogging; writing their most innermost thoughts online for their friends to read. But according to a recent study, many kids aren't censoring their thoughts and that can mean trouble down the road.

Diets Don't Work 1:38 seconds. Each year millions of Americans try to improve their appearance and their health by going on a diet at a cost of 40 billion dollars each year. Some of those dieters are kids but often their efforts produce exactly the opposite result.

**VALLEY FOCUS, 9/30/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

Segment #4: Connect With Kids:

Condoms Less Sex 1:38 seconds: It seems year by year, we get more troubling news about kids. Recent studies have shown that more teens today suffer from depression and more are using methamphetamines and prescriptions to get high and more than ever are overweight or obese. But according to a new report, there is some good news with more teenagers abstinent from sex.

Heat and Dehydration 1:34 seconds: Much of the nation has been suffering from a record-setting heat wave as the summer come to and end. And the excessive heat brings a risk: dehydration, which can lead to death. Though these tragedies are rare, almost all of them are preventable.

**ACTION NEWS 5PM, 7/26/07, LENGTH :22 SEC., LOCAL**

The City of Tulare is welcoming two people to the community who are expected to bring big improvements to local health care. The south valley has struggled with a lack of physicians for several years. Action News South Valley reporter Jessica Peres shows us how Tulare plans to provide thousands of people with better medical care. Tulare's rapidly growing population is overloading hospital staff. That's why people at Tulare District Hospital have been recruiting hard. The hospital has also hired a surgeon who will start this fall. Hospital officials are also looking to bring another ob-gyn on board.

**ACTION NEWS 6PM, 7/27/07M, LENGTH :35 MIN., LOCAL**

The Federal Government has asked a Salinas valley company to pull its salad products from store shelves because of a false positive test for salmonella. True farms began withdrawing its spring mix and arugula after a series of tests indicated the possible presence of the bacteria. There were no reports of sicknesses or illnesses and the lab today announced it messed up the test and there is no health risk. Most California growers just signed on to a new labeling program, where they mark the products independently tested, and certified. The leafy greens marketing agreement came after last year's e-coli outbreak linked to California lettuce and spinach.

**AM LIVE SUNDAY 6AM, 7/29/07, LENGTH :23 SEC., LOCAL**

The sport your child plays could lead to a traumatic brain injury. According to the centers for disease control, 65 percent of the injuries treated in emergency rooms each year happen to kids between 5 and 18 years old. the study found sports like soccer and football resulted in the most ER visits while activities like ice skating, horseback riding and sledding had the highest number of concussions.

**ACTION NEWS 5PM, 7/30/07, LENGTH :31 SEC., LOCAL**

**ACTION NEWS 11PM, 7/30/07, LENGTH :31 SEC., LOCAL**

A new report suggests there may be a connection between pesticides and autism. California public health department scientists looked at central valley mothers. The women lived within 550-yards of fields sprayed with two kinds of "organ chlorine" pesticides. During the first trimester of pregnancy, the 29 women, eight of them had children with autism. That's 28-percent, six times greater than the rate for mothers who did not live near the fields. Scientists warn the findings are extremely preliminary because of the small number of subjects in the study. They also stress they've not established a causal relationship.

**ACTION NEWS 5PM, 7/30/07, LENGTH :26 SEC., LOCAL**

In spite of a suspected increased risk of heart attack, federal health officials say the widely used diabetes drug avandia should remain on the market. A doctor with the food and drug administration recommended to a conference of experts that avandia be pulled from the market. Officials at GlaxoSmithKline defend vanadium saying studies show the drug is as safe as comparable drugs. an f-d-a panel says the drug's warning label should be updated and proposes additional study.

**ACTION NEWS 6:30PM, 7/30/07, LENGTH :16 SEC., LOCAL**

The Porterville Public Health Office has moved and services are now being offered at 303 East Olive, at the corner of Olive and Plano in Porterville, starting today. Other offices which are part of the relocation include the medically vulnerable infant program, and the cal-learn adolescent family life program.

**ACTION NEWS 6:30PM, 7/31/07, LENGTH :37 SEC., LOCAL**

Two more people have died in California from the west Nile virus, according to the State Department of Public Health. The victims were an elderly San Joaquin county man, and an elderly Colusa County woman, who both died of complications from the disease. This comes the same day as the Fresno City Council takes a hard look at how to keep west Nile virus-carrying mosquitoes, from making a home at abandoned houses. The concern is homes with pools that are no longer being maintained, which can become a breeding ground for the bugs. The city today voted to develop a plan that will give them more power to deal clean up unmentioned pools.

**ACTION NEWS MIDDAY, 8/13/07, LENGTH :18 SEC., LOCAL**

Governor Schwarzenegger will also be in Fresno today. He's meeting with doctors and hospital officials at the Sequoia Community Health Center in North Fresno at one this afternoon. The Governor is focusing on health care improvements he wants pushed through the legislature. He also says the budget delay is punishing local clinics which help the uninsured.

**ACTION NEWS 5PM, 8/15/07, LENGTH :26 SEC., LOCAL**  
**ACTION NEWS AM LIVE, 8/16/07, LENGT :26 SEC.,LOCAL**

Two south valley health clinics shut down last week because of the budget stalemate have been given the money they need to keep providing services. Health net has provided 150 thousand dollars for the Tipton and Pixley medical clinics which is enough for both to stay open until a budget is approved. the clinics closed last week because they were not getting payments from the state. Employees say the clinics are vital to providing health care to the communities.

**ACTION NEWS 6PM, 8/18/07, LENGTH :33 SEC.,LOCAL**

Desperate for health care since Children's Hospital cut off Blue Cross patients in a contract dispute with the insurance company. Blue Cross covers the majority of patients on "medi-cal" or "healthy families" in the valley. That's tens of thousands of families. Representatives for the insurance company and the hospital say they've stopped negotiating and they're not sure if and when they could reach an agreement. Meanwhile, low income patients are losing access to care here in the valley, or being told to go to the bay area or Los Angeles.

**ACTION NEWS AM LIVE, 8/23/07, LENGTH :29 SEC., LOCAL**

The budget battle continues here in California as lawmakers returned from summer recess yesterday and tried unsuccessfully to work out a compromise. Republicans and democrats predicted a deal was near, but a snag developed over education funding and other issues. The state has been operating without a budget for 52 days. Without a budget the state has been unable to pay its bills. Health care clinics have been hit hard by the lack of money. Many have closed their doors, at least temporarily and others are planning cutbacks.

**ACTION NEWS 5PM, 8/21/07, LENGTH :18 SEC., LOCAL**

The end of the budget standoff will bring nearly immediate relief to valley health care providers. Clinics serving patients who rely on the states health insurance plan, medi-cal haven't been paid in nearly two months. Cutbacks in services were being planned. Word the budget would be approved last night was followed by disappointment, then relief.

**ACTION NEWS 6PM, 8/21/07, LENGTH 2:08 MIN., LOCAL**

There were a few angry outbursts during a meeting with insurance representatives today. School district employees say they should have been warned about changes to their health coverage before it was too late to do anything about it. School administrators and union representatives got a lesson in health insurance costs Tuesday morning, and many didn't like what they learned.

**ACTION NEWS 6:30PM, 8/22/07, LENGTH :29 SEC., LOCAL**

With the budget negotiations complete, Governor Schwarzenegger turned his attention to changing the state's health care system. The Governor spoke at a capitol rally, sponsored by the American association of retired persons. His health care reform proposal includes mandatory insurance availability for all who live in California, as well as a requirement that all residents without health insurance purchase their own coverage. The AARP says health care reform is the group's top priority both in California, and around the nation.

**ACTION NEWS 11PM, 8/24/07, LENGTH 2:00 MIN., LOCAL**

Nearly half the Governor's cuts appear to be from the Medi-Cal program. Something thousands of valley residents depends on for health care. But the cuts aren't real. The real victims of the veto may be those who need the most help. The biggest chunk the 700 million dollar budget cut comes from medic-cal. 331 million dollars appears to have been taken out. Since the state is legally liable for all

medic-cal bills even if they're not in the budget. Assembly member Juan Arambula says there's not likely to be any cutback.

**ACTION NEWS 6:30PM, 8/28/07, LENGTH 2:00 MIN., LOCAL**

Law enforcement officers across the state, and here in the valley, have joined an effort to prevent the possible early release of as many as 40-thousand state prisoners. Action News North Valley reporter Sara Sandrik explains why a panel of judges is considering the move and what's being done to stop it.

**ACTION NEWS 6:30PM, 8/31/07, LENGTH 2:26 MIN., LOCAL**

Residents in West Goshen held an emergency meeting this evening after their drinking water became contaminated. Action News South Valley reporter Jessica Peres shows us why residents are concerned and why the water company may be forced to raise its prices. Andy Gonzalez was about to make a pot of coffee when he noticed the water looked quite different.

**AM LIVE SUNDAY 6AM, 9/16/07, LENGTH :12 SEC., LOCAL**

It's no secret that America's health-care crisis is getting worse and more than 40 million people have no insurance at all. But Action News Consumer reporter Christine Park tells us, there's another group of Americans that are "underinsured."

**ACTION NEWS 11PM, 9/16/07, LENGTH :35 SEC., LOCAL**

Senator Hillary Clinton is preparing to tackle an issue that was a high-profile failure for her when her husband was president; health care. Tomorrow she will announce her comprehensive plan to reform America's health care system. Polls show voters feel health care is second only to Iraq as the most important issue in next year's election. Senator Clinton's goal is universal coverage through a combination of private and public insurance. But this time, her timing may be better. In 1993, there were 39 million uninsured Americans. Today, there are 47 million and the experts say as the problem grows, the pressure on government to do something is intensifying.

**ACTION NEWS 5PM, 9/20/07, LENGTH 2:04 MIN., LOCAL**

Forget the gym, Pelco employees can work out at work. Just 2 months ago, Pelco became one of six companies signed on with Rhonda Murphy's worksite wellness program. When employees are healthier, employers can lower health-care costs, absenteeism and this translates to a lifestyle change outside the workplace as well. In 2005 Grundfos pump employees lost a combined 400 pounds. In 2006 the company was awarded the California Fit Business award. So it was no surprise to find these Grundfos pump employees spending their weekend together, among the one thousand walkers and runners at the Central Valley Heart Walk at Chukchansi Park.

**ACTION NEWS AM LIVE, 9/21/07, LENGTH 1:34 MIN., LOCAL**

**ACTION NEWS 6PM, 9/22/07, LENGTH 1:34 MIN., LOCAL**

President Bush is calling Democrats irresponsible for pushing an expansion to the federal children's health insurance program. The program helps low-income families get health insurance if they don't qualify for Medicaid. A bipartisan group of lawmakers proposed a deal to add 35 billion dollars to the program, covering an extra 2-and-a-half million people. The money would come from raising the federal cigarette tax by 61 cents per pack. It's scheduled for a vote Tuesday, but President Bush says he'll veto the bill. He says it's too expensive and unacceptably raises taxes.

**OPRAH , 7/02/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

Best Life Weight Loss Challenge: The Launch: We revealed brave viewers who faced the weight loss challenge of their lives. Fitness expert Bob Greene had just months to help them get into shape. They followed the rules, or they were out. Millions of you at home got on board and lost weight too.

**OPRAH 7/23/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

Dr. Oz Answers Your Most Burning Weight Loss Questions: Dr. Oz brought us his 10-day weight loss plan. Now he's back to answer all of our burning questions. We learned new details on how to fight back, lose weight and win the battle of the bulge.

**OPRAH 8/02/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

The Faces of Autism: A mystery affecting millions of families. We heard about the heartbreak and the hope inside families living with autism.

**OPRAH 8/21/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

The Number One Killer of Women Revealed: Dr. Oz revealed the number one killer of women and one out of two will die and it could be you. The deadly apple you need to know about. We also heard about the latest life-saving breakthroughs. Then we went inside the human body and the results of Oprah's high-tech heart check.

**OPRAH 8/28/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

Dr.Oz's 90 Day Live Longer, Feel Younger Plan: Dr. Oz's 90 day Live Longer, Feel Younger Plan. Add 20 years to your life by avoiding these five things. What to stop doing right know and what you should start doing. Plus, we meet a woman who is forty one, run down, overweight and aging too fast. That was three months ago but wait to you see her now.

**OPRAH 9/17/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

The Truth About Food With Dr. Oz and Bob Greene: Dr. Oz swallowed an actual pill camera to show us inside his own body. He also revealed the food that can actually make you look younger. Dr. Oz explained the reason you should stop counting calories, and taught us how to eat more and still lose weight. Bob Greene helped one women drop nearly a hundred pounds.

**OPRAH 9/24/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

Exclusive: Did Bipolar Disorder Drive A Mother To Kill Her Child? Can Bipolar disorder cause a mother to kill her child? We heard from one suburban mom's story. Then, Maurice Bernard, a star of "General Hospital, shares his latest meltdown. And Hollywood actress Jennifer Lewis, star of Tyler Perry's "Madea's Family Reunion," goes public about what drove her to the edge.

<b><u>PSA</u></b>	<b><u>Length</u></b>	<b><u>Aprx. Airing</u></b>
Drug Free: Like You RX	:30	2
Drug Free: Drugs/Lingo	:20	7
ABC30/Blood Drive Week	:30	48
ABC30/Blood Drive	:30	7
ABC30/Blood Drive	:60	9
ABC30/Central California		
Women's Conference	:30	227
ABC30/Valley Health Consortium (Anchor Graciela Moreno)	:30	25

## **EDUCATIONAL ISSUES FOR 3<sup>RD</sup> QUARTER 2007**

### **CHILDREN FIRST: DANGEROUS SECRETS:**

**Saturday, July 14 @ 4:30PM, Length :30 Minutes, Local (repeat)**

Hosted by Action News Anchors Dale Yurong and Liz Harrison, this Children First Special examines why students are holding onto “secrets” that can hurt other students or themselves. Keeping quiet can have deadly consequences. Last November, two Ahwahnee Middle School students fought outside their campus. One of them didn’t survive. According to the Fresno County Office of Education, dozens of students knew the fight was going to happen, yet no one told an adult.

Action News reporters examine Fresno County’s efforts to change children’s attitudes about reporting impending fights, bullies and other school safety issues. Leaders at the Fresno County Office of Education want to change the school climate. A survey was conducted by FCOE in which 500 Fresno County High School students were asked, if they knew a fight was going to occur on or off campus, would they report it to an adult? The majority indicated they were unsure or would not tell. Action News reveals why kids are keeping their “code of silence”.

### **CHILDREN FIRST: BE A BETTER PARENT**

**Sunday, August 12, 2007 @ 6:30PM, L :30 MINUTES LOCAL**

**Sunday, September 9<sup>th</sup>, @ 4:30PM :30 MINUTES LOCAL**

ABC-30, GOTTSCHALKS, CHILDREN’S HOSPITAL CENTRAL CALIFORNIA, and the FRESNO COUNTY OFFICE OF EDUCATION announce the latest Children First Special, “Be A Better Parent”, a half-hour program airing *Sunday, August 12, 2007* at 6:30 p.m. on ABC-30.

Hosted by Action News Anchors Margot Kim and Jason Martinez, this Children First Special examines why it is tough to be a parent in today’s world. In telling these stories, we discovered the top five mistakes parents are making and reveal why it’s important to correct them quickly.

Our Action News reporters take a look at some of the problems bad parenting can cause. According to William Haug, Chief Executive Officer of Children’s Hospital Central California, 40% of pediatric trauma cases at CHCC are caused by parents. Teens also tend to give birth to low weight babies. Haug believes these statistics could improve if young parents are taught parenting skills.

We also take a look at tech-savvy kids. We uncover some of the codes they use to chat online and discover how quickly online predators can target a child. Teachers speak out about the importance of parental involvement in a child’s academic success. See how Fresno Unified is trying to help parents become more informed. ABC-30 also met with local members of the MOMS Club, a support group for mothers, and checked in as first-time fathers enlisted in a Boot Camp for Dads.

### **CHILDREN FIRST: CREATING A CAREER:**

**Sunday, September 30, 2007 @ 6:30PM, Length :30 Minutes, Local**

Hosted by Action News Anchors Warren Armstrong and Graciela Moreno, this Children First Special examines the importance of Vocational Education or Career Technical Education. According to a 2005 Fresno Grand Jury report, 80% of high school graduates in California do not complete college. Action News takes a closer look at programs in the valley that are preparing students for the workforce by offering hands-on training. Among the programs: The Fresno Regional Occupational Program, or ROP, which offers over 148 courses in various career paths. Tulare County’s Health Careers Academy is also featured, as it emphasizes health occupations.

We also visit Pioneer Technical Center in Madera, where troubled kids are given an outlet to express themselves through the Careers in Art program. In addition, we report on the first student-run bank in California, located on the McLane High School campus in Fresno. Viewers can also see the unique training available at La Sierra Military Academy and Washington Union High School in Easton. From Graphic Arts to Culinary Arts, students are getting a head start in a career path!

## **CONNECT WITH KIDS: HOW MEDIA AFFECTS KIDS:**

**Saturday, July 17<sup>th</sup> @ 4:00PM, Length :30 Minutes, Syndication**

There are 31 million teenagers in the United States, which makes them part of the largest generation ever—even bigger than the baby boom. They spend more than \$100 billion annually. So, it is not surprising that American teens are viewed as a lucrative market for advertisers, who use every form of media available to reach them. And most teenagers are willing and eager to receive the media's messages: they spend an average of 4 1/2 hours each day in front of a television or computer monitor. Sixty-five percent of US teens have a TV in their bedrooms. "They're receiving a lot of different ideas and images," says mass media professor Patrick Murphy, "without parental guidance." It raises a profound question: who is raising our children? Is it parents, or the media? In ***Selling Children: How Media Affects Kids***, experts offer specific techniques parents can use to help kids better understand and analyze media messages. The techniques are part of an educational movement known as "media literacy," a movement designed to help teenagers understand the media, and themselves.

- Brittany, an 18-year-old high school student, pays close attention to what celebrities in the media are wearing, to help her decide what she wants to buy. She and her mom have bought more than 25 designer purses since Brittany was in 8<sup>th</sup> grade. The most recent purse cost almost \$400.
- 16-year-old Pam feels bad about herself when she sees images of thin, beautiful, bronzed models in magazines and on television. She wants to look like them, and goes to a tanning salon almost every day—sometimes even twice a day!
- Blake, an African-American teenager, grew up listening to rap artists, many who use the "N-word" in their lyrics. Blake and his friends used the word among themselves, until Blake learned about the word's role in history, and about the struggle for civil rights. Now, he no longer uses the "N-word," and no longer listens to rap artists who do use it.
- A group of inner-city teenagers in St. Louis decided to fight back against billboards advertising discount cigarettes near their school—by creating a commercial of their own. They were able to better understand the media by using it themselves.

## **VALLEY FOCUS, 7/08/07, 9:30 AM, LENGTH :30 MINUTES, LOCAL**

**Segment #1:** Centro La Familia: Programs and Services/Night of Jazz Fundraiser: We were joined by Margarita Rocha, Executive Director, Centro La Familia to talk about their upcoming fundraiser.

Centro La Familia continues to provide services to families and children, the elderly and the disabled of all ethnic groups, as they have for the past 34 years. More than 300 professionals and community representatives are expected to attend the Night of Jazz. Viewers can lend their support to Centro by Placing an advertisement in the Night of Jazz program; Donating food and beverages and purchasing tickets for donation for those that may not otherwise attend.

**Segment #4:** Connect With Kids:

1 . Ghost Riding the Whip 1:34 Minutes: Many teenagers are excited about finally being able to drive, but for some just being behind the wheel steering and following the rules of the road isn't enough. A New car game that is both illegal and dangerous on this segment of Connect With Kids.

2. Peer Pressure Not to Have Sex 1:36 Minutes: Parents know peer groups have a powerful impact on their child's behavior. But researchers at the University of Illinois-Chicago found out just how much particularly when it comes to sex.

**VALLEY FOCUS, 7/15/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

Segment #1: Central California Women's Conference: 20<sup>th</sup> Anniversary Women's Conference Brochure Release: We were joined by Jan Edwards, Director of Development who spoke about the upcoming event. ABC30 and the Central California Women's Conference hits the mark this year. This year's Keynote speaker is none other than Oscar winner, producer and best selling author, Goldie Hawn. Over 30 workshops for women are offered throughout the day including a warm up session and cool down session in the late afternoon. This conference attracts over 3000 women from then Central Valley.

Segment #4: Children's Musical Theaterworks: Disney's Aladdin Jr.: We were joined by Judy Stene, Executive Director of Children's Musical Theatreworks. All of your favorite characters in the Disney hit are on stage including Aladdin, Jasmine, and the Genie. The play has just opened at the Fresno Memorial Auditorium theater, but there are several performances you can catch.

**VALLEY FOCUS, 7/29/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

Segment #1: Marjaree Mason Center: Top Ten Business and Professional Women's Luncheon-Nominations. We were joined by Pamela Hausladen, Director of Career Services, Heald College, Co-Chair to talk about their upcoming event. The 2007 Business of the Year Award is given for the last three years to recognize an exceptional business that supports women in their careers and personal achievements. The Top Ten Women of the Year Award recognizes 10 women in the community who have made significant contributions and has demonstrated leadership as a positive role model and their accomplishments to business or profession. Proceeds for the lunch will go to the Marjaree Mason Center, a domestic abuse facility.

Segment #2: City of Fresno Economic Development Department: Inaugural Business Matchmaking and Networking Event: We were joined by Petty Chiok, City of Fresno EDD, Analyst. This event is organized to promote networking among Fresno business. The event will provide resources for small businesses to be able to acquire contracts with larger businesses and government entities. It will also inform businesses on certification procedures to become more marketable to pursue contract. The Business Matchmaking component of the event matches small businesses with federal, state, and local government agencies.

**VALLEY FOCUS, 8/12/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

Segment #2: Woodward Shakespeare Festival: Taming of the Shrew/Auditions for Nutcracker Ballet. We were joined by Hal Bolen, BOD for the Woodward Shakespeare Festival. This classic Shakespearean comedy promises to provoke thought while eliciting bawdy giggles from the audience. The Woodward Park Shakespeare Festival is a non-profit organization in its 3<sup>rd</sup> year of existence. The Lively Arts Foundation invites all valley dancers to auditions for its 2007 community production of the Nutcracker at the Fresno State Dance Studio. Ballet Students, ages 8-12 will take the floor first and intermediate and advanced students will audition later in the day. The Nutcracker with the Fresno Philharmonic Orchestra will include 3 performances at the Saroyan Theatre in December.

Segment #3: Fresno Arts Council: General Art Hop Information/Artists, Cynthia A. Whelan. "A Little Ranch in the Wilderness at the Fresno City Hall". We were joined by Joyce Aiken, Executive Director who spoke about the upcoming event. Cynthia A. Whelan will display her portfolio "A Little Ranch in the Wilderness" on the first floor of Fresno City Hall through the month of August. The collection consists of twenty 12X18 color photographs of the rich textures that fill a unique natural setting along the John Muir Wilderness Trail.

**VALLEY FOCUS, 9/02/07, 9:30AM , LENGTH :30 MINUTES, LOCAL**

Segment #1: Fresno County Public Library: International Literacy Day & Library Card Sign-up month. We were joined by Rebecca Wade, Literacy Coordinator. The Fresno County Library is celebrating International Literacy Day and Library Card Sign-up month. Their mission is to help adults read and write so they can achieve their goals as parents, employees, and community members. The Fresno County Library Literacy Program provides free reading, writing, spelling, and math tutoring to Fresno County adults that cannot read or write English. This one-on-one, learning centered program is provided by specially trained volunteer tutors.

Segment #3: Arte America's: Celebrating 20 Years/ 20/20 Exhibit of 20 Artists: We were joined by Marie Ortega, Executive Director who spoke about this event and was presented as part of Arte America's 20<sup>th</sup> Anniversary, the exhibition highlights and celebrates the creative community, and features the work of 20 artists from a broad spectrum of generations and mediums. The Exhibit is noteworthy as it marks the 20<sup>th</sup> anniversary of Arte Americas, which was founded by artists and teachers in 1987 to make the valley a flourishing place for Latino arts.

**VALLEY FOCUS, 9/30/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

Segment #1: Fresno Historical Society: The Civil War Revisited: Battle of Cedar Creek. We were joined by Jill Moffat, Executive Director, Fresno Historical Society who came to share information about the event. The Fresno Historical Society presents one of the valley's premiere events, the Civil War Revisited. This event attracts thirty thousand visitors each year. This year's reenactment commemorates the Battle of Cedar Creek. At dawn, October 19, 1864, the Confederate Army of the Valley under Lt. Gen. Jubal A. Early surprised the Federal army at Cedar Creek and routed the VIII and XIX Army Corps. Commander Maj. Gen. Philip Sheridan arrived from Winchester to rally his troops, and, in the afternoon, launched a crushing counterattack, which recovered the battlefield. Sheridan's victory at Cedar Creek broke the back of the Confederate army in the Shenandoah Valley. Lincoln rode the momentum of Sheridan's victories in the Valley and Sherman's successes in Georgia to re-election.

Segment #2: Fresno Historical Society: Camp Night: Imagine a warm autumn evening dinner cooking over an open fire, rows of white military tents illuminated with lantern light the sounds of soldiers and civilians gathering for an evening of conversation and celebration. This is Camp Night; a night for joining with friends and colleagues for a step back in time. It's the 1860s. There are Union and Confederate soldiers all about. The townspeople are gathering. The fiddlers are playing. The campfires are lit. And the sky will soon be filled with the sights and sounds of fireworks. Musicians stroll the camp, filling the air with Dixie and other period tunes. The 97th Regimental String Band gently coaxes guests to join them in front of the Mansion for the Virginia Reel. Dine outside under the stars in one of our 19<sup>th</sup> century military encampments.

Segment #3: Historical Person Interview: We were joined by Julie Ann Keller with the California Arts Academy featuring the new event at the Civil War Revisited "The Saloon" with Julie Ann and several of her dancers performed.

**ACTION NEWS 11PM, 7/10/07, LENGTH 2:00 MIN, LOCAL**

Tomorrow, the Senate Education Committee will take up AB 14-03, a bill that would shift authority from the state to the county superintendent when student performance is down. The bill would create a pilot program that would affect Fresno and Tulare counties, but board members said no thanks. Right now, the state is responsible for coming up with a game plan when school district is identified as needing corrective action because of student achievement.

**ACTION NEWS AM LIVE, 7/11/07 LENGTH 2:11 MIN., LOCAL**

Higher Hispanic birthrates as well as legal and illegal immigration will add more than 25 million people to California by the middle of this century. The state's department of finance projects California's population will grow to nearly 60 million by 2050. An increase of about 75-percent, the report foreshadows a looming crisis. California already faces water and power shortages, decaying infrastructure, education funding gaps and a 92-billion dollar debt.

**ACTION NEWS AM LIVE, 7/11/07, LENGTH :22 SEC., LOCAL**

Fresno Unified is not happy with proposed legislation that could take away the district's power. The bill sponsored by Assemblyman Juan Arambula is expected to go before the State Senate Education committee. It would shift responsibility from the state to county superintendents when a school district needs improvement. Opponents say it would remove authority from the local school board but still leave it accountable for the district's performance.

**ACTION NEWS 6:30PM, 7/18/07, LENGTH :21 SEC., LOCAL**

State lawmakers say they may be close to a compromise on the California budget, which is 18 days late. Legislative leaders were prepared to declare an impasse and vote on the democrat's version last night. but now both sides are reportedly close to a compromise. Staff members say all programs are still subject to cuts, with the exception of kindergarten through 12th grade education.

**ACTION NEWS 5PM, 7/20/07, LENGTH :39 SEC., LOCAL**

The California Senate is right now working to hammer out a budget deal before they begin their summer break. The state Assembly passed the final trailer bill to the budget this morning at about four thirty. Democrats and Republicans in the Senate have taken issue with a package of tax breaks in the budget. It was approved in the assembly by two more than the minimum number of votes needed. the budget provides a three billion dollar reserve, and shifts more than a billion dollars in gas tax funds for public transit to the general fund. There were no cuts to kindergarten through 12th grade education. The budget goes to the Governor's desk once it's passed by both Houses.

**ACTION NEWS 11PM, 7/21/07, LENGTH 2:08 MIN., LOCAL**

The three week "Summer Bridge" program students here at Fresno State attend prepares them for life in college. But these students already know how important it is to manage and how it will affect their lives. The senate's plan must go through the house next. Analysts are already saying these cuts are too high and affect too many lending firms. These firms are already missing out on payments from graduates having a difficult time paying back their loans.

**ACTION NEWS AT 5PM, 7/24/07, LENGTH :21 SEC., LOCAL**

A state senate committee is questioning California State University officials about their compliance with Title Nine and gender equity requirements. Title Nine is the federal law prohibiting gender discrimination in educational institutions. It applies to both students and staff and covers all aspects of education, including athletics. Action News reporter Andres Araiza is in Sacramento with the harsh words during today's testimony.

**ACTION NEWS 6PM 7/25/07, LENGTH :31 SEC., LOCAL**

An already late California budget is facing more delays, as Republican Senators submitted their list of proposed spending cuts. Republicans say their plan would mean a balanced budget with a lower deficit next year. The 840 million dollars in spending cuts includes taking 300 million dollars from welfare to work program. Other cuts include six thousand vacant state jobs. The cuts do not effect

public education or law enforcement. Senate president don Perata is calling on governor Schwarzenegger to convince two republican senators to support the budget passed by the assembly last week.

**ACTION NEWS 6:30PM, 7/25/07, LENGTH :37 SEC., LOCAL**

Dean Flores of Shafter held the hearing yesterday in Sacramento, to investigate what led to a nearly six-million dollar discrimination judgment against Fresno state and among his suggestions. The Cal State University system should create a new independent office of gender equity, which reports directly to trustees and all appropriate staff should be trained in gender equity and title nine issues, prior to the beginning of the 2008-09 school year. "title-nine" is the federal law prohibiting gender discrimination in educational institutions. it applies to both students and staff and covers all aspects of education, including athletics.

**ACTION NEWS 6PM, 7/27/07, LENGTH :24 SEC., LOCAL**

A man who posed as an expert witness for local criminal cases will now spend 21 months in jail. 36-year-old jams Edmiston declined to comment today before a federal judge sentenced him. Edmiston claimed to have a master's degree and to be an expert in computers. He provided testimony but never received education in those fields. He pleaded guilty to two counts of perjury. Edmiston will have to surrender in 30 days.

**ACTION NEWS AM LIVE, 8/20/07, LENGTH :22 SEC., LOCAL**

Kids can choose from dance, dance revolution weight machines and this hi-tech cross-training game called makodo. All are part of five-day-a-week gym classes at this junior high school .where their motto is: 'Getting' Fit for Life'. The program's coordinators say they're teaching kids activities they can continue throughout their lives rather than games or sports that often end after high school. For more on this story, send a self-addressed, stamped envelope to the station. Be sure to label it "not your mother's gym class."

**ACTION NEWS 6:30PM, 8/20/07, LENGTH 1:34 MIN., LOCAL**

Students at one of the valley's largest schools districts, Clovis Unified, headed back to school this morning. Action News reporter Christine Park has an inside look at the new Clovis North educational complex in northeast Fresno.

**ACTION NEWS AM LIVE, 8/21/07, LENGTH :26 SEC. LOCAL**

**ACTION NEWS 6PM, 8/21/07, LENGTH :26 SEC., LOCAL**

The budget battle continues here in California. Lawmakers returned from summer recess yesterday and tried unsuccessfully to work out a compromise. Republicans and Democrats predicted a deal was near, but a snag developed over education funding and other issues. The state has been operating without a budget for 52 days. Republicans in the state senate have been holding out over relatively minor issues. One of the holdouts, Senator Jeff Denham of Merced is not apologizing for the delay.

**ACTION NEWS 6:30PM, 8/21/07, LENGTH :41 SEC., LOCAL**

The announcement of a budget agreement brought relief too many local businesses which are dependent on state money. The CEO of Sequoia Health Centers in Fresno said the last 24 hours have been a roller coaster. State senator Jeff Denham of Merced, who was one of the last holdouts, said adjustments still have to be made, or next year the state could see cuts in a number of areas, including education

**ACTION NEWS MIDDAY, 8/22/07, LENGTH :25 SEC., LOCAL**

The funds can now flow to the state programs that need money the most, now that a 145-billion dollar state budget has passed. Funds were frozen last month because of the budget stalemate. The

agreement will also give money to community colleges and some education programs. As part of the agreement, governor Schwarzenegger promised to use his veto power to on 700- million dollars in budget cuts and eliminate the operating deficit for at least one year.

**ACTION NEWS 11PM, 8/23/07, LENGTH :46 SEC., LOCAL**

More than a dozen projects in Yosemite National Park are eligible for federal funding through the 2008 budget. Secretary of the Interior, Dirk Kempthorne traveled to the national park to unveil the more than two- hundred projects throughout the country that made the cut. The seventeen Yosemite proposals include a new environmental education campus, enhancements to trails, and improvements to the tunnel view overlook. The funding is part of the centennial initiative. It calls for one billion dollars for park projects over the next ten years. Congress is also being asked to approve a private matching fund of the initiative, and donors have already committed to more than 300- million dollars.

**ACTION NEWS 6:30PM, 8/24/07, LENGTH 2:00 MIN.,LOCAL**

The long wait for a new state budget was felt here in the valley. Governor Schwarzenegger's signature created new possibilities for law enforcement and money for future education. As students lined the hall way for financial aid at Fresno State, one senior was paying close attention to a legislative budget signing that would guarantee funds to complete her education.

**ACTION NEWS 6:30PM, 09/11/07, LENGTH 2:05 MIN., LOCAL**

Fresno County's third largest school district is considering raising the pay of school board members from zero, to four hundred dollars a month. The issue is scheduled to be discussed at tonight's school board meeting. Action News anchor Debra Steele shows us how much other school board members make, and why some say the pay is not necessary. Central unified superintendent Marylou Ryder says that serving as a board member can be costly and that paying its members 400 dollars per month would cover necessary expenses.

**ACTION NEWS 11PM, 9/12/07, LENGTH :28 SEC., LOCAL**

The school year is only a few weeks old, but high school students and parents will be looking ahead to college. Tonight was the 24th annual Fresno area College Night. Hundreds of parents and their children came to downtown Fresno to look at what more than one hundred colleges and universities had to offer. College Night is organized by the Fresno county office of education. Students and their parents could find just about any kind of school they were looking for tonight.

**ACTION NEWS AM LIVE, 9/13/07, LENGTH 1:54 MIN., LOCAL**

The Fresno unified school board has voted to extend the district's after school education and safety program for another year. Action News Education reporter Debra Steele has more on the program, and the difference it can make in the lives of many children. The after school education and safety program provides students a safe, learning environment between the hours of 4 pm and 6 pm .the goal is to keep kids occupied and out of trouble during those hours when parents might not be home.

**ACTION NEWS 6PM, 9/13/07, LENGTH :36 SEC. LOCAL**

The first high school bank in California officially opened its doors on the McLane campus today. Dozens of financial and political leaders attended today's grand opening of the highlander branch of county bank. Ten students from McLane high school received training as employees. One county bank supervisor will be on site, but the students will run the business and make all operating decisions. One of them was even elected as bank president. The "Highlander" branch is the only student-run Bank West of the Mississippi. McLane students and staff have opened 30 new accounts there so far.

**ACTION NEWS 11PM, 9/13/07, LENGTH :48 SEC., LOCAL**

Teenage drivers will be breaking the law starting next summer if they're caught with a cell phone in their hand. Triple A says vehicle crashes are the number one killer for teens in the U.S. And cell phones are the primary distracter. The governor signed a new bill today that prohibits the use of any electronic gadget by a teen under the age of 18 driving in a vehicle. The bill even outlaws hands free kits. the law goes into effect next July. it coincides with another law requiring drivers over the age of 18 to use a hands free kit with their cell phone while driving.

**AM LIVE SUNDAY 6AM, 9/16/07, LENGTH 1:45 MIN., LOCAL**

The after school education and safety program provides students a safe, learning environment between the hours of 4 pm and 6 pm .the goal is to keep kids occupied and out of trouble during those hours when parents might not be home. A study by the U.S. Department of justice shows 61 percent of violent juvenile crime occurs on school days and 20 percent of those crimes occur after school between the hours of 3 pm and 7 pm.voters passed proposition 49 in 2002 allowing 5 million dollars per year of state funds to be used for after school programs.

**ACTION NEWS AM LIVE, 9/17/07, LENGTH 1:34 MIN., LOCAL**

The company which owns the River Park shopping complex wants teenagers to be accompanied by parents when they visit River Park after 6 p-m during weekends. The curfew was originally announced July 13th and scheduled to take effect august 3rd. Because of widespread public resistance, river park managers decided to postpone the curfew indefinitely and seek more public opinion before making a decision. They've since received hundreds of calls and letters and dozens of teenagers spoke at a meeting earlier this month. The company will continue to let the public weigh in at future meetings. After that, management will decide on the final policy. You can voice your view at another community meeting Wednesday evening at 6-30 at Sunnyside High School. We'll have more on the River Park task force on later editions of action news.

**ACTION NEWS 6PM, 9/17/07, LENGTH 2:10 MIN., LOCAL**

About 20 members of the Fresno Teachers Association met at Wolters Elementary School to discuss the latest in contract negotiations. Today's meeting comes 4 days after the teachers union announced a vote of no confidence in Superintendent Michael Hanson's leadership and a decision to form a strike exploration committee allowing union leaders to use emergency funds if a strike occurs.

**ACTION NEWS 6PM, 9/18/07, LENGTH 1:45 MIN., LOCAL**

Kerman high senior Mauricio Rubio says with the help of his schools intervention program and hard work, he and fellow classmates are now among the highest achieving students in Fresno County. Kerman high schools academic performance index or API test scores have improved more than any other high school in the county. Last year Kerman High scored 665 on the statewide test. This year 726; up a whopping 61 points. In Clovis Unified, Clovis High improved to 793, a 38 point increase. Fresno's Hoover High improved 22 points, to a score of 679.

**ACTION NEWS 6PM, 9/19/07, LENGTH 1:46 MIN., LOCAL**

For the first time in its 47 year history, the number of students attending Clovis Unified Schools is the same as last year. Action News Education reporter Debra Steele shows us; one reason behind the plateau, and why the district says it won't last long. Since 1960 the Clovis Unified School District has been one of the fastest growing school districts in the state with the number of students attending its schools climbing each and every year.

**ACTION NEWS 5PM, 9/20/07, LENGTH :39 SEC., LOCAL**  
**ACTION NEWS 11PM, 9/20/07, LENGTH :39 SEC., LOCAL**

State officials are warning families about a dangerous product given away by the health department. Some were even given out in the Fresno area. The director of the California Department of Public Health says lunch boxes distributed to children as part of a nutrition education program; may contain elevated levels of lead. the boxes are made of green canvas and have a logo that reads "eat fruits and vegetables and be active." only three of the lunch bags tested positive, but health officials caution families to stop using them immediately. About 56-thousand of the boxes were handed out across the state. Fresno county officials say they were given away here in the valley several years ago.

**ACTION NEWS 6PM, 9/20/07, LENGTH :17 SEC., LOCAL**

Merced County is using a new facility to offer students more vocational education and training. Action News North Valley reporter Sara Sandrik is live at the castle automotive training center in Atwater with a look at the program preparing students to move into the real world.

**ACTION NEWS 11PM, 9/22/07, LENGTH :25 SEC., LOCAL**

Suicide survivors were ready to walk in the rain if needed this morning, as they honored their loved ones and tried to raise suicide awareness. The Fresno survivors of suicide loss organization held their fifth annual fun run and walk today at Woodward park. Dozens of white doves were released during a remembrance ceremony before the participants started on their trek through the park. the organization provides both support for individuals and education for the community.

**ACTION NEWS 5PM, 9/25/07, LENGTH 1:37 MIN.,LOCAL**

The U.S. Department of Education awarded the College of Sequoias with a four year, one million dollar grant to implement its Upward Bound math and science program. College students will work closely with selected 9th graders for the next 4 years to help them in school and prepare them for college.

**ACTION NEWS 6PM, 9/26/07, LENGTH 1:59 MIN., LOCAL**

They're considered the Cadillac of school buses, and the Clovis Unified School District now has ten of them. Action News Education reporter Debra Steele shows us how these busses will keep kids safe, and help the environment at the same time. The district has purchased 10 brand new state of the art buses thanks to a 1.8 million dollar grant from caldrons and the san Joaquin Valley Air Pollution Control District.

**ACTION NEWS 11PM, 9/26/07, LENGTH 2:00 MIN., LOCAL**

This stadium is commonly known as Buchanan stadium. It opened 8 years ago as part of the education complex named for former Clovis Superintendent Floyd Buchanan. But the school board now says the stadium was never really named, and they want to name it for veterans. This stadium has seen tributes and tears for the five young men who graduated from this school who have died in Iraq. Jared Hubbard, Jeremiah Baro, Tony Butterfield, Rowan Walter, and Nathan went to school here and played on this field, but School Board President Betsey Sandoval and others wants to give it a name that honors all veterans.

**OPRAH 9/26/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

Children of Divorce Reveal Their Secret Thoughts: If you think divorce does not effect children, you need to watch this show. It is the one conversation no parent wants to have and the moment a child never forgets. Hear what expert advice for every parent and grandparent on how to talk to your children about divorce.

<u>PSA</u>	<u>Length</u>	<u>Aprx. Aring</u>
<b>Hispanic Heritage Month</b> (Anchor Graciela Moreno)	:30	60
<b>Lively Arts Foundation</b>	:30	60
<b>Valley Arts</b>	:15	1
<b>Valley Arts</b>	:30	60
<b>Chaffee Zoo: Sting Ray Exhibit</b>	:30	5
<b>Volunteers: Please Volunteer</b>	:10	150
<b>ABC30/Big Brothers/Big Sisters</b>	:30	18
<b>ABC30/Read Fresno</b> (Reporter Itica Milanese)	:30	8
<b>ABC30/Central Valley Women's Conference</b> (Anchor Nancy Osborn)	:30	227

### ECONOMIC ISSUES/EMPLOYMENT

#### CHILDREN FIRST: CREATING A CAREER:

Sunday, September 30, 2007 @ 6:30PM, Length :30 Minutes, Local

Hosted by Action News Anchors Warren Armstrong and Graciela Moreno, this Children First Special examines the importance of Vocational Education or Career Technical Education. According to a 2005 Fresno Grand Jury report, 80% of high school graduates in California do not complete college. Action News takes a closer look at programs in the valley that are preparing students for the workforce by offering hands-on training. Among the programs: The Fresno Regional Occupational Program, or ROP, which offers over 148 courses in various career paths. Tulare County's Health Careers Academy is also featured, as it emphasizes health occupations.

We also visit Pioneer Technical Center in Madera, where troubled kids are given an outlet to express themselves through the Careers in Art program. In addition, we report on the first student-run bank in California, located on the McLane High School campus in Fresno. Viewers can also see the unique training available at La Sierra Military Academy and Washington Union High School in Easton. From Graphic Arts to Culinary Arts, students are getting a head start in a career path!

#### VALLEY FOCUS, 7/08/07, 9:30 AM, LENGTH :30 MINUTES, LOCAL

Segment #1: Centro La Familia: Programs and Services/Night of Jazz Fundraiser: We were joined by Margarita Rocha, Executive Director, Centro La Familia to talk about their upcoming fundraiser. Centro La Familia continues to provide services to families and children, the elderly and the disabled of all ethnic groups, as they have for the past 34 years. More than 300 professionals and community representatives are expected to attend the Night of Jazz. Viewers can lend their support to Centro by Placing an advertisement in the Night of Jazz program; Donating food and beverages and purchasing tickets for donation for those that may not otherwise attend.

#### VALLEY FOCUS, 7/29/07, 9:30AM, LENGTH :30 MINUTES, LOCAL

Segment #2: City of Fresno Economic Development Department: Inaugural Business Matchmaking and Networking Event: We were joined by Petty Chiok, City of Fresno EDD, Analyst. This event is organized to promote networking among Fresno business. The event will provide resources for small businesses to be able to acquire contracts with larger businesses and government entities. It will also inform businesses on certification procedures to become more marketable to pursue contract. The

Business Matchmaking component of the event matches small businesses with federal, state, and local government agencies.

**VALLEY FOCUS, 8/12/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

Segment #1: United Way of Fresno County: Day of Caring: We were joined by Dr. Richard Kriegbaum, PH.D CEO United Way and Linda Dippel, Events and Toys for Tots Coordinator. They were here to talk about their event "Day of Caring", a one day event connecting volunteers with local nonprofits organizations to complete much-needed projects in the valley. Participating agencies realize many benefits including opportunities to receive valuable hands-on support for needed projects that might not be possible due to funding restrictions or lack of assistance. Participating companies and their volunteers benefit by exhibiting good corporate citizenship through community involvement. And interacting and building teams outside of the regular work environment.

Segment #2: Woodward Shakespeare Festival: Taming of the Shrew/Auditions for Nutcracker Ballet. We were joined by Hal Bolen, BOD for the Wood Shakespeare Festival. This classic Shakespearean comedy promises to provoke thought while eliciting bawdy giggles from the audience. The Woodward Park Shakespeare Festival is a non-profit organization in its 3<sup>rd</sup> year of existence. The Lively Arts Foundation invites all valley dancers to auditions for its 2007 community production of the Nutcracker at the Fresno State Dance Studio. Ballet Students, ages 8-12 will take the floor first and intermediate and advanced students will audition later in the day. The Nutcracker with the Fresno Philharmonic Orchestra will include 3 performances at the Saroyan Theatre in December.

**VALLEY FOCUS, 8/26/07, 9:30AM, LENGTH :30 MINUTES, LOCAL**

Segment #3: City of Fresno Mayors Job Initiative: Mayor's Career & Educational Expo: We were joined by Darryl Du'chene, Project Coordinator who came to talk about the 3<sup>rd</sup> annual Mayor's Career and Education Expo'. Last years expo hired more than 900 people. Please dress for success and bring a resume if you would like to attend this years Career exp.

**ACTION NEWS 11PM, 7/03/07, LENGTH :32 SEC. LOCAL**

The Governor of Arizona signed into law a bill that imposes stiff penalties for employers who hire illegal immigrants. Under the new law, businesses who knowingly hire illegal immigrants could have their license suspended for up to ten days. Second-time violators would have their business licenses revoked permanently. Businesses will also be required to verify employee's eligibility through a federal database governor Janet Napolitano said the law has major flaws, but she acted because the federal government has not done so Illegal immigrants account for one in ten workers in the Arizona economy.

**ACTION NEWS 6PM, 7/11/07, LENGTH 2:00 MIN., LOCAL**

The California Poultry Federation says every year it expects to lose birds because of extreme heat and other natural causes, however, the problem isn't birds dying it's the lack of available rendering plants to dispose of the birds that has the AG industry concerned. California ranchers raise 17 million turkeys a year adding 400 million dollars to the economy. So last Thursday when extreme temperatures in the valley killed off 50-thousand turkeys at Zacky Farms a pinch was felt in the wallet.

**ACTION NEWS 11PM, 7/13/07, LENGTH 3:56 MIN., LOCAL**

You may be paying more to fill-up your gas tank, but the cost is also pumping new life into one of the valley's oldest industries. Fresno County is the fourth largest oil producer in California and after some lean years times are good again in the oil patch and it's not the Middle East. This is Fresno County northwest of Riverdale. Craig case grew up in the oilfields around Riverdale. He's part of a family business that's been drilling for Fresno county crude for more than 35 years and business has never been better. But the work is hard. The drilling rigs and crews can work around the clock for weeks straight. Case says he already has several jobs lined up for this rig.

**ACTION NEWS 11PM, 7/17/07, LENGTH :32 SEC. LOCAL**

The Merced County Fair kicked off today, and organizers are hoping the lower temperatures will mean higher attendance. More than 100-thousand people are expected to visit the fairgrounds during the six day fair. Last year was the first time in six years attendance did not increase because of a severe heat wave. The good weather this week should also mean good news for the local economy, which benefits from the sales of tickets, food, and merchandise.

**ACTION NEWS 6PM, 7/18/07, LENGTH 2:09 MIN., LOCAL**

Supervisors brought out the budget scissors today and the cuts hurt every department. At times, it got heated, especially when Sheriff Margaret Mims tried to dodge the cuts. At the Fresno County Sheriff's Department, that amount means hundreds of jobs, from deputies on the streets to jailers. But that's the budget shortfall sheriff Margaret Mims had to deal with while trying to maintain public safety and avoid early releases from jail. She tried to convince supervisors to find the money, frustrating at least one of them in the process.

**ACTION NEWS 6PM, 7/19/07, LENGTH 2:00 MIN., LOCAL**

Fresno County is the valley's largest employer, with about 72-hundred employees, but the county won't be filling about 3-hundred job openings to help balance the budget. A few of those unfilled jobs are in the district attorney's office, and it could mean child custody cases don't get resolved. Child abduction investigator Ron Hopper has tracked down children in 10 different countries and nearly every state, reuniting them with their parents after they disappear from home. But hopper's help is slowly disappearing and the cases keep coming.

**ACTION NEWS 11PM, 7/19/07, LENGTH 3:28 MIN., LOCAL**

The Fresno County Supervisors appear to be scrambling to cover a 30million dollar projected budget shortfall. Some solutions include reducing the number of county employee positions, forcing county workers to take unpaid days off, and cutting traffic revenues the county now shares with the city. Fresno's county supervisors are clearly troubled by the budget shortfall, and are having a hard time figuring out what to do.

**ACTION NEWS 6:30PM, 7/20/07, LENGTH :31 SEC., LOCAL**

Fresno County Supervisors gave the final okay today for a new budget with cuts across the board. The original proposed budget included about 40 million dollars in shortfalls, mostly in the sheriff's department and the district attorney's office. For three days, supervisors and department heads made painful cuts, trimming vacant jobs in every county department, and looking for additional revenue sources. The 1-point-7-6 billion dollar budget is the county's largest ever. A couple of supervisors still believe the county will never have some of the money it's agreed to spend in the budget.

**ACTION NEWS 11PM, 7/21/07, LENGTH 2:08 MIN., LOCAL**

The three week "Summer Bridge" program students here at Fresno State attend prepares them for life in college. But these students already know how important it is to manage and how it will affect their lives with out education we wouldn't have our jobs we wouldn't have our lives to succeed in you know. We wouldn't have people to look up to us. They may be incoming freshman at Fresno State University but they don't need a class in economics 101. These students already understand the importance of financial aid.

**ACTION NEWS AM LIVE, 7/25/07, LENGTH :37 SEC., LOCAL**

Some mental health nurses say they're jobs have gotten dangerous and are calling on state leaders to make them safer. Nurses from the Patton Mental Health Facility in San Bernardino County protested at the capitol about their working conditions and pay. They delivered petitions to Governor

Schwarzenegger urging improvements. They say there are not enough nurses and low staffing levels making them vulnerable to attacks. The state says it can set aside nearly 6 million dollars to fill jobs at mental health facilities and give small raises to some nurses once a budget is passed.

**ACTION NEWS MIDDAY, 7/25/07, LENGTH 2:11 MIN., LOCAL**

The big winter citrus freeze impacted several valley communities, including the town of orange cove. action news reporter john Thomas Kobos looks at the new sources of aid to help orange cove continue its recovery. Jessie Hernandez says she has seen a 50 percent drop in customers coming in to her flower shop since the January freeze. For more than two decades, Hernandez has relied on migrant farmers to spend money in her shop. These workers make up 80% of Orange Cove's Economy.

**ACTION NEWS 6PM, 7/25//07, LENGTH :31 SEC., LOCAL**

An already late California budget is facing more delays, as republican senators submitted their list of proposed spending cuts. Republicans say their plan would mean a balanced budget with a lower deficit next year. The 840 million dollars in spending cuts includes taking 300 million dollars from welfare to work program. Other cuts include six thousand vacant state jobs. The cuts do not effect public education or law enforcement. Senate president don pirate is calling on Governor Schwarzenegger to convince two republican senators to support the budget passed by the assembly last week.

**ACTION NEWS 11PM, 7/25/07, LENGTH 2:00 MIN., LOCAL**

Ivan trump started the day bright and early here at running horse, then spent the day meeting with dozens of local officials. by this evening, many said yank was able to ease their concerns but Ms. Trump says there is still a lot of work to do to make the project a reality. Ivanka trump spent part of the evening at this party in northwest Fresno mingling with local business, civic, and church leaders. The gathering capped a busy day for Donald Trump's daughter who was whisked from meeting to meeting 10 in all. One of the first stops was city hall. Cynthia Sterling says Ms. Trump is addressing her concerns with the running horse project and its effect on her district, southwest Fresno.

**ACTION NEWS 11PM, 7/25/07, LENGTH :31 MIN., LOCAL**

A first of its kind study sheds light on day laborers and how much of a role they play in California's economy. A survey released by the public policy institute found. There are about 40-thousand day laborers working or looking for work on any given day. That figure represents only two -tenths of a percent of the state's workforce. Day laborers typically earn more than minimum wage averaging 11-thirty -two an hour. But finding steady work can be difficult. The average day laborer only works 23-hours a week.

**ACTION NEWS 11PM, 7/26/07, LENGTH 2:00 MIN., LOCAL**

The new regulations affect an estimated 180 thousand vehicles. Under the new rules many of them will have to be modified to burn cleaner, or be replaced with new cleaner burning equipment. Mike Lewis represents the states construction industry. He and his supporters pleaded with the California air resources board for more time. They say the new rules will cost jobs and delay projects. It's estimated that retrofitting or replacing all of the diesel engines in construction equipment will cost companies, along with cities and counties 13 billion dollars. Mary Nichols the director of the air resources board says it's time they paid up.

**ACTION NEWS AM LIVE, 7/27/07, LENGTH :42 SEC., LOCAL**

It's so bad, in June; over 20 thousand flights never left the ground. Canceled flights are up 133 percent from last year excessive arrival delays longer than 45 minutes, jumped 43 percent. The FAA estimates there will be 740 million air travelers this year and predicts a billion by the year 2015. But

the air traffic control system still uses radar technology from the 1950s and unions say too many jobs have been cut.

**ACTION NEWS 6:30PM, 7/27/07, LENGTH :23 SEC., LOCAL**

Encouraging news for supporters of a proposed South valley sports complex. A report by Southern California Edison predicts important economic and fiscal benefits, from the Tulare motor sports complex plan. Among the findings, the facility would create nearly 28-hundred new jobs. And nearly 77-hundred jobs in the construction of the facility. Tulare City Manager Darrel Pyle says the findings are significant, but notes the project is still in the early stages.

**ACTION NEWS 6:00PM 7/31/07, LENGTH :25 SEC., LOCAL**

Republican state lawmakers met with governor Schwarzenegger for an hour today but still no deal in the state's budget. California's spending plan is now 31 days overdue. Senate Republicans say the plan which would give tax breaks to corporations and Hollywood studios would encourage companies to build and create jobs in the state. And add they won't budge on their platform to reduce this year's deficit to zero. The Governor has asked them to do so.

**ACTION NEWS 6PM, 8/01/07, LENGTH 2:22 MIN., LOCAL**

Today, Pelco's president David McDonald confirmed the change in ownership but says the company's core values and headquarters will stay in Clovis. David McDonald, President and CEA of Pelco: we have permanent roots here. Nothing will change in terms of what's currently in Clovis will all stay in Clovis, every employee of the company worldwide remains an employee of the company as this deal is completed." track employees have been worried they'd lose their job Instead the company is poised to grow. Under its own Pelco name and brand. the French company buying Pelco, Schneider electric, says McDonald, operates very much the same as pelco.

**ACTION NEWS 6PM, 8/08/07, LENGTH 2:00 MIN., LOCAL**

Senator Barbara Boxer stopped here at City Hall to learn more about the gang problem in southwest Fresno. Back in Washington, she's pushing a bill that could send millions of dollars to Fresno to address the root of the problem. The faith based program trains gang members to work for their money, signing up hundreds for jobs with companies like children's hospital and even the city of Fresno. But the program stopped receiving funding from the city last year, just as the mayor's gang prevention initiative took off. Chief Jerry Dyer expects to see a lot of southwest Fresno gang members joining gang prevention programs soon because of the intense suppression efforts since a mother's murder last week.

**ACTION NEWS 6PM, 8/09/07, LENGTH :40 SEC., LOCAL**

The population of the San Joaquin Valley has climbed by more than a-half million people since the 2000 census. The census bureau says Hispanics are the main force behind the increase accounting for 79- percent of the new additions. Hispanics now make up the majority in Merced and Tulare counties. They're within a couple percentage points of becoming the majority in Fresno, Madera, and Kings counties as well. State Assemblyman Juan Arambula says the population shift won't mean anything politically until more Hispanics register to vote. He also says valley schools need to do more to make sure Hispanic students graduate and get jobs, especially by offering more technical or vocational classes.

**ACTION NEWS 11PM, 8/09/07, LENGTH 2:00 MIN., LOCAL**

The Running Horse project still sits in bankruptcy and its future uncertain. But there is still a lot of fear among homeowners in southwest Fresno who are afraid of losing their homes to eminent domain. Throughout the night, Fresno mayor Alan Autarky defended his negotiations with the trump team,

telling people the project could bring thousands of jobs to the area and allow people to make a profit on their homes. But many questioned just how fair market value is in southwest Fresno.

**ACTOIN NEWS 11PM 8/18/07, LENGTH :25 SEC., LOCAL**

Experts say the housing boom of recent years created almost 5-thousand new jobs in construction in the valley. That trend has stalled and with valley growers facing a labor shortage during the harvest season many construction workers could turn to work in the fields.

**ACTION NEWS 11PM, 8/18/07, LENGTH :23 SEC., LOCAL**

The nation's largest mortgage lender, countrywide, is cutting about five- hundred jobs. The company cites the current credit mess as reason for the lay-offs. the cuts are coming from Countrywide's sub-prime lending unit, and another unit that handles mortgages for customers with minor credit problems. Just last week, Countrywide announced it borrowed more than eleven- billion dollars just so it could keep making home loans. Countrywide has about 60-thousand employees.

**ACTION NEWS AM LIVE, 8/21/07, LENGTH :26 SEC., LOCAL**

Shoppers are buying knock-off movies, music and purses among other products and it's taking big business away from legal companies. Counterfeiting of all sorts of products is a major business. L A's Santee Alley is known for bargains along with counterfeits and pirated movies and music. A new study indicates the costs of counterfeiting are staggering. The study found that counterfeiting and piracy cost l-a firms 5.2-billion dollars a year. And are responsible for the loss of one-hundred-six thousand jobs

**ACTION NEWS 6:30PM, 8/23/07, LENGTH 1:42 MIN., LOCAL**

Local growers fear a federal crackdown on companies that hire illegal immigrants could put them out of business. The Bush Administration plan to step up enforcement begins September 15th.its estimated 70-percent of the AG workforce is undocumented. Senator Dianne Feinstein came to Fresno to push an AG jobs bill to help farm workers establish legal residency and a path to us citizenship.

**ACTION NEWS 6:30PM, 8/24/07, LENGTH ;18 MIN., LOCAL**

The valley's large Hmong community helped bring a state-wide conference to Fresno. The Commission on Asian and Pacific Islander American affairs met at city hall. Local activists asked the commission to lobby for more resources because many Hmong people continue to face problems including a lack of jobs skills and a language barrier.

**ACTION NEWS 6PM, 8/25/07, LENGTH :22 SEC., LOCAL**

Mormon volunteers from up and down the valley are delivering a giant harvest for charity. About 3-thousand people are spending part of the weekend picking grapes at the 80-acre vineyard in Madera county. They're cutting the grapes down and putting on paper trays the same process you see on fields all across the valley. But these farmhands are more familiar with jobs like teaching or real estate.

**ACTION NEWS 6:30PM, 8/27/07, LENGTH :32 SEC., LOCAL**

A south valley company among the biggest cheese processors in the world wants to expand but it needs some help from the city of Lemoore. The city council will take a look at how expanding Leporine Foods would impact the environment. The company wants to add 200-thousand square feet to its plant located west of highway 41, but needs the city to provide wastewater treatment. Improvements at Lemoore's wastewater facility would cost the city about 6 milling dollars. Leprino's

expansion will create about 300 new jobs. There are concerns about the odor increased cheese processing could create.

**ACTION NEWS 6:30PM, 9/11/07, LENGTH 2:05 MIN., LOCAL**

Fresno County's third largest school district is considering raising the pay of school board members from zero, to four hundred dollars a month. The issue is scheduled to be discussed at tonight's school board meeting. Action News anchor Debra Steele shows us how much other school board members make, and why some say the pay is not necessary. Central Unified Superintendent Marilou Ryder says that serving as a board member can be costly and that paying its members 400 dollars per month would cover necessary expenses.

**ACTION NEWS 6PM 9/13/07, LENGTH 2:30 MIN., LOCAL**

A south valley city is now teaming up with a new organization devoted to clean energy. the san Joaquin valley clean energy organization is a spin-off of the governor's California partnership initiative. action news south valley reporter Jessica Peres shows us how the company hopes to change the valley and how it's making it's start in Visalia. Visalia is the first city to partner with the san Joaquin valley clean energy organization. The company wants to help Visalia and other central valley residents and businesses become cleaner and greener from dairy waste to solar power. It seems people are constantly looking for better ways to make the central valley more green. Now a new organization has dedicated itself to just that but with a specific focus: clean energy.

**ACTION NEWS SPECIAL EDITION 8:30PM, 9/14/07, LENGTH :32 SEC., LOCAL**

**ACTION NEWS 11PM, 9/15/07, LENGTH :32 SEC., LOCAL**

People in Clovis say they're worried about a proposed development winding up in their back yard. The project site is near Clovis and Herndon avenues, and includes a Wal-Mart super center and other retail chains like bed bath and beyond. The developers' say the project would create hundreds of jobs and bring; an anticipated million dollar sales tax revenue to Clovis. But residents worry a super center will also bring too much traffic to the area, create pollution and close local businesses. City leaders say it will be tough for any shopping center to lure Clovis customers away.

**AM LIVE SUNDAY, 9/16/07, LENGTH 1:15 MIN., LOCAL**

The consumer reports national research center surveyed nearly three-thousand people. Roughly 20 percent say they have changed plans about jobs, retirement, even marriage because of health insurance." in order to pay bills that insurance didn't cover, these people who have insurance, mind you told us they had to dig deep into their savings or defer needed home and car repairs."

**ACTION NEWS AM LIVE, 9/18/07, LENGTH :40 MIN., LOCAL**

People in Clovis and a developer are waiting on a Wal-Mart. the builder wants to turn a plot of land near freeway 168 and Herndon into a large shopping center that would include a super Wal-Mart. hundreds of people gathered in Clovis last night to voice their opinion. The shopping center would include other retail stores like Bed Bath and Beyond and Kohls. Supporters say it would bring hundreds of jobs and close to a million dollars in sales tax revenue. But opponents are worried about an increase in traffic and more pollution. Last night, an attorney for the opposition submitted some last minute documents on the project. so the city postponed making a decision on the plan until October 15th.

**ACTION NEWS AM LIVE, 9/18/07, LENGTH :28 MIN., LOCAL**

It may be tough to land a job for the Christmas season. Experts predict retailers will add fewer extra staff for the holidays. They also say stores may also wait longer to bring extra staff on board. In some cases, expect holiday hiring to start in November, instead of October. Recent toy recalls are partly to blame. Job analysts say replacing recalled toys and changing product inspection procedures is

proving costly. Add to that, the housing slump, which has some shoppers trimming their gift-buying budgets.

**ACTION NEWS 5PM, 9/19/07, LENGTH :30 MIN., LOCAL**

Despite criticism from lawmakers, California State University leaders moved ahead with substantial pay raises for top executives. The system's board of trustees approved hikes averaging nearly 12-percent for campus presidents and other senior administrators. They say the raises are needed to attract the best people for the jobs and add the CSU officials are paid on average 46-percent less than peers at similar institutions. But critics including the faculty union and lawmakers say the move is a mistake considering the steady increases in student fees.

**ACTION NEWS 6:30PM, 9/21/07, LENGTH :30 MIN., LOCAL**

It was a rough month for unemployment around the central valley. Fresno saw it's jobless rate jump to more than seven and a half percent in august, a rise of three-quarters of a percent over last year. but down from July's numbers, according to the state employment development department. in the north valley, Madera, Mariposa, and Merced all showed increases in unemployment compared to last year as did kings and Tulare counties in the south valley. Experts say a drop in farm labor and construction jobs impacted the unemployment rate.

**ACTION NEWS 11PM, 9/21/07, LENGTH :27 SEC., LOCAL**

The federal government is giving Parlier millions of dollars in hopes of creating hundreds of new jobs. The city is getting 2 point 6 million dollars from the economic development administration in order to finish an 80 acre industrial park. The land was purchased three years ago, but the city was only able to finish half of park. Three businesses already there employ about two hundred people but city officials say there will be three hundred more jobs created when the park is finished.

**ACTION NEWS 6:30PM, 9/25/07, LENGTH :23 SEC., LOCAL**

A new law will help farm workers get extra help with childcare, during crop emergencies. The bill, written by democratic Fresno Assemblyman Juan Arambula, allows child care subsidies to be extended by 60 days, if changes like unexpected bad weather cause a loss of jobs. Arambula says the new law is crucial for farm working parents who can struggle to find child care while searching for work during a weather crisis.

**ACTION NEWS 6PM, 9/27/07, LENGTH 2:02 MIN., LOCAL**

The list focuses on employment figures, and Fresno took a big hit because it lost lots of construction jobs. It also places a lot of weight on so-called "creative jobs" in the high-tech sector. Fresno really lags behind most of the country in that field, but there are signs of change. The giant pump at the international center for water technology is cutting edge water technology at work, finding better ways to irrigate and helping utilities distribute water more efficiently.

**OPRAH 7/25/07, 4PM, LENGTH 1 HOUR, SYNDICATION**

Dream Jobs: Behind the Scenes With Oprah At Work: Dream Jobs revealed. We find out what Oprah's job is really like. Cameras go behind the scenes with Oprah and see what you don't on the air. Then, the legendary Annie Leibovitz allows us inside her private life and her spectacular country estate. Plus, Simon Cowell's new find, she is only twelve but just landed her million dollar dream job.

**OPRAH 8/14/07, 4PM, LENGTH 1HOUR, SYNDICATION**

My Baby Or My Job: Why Elizabeth Vargas Stepped Down: We heard from ABC news anchor Elizabeth Vargas' and hear excruciating decision. Twenty six million women make the same decision and it is the mother of all conflicts; your children or your career. We asked and you answered in record numbers. We ask the question, can women really have it all?

**OPRAH 8/29/07, 4PM LENGTH 1 HOUR SYNDICATION**

An Oprah Special Report: Katrina: What Will It Take to Recover:

On an all new Oprah, entire neighborhoods are still wastelands, suicides are soaring, and the murder rate is the worst in America. Two years after Katrina, and what will it take to recover.

<b><u>PSA</u></b>	<b><u>Length</u></b>	<b><u>Aprx. Airing</u></b>
<b>Mayor's Career Expo</b>	<b>:30</b>	<b>37</b>
<b>ABC30/Central Valley Women's Conf</b> (Anchor Nancy Osborn)	<b>:30</b>	<b>227</b>

**AIR QUALITY 3<sup>RD</sup> QUARTER 2007**

**ACTION NEWS 6PM, 7/04/07, LENGTH :28 SEC., LOCAL**

There is a warning now for those with allergies and respiratory problems. Authorities say you can expect an increase in air pollution tonight because of all the fireworks. The San Joaquin Valley Air Pollution Control District says it tracks an increase in air pollution on the fourth of July, that's when most of the valley's larger fireworks displays occur. It usually takes until about midnight for the elevated pollution levels to drop down, but in some cases it can last until morning.

**ACTION NEWS 6:30PM, 7/06/07, LENGTH :24 SEC.,LOCAL**

A group of concerned community members is urging county planners to improve the current dairy zoning ordinance, which doesn't include any emissions standards. They presented a report at the hall of records in downtown Fresno, which analyzed dairy-related air pollution in Fresno County. The experts concluded steps being used at other dairies around the nation could successfully be used here, like enclosed barns. a spokesman noted part of the problem is where we live.

**ACTION NEWS 6:30PM, 7/12/07,LENGTH 2:00 MIN., LOCAL**

That theme was also evident in the south valley. Right now the department of pesticide regulation is meeting with pesticide reform activists about changing regulations in the valley. Action News south Valley reporter Jessica Peres joins us live from that meeting in Parlier where some south valley residents are hoping for change. The DPR officials are holding a public hearing. They're listening to concerned residents how they can change pesticide regulations On Thursday night members from department of pesticide regulation held a public hearing to get residents feedback on air quality concerns.

**ACTION NEWS 6:30PM, 7/12/07, LENGTH :20 SEC., LOCAL**

Fresno county farmers will be getting some help to improve our air quality. Mark Rey, the U.S. Agriculture Deputy under Secretary for Natural Resources, announced a new three-year initiative. it provides money for equipment, like new pesticide sprayers, and training, to help growers reduce AG pollution.Rey also complimented the work local growers have already done to cut down emissions.

**ACTION NEWS 11PM, 7/16/07, LENGTH 2:30 MIN., LOCAL**

A San Francisco-based environmental group received a 125-thousand dollar award today for helping to solve a pollution problem here in the central valley and as Wayne Freedman reports, the problem is in the last place you look. Near Turlock, names can be deceiving. Monte Vista, for instance in Spanish that means mountain view. But it's been a long time since dairy farmer Michael Crowell could count on seeing the coastal range, to the west or the sierra, to the east. But most days, California's Central valley produces some of the worse air quality in the nation.

**ACTION NEWS AM LIVE, 7/17/07, LENGTH :26 SEC., LOCAL**

The central valley produces some of the worst air quality in the nation, but a bay area conservation group wants to change that. The group "Sustainable Conservation" looked at the pollution problem and discovered much of it came from agricultural dust from the fields. The group went to a small dairy farm and proved that instead of plowing the field back to bare dirt at the end of a season; corn residue could be left on the ground.

**ACTION NEWS 6PM, 7/19/07, LENGTH 2:11 MIN., LOCAL**

As wildfires continue to burn across the west, firefighters are keeping a close eye on several small fires burning in Yosemite National Park. Action News North Valley reporter Sara Sandrik shows us how crews are monitoring the fires and why firefighters are not putting them out. Smoke from a prescribed burn set intentionally by firefighters Thursday morning surrounded half dome and floated across south side drive.

**ACTION NEWS 6PM, 7/20/07, LENGTH :25 SEC., LOCAL**

Visitors to Yosemite National Park will be seeing smoke from several fires. But park rangers are not worried. The smoke is from fires set intentionally by firefighters. This 36 acre fire is one of several burning in the area. The other small fires were sparked by lightning last week but firefighters are not trying to stop these fires. Instead they're controlling how they burn to help the park's eco-system and to prevent more dangerous fires.

**ACTION NEWS 6PM, 7/25/07, LENGTH :35 SEC., LOCAL**

Our county should be an example for all others in California. There's too much at stake for us to wait any longer for clean airing response to the new ads, a dairy industry spokesman issued this statement saying quote: air quality on family farms is currently regulated by the U.S. environmental protection agency, the state EPA, the California Air Resources Board, and the San Joaquin Valley Air Pollution Control District. New additional county -by- county hodge podge regulations will not only harm Fresno county farmers, but the other residents of the county and state.

**ACTION NEWS 6:30PM 7/26/07, LENGTH :23 SEC., LOCAL**

California air quality regulators have adopted the nation's toughest emission standards for off-highway diesel vehicles such as bulldozers and forklifts. It comes after a daylong meeting in Sacramento. a group supporting the construction industry testified the move would cost construction - related industries about 13-billion dollars over ten years but chairwoman Mary Nichols said the state's construction industry historically has been under-regulated.

**ACTION NEWS 11PM, 7/27/07, LENGTH 1:46, MIN., LOCAL**

The new regulations affect an estimated 180 thousand vehicles. Under the new rules many of them will have to be modified to burn cleaner, or be replaced with new cleaner burning equipment. Mike Lewis represents the states construction industry. He and his supporters pleaded with the California air resources board for more time. They say the new rules will cost jobs and delay projects.

**AM LIVE SATURDAY, 7/28/07, LENGTH 1:45 MIN., LOCAL**

Today Fresno and most of the valley will have sunny and hot weather. Right now it's and let's take a live look at the south valley from the ABC 30 Visalia skycam. to the north valley now our air quality forecast for the days going to be moderate in Merced, Madera and Kings County and unhealthy in.

**ACTION NEWS 6:30PM, 8/01/07, LENGTH 2:14 MIN., LOCAL**

Today marks the start of a program in Merced County designed to reduce air pollution and save people money. Action News North Valley reporter Sara Sandrik shows us how free bus rides will help spare the air. Luis Moreno and his wife have been using public transportation for years. They usually pay a total of about 80 dollars a month to take the bus all around Merced County. But today they're getting a free ride.

**ACTION NEWS AM LIVE, 8/6/07, LENGTH 2:00 MIN., LOCAL**

Officials in Portland claim because of their light rail system everyday 26-thousand car trips are eliminated. That's one reason why valley leaders are heading up north to find ideas on how to clean up our air and take cars off the road. The nostalgia lies beneath many of the streets of Fresno where Fresno county supervisor Henry Perea says old trolley lines still exist before cars took over. These electric trolleys transported Fresno's

**ACTION NEWS AM LIVE, 8/07/07, LENGTH :25 SEC., LOCAL**

The head of the Environmental Protection Agency was greeted by chants and signs, on his trip here to the valley. Demonstrators marched outside the Fresno Council of Government Office on Tulare Street. They were upset that Johnson chose not to meet with them during his trip. One organizer said people in the central valley face a number of environmental problems, and feel the EPA is not addressing those concerns properly.

**ACTION NEWS MIDDAY, 8/15/07, LENGTH :23 SEC., LOCAL**

Two wild fires burning southwest of the valley have air quality officials asking you to take extra precautions. The Sacra fire in Santa Barbara County and the tar canyon fire on the Kings and Fresno County are expected to affect Fresno, Madera, Merced, Kings and Tulare counties for a few days. The smoke is creating a thick and brown haze that can be seen from the near by foothills. That has prompted local air-pollution officials to issue a health cautionary statement.

**ACTION NEWS 11PM, 8/15/07, LENGTH :20 SEC., LOCAL**

The tar canyon fire and another wildfire near the central coast are raising concerns about the valley's air quality. Angelo is in the storm warn 30 center with the warnings and our first check of the forecast.

**ACTION NEWS AM LIVE, 8/18/07, LENGTH :20 SEC., LOCAL**

A live look from our ABC 30 Fresno skycap nice a cool outside right now. Hazy conditions will continue for the valley as smoke moves in from the south we'll take a look at the air quality alert for the valley and your cool weekend temperatures next in your aculeate forecast.

**ACTION NEWS 6PM, 9/09/07, LENGTH :18 SEC. LOCAL**

Shifting winds sent smoke from the moonlight fire back into the San Joaquin valley today. The massive smoke plumes prompted health warnings throughout the valley, but they'd mostly dissipated yesterday. New gusts this morning started pushing them south from Plumas County. the fire has now burned more than 52-thousand acres and it's only 16 percent contained.

**ACTION NEWS 6PM, 9/09/07, LENGTH :28 SEC. LOCAL**

**ACTION NEWS 11PM, 9/09/07, LENGTH :28 SEC. LOCAL**

Bad air quality couldn't stop hundreds of people from running out of downtown Fresno this morning. About 13-hundred runners took part in the 25th annual Fresno cross city race, running from city hall through downtown, into the tower district, and back downtown. the race wasn't the only draw, though kids also got to get their faces painted or play in bounce houses. Proceeds from the race benefit the St. Agnes Cancer Services.

**ACTION NEWS AM LIVE 9/10/07, LENGTH :23 SEC. LOCAL**

**ACTION NEWS 6PM, 9/10/07, LENGTH :23 SEC. LOCAL**

Shifting winds sent smoke from the moonlight fire back into the San Joaquin Valley. The massive smoke plumes prompted health warnings throughout the valley last week. But new wind gusts yesterday started pushing the smoke south from Plumas County to the valley. The fire has now burned more than 62-thousand acres and is only 15 percent contained. The weather service says winds could clear out the smoke by Thursday or Friday.

**ACTION NEWS 6:30PM, 9/10/07, LENGTH :26 SEC. LOCAL**

The valley air district canceled its air quality warning this afternoon, saying conditions have improved. However valley residents are still warned to be cautious because of lingering smoke. air officials say smoke from the Northern California fires is no longer coming into the area, however shifting winds could change that. Community regional says it saw a spike in patients with breathing problems over the weekend. Forecasters say the smokey haze likely will stay in the area until later this week.

**ACTION NEWS 11PM, 9/10/07, LENGTH :14 SEC. LOCAL**

The Valley Air District just decided to cancel its air quality emergency warning. Action News anchor Maureen Naylor begins our live team coverage from downtown Fresno with why some people could still have problems now that the emergency is over.

**ACTION NEWS AM LIBR, 9/11/07, LENGTH :56 SEC. LOCAL**

Lingering smoke from those fires is still trapped in the valley but the air district canceled its air quality warning this afternoon, saying conditions have improved. However Tulare and Fresno counties still had unhealthy air quality today. Visalia Unified kept PE classes indoors, but allowed after school practices to go on as scheduled. Since air quality improved to the orange level kids in the Fresno and Clovis Unified School Districts were allowed back outside. While air quality has improved doctors still warn the lingering smoke is still dangerous. One Fresno hospital reports a weekend spike for breathing problems over the weekend. Community Regional Medical Center typically sees 100 people a month with breathing problems but saw 36 patients in the last weekend alone.

**ACTION NEWS 6PM, 9/13/07, LENGTH :10 SEC. , LOCAL**

The valley's air quality has improved during the past 24-hours.angelo is in the storm warn 30 center with what we can expect tomorrow.

**ACTION NEWS 11PM, 9/13/07, LENGTH :18 SEC., LOCAL**

Everyone knows exercising is good for you but a new study suggests there are some places you may want to avoid in order to keep your heart healthy. Action news reporter Amanda Perez joins us live with how poor air quality could make your run more of a danger than a benefit.

**AM LIVE SUNDAY, 9/16/07, LENGTH :15 SEC., LOCAL**

The valley's air quality has improved over the last week but there's an ongoing concern about cars polluting the valley. As Action News anchor Maureen Naylor reports some d rivers got free car check-ups hoping to help their vehicle and the valley's air quality.

**ACTION NEWS 6PM, 9/20/07, LENGTH 1:37 SEC. LOCAL**

Local dairy operators admit their cows contribute to our poor air quality. 35-thousand more dairy cows will soon be a part of Fresno County's growing dairy industry. Some have called for tighter restrictions on new mega-dairies including buffer zones. Donny Rollin says the ordinance would allow for easier adaptation to changing technology. The dairy ordinance now goes to the Fresno County Board of Supervisors for final action on October 23<sup>rd</sup>.

**ACTION NEWS 11PM, 9/26/07, LENGTH :22 SEC., LOCAL**

Air officials say reduced emissions are a big reason for the decrease and so the credit goes to people who live here in the valley but some healthy air advocates say the numbers are subject to how you interpret them. The spare the air season runs from June through September the height of ozone season. When air quality reaches unhealthy levels a spare the air day is called asking people to do their part and prevent any further pollution. This year that happened only six times compared to the normal 20 to 40.

**ACTION NEWS AM LIVE, 9/27/07, LENGTH :17 SEC., LOCAL**

This Sunday, the valley's "spare the air" season will come to an end and we all breathed a little better this year. This year, there were only six spare the air days in the valley compared to 23 days, last year. Air quality officials you can take a lot of the credit.

**COMMUNITY CALENDAR 3<sup>RD</sup> QUARTER 2007**

**7/03/07-7/06/07**

Clovis Area Recreation: Adult Basketball League  
Visalia's All Music Festival: VAM  
Shaver Lake: Boat Parade & Fireworks

**7/07/07**

Shaver Lake: Boat Parade  
Sanger Farmers Market: 7<sup>th</sup> and N Street  
Reedley Library: Antique Appraisal Clinic

**7/08/07**

Huntington Lake: High Sierra Regatta  
Sunnyside Library: Inyana Concert  
Conley Lecture Hall Fresno State: Public Art Discussion

**7/10/07-7/13/07**

Mariachi Heritage Foundation: Latin Salsa Nite  
Huntington Lake: High Sierra Regatta  
Eaton Plaza: Movies in the Park

**7/14/07**

Betsuin Buddhist Temple: Obon Odori Festival  
Visalia Recreation Park: Art In the Park  
Redwood High School: Free Swim Saturday

**7/15/07**

Huntington Lake: High Sierra Regatta  
Visalia Convention Center: A Bridal Odyssey  
Fresno State: Paula Solano Shishir Kurup

**7/17/07-7/20/07**

Centro La Familia: Night of Jazz  
Visalia All Music Festival: VAM  
Town Hall Meeting: The Autism Epidemic

**7/21/07**

Mendota: Harvest Fiesta and Carnival  
Cedar and Clinton Library: Vegetable Gardens Tips  
Ted C Wills Center: Star Spangled Dance

**7/22/07**

Mariachi San Joaquin: Free Concert  
Mendota: Harvest Fiesta and Carnival  
Garden Plaza Club: VAM Festival

**7/24/07-7/27/07**

Central California Blood Center: Pint for Pint Blood Drive  
Moms Club Open House  
Smittcamp House: Celebrating A Taste of Clovis

**7/28/07**

Shaver Lake: Wine Tour and Luau  
Firebaugh: Cantaloupe Round Up Festival  
Woodward Shakespeare Festival: Othello

**7/29/07**

Sunnyside Library: Steve ONO Concert  
Golden Chain Theatre: Calico Donkey's  
Firebaugh: Cantaloupe Round Up Festival

**7/31/07-8/03/07**

Pilibos Park: National Night Out  
Pinedale Community Center: Tech Camp  
Cedar – Clinton Library: How To Start a Small Business

**8/04/07**

River Creek Golf Course: Jazz on the Greed  
North Fork Recreation Center: Pow Wow Sierra Mono Museum  
Softball Game: Visalia Police Vs. 49ers and Raiders

**8/05/07**

Camp Nelson Meadow: Mountain Festival  
Central California Big Band Dance Society: Big Dance  
North Fork Recreation Center: Sierra Mono Museum: Pow Wow

**8/07/07-8/10/07**

Fig Fest: Fresh Figs and Gourmet Foods  
Woodward Park: Toro Nagashi Floating Lantern Ceremony  
Sommerford Place: Alzheimer's Education

**8/11/07**

North Fork Community Art Gallery: Sierra Arthrop  
Woodward Park: Toro Nagashi Floating Lantern Ceremony  
Rotary West Park: Punt, Pass and Kick

**8/12/07**

Shaver Lake: Loggers' Jamboree  
St. Theresa Church: Jamaica My Weekend

**8/21/07-8/24/07**

Lively Arts Foundation: Nutcracker Auditions  
Pinedale Community Center: Family Fitness Saturday  
Kaweah Oaks Preserve: Go Batty

**8/25/07**

Visalia Convention Center: Live Your Best Life Now: Aging Wise and Well  
Fresno Fairgrounds: Electronic Waste Recycling  
Dunlap Community Club: Mountain Valley Fire Dept. BBQ Dance

**8/26/07**

St. George Greek Orthodox Church: Greek Food Festival  
Fresno Convention Center: Premiere Bridal Showplace  
Children's Musical Theaterworks: Zombie Prom

**8/28/07-8/31/07**

United Way of Fresno: Day of Caring  
Hot Air Balloon Festival: Color The Skies  
Fresno Art Museum: Latino Film Festival Entries

**9/4/07-9/07/07**

Girl Scouts Golden Valley Council: Go Girl Go!  
UCP of Central California: Bachelor's Ball  
Wish Upon a Star: Shave the Brave

**9/08/07**

North Fork Community Art Gallery: Sierra Art Hop  
Tulare County Fair: Dog Show  
Garden of the Sun: Taste of The Harvest

**9/09/07**

Porterville: Health And Safety Fair  
San Joaquin River: CSUF Ag Boosters Barbecue  
Pioneer Village: Mariachi Festival

**9/11/07-9/14/07**

Civic Park Hanford: Blues and Roots Festival  
Fall Festival Atwater  
Arte Americas 20/20 Exhibit

**9/15/07**

Mariposa County Fairgrounds: Blazin Hog BBQ  
Roeding Park: Fresno Highland Gathering and Games  
Kerman: Harvest Festival and Parade

**9/16/07**

Tulare County Fair Concerts: Mexican Independence Day  
Kerman Kerckhoff Park: Harvest Festival  
Woodward Park: DaVita "Kat Walk"

**9/18/07-9/21/07**

River Park Shopping Center: Community Education Fair  
Radio Park: Tamejavi Festival  
California Armenian Home: Grand Armenian Festival

**9/22/07**

Swedish Village Kingsburg: Crayfish and Jazz Festival  
Lincoln Park: Parkin in the Park Car Show  
Radio Park: Tamejavi Festival

**9/23/07**

California Armenian Home: Grand Armenian Festival  
Visalia Convention Center: Visalia Home Expo  
Roeding Park: Fiesta Patrias

**9/25/07-9/28/07**

Coalinga Plaza And Frame Park: Coalinga Fest  
Kings Art Center: Flavors of San Francisco  
H.O.O.D. Helping Our Own Destiny: Dance Contest

**9/29/07**

Dog Daze Pet Parade and Carnival  
River Park Shopping Center: Sandcastle 2007  
Corcoran: Cotton Festival

**9/30/07**

Guelaguetza California 2007  
Old Town Clovis: Clovis Fest  
Encore Theatre Company: Jakes Women

**NON-BROADCAST EFFORTS**

09/18/07 ACTION NEWS ANCHOR NANCY OSBORNE, MASTER OF CERMONY:  
CENTRAL CALIFORNIA WOMEN'S CONFERENCE

9/14/07 TOUR: AMERICAN'S FOR RETARDED CITIZENS: 16 ADULTS