



**POLITICAL RATES 2020
GENERAL ELECTION**

KEY

DPART	S-DAY	E-DAY	S-HR	E-HR	30 LUR	30 I/PR	60 LUR	60 I/PR
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DPART: Daypart
 S-DAY: Start Day
 E-DAY: End Day
 S-HR: Start Hour
 E-HR: End Hour
 LUR: Lowest Unit Rate (Promoting the candidate)
 I/PR: Issue/Political Rate (Promoting an issue)

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DPART	S-DAY	E-DAY	S-HR	E-HR	30 LUR	30 I/PR	60 LUR	60 I/PR
AM DRIVE	MON	FRI	6A	10A	\$16.00	\$30	\$20.00	\$35
MID DAY	MON	FRI	10A	3P	\$16.00	\$30	\$20.00	\$35
PM DRIVE	MON	FRI	3P	7P	\$16.00	\$30	\$20.00	\$35
EVENING	MON	FRI	7P	12A	\$8.00	\$25	\$9.00	\$25
PRIME ROS	MON	FRI	6A	7P	\$15.00	\$30	\$15.00	\$35
BROAD ROS	SAT	SAT	6A	7P	\$14.00	\$30	\$15.00	\$30
SAT AM	SAT	SAT	6A	10A	\$14.00	\$30	\$15.00	\$30
SAT MID DAY	SAT	SAT	10A	3P	\$13.00	\$25	\$16.00	\$30
SAT PM	SAT	SAT	3P	7P	\$13.00	\$25	\$16.00	\$30
SAT EVE	SAT	SAT	7P	12A	\$5.00	\$20	\$9.00	\$25
BROAD ROS	SUN	SUN	6A	7P	\$8.00	\$30	\$14.00	\$33
SUN AM	SUN	SUN	6A	10A	\$12.00	\$30	\$15.00	\$35
SUN MID DAY	SUN	SUN	10A	3P	\$12.00	\$30	\$15.00	\$35
SUN PM	SUN	SUN	3P	7P	\$12.00	\$30	\$15.00	\$35
SUN EVE	SUN	SUN	7P	12A	\$10.00	\$30	\$10.00	\$25

1. Fill out enquiry form
2. Payment must be received at start of the schedule
3. Candidate must appear on the commercial for lowest unit rate
4. The rates reflect the lowest rates for the dayparts listed. If these dayparts are not fulfilling your need please contact us.