

SAVE MY CARE

NAB Form PB-18 Issues Canal Partners Media, LLC.

25 Whitlock Place SW Suite 201 Marietta, GA 30064

Phone: (770) 427-0735

Contact: Jeff Scattergood

Tracking: 20170314135981v1

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> NVCW - TV LAS VEGAS, NV # 281 3393	<b>Date:</b> 03/14/2017
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I, Jeff Scattergood

do hereby request station time concerning the following issue:

Healthcare
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

3/15 - 3/20/17

Date of First Broadcast: 03/15/2017

Date of Last Broadcast: 03/21/2017

Total Charges: \$\*\*\*\*\*446.25 NET

This broadcast time will be used by: Save My Care

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Save My Care  
1201 Connecticut Ave NW Ste 300  
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Kessler - President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

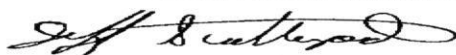
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

03/14/2017

Date



Signature

(770) 427-0735

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Chelsea Grane

Printed Name

PSA

Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		ATTACHED			

**Attach proposed schedule with charges (if available):**

Date of First Broadcast: 03/15/2017

Date of Last Broadcast: 03/21/2017

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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NVCW  
3830 S Jones Blvd  
Las Vegas, NV 89103

Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

## Contract # 2813393

### Schedule Dates

03/15/17-03/20/17

### Advertiser

Save My Care (115414)

### Agency

Canal Partners Media (15500)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

4809 (911387)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Je, Scattergood,

### Phone/Fax

/

### CPE

4809

### Account Types

National/Political Issue Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Save My Care

Date Entered 03/14/17

Last Modified 03/14/17

Entered By Chelsea Grance

CO-OP No

Headline # ECR25460572

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$78.75

Net Total \$446.25

Sales Tax

## Las Vegas (NVCW)

By Broadcast Month Spots Rate

Mar. 2017 4 \$525.00

Grand Total: 4 \$525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	03/15/17-03/15/17	1	:30	4:58:25P- Crime Watch	1			X					1	\$150.00	\$150.00	Las Vegas (NVCW)	Crime Watch	3/14/17
2.0	Normal Line / SPOT (2)	03/16/17-03/16/17	1	:30	3P- Peoples Court	1				X				1	\$125.00	\$125.00	Las Vegas (NVCW)	Peoples Court	3/14/17
3.0	Normal Line / SPOT (2)	03/17/17-03/17/17	1	:30	3P- Peoples Court	1					X			1	\$125.00	\$125.00	Las Vegas (NVCW)	Peoples Court	3/14/17
4.0	Normal Line / SPOT (2)	03/20/17-03/20/17	1	:30	3P- Peoples Court	1	X							1	\$125.00	\$125.00	Las Vegas (NVCW)	Peoples Court	3/14/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

3/15/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

**KATZ TELEVISION**  
GROUP

**Contract #** 25460572 **Changes as of:** 3/14/2017 at 7:25 AM **Version:** Current State Version 1  
**CPE:** //4809 **Flight:** 3/15/17 - 3/21/17 **Station:** NVCW **Total \$:** \$525.00  
**Agency:** Canal Partners Media **Advertiser:** Save My Care **Market:** Las Vegas **Total Spots:** 4  
**Product:** Save My Care **Office:** WASHINGTON **Total CPP:** \$0.00  
**Agency Order #:** 1027 33rd Street NW **Primary Demo:** Adults 35+ **Total GRP:**  
**Buyer:** Scattergood, Jeff **Con Type:** POLITICAL/VOTE  
**Salesperson:** JARED SALLES **Assistant:** 202-955-5342 **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/15 - 3/21							Total Spots	Total \$	CPP	GRP
							3/15	3/16	3/17	3/18	3/19	3/20	3/21				
1	M-F 5p-6p		Crime Watch	\$150.00	0.0	30	1	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
2	M-F 3p-4p		Peoples Court	\$125.00	0.0	30	0	1	1	0	0	1	0	3	\$375.00	\$0.00	0.0
<b>TOTALS:</b>							1	1	1	0	0	1	0	4	\$525.00	\$0.00	0.0

2813823  
adw/17



125 West 55th St  
New York, NY 10019

## KATZ TELEVISION GROUP

**Contract #** 25460572      **Changes as of:** 3/14/2017 at 7:25 AM      **Version:** Current State Version 1  
**CPE:** //4809      **Flight:** 3/15/17 - 3/21/17      **Station:** NVCW      **Total \$:** \$525.00  
**Agency:** Canal Partners Media      **Advertiser:** Save My Care      **Market:** Las Vegas      **Total Spots:** 4  
**Product:** Save My Care      **Office:** WASHINGTON      **Total CPP:** \$0.00  
**Agency Order #:**      **Primary Demo:** Adults 35+      **Total GRP:**      **Separation:**  
**Buyer:** Scattergood, Jeff      **Con Type:** POLITICAL/VOTE      **Assistant:** JARED SALLES      202-955-5342  
**Salesperson:** JARED SALLES      202-955-5342

### Special Instructions

Competitive Information	
Market Budget:	\$52,500
NVCW Share:	1%
Comment:	
Unknown:	99%

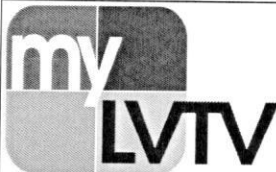
Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$525.00	0.0
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$525.00</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Mar	4	\$525.00
<b>Total</b>	<b>4</b>	<b>\$525.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	3/14/17 8:00 AM				
New	3/14/17 7:25 AM	BRADLEY PHILLIPS	New	4	
				\$525.00	\$0
				\$525.00	\$525.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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REMIT TO Sinclair Broadcast C  
c/o NVCW  
PO Box 206270  
Dallas, TX 75320-6270

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Save My Care (115414)**  
**Canal Partners Media (15500)**  
Je, Scattergood,  
Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342 , fx: (202) 955-5348x

**Invoice** 5034747  
**Inv Date** 3/19/2017  
**Terms** CIA  
**Contract** 2813393  
**Bill Type** Weekly/Irregular  
**Period** 3/13/2017 - 3/19/2017

**Canal Partners Media**  
**25 Whitlock Place SW**  
**Ste 201**  
**Marietta, GA 30064**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 4809 (911387)  
**Acct Types** **National/Political Issue Agency BRD**  
**Est/Headline** 4809/ECR25460572  
**Demo**  
**Revision**  
**Comments** Save My Care

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 3/21/2017 8:31:51AM

Las Vegas (NVCW)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>	<b>Crime Watch</b>						
	SPOT	1118980-Crime Watch	Per week (1), We	03/15/17 5:35PM (We)	00:30	SMC170230H	\$150.00	
2.0	<b>Contract Line Remarks:</b>	<b>Peoples Court</b>						
	SPOT	143322-Peoples Court	Per week (1), Th	03/16/17 3:25PM (Th)	00:30	SMC170230H	\$125.00	
3.0	<b>Contract Line Remarks:</b>	<b>Peoples Court</b>						
	SPOT	143322-Peoples Court	Per week (1), Fr	03/17/17 3:44PM (Fr)	00:30	SMC170230H	\$125.00	

**Net 30-Payment is due within 30 days from invoice date.**  
**Station owned or provided services by the Sinclair Broadcast Group.**

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	<b>\$400.00</b>
Commission	<b>(\$60.00)</b>
Net Total	<b>\$340.00</b>

Total Spots 3

